Vote Intent Sept 21

This survey is about some issues concerning Canada today. As always, there are no right or wrong answers, we just want to get everyone’s different views.

Q1. As you may have heard, a general election will be held in Canada next month, on October 21st. We’d like to know which issues you care about the most during this campaign so far. From this list below, please select up to 2 that are most important to you personally.

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada’s role on the international stage
Improving living conditions for Canada’s First Nations
Climate change
Transparency and honesty in the federal government
Other [specify]:

Q2. Based on how you feel right now, how certain are you about which party’s candidate you will support in this upcoming federal election? Would you say you are...

Absolutely certain of who you would support – no way you could change your mind
Fairly certain – You feel like you’ve made up your mind
Less certain – You could change your mind
Not certain at all – You have no idea who you’d support

Q3. In this upcoming federal election, which party’s candidate will you be most likely to support?

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party
People’s Party of Canada
Other Party/Independent
Undecided /Don’t know
Rather not say
Will not vote

[Ask all Undecided/Rather not say:]

Q4. We’ve noticed you did not select a party. Is there a party you are currently leaning towards?
Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

[If Other Party/Independent mentioned at Q3 or Q4, Ask:] Q5. And which other federal election candidate would that be?

Independent/non-affiliated candidate
Libertarian
Christian Heritage
Some other party
None – spoil ballot/won’t vote
Don’t Know/Not Sure

Q6. Do you approve or disapprove of Prime Minister Justin Trudeau?

Strongly approve
Approve
Disapprove
Strongly disapprove
Not sure/Can’t say

Q7. What is your overall impression of each of the following party leaders?

Conservative Party leader Andrew Scheer
Liberal leader Justin Trudeau
New Democratic Party/NDP leader Jagmeet Singh
Green Party leader Elizabeth May
People’s Party of Canada leader Maxime Bernier
Bloc Québécois leader Yves-Francois Blanchet [QC only]

[Response options:] Very favourable
Favourable
Unfavourable
Very unfavourable
Not sure/can’t say

Q8. And, which of these leaders would make the best Prime Minister of Canada?
Q9. And over the past month or so, would you say your opinion of each of the following has improved, worsened or stayed the same?

The Liberal Party of Canada led by Justin Trudeau
The Conservative Party of Canada led by Andrew Scheer
The New Democratic Party (NDP) led by Jagmeet Singh
The Green Party led by Elizabeth May
The People’s Party of Canada led by Maxime Bernier
The Bloc Québécois led by Yves-François Blanchet [QC only]

[Response options]
Improved
Stayed the same
Worsened

Vote last questions

Now, just a few more questions about politics and the political scene.

Q10. How about in the last Canadian federal election which was held back in October 2015 -- that’s when Justin Trudeau and the Liberals first got elected, defeating Stephen Harper’s Conservative government, and the opposition NDP led by Thomas Mulcair. [QC Only: and Gilles Duceppe had come back to lead the Bloc.]

To the best of your recollection, did you actually go out and vote in that 2015 federal election?

Yes, definitely voted
Probably voted
Maybe not/Can’t recall
No, did not vote in that election

[ASK ONLY Voters]
Q11. And which party’s candidate did you support in that 2015 Canadian federal election?

Conservative
Liberal
NDP/New Democrat
Bloc Quebecois [QC Only]
Green Party
Some other party
Can’t recall/not sure
Prefer not to say
Q13. Thinking back to the last provincial election held here in [Province] in [Month of Year], which party’s candidate did you support in that election?

[Tailored main provincial party list]
Other Party
I did not vote
Not sure/Can’t say
Rather Not Say

List of Provincial Parties for Q13:

BC:
BC Liberal Party
BC New Democratic Party (NDP)
BC Green Party

AB:
Alberta New Democratic Party (NDP)
United Conservative Party
Alberta Liberal Party
Alberta Party

SK:
Saskatchewan Party
Saskatchewan New Democratic Party
Saskatchewan Liberal Party
Saskatchewan Green Party
Progressive Conservative Party of Saskatchewan

MB:
Progressive Conservative Party of Manitoba
New Democratic Party of Manitoba (NDP)
Manitoba Liberal Party
Green Party of Manitoba

ON:
Progressive Conservative Party of Ontario
Ontario New Democratic Party
Ontario Liberal Party
Green Party of Ontario

QC:
Coalition Avenir Québec
Quebec Liberal Party
Parti Québécois
Coalition Avenir Québec
Québec Solidaire
NB:
Liberal Party of New Brunswick
Progressive Conservative Party of New Brunswick
Green Party of New Brunswick
People’s Alliance of New Brunswick
New Democratic Party of New Brunswick

NS:
Nova Scotia Liberal Party
Progressive Conservative Association of Nova Scotia
Nova Scotia New Democratic Party (NDP)
Green Party of Nova Scotia

PEI:
Liberal Party of Prince Edward Island
Progressive Conservative Party of Prince Edward Island
Green Party of Prince Edward Island
New Democratic Party of Prince Edward Island

NFLD:
Liberal Party of Newfoundland and Labrador
Progressive Conservative Party of Newfoundland and Labrador
Newfoundland and Labrador New Democratic Party (NDP)

Last Provincial Elections for QL13:

BC: May 2017
AB: April 2019
SK: April 2016
MB: September 2019
ON: June 2018
QC: October 2018
PEI: April 2019
NFLD: May 2019
NS: May 2017
NB: September 2018