

This survey is about some issues concerning Canada and your province today. As always, there are no right or wrong answers, we just want to get everyone's different views.

Lead-in/Vote Series

Q1. As you may have heard, a general election will be held in Canada next month, on October 21st. We know it's really early in the campaign, and you might not have had a chance to think too much about it yet. But we'd like to know which issues you care about the most during this campaign so far. From this list below, please select up to 3 that are **most important to you personally**.

[Multi-choice – min 1, max 3]

[Randomize List]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada's role on the international stage
Improving living conditions for Canada's First Nations
Climate change
Transparency and honesty in the federal government
Other [specify]:

Q2. What is your overall impression of each of the following party leaders:

[Rows – Randomize first 3 in ROC/first 4 in QC. Others are fixed.]

Conservative Party leader Andrew Scheer
Liberal Party leader Justin Trudeau
New Democratic Party/NDP leader Jagmeet Singh
Bloc Québécois leader Yves-François Blanchet [QC only]
Green Party leader Elizabeth May [fix position]
People's Party of Canada leader Maxime Bernier [fix position]

[Response options:]

Very favourable
Favourable
Unfavourable
Very unfavourable
Not sure/can't say

Q3. Based on how you feel right now, how certain are you about which party's candidate you will support in this upcoming federal election? Would you say you are...?

Absolutely certain of who you would support – no way you could change your mind

Fairly certain – You feel like you've made up your mind

Less certain – You could change your mind

Not certain at all – You have no idea who you'd support

Q4. In this upcoming federal election, which party's candidate will you be most likely to support?

[Single choice. Present parties in same order as leaders in Q2.]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP) of Canada

Bloc Quebecois (BQ) [QC Only]

Green Party

People's Party of Canada

Other Party/Independent

Undecided /Don't know

Rather not say

Will not vote

[Ask all Undecided/Rather not say:]

Q5. We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order as previous]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP) of Canada

Bloc Quebecois (BQ) [QC Only]

Green Party

People's Party of Canada

Other Party/Independent

Undecided /Don't know

Rather not say

Will not vote

[If Other Party/Independent mentioned at Q4 or Q5, Ask:]

Q6. And which other federal election candidate would that be?

[This order]

Independent/non-affiliated candidate
Libertarian
Christian Heritage
Some other party
None – spoil ballot/won't vote
Don't Know/Not Sure

[Ask all those who chose a named party at Q4 or Q5:]

Q7. You indicated you plan to support (or are leaning towards) the [PIPE IN PARTY SELECTED]. Would you say you support that party *mostly* because:

[This Order]

You really like that party and what it stands for
You dislike another party even more and want to stop them from winning

Q8. Getting back to the issues for a moment and setting aside which party you actually might be intending to support next month – who do you think would do the **best job** managing those important issues mentioned earlier.

[Rows:]

[Pipe-in issues from Q1 – max 3]

[Columns:]

[Same order as earlier]

The Conservative Party and Andrew Scheer
The Liberal Party and Justin Trudeau
The New Democratic Party (NDP) and Jagmeet Singh
The Green Party and Elizabeth May
[QC Only] The Bloc Quebecois and Yves-Francois Blanchet
The People's Party of Canada and Maxime Bernier
Don't know/Can't say

Q9. Thinking back to the last Canadian federal election which was held in October 2015.... That's when Justin Trudeau and the Liberals were elected, defeating Stephen Harper's Conservative government and the opposition NDP led by Thomas Mulcair. [QC Only: and Gilles Duceppe had come back to lead the Bloc.]

Which party's candidate did you support in that 2015 Canadian federal election?

[Same order as earlier, except “did not vote” goes first]

Did not vote
Conservative
Liberal
NDP/New Democrat
Bloc Quebecois [QC Only]
Green Party
Some other party
I don't remember/not sure
Prefer not to say

Q10. How well has your local Member of Parliament (MP) represented your area these past four years?
Would you say they have done a:

Excellent job
Good job
Not good job
Terrible job
Can't say/Not sure

Q11. And, regardless of your own MP's party affiliation and performance, how well has the federal Liberal government led by Prime Minister Justin Trudeau done serving your local area these past four years?

Excellent job
Good job
Not good job
Terrible job
DK/Not sure

Q12. Recognizing people are busy and it's just the beginning of the campaign, how well would you say you know the party candidates who will be running in your riding in this upcoming October 2019 election?

I know most of the candidates running for major parties in my riding
I know the more high-profile candidates, but not too much about the others
I don't really know about any of them
I have no idea who is running for MP in my riding

Q13. People focus on different concerns and issues in a federal election. For some, the focus is on local issues and concerns facing their own local area. Others are more focused on national issues. Would you say your own focus and concerns in this federal election campaign are:

All about local issues close to home
Mostly local
About half and half
Mostly national
All about national issues concerning the country as a whole

Q14. Finally, some people are interested in Canadian politics and public policy issues, and some people aren't. How about you? Would you say you personally have:

A high interest in political and policy issues
A moderate interest
Lower interest
No interest -- you tune this out

Q15. And how likely is it that you yourself will actually go out and vote in this federal election? Would you say it is:

Absolutely certain you will go out and vote
Probably vote
May or may not end up voting
Probably won't
Will not be voting