|        |       | Ru           | ın for Offi                 | ce   | Co                        | nsideration      |      | Motivation                 | s of Politicia          | ns             |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|--------|-------|--------------|-----------------------------|------|---------------------------|------------------|------|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|        | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Sample | 1921  | 64*          | 645                         | 1212 | 84*                       | 577              | 1196 | 345                        | 611                     | 965            | 334               | 298              | 1289  | 632                    | 765           | 487           | 466              |

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

QP1. Have you or anyone you know ever run for an elected office in Canada?

|  |       | Ru           | n for Offi                  | ice  | Co                        | nsideration      |     | Motivation                 | s of Politicia    | ıns            |                   | Part             | y Membership  |                        | Federal Po    | litical Party | Sphere           |
|--|-------|--------------|-----------------------------|------|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Yes, I have run for office                     | 3%    | 100%         |                             |      |                           |                  |     | 7%                         | 2%                | 3%             | 10%               | 7%               | 1%  | 8%                     | 5%            | 5%            | 5%               |
| Yes, I know someone who has run                | 34%   |              | 100%                        |      | 75%                       | 47%              | 26% | 40%                        | 31%               | 33%            | 51%               | 46%              | 26%   | 49%                    | 34%           | 35%           | 36%              |
| No, I don't know anyone who has run for office | 63%   |              |                             | 100% | 25%                       | 53%              | 74% | 52%                        | 67%               | 65%            | 39%               | 47%              | 73%   | 43%                    | 61%           | 60%           | 58%              |
| Net: Yes                                       | 37%   | 100%         | 100%                        |      | 75%                       | 47%              | 26% | 48%                        | 33%               | 35%            | 61%               | 53%              | 27%   | 57%                    | 39%           | 40%           | 42%              |

|        |       | Ru           | n for Offi                  | ice  | Co                        | nsideration      |      | Motivations                | s of Politicia          | ns             |                   | Par              | ty Membership   |                        | Federal Pol   | litical Party | Sphere           |
|--------|-------|--------------|-----------------------------|------|---------------------------|------------------|------|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|        | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Sample | 1857  | -            | 645                         | 1212 | 84*                       | 577              | 1196 | 320                        | 597                     | 939            | 302               | 277              | 1278  | 579                    | 728           | 464           | 442              |

QP2. And, is running for office something you yourself have ever considered doing?

|   |       | Rı           | ın for Off                  | ice | Co                        | nsideration      |      | Motivations                | s of Politicia    | ıns            |                   | Part             | ty Membership   |                        | Federal Pol   | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|------|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Yes, looked into it/seriously considered it         | 5%    |              | 10%                         | 2%  | 100%                      |                  |      | 8%                         | 5%                | 3%             | 13%               | 6%               | 2%  | 10%                    | 4%            | 6%            | 5%               |
| Thought about it, but never seriously considered it | 31%   |              | 42%                         | 25% |                           | 100%             |      | 34%                        | 27%               | 33%            | 47%               | 43%              | 25%   | 45%                    | 33%           | 35%           | 33%              |
| No, never even considered it                        | 64%   |              | 48%                         | 73% |                           |                  | 100% | 58%                        | 69%               | 64%            | 40%               | 52%              | 73%   | 45%                    | 63%           | 59%           | 62%              |

| Г |        |       | Rı           | ın for Off                  | ice  | Co                        | nsideration      |      | Motivation                 | s of Politicia          | ns             |                   | Par              | ty Membership   |                        | Federal Pol   | itical Party | Sphere           |
|---|--------|-------|--------------|-----------------------------|------|---------------------------|------------------|------|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|--------------|------------------|
|   |        | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals     | New<br>Democrats |
|   | Sample | 1921  | 64*          | 645                         | 1212 | 84*                       | 577              | 1196 | 345                        | 611                     | 965            | 334               | 298              | 1289  | 632                    | 765           | 487          | 466              |

QP1/QP2. [Rebase to all respondents] And, is running for office something you yourself have ever considered doing?

|   |       | Ru           | n for Offi                  | ice | Co                        | nsideration      |      | Motivations                | of Politicia            | ns             |                   | Part             | y Membership  |                        | Federal Po    | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|------|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Yes, looked into it/seriously considered it         | 4%    |              | 10%                         | 2%  | 100%                      |                  |      | 7%                         | 5%                      | 3%             | 12%               | 5%               | 2%  | 9%                     | 4%            | 6%            | 5%               |
| Thought about it, but never seriously considered it | 30%   |              | 42%                         | 25% |                           | 100%             |      | 32%                        | 26%                     | 32%            | 43%               | 40%              | 25%   | 41%                    | 32%           | 33%           | 31%              |
| No, never even considered it                        | 62%   |              | 48%                         | 73% |                           |                  | 100% | 54%                        | 67%                     | 62%            | 36%               | 48%              | 72%   | 42%                    | 60%           | 56%           | 59%              |
| Yes, I have run for office                          | 3%    | 100%         |                             | ·   |                           |                  | ·    | 7%                         | 2%                      | 3%             | 10%               | 7%               | 1%  | 8%                     | 5%            | 5%            | 5%               |

QP3. Suppose you were going to run for elected office. Which of these offices, if any, would you be interested in running for?

|  |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivations                | of Politicia            | ıns            |                   | Pari             | y Membership  |                        | Federal Pol   | itical Party | Sphere           |
|--|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|--------------|------------------|
|  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals     | New<br>Democrats |
| Town/City council                                    | 50%   | 59%          | 55%                         | 47% | 46%                       | 55%              | 48% | 50%                        | 48%                     | 52%            | 47%               | 48%              | 52%   | 47%                    | 49%           | 59%          | 58%              |
| Member of Parliament                                 | 31%   | 24%          | 31%                         | 31% | 60%                       | 44%              | 23% | 31%                        | 31%                     | 31%            | 42%               | 34%              | 27%   | 39%                    | 33%           | 28%          | 27%              |
| Municipal<br>board/commission (e.g.<br>school board) | 29%   | 31%          | 31%                         | 29% | 19%                       | 25%              | 32% | 27%                        | 26%                     | 32%            | 21%               | 24%              | 33%   | 22%                    | 22%           | 34%          | 36%              |
| Member of the provincial legislature                 | 27%   | 24%          | 34%                         | 24% | 64%                       | 47%              | 15% | 32%                        | 27%                     | 26%            | 44%               | 33%              | 22%   | 39%                    | 30%           | 25%          | 26%              |
| Mayor  | 12%   | 21%          | 11%                         | 11% | 27%                       | 13%              | 9%  | 10%                        | 16%                     | 9%             | 11%               | 11%              | 12%   | 11%                    | 11%           | 14%          | 13%              |

QP4. [The last municipal elections where you live] Overall, would you say the quality of candidates in each of the elections listed was generally good or poor?

|   |       | Ru           | n for Offi                  | ice | Co                        | nsideration      |     | Motivations                | of Politicia            | ns             |                   | Part             | ty Membership   |                        | Federal Po    | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Candidates in my area<br>were very good | 13%   | 26%          | 16%                         | 11% | 25%                       | 12%              | 12% | 21%                        | 10%                     | 12%            | 21%               | 16%              | 10%   | 18%                    | 15%           | 19%           | 17%              |
| Candidates were good                    | 43%   | 54%          | 49%                         | 40% | 31%                       | 47%              | 42% | 50%                        | 36%                     | 45%            | 44%               | 46%              | 42%   | 45%                    | 43%           | 48%           | 51%              |
| Candidates were poor                    | 18%   | 12%          | 20%                         | 17% | 28%                       | 21%              | 17% | 12%                        | 22%                     | 18%            | 18%               | 20%              | 18%   | 19%                    | 19%           | 15%           | 16%              |
| Candidates in my area<br>were very poor | 8%    | 5%           | 6%                          | 8%  | 7%                        | 9%               | 7%  | 5%                         | 13%                     | 5%             | 9%                | 8%               | 7%  | 9%                     | 9%            | 5%            | 4%               |
| Not sure/Don't know enough to say       | 18%   | 2%           | 10%                         | 24% | 8%                        | 12%              | 23% | 13%                        | 19%                     | 19%            | 7%                | 9%               | 23%   | 8%                     | 14%           | 14%           | 12%              |
| Net: Good                               | 56%   | 81%          | 64%                         | 50% | 56%                       | 58%              | 54% | 71%                        | 46%                     | 57%            | 65%               | 62%              | 52%   | 64%                    | 58%           | 66%           | 68%              |
| Net: Poor                               | 26%   | 17%          | 26%                         | 26% | 35%                       | 29%              | 24% | 16%                        | 35%                     | 23%            | 28%               | 29%              | 25%   | 28%                    | 28%           | 19%           | 20%              |

QP4. [The last provincial election in your province] Overall, would you say the quality of candidates in each of the elections listed was generally good or poor?

|   |       | Ru           | n for Offi                  | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ıns         |                   | Part             | ty Membership   |                        | Federal Po    | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|-------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Candidates in my area were very good    | 13%   | 27%          | 13%                         | 12% | 24%                       | 11%              | 12% | 22%                        | 10%                     | 11%         | 23%               | 15%              | 10%   | 19%                    | 18%           | 14%           | 11%              |
| Candidates were good                    | 43%   | 40%          | 45%                         | 43% | 46%                       | 44%              | 43% | 46%                        | 36%                     | 47%         | 46%               | 45%              | 42%   | 46%                    | 47%           | 41%           | 47%              |
| Candidates were poor                    | 24%   | 25%          | 28%                         | 22% | 19%                       | 30%              | 21% | 18%                        | 28%                     | 24%         | 21%               | 25%              | 24%   | 23%                    | 21%           | 27%           | 27%              |
| Candidates in my area<br>were very poor | 9%    | 8%           | 9%                          | 9%  | 9%                        | 10%              | 9%  | 5%                         | 14%                     | 7%          | 6%                | 12%              | 9%  | 9%                     | 7%            | 10%           | 7%               |
| Not sure/Don't know enough to say       | 11%   | 1%           | 5%                          | 15% | 2%                        | 5%               | 15% | 9%                         | 12%                     | 11%         | 3%                | 3%               | 15%   | 3%                     | 7%            | 8%            | 8%               |
| Net: Good                               | 56%   | 66%          | 58%                         | 54% | 70%                       | 56%              | 55% | 68%                        | 46%                     | 58%         | 69%               | 60%              | 52%   | 65%                    | 65%           | 55%           | 58%              |
| Net: Poor                               | 33%   | 32%          | 37%                         | 31% | 28%                       | 40%              | 30% | 23%                        | 42%                     | 31%         | 28%               | 36%              | 33%   | 32%                    | 28%           | 37%           | 34%              |

QP4. [The last federal election, held in October 2015] Overall, would you say the quality of candidates in each of the elections listed was generally good or poor?

|   |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivations                | of Politicia            | ıns            |                   | Par              | ty Membership   |                        | Federal Po    | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Candidates in my area<br>were very good | 11%   | 21%          | 14%                         | 8%  | 23%                       | 11%              | 9%  | 22%                        | 6%                      | 9%             | 19%               | 11%              | 8%  | 15%                    | 13%           | 18%           | 10%              |
| Candidates were good                    | 41%   | 47%          | 42%                         | 40% | 36%                       | 43%              | 39% | 46%                        | 31%                     | 45%            | 40%               | 46%              | 40%   | 42%                    | 37%           | 57%           | 54%              |
| Candidates were poor                    | 25%   | 19%          | 27%                         | 24% | 21%                       | 26%              | 25% | 15%                        | 33%                     | 24%            | 26%               | 22%              | 25%   | 24%                    | 29%           | 13%           | 21%              |
| Candidates in my area<br>were very poor | 11%   | 11%          | 11%                         | 10% | 16%                       | 13%              | 9%  | 6%                         | 19%                     | 7%             | 13%               | 13%              | 10%   | 13%                    | 13%           | 2%            | 5%               |
| Not sure/Don't know<br>enough to say    | 13%   | 1%           | 7%                          | 17% | 5%                        | 7%               | 18% | 11%                        | 11%                     | 15%            | 3%                | 8%               | 17%   | 5%                     | 8%            | 9%            | 10%              |
| Net: Good                               | 51%   | 69%          | 56%                         | 48% | 59%                       | 54%              | 48% | 68%                        | 37%                     | 54%            | 59%               | 57%              | 48%   | 58%                    | 50%           | 75%           | 64%              |
| Net: Poor                               | 36%   | 31%          | 38%                         | 35% | 36%                       | 39%              | 34% | 21%                        | 52%                     | 31%            | 38%               | 35%              | 35%   | 37%                    | 42%           | 15%           | 26%              |

## QP5. [Municipal elections] And, over the last 5 - 10 years or so, would you say the quality of candidates in each of these elections in your area has been improving or worsening?

|                                    |       | Ru           | ın for Off                  | ice | Co                        | nsideration      |     | Motivation                 | s of Politicia          | ıns            |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|------------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Quality of candidates has improved | 10%   | 21%          | 13%                         | 9%  | 19%                       | 10%              | 10% | 17%                        | 8%                      | 10%            | 15%               | 14%              | 9%  | 15%                    | 10%           | 12%           | 13%              |
| About the same                     | 52%   | 59%          | 51%                         | 53% | 42%                       | 53%              | 53% | 55%                        | 45%                     | 56%            | 49%               | 53%              | 53%   | 51%                    | 57%           | 55%           | 57%              |
| Quality of candidates has worsened | 24%   | 18%          | 27%                         | 22% | 30%                       | 27%              | 22% | 15%                        | 37%                     | 19%            | 27%               | 26%              | 22%   | 27%                    | 25%           | 20%           | 18%              |
| Not sure/Don't know enough to say  | 14%   | 2%           | 9%                          | 17% | 8%                        | 11%              | 16% | 13%                        | 10%                     | 16%            | 8%                | 8%               | 16%   | 8%                     | 8%            | 13%           | 13%              |

# QP5. [Provincial elections] And, over the last 5 - 10 years or so, would you say the quality of candidates in each of these elections in your area has been improving or worsening?

|                                    |       | Rı           | ın for Off                  | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ıns            |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|------------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Quality of candidates has improved | 14%   | 26%          | 17%                         | 12% | 24%                       | 13%              | 13% | 22%                        | 12%                     | 13%            | 24%               | 15%              | 11%   | 20%                    | 19%           | 9%            | 11%              |
| About the same                     | 47%   | 45%          | 47%                         | 46% | 44%                       | 50%              | 45% | 52%                        | 41%                     | 49%            | 47%               | 47%              | 47%   | 47%                    | 49%           | 52%           | 49%              |
| Quality of candidates has worsened | 29%   | 27%          | 29%                         | 29% | 28%                       | 31%              | 28% | 18%                        | 40%                     | 26%            | 24%               | 32%              | 29%   | 28%                    | 26%           | 31%           | 30%              |
| Not sure/Don't know enough to say  | 11%   | 2%           | 6%                          | 13% | 4%                        | 6%               | 14% | 8%                         | 8%                      | 13%            | 4%                | 6%               | 13%   | 5%                     | 6%            | 7%            | 10%              |

QP5. [Federal elections] And, over the last 5 - 10 years or so, would you say the quality of candidates in each of these elections in your area has been improving or worsening?

|                                    |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivation                 | s of Politicia    | ns             |                   | Pari             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|------------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Quality of candidates has improved | 9%    | 23%          | 11%                         | 7%  | 22%                       | 9%               | 7%  | 23%                        | 3%                | 8%             | 13%               | 11%              | 7%  | 12%                    | 7%            | 21%           | 13%              |
| About the same                     | 43%   | 44%          | 43%                         | 42% | 34%                       | 42%              | 44% | 48%                        | 33%               | 47%            | 40%               | 46%              | 43%   | 43%                    | 40%           | 55%           | 52%              |
| Quality of candidates has worsened | 38%   | 31%          | 40%                         | 38% | 39%                       | 44%              | 36% | 20%                        | 56%               | 34%            | 43%               | 38%              | 37%   | 41%                    | 48%           | 17%           | 27%              |
| Not sure/Don't know enough to say  | 10%   | 2%           | 6%                          | 12% | 5%                        | 5%               | 13% | 9%                         | 8%                | 11%            | 4%                | 5%               | 12%   | 5%                     | 5%            | 7%            | 9%               |

QP6. [Municipal elections] In general, would you say you have a positive or negative opinion of people who choose to run for office in each of these types of elections?

|                                  |       | Ru           | ın for Offi                 | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ıns            |                   | Part             | y Membership  |                        | Federal Po    | litical Party | Sphere           |
|----------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                                  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Very positive                    | 8%    | 23%          | 9%                          | 6%  | 17%                       | 7%               | 7%  | 16%                        | 4%                      | 7%             | 14%               | 9%               | 6%  | 11%                    | 8%            | 12%           | 12%              |
| Positive                         | 34%   | 43%          | 40%                         | 30% | 38%                       | 38%              | 31% | 49%                        | 23%                     | 36%            | 37%               | 38%              | 32%   | 38%                    | 31%           | 45%           | 43%              |
| Neither positive nor<br>negative | 44%   | 27%          | 38%                         | 49% | 31%                       | 40%              | 49% | 30%                        | 49%                     | 47%            | 35%               | 41%              | 48%   | 38%                    | 46%           | 36%           | 36%              |
| Negative                         | 10%   | 4%           | 10%                         | 11% | 11%                       | 12%              | 10% | 4%                         | 15%                     | 9%             | 11%               | 9%               | 10%   | 10%                    | 13%           | 7%            | 7%               |
| Very negative                    | 3%    | 2%           | 2%                          | 4%  | 3%                        | 3%               | 3%  | 1%                         | 8%                      | 1%             | 3%                | 3%               | 4%  | 3%                     | 3%            | 1%            | 1%               |
| Net: Positive                    | 42%   | 66%          | 50%                         | 36% | 55%                       | 45%              | 38% | 64%                        | 27%                     | 43%            | 51%               | 47%              | 38%   | 49%                    | 38%           | 56%           | 55%              |
| Net: Negative                    | 14%   | 7%           | 12%                         | 15% | 14%                       | 16%              | 13% | 5%                         | 24%                     | 10%            | 14%               | 12%              | 14%   | 13%                    | 16%           | 8%            | 8%               |

QP6. [Provincial elections] In general, would you say you have a positive or negative opinion of people who choose to run for office in each of these types of elections?

|                                  |       | Rı           | ın for Off                  | ice | Co                        | onsideration     |     | Motivation                 | s of Politicia    | ıns            |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|----------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                                  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Very positive                    | 8%    | 25%          | 9%                          | 7%  | 21%                       | 7%               | 7%  | 15%                        | 5%                | 8%             | 16%               | 11%              | 5%  | 14%                    | 11%           | 9%            | 9%               |
| Positive                         | 32%   | 42%          | 36%                         | 29% | 32%                       | 36%              | 29% | 47%                        | 21%               | 33%            | 43%               | 37%              | 27%   | 40%                    | 34%           | 38%           | 35%              |
| Neither positive nor<br>negative | 42%   | 14%          | 38%                         | 45% | 34%                       | 38%              | 45% | 31%                        | 41%               | 46%            | 29%               | 36%              | 46%   | 32%                    | 39%           | 36%           | 40%              |
| Negative                         | 15%   | 12%          | 15%                         | 15% | 13%                       | 15%              | 15% | 6%                         | 23%               | 12%            | 11%               | 11%              | 17%   | 11%                    | 14%           | 14%           | 14%              |
| Very negative                    | 4%    | 8%           | 3%                          | 4%  |                           | 3%               | 5%  | 2%                         | 9%                | 2%             | 2%                | 5%               | 4%  | 3%                     | 2%            | 3%            | 2%               |
| Net: Positive                    | 40%   | 66%          | 45%                         | 35% | 54%                       | 43%              | 35% | 62%                        | 26%               | 41%            | 59%               | 48%              | 33%   | 54%                    | 46%           | 47%           | 44%              |
| Net: Negative                    | 19%   | 20%          | 18%                         | 19% | 13%                       | 18%              | 19% | 8%                         | 33%               | 14%            | 12%               | 16%              | 21%   | 14%                    | 16%           | 17%           | 16%              |

QP6. [Federal elections] In general, would you say you have a positive or negative opinion of people who choose to run for office in each of these types of elections?

|                               |       | Ru           | n for Offi                  | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ns             |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|-------------------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                               | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Very positive                 | 6%    | 16%          | 8%                          | 5%  | 20%                       | 6%               | 5%  | 16%                        | 1%                      | 6%             | 13%               | 9%               | 4%  | 11%                    | 7%            | 12%           | 7%               |
| Positive                      | 26%   | 39%          | 30%                         | 23% | 25%                       | 32%              | 23% | 45%                        | 12%                     | 28%            | 31%               | 33%              | 23%   | 32%                    | 24%           | 44%           | 34%              |
| Neither positive nor negative | 40%   | 21%          | 35%                         | 43% | 32%                       | 33%              | 44% | 31%                        | 35%                     | 46%            | 29%               | 33%              | 44%   | 31%                    | 36%           | 34%           | 41%              |
| Negative                      | 20%   | 15%          | 20%                         | 20% | 17%                       | 21%              | 20% | 7%                         | 33%                     | 17%            | 20%               | 17%              | 21%   | 19%                    | 22%           | 9%            | 15%              |
| Very negative                 | 8%    | 9%           | 7%                          | 9%  | 7%                        | 7%               | 9%  | 2%                         | 19%                     | 3%             | 7%                | 8%               | 9%  | 7%                     | 10%           | 1%            | 3%               |
| Net: Positive                 | 32%   | 55%          | 39%                         | 28% | 44%                       | 38%              | 27% | 60%                        | 13%                     | 34%            | 44%               | 42%              | 27%   | 43%                    | 32%           | 56%           | 41%              |
| Net: Negative                 | 28%   | 24%          | 27%                         | 29% | 24%                       | 29%              | 28% | 9%                         | 52%                     | 20%            | 27%               | 25%              | 29%   | 26%                    | 33%           | 9%            | 18%              |

## QP7. Which of these perspectives is closer to your own? Would you say Canadian politicians generally run for office ...?

|  |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivation                 | s of Politicia          | ıns            |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|--|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| To serve their communities                       | 18%   | 39%          | 22%                         | 15% | 29%                       | 19%              | 16% | 100%                       |                         |                | 24%               | 23%              | 15%   | 24%                    | 13%           | 31%           | 24%              |
| For personal gain                                | 32%   | 20%          | 30%                         | 34% | 33%                       | 28%              | 34% |                            | 100%                    |                | 27%               | 33%              | 33%   | 30%                    | 40%           | 13%           | 21%              |
| About equal numbers are motivated by each reason | 50%   | 41%          | 49%                         | 51% | 38%                       | 53%              | 50% |                            |                         | 100%           | 49%               | 44%              | 52%   | 46%                    | 47%           | 56%           | 55%              |

### QP8. For people running for office, do you think it is an advantage or a disadvantage to have had jobs or careers previously outside of politics?

|                     |       | Rı           | ın for Off                  | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ıns            |                   | Part             | ty Membership   |                        | Federal Pol   | litical Party | Sphere           |
|---------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                     | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Advantage           | 67%   | 67%          | 76%                         | 62% | 69%                       | 79%              | 61% | 72%                        | 63%                     | 68%            | 80%               | 68%              | 64%   | 74%                    | 73%           | 66%           | 68%              |
| Disadvantage        | 4%    | 14%          | 4%                          | 4%  | 7%                        | 3%               | 4%  | 3%                         | 7%                      | 3%             | 3%                | 4%               | 5%  | 3%                     | 4%            | 7%            | 7%               |
| Makes no difference | 18%   | 14%          | 14%                         | 20% | 20%                       | 13%              | 20% | 18%                        | 20%                     | 16%            | 14%               | 24%              | 17%   | 19%                    | 16%           | 18%           | 16%              |
| Not sure/Can't say  | 11%   | 5%           | 6%                          | 13% | 4%                        | 6%               | 14% | 7%                         | 10%                     | 12%            | 3%                | 4%               | 14%   | 4%                     | 7%            | 9%            | 9%               |

## QP9. [Top2box] Agreement with statements

|  |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ins            |                   | Part             | ty Membership   |                        | Federal Pol   | litical Party | Sphere           |
|--|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| More people would run for<br>office if politics wasn't so<br>nasty                           | 72%   | 79%          | 75%                         | 71% | 68%                       | 75%              | 71% | 73%                        | 75%                     | 70%            | 73%               | 74%              | 72%   | 74%                    | 72%           | 78%           | 80%              |
| Most politicians can't be trusted  | 64%   | 43%          | 58%                         | 68% | 50%                       | 59%              | 68% | 35%                        | 88%                     | 59%            | 53%               | 57%              | 68%   | 55%                    | 71%           | 51%           | 58%              |
| Political parties in Canada have too much influence  | 61%   | 72%          | 63%                         | 59% | 58%                       | 63%              | 59% | 45%                        | 76%                     | 56%            | 59%               | 60%              | 62%   | 59%                    | 72%           | 51%           | 55%              |
| In general, women and<br>men make equally good<br>political leaders                          | 83%   | 86%          | 87%                         | 82% | 87%                       | 85%              | 82% | 93%                        | 75%                     | 86%            | 86%               | 87%              | 82%   | 87%                    | 82%           | 88%           | 87%              |
| You're less likely to get<br>elected in Canada if you're<br>a woman or a visible<br>minority | 44%   | 56%          | 48%                         | 42% | 40%                       | 43%              | 44% | 44%                        | 42%                     | 45%            | 34%               | 47%              | 46%   | 40%                    | 29%           | 58%           | 68%              |

# QP9. [Bottom2box] Disagreement with statements

|  |       | Ru           | n for Off                   | ice | Co                        | nsideration      |     | Motivations                | s of Politicia    | ıns            |                   | Par              | ty Membership   |                        | Federal Po    | litical Party | Sphere           |
|--|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|  | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| More people would run for<br>office if politics wasn't so<br>nasty                           | 18%   | 10%          | 18%                         | 18% | 30%                       | 19%              | 17% | 20%                        | 16%               | 18%            | 19%               | 20%              | 17%   | 20%                    | 19%           | 17%           | 14%              |
| Most politicians can't be<br>trusted   | 28%   | 56%          | 35%                         | 24% | 45%                       | 33%              | 24% | 58%                        | 9%                | 30%            | 40%               | 37%              | 23%   | 39%                    | 24%           | 41%           | 34%              |
| Political parties in Canada have too much influence  | 24%   | 23%          | 25%                         | 23% | 37%                       | 27%              | 21% | 40%                        | 13%               | 25%            | 33%               | 29%              | 20%   | 31%                    | 17%           | 34%           | 29%              |
| In general, women and<br>men make equally good<br>political leaders                          | 12%   | 14%          | 10%                         | 12% | 11%                       | 12%              | 12% | 4%                         | 19%               | 10%            | 12%               | 11%              | 12%   | 11%                    | 14%           | 10%           | 10%              |
| You're less likely to get<br>elected in Canada if you're<br>a woman or a visible<br>minority | 47%   | 43%          | 47%                         | 47% | 49%                       | 52%              | 44% | 50%                        | 49%               | 44%            | 60%               | 47%              | 43%   | 54%                    | 64%           | 34%           | 28%              |

## QP9. More people would run for office if politics wasn't so nasty

|                    |       | Ru           | ın for Offi                 | ice | Co                        | nsideration      |     | Motivations                | s of Politicia    | ıns            |                   | Part             | y Membership  |                        | Federal Po    | litical Party | Sphere           |
|--------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Agree strongly     | 23%   | 26%          | 24%                         | 22% | 24%                       | 27%              | 21% | 22%                        | 26%               | 21%            | 28%               | 23%              | 22%   | 25%                    | 24%           | 25%           | 25%              |
| Agree              | 50%   | 54%          | 51%                         | 49% | 45%                       | 49%              | 50% | 51%                        | 49%               | 49%            | 46%               | 52%              | 50%   | 48%                    | 48%           | 53%           | 55%              |
| Disagree           | 15%   | 9%           | 16%                         | 15% | 25%                       | 16%              | 14% | 17%                        | 13%               | 16%            | 16%               | 17%              | 14%   | 16%                    | 16%           | 15%           | 11%              |
| Disagree strongly  | 3%    | 1%           | 3%                          | 3%  | 5%                        | 3%               | 3%  | 3%                         | 3%                | 3%             | 3%                | 3%               | 3%  | 3%                     | 2%            | 2%            | 3%               |
| Not sure/Can't say | 10%   | 11%          | 7%                          | 11% | 2%                        | 6%               | 12% | 7%                         | 9%                | 11%            | 7%                | 6%               | 11%   | 7%                     | 9%            | 5%            | 6%               |
| Top2box            | 72%   | 79%          | 75%                         | 71% | 68%                       | 75%              | 71% | 73%                        | 75%               | 70%            | 73%               | 74%              | 72%   | 74%                    | 72%           | 78%           | 80%              |
| Bottom2box         | 18%   | 10%          | 18%                         | 18% | 30%                       | 19%              | 17% | 20%                        | 16%               | 18%            | 19%               | 20%              | 17%   | 20%                    | 19%           | 17%           | 14%              |

## QP9. Agreement- Most politicians can't be trusted

|                    |       | Ru           | n for Offi                  | се  | Co                        | nsideration      |     | Motivations                | of Politicia            | ns             |                   | Part             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|--------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Agree strongly     | 20%   | 18%          | 18%                         | 22% | 17%                       | 18%              | 22% | 6%                         | 43%                     | 12%            | 16%               | 16%              | 22%   | 16%                    | 26%           | 10%           | 11%              |
| Agree              | 43%   | 25%          | 40%                         | 46% | 33%                       | 41%              | 46% | 29%                        | 45%                     | 47%            | 37%               | 40%              | 46%   | 38%                    | 45%           | 41%           | 47%              |
| Disagree           | 25%   | 47%          | 31%                         | 21% | 40%                       | 31%              | 20% | 49%                        | 8%                      | 28%            | 36%               | 33%              | 21%   | 35%                    | 22%           | 37%           | 30%              |
| Disagree strongly  | 3%    | 9%           | 4%                          | 2%  | 5%                        | 2%               | 3%  | 9%                         | 1%                      | 2%             | 4%                | 4%               | 3%  | 4%                     | 2%            | 5%            | 4%               |
| Not sure/Can't say | 8%    | 1%           | 8%                          | 9%  | 5%                        | 8%               | 8%  | 8%                         | 3%                      | 11%            | 7%                | 6%               | 8%  | 7%                     | 5%            | 8%            | 8%               |
| Top2box            | 64%   | 43%          | 58%                         | 68% | 50%                       | 59%              | 68% | 35%                        | 88%                     | 59%            | 53%               | 57%              | 68%   | 55%                    | 71%           | 51%           | 58%              |
| Bottom2box         | 28%   | 56%          | 35%                         | 24% | 45%                       | 33%              | 24% | 58%                        | 9%                      | 30%            | 40%               | 37%              | 23%   | 39%                    | 24%           | 41%           | 34%              |

## QP9. Agreement- Political parties in Canada have too much influence

|                    |       | Rı           | n for Off                   | ice | Co                        | nsideration      |     | Motivations                | s of Politicia          | ns             |                   | Part             | y Membership  |                        | Federal Pol   | itical Party | Sphere           |
|--------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|--------------|------------------|
|                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals     | New<br>Democrats |
| Agree strongly     | 22%   | 26%          | 26%                         | 20% | 19%                       | 27%              | 20% | 14%                        | 35%                     | 17%            | 28%               | 20%              | 21%   | 24%                    | 29%           | 16%          | 19%              |
| Agree              | 39%   | 46%          | 36%                         | 40% | 40%                       | 36%              | 40% | 31%                        | 42%                     | 40%            | 30%               | 40%              | 41%   | 35%                    | 43%           | 35%          | 36%              |
| Disagree           | 22%   | 19%          | 23%                         | 21% | 31%                       | 25%              | 20% | 37%                        | 12%                     | 23%            | 30%               | 26%              | 19%   | 28%                    | 15%           | 32%          | 26%              |
| Disagree strongly  | 2%    | 4%           | 2%                          | 2%  | 6%                        | 2%               | 2%  | 3%                         | 1%                      | 2%             | 3%                | 3%               | 1%  | 3%                     | 2%            | 2%           | 2%               |
| Not sure/Can't say | 15%   | 5%           | 13%                         | 17% | 4%                        | 10%              | 19% | 15%                        | 11%                     | 19%            | 8%                | 12%              | 18%   | 10%                    | 11%           | 14%          | 16%              |
| Top2box            | 61%   | 72%          | 63%                         | 59% | 58%                       | 63%              | 59% | 45%                        | 76%                     | 56%            | 59%               | 60%              | 62%   | 59%                    | 72%           | 51%          | 55%              |
| Bottom2box         | 24%   | 23%          | 25%                         | 23% | 37%                       | 27%              | 21% | 40%                        | 13%                     | 25%            | 33%               | 29%              | 20%   | 31%                    | 17%           | 34%          | 29%              |

## QP9. Agreement- In general, women and men make equally good political leaders

|                    |       | Ru           | n for Offi                  | ice | Co                        | nsideration      |     | Motivations                | s of Politicia    | ıns            |                   | Pari             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|--------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For personal gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Agree strongly     | 44%   | 47%          | 44%                         | 43% | 49%                       | 44%              | 43% | 56%                        | 35%               | 44%            | 46%               | 47%              | 42%   | 46%                    | 32%           | 53%           | 55%              |
| Agree              | 40%   | 39%          | 43%                         | 38% | 38%                       | 41%              | 39% | 36%                        | 39%               | 41%            | 40%               | 41%              | 40%   | 40%                    | 50%           | 36%           | 32%              |
| Disagree           | 10%   | 12%          | 8%                          | 10% | 8%                        | 10%              | 10% | 3%                         | 15%               | 9%             | 9%                | 10%              | 10%   | 10%                    | 12%           | 8%            | 8%               |
| Disagree strongly  | 2%    | 2%           | 2%                          | 2%  | 2%                        | 2%               | 2%  | 1%                         | 4%                | 1%             | 3%                | 1%               | 2%  | 2%                     | 2%            | 1%            | 2%               |
| Not sure/Can't say | 5%    |              | 3%                          | 6%  | 2%                        | 3%               | 6%  | 3%                         | 6%                | 5%             | 2%                | 2%               | 6%  | 2%                     | 4%            | 2%            | 2%               |
| Top2box            | 83%   | 86%          | 87%                         | 82% | 87%                       | 85%              | 82% | 93%                        | 75%               | 86%            | 86%               | 87%              | 82%   | 87%                    | 82%           | 88%           | 87%              |
| Bottom2box         | 12%   | 14%          | 10%                         | 12% | 11%                       | 12%              | 12% | 4%                         | 19%               | 10%            | 12%               | 11%              | 12%   | 11%                    | 14%           | 10%           | 10%              |

## QP9. Agreement- You're less likely to get elected in Canada if you're a woman or a visible minority

|                    |       | Ru           | n for Offi                  | ice | Consideration             |                  |     | Motivations of Politicians |                         |                |                   | Part             | y Membership  | Federal Political Party Sphere |               |          |                  |
|--------------------|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|--------------------------------|---------------|----------|------------------|
|                    | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past         | Conservatives | Liberals | New<br>Democrats |
| Agree strongly     | 14%   | 21%          | 14%                         | 14% | 16%                       | 17%              | 12% | 14%                        | 15%                     | 14%            | 10%               | 15%              | 15%   | 13%                            | 7%            | 19%      | 24%              |
| Agree              | 30%   | 35%          | 34%                         | 27% | 24%                       | 26%              | 32% | 31%                        | 28%                     | 31%            | 24%               | 32%              | 31%   | 28%                            | 22%           | 39%      | 44%              |
| Disagree           | 32%   | 26%          | 32%                         | 32% | 25%                       | 33%              | 32% | 33%                        | 32%                     | 31%            | 31%               | 31%              | 32%   | 31%                            | 39%           | 25%      | 22%              |
| Disagree strongly  | 15%   | 17%          | 15%                         | 15% | 24%                       | 19%              | 12% | 17%                        | 17%                     | 13%            | 29%               | 16%              | 11%   | 23%                            | 25%           | 9%       | 6%               |
| Not sure/Can't say | 9%    | 2%           | 5%                          | 12% | 11%                       | 5%               | 11% | 5%                         | 9%                      | 11%            | 6%                | 6%               | 11%   | 6%                             | 7%            | 8%       | 4%               |
| Top2box            | 44%   | 56%          | 48%                         | 42% | 40%                       | 43%              | 44% | 44%                        | 42%                     | 45%            | 34%               | 47%              | 46%   | 40%                            | 29%           | 58%      | 68%              |
| Bottom2box         | 47%   | 43%          | 47%                         | 47% | 49%                       | 52%              | 44% | 50%                        | 49%                     | 44%            | 60%               | 47%              | 43%   | 54%                            | 64%           | 34%      | 28%              |

|        |       | Run for Office |                             |      | Co                        | Consideration Motivations of Politicians |      |                            |                         | Par            | ty Membership     | Federal Political Party Sphere |   |                        |               |          |                  |
|--------|-------|----------------|-----------------------------|------|---------------------------|--|------|----------------------------|-------------------------|----------------|-------------------|--------------------------------|---|------------------------|---------------|----------|------------------|
|        | Total | Yes,<br>Self   | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it                         | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past               | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals | New<br>Democrats |
| Sample | 1857  | -              | 645                         | 1212 | 84*                       | 577                                      | 1196 | 320                        | 597                     | 939            | 302               | 277                            | 1278  | 579                    | 728           | 464      | 442              |

# QP10. Coming back to your own personal experiences, now, have you yourself run as a a candidate in ANY kind of election?

|  |       | Run for Office |                             |     | Consideration             |                  |     | Motivations of Politicians |                         |                |                   | Part             | ty Membership   | Federal Political Party Sphere |               |          |                  |
|--|-------|----------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|--------------------------------|---------------|----------|------------------|
|  | Total | Yes,<br>Self   | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past         | Conservatives | Liberals | New<br>Democrats |
| Yes, have run in an election like this | 23%   |                | 37%                         | 15% | 51%                       | 37%              | 14% | 28%                        | 21%                     | 22%            | 36%               | 36%              | 17%   | 36%                            | 23%           | 23%      | 25%              |
| No, have not                           | 77%   |                | 63%                         | 85% | 49%                       | 63%              | 86% | 72%                        | 79%                     | 78%            | 64%               | 64%              | 83%   | 64%                            | 77%           | 77%      | 75%              |

|        |       | Rι           | ın for Off                  | ice  | Consideration             |                  |      | Motivations of Politicians |                         |                | Party Membership  |                  |   |                        | Federal Political Party Sphere |          |                  |
|--------|-------|--------------|-----------------------------|------|---------------------------|------------------|------|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|--------------------------------|----------|------------------|
|        | Total | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No   | Yes,<br>looked<br>into it | Thought about it | No   | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives                  | Liberals | New<br>Democrats |
| Sample | 1921  | 64*          | 645                         | 1212 | 84*                       | 577              | 1196 | 345                        | 611                     | 965            | 334               | 298              | 1289  | 632                    | 765                            | 487      | 466              |

QP10. [ Rebase to all respondents] Coming back to your own personal experiences, now, have you yourself run as a a candidate in ANY kind of election?

|  |       | Run for Office |                             |     | Consideration             |                  |     | n Motivations of Politicians |                         |                |                   | Part             | y Membership  | Federal Political Party Sphere |               |          |                  |
|--|-------|----------------|-----------------------------|-----|---------------------------|------------------|-----|------------------------------|-------------------------|----------------|-------------------|------------------|---|--------------------------------|---------------|----------|------------------|
|  | Iotal | Yes,<br>Self   | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities   | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past         | Conservatives | Liberals | New<br>Democrats |
| Yes, have run in an election like this | 22%   |                | 37%                         | 15% | 51%                       | 37%              | 14% | 26%                          | 21%                     | 22%            | 33%               | 34%              | 17%   | 33%                            | 22%           | 22%      | 24%              |
| No, have not                           | 74%   |                | 63%                         | 85% | 49%                       | 63%              | 86% | 67%                          | 77%                     | 76%            | 58%               | 60%              | 82%   | 58%                            | 73%           | 73%      | 71%              |
| Has run for office                     | 3%    | 100%           |                             |     |                           |                  |     | 7%                           | 2%                      | 3%             | 10%               | 7%               | 1%  | 8%                             | 5%            | 5%       | 5%               |

QP11. And, have you ever been a member of a political party in Canada, whether at the local, provincial, or federal level?

|   | Total | Ru           | n for Offi                  | ce  | Co                        | nsideration      |     | Motivations                | s of Politicia          | ıns            |                   | Pari             | y Membership  |                        | Federal Pol   | litical Party | Sphere           |
|---|-------|--------------|-----------------------------|-----|---------------------------|------------------|-----|----------------------------|-------------------------|----------------|-------------------|------------------|---|------------------------|---------------|---------------|------------------|
|   |       | Yes,<br>Self | Yes,<br>Know<br>someo<br>ne | No  | Yes,<br>looked<br>into it | Thought about it | No  | To serve their communities | For<br>personal<br>gain | About<br>equal | Yes,<br>currently | Yes, In the past | No, have never<br>been a member of a<br>political party | Currently/ In the past | Conservatives | Liberals      | New<br>Democrats |
| Yes, currently a member of a party/parties        | 17%   | 50%          | 27%                         | 11% | 47%                       | 25%              | 10% | 23%                        | 15%                     | 17%            | 100%              |                  |   | 53%                    | 24%           | 15%           | 13%              |
| Have been in the past, but not currently          | 15%   | 32%          | 21%                         | 12% | 19%                       | 20%              | 12% | 20%                        | 16%                     | 14%            |                   | 100%             |   | 47%                    | 16%           | 18%           | 16%              |
| No, have never been a member of a political party | 67%   | 18%          | 52%                         | 78% | 33%                       | 55%              | 78% | 56%                        | 69%                     | 70%            |                   |                  | 100%  |                        | 60%           | 67%           | 70%              |