QS1. As you may know, a federal election is expected this October. We would like to know which issues you care about heading into the campaign. For each of the issues you see in the following question, please tell us how much you care about each, personally.

Let’s use a seven-point scale, where 1 means “at the bottom, it’s one of the issues you care least about” and 7 means “at the top, it’s one of the issues you care about most deeply” You can, of course, choose any number in between.

1 I don’t care about this issue at all
2
3
4
5
6
7 I care deeply about this issue, personally

[Four Blocks – Randomize/Rotate]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay

Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada

Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada’s role on the international stage

Improving living conditions for Canada’s First Nations
Climate change
Transparency and honesty in the federal government

QS2. And if you had to pick just one... which of those issues is most important to you personally? Please select one:

[SINGLE CHOICE - RANDOMIZE]
Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada’s role on the international stage
Improving living conditions for Canada’s First Nations
Climate change
Transparency and honesty in the federal government

QS3. We would like to know how likely is it that you will consider voting for each of these parties in October when Canadians go to the polls? For each, would you say you are:

[Rows, Randomize]
The Conservative Party of Canada led by Andrew Scheer
The Liberal Party led by Justin Trudeau
The New Democratic Party (NDP) led by Jagmeet Singh
The Green Party led by Elizabeth May
[QC Only] The Bloc Quebecois and Yves-Francois Blanchet

[Response options]
Definitely WILL be voting for them
Considering voting for them
Probably not voting for them
Definitely NOT voting for them

IF DEFINITELY OR DEFINITELY NOT CPC – SKIP Q5
IF DEFINITELY OR DEFINITELY NOT LIBERAL – SKIP Q6
IF DEFINITELY OR DEFINITELY NOT NDP – SKIP Q7
IF DEFINITELY OR DEFINITELY NOT GREEN – SKIP Q8
IF DEFINITELY OR DEFINITELY NOT BLOC – SKIP Q9

QS4 Is there any issue that we did not include that you care about deeply that you would like to share? Please write it in the space below, or just click no to move to the next question.

No
Other, specify ______

QS5. Now thinking about the Conservative Party led by Andrew Scheer, please tell us how well you feel his party would handle each of the following issues:

QS6. Now thinking about the Liberal Party led by Justin Trudeau, please tell us how well you feel his party would handle each of the following issues:

QS7. Now thinking about the New Democratic Party (NDP) led by Jagmeet Singh, please tell us how well you feel his party would handle each of the following issues:

QS8. Now thinking about the Green Party led by Elizabeth May, please tell us how well you feel her party would handle each of the following issues:

QS9. Now thinking about the Bloc Quebecois led by Yves-François Blanchet, please tell us how well you feel his party would handle each of the following issues:
Would do an excellent job
A good job
A poor job
Would do a terrible job

[Keep same randomization as Q3]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada’s role on the international stage
Improving living conditions for Canada’s First Nations
Climate change
Transparency and honesty in the federal government

QS10. Finally, thinking back to the last Canadian federal election which was held in October 2015.... That’s when Justin Trudeau and the Liberals got elected, defeating Stephen Harper’s Conservative government and the opposition NDP led by Thomas Mulcair. [QC Only: and Gilles Duceppe had come back to lead the Bloc.]

Which party’s candidate did you support in that 2015 Canadian federal election?

[Randomize top 3]

Conservative
Liberal
NDP/New Democrat
Bloc Quebecois [QC Only]
Green Party
Some other party
I don’t remember/not sure
Did not vote
Prefer not to say