

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Sample	1544	859	685	84*	1460	217	1327	272	1272

*Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received. * indicates small sample size.*

QT1. [TOTAL Offensive] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Vancouver Canucks	5%	2%	8%	8%	5%	9%	4%	8%	4%
New York Yankees	6%	2%	10%	11%	5%	11%	5%	10%	5%
Notre Dame Fighting Irish	25%	8%	45%	27%	25%	32%	24%	30%	24%
Minnesota Vikings	6%	2%	11%	15%	6%	15%	5%	14%	4%
Washington Redskins	43%	12%	83%	37%	44%	49%	42%	45%	43%
Atlanta Braves	24%	3%	50%	30%	23%	19%	25%	19%	25%
Cleveland Indians	43%	13%	81%	37%	44%	45%	43%	41%	44%
Kansas City Chiefs	24%	2%	51%	28%	24%	24%	24%	24%	24%
Chicago Blackhawks	31%	5%	64%	36%	31%	36%	30%	35%	30%
Edmonton Eskimos	29%	3%	61%	33%	28%	35%	28%	33%	28%
Montreal Canadiens	3%	2%	4%	8%	3%	7%	2%	6%	2%
New England Patriots	7%	2%	14%	12%	7%	12%	7%	11%	7%

QT1. [Name is offensive] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Vancouver Canucks	1%	*%	2%	2%	1%	3%	1%	3%	1%
New York Yankees	2%	1%	3%	5%	2%	4%	2%	3%	2%
Notre Dame Fighting Irish	2%	*%	3%	5%	1%	2%	2%	2%	2%
Minnesota Vikings	1%	1%	2%	7%	1%	3%	1%	3%	1%
Washington Redskins	8%	4%	13%	8%	8%	9%	8%	8%	8%
Atlanta Braves	2%	*%	4%	4%	2%	2%	2%	1%	2%
Cleveland Indians	2%	1%	2%	7%	1%	4%	1%	3%	1%
Kansas City Chiefs	6%	*%	14%	4%	7%	6%	7%	5%	7%
Chicago Blackhawks	1%	1%	2%	10%	1%	3%	1%	3%	1%
Edmonton Eskimos	20%	2%	44%	19%	20%	23%	20%	22%	20%
Montreal Canadiens	1%	1%	1%	3%	1%	3%	1%	2%	1%
New England Patriots	1%	*%	2%		1%	2%	1%	1%	1%

QT1. [Logo is offensive] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Vancouver Canucks	3%	1%	5%	5%	3%	4%	3%	4%	3%
New York Yankees	1%	1%	1%	5%	1%	2%	1%	2%	*%
Notre Dame Fighting Irish	9%	5%	15%	14%	9%	13%	9%	13%	8%
Minnesota Vikings	2%	*%	3%	4%	1%	1%	2%	2%	1%
Washington Redskins	3%	2%	3%	4%	3%	8%	2%	7%	2%
Atlanta Braves	9%	2%	17%	18%	8%	10%	9%	11%	8%
Cleveland Indians	10%	7%	14%	12%	10%	13%	10%	12%	10%
Kansas City Chiefs	5%	1%	9%	10%	4%	4%	5%	4%	5%
Chicago Blackhawks	10%	3%	19%	11%	10%	14%	10%	14%	9%
Edmonton Eskimos	1%	*%	1%	1%	*%	2%	*%	1%	*%
Montreal Canadiens	1%	*%	1%	2%	1%	2%	*%	2%	*%
New England Patriots	3%	1%	5%	10%	2%	5%	3%	5%	2%

QT1. [Both are offensive] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Vancouver Canucks	1%	*%	2%	1%	1%	2%	1%	2%	1%
New York Yankees	3%	1%	6%	2%	3%	5%	3%	5%	3%
Notre Dame Fighting Irish	14%	3%	27%	9%	14%	16%	13%	15%	13%
Minnesota Vikings	3%	1%	6%	3%	3%	11%	2%	9%	2%
Washington Redskins	32%	5%	67%	25%	33%	32%	33%	30%	33%
Atlanta Braves	13%	1%	29%	8%	14%	8%	14%	7%	15%
Cleveland Indians	31%	4%	65%	19%	32%	28%	32%	26%	33%
Kansas City Chiefs	13%	1%	28%	14%	13%	15%	13%	14%	13%
Chicago Blackhawks	19%	1%	42%	15%	20%	19%	19%	18%	20%
Edmonton Eskimos	8%	1%	16%	13%	7%	10%	7%	10%	7%
Montreal Canadiens	1%	1%	2%	3%	1%	2%	1%	2%	1%
New England Patriots	4%	1%	7%	2%	4%	6%	3%	5%	3%

QT1. [Neither is offensive] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Vancouver Canucks	95%	98%	92%	92%	95%	91%	96%	92%	96%
New York Yankees	94%	98%	90%	89%	95%	89%	95%	90%	95%
Notre Dame Fighting Irish	75%	92%	55%	73%	75%	68%	76%	70%	76%
Minnesota Vikings	94%	98%	89%	85%	94%	85%	95%	86%	96%
Washington Redskins	57%	88%	17%	63%	56%	51%	58%	55%	57%
Atlanta Braves	76%	97%	50%	70%	77%	81%	75%	81%	75%
Cleveland Indians	57%	87%	19%	63%	56%	55%	57%	59%	56%
Kansas City Chiefs	76%	98%	49%	72%	76%	76%	76%	76%	76%
Chicago Blackhawks	69%	95%	36%	64%	69%	64%	70%	65%	70%
Edmonton Eskimos	71%	97%	39%	67%	72%	65%	72%	67%	72%
Montreal Canadiens	97%	98%	96%	92%	97%	93%	98%	94%	98%
New England Patriots	93%	98%	86%	88%	93%	88%	93%	89%	93%

QT1. [Vancouver Canucks] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	1%	*%	2%	2%	1%	3%	1%	3%	1%
Logo is offensive	3%	1%	5%	5%	3%	4%	3%	4%	3%
Both are offensive	1%	*%	2%	1%	1%	2%	1%	2%	1%
Neither is offensive	95%	98%	92%	92%	95%	91%	96%	92%	96%
Net: Offensive	5%	2%	8%	8%	5%	9%	4%	8%	4%

QT1 [New York Yankees] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	2%	1%	3%	5%	2%	4%	2%	3%	2%
Logo is offensive	1%	1%	1%	5%	1%	2%	1%	2%	*%
Both are offensive	3%	1%	6%	2%	3%	5%	3%	5%	3%
Neither is offensive	94%	98%	90%	89%	95%	89%	95%	90%	95%
Net: Offensive	6%	2%	10%	11%	5%	11%	5%	10%	5%

QT1 [Notre Dame Fighting Irish] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	2%	*%	3%	5%	1%	2%	2%	2%	2%
Logo is offensive	9%	5%	15%	14%	9%	13%	9%	13%	8%
Both are offensive	14%	3%	27%	9%	14%	16%	13%	15%	13%
Neither is offensive	75%	92%	55%	73%	75%	68%	76%	70%	76%
Net: Offensive	25%	8%	45%	27%	25%	32%	24%	30%	24%

QT1 [Minnesota Vikings] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	1%	1%	2%	7%	1%	3%	1%	3%	1%
Logo is offensive	2%	*%	3%	4%	1%	1%	2%	2%	1%
Both are offensive	3%	1%	6%	3%	3%	11%	2%	9%	2%
Neither is offensive	94%	98%	89%	85%	94%	85%	95%	86%	96%
Net: Offensive	6%	2%	11%	15%	6%	15%	5%	14%	4%

QT1 [Washington Redskins] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	8%	4%	13%	8%	8%	9%	8%	8%	8%
Logo is offensive	3%	2%	3%	4%	3%	8%	2%	7%	2%
Both are offensive	32%	5%	67%	25%	33%	32%	33%	30%	33%
Neither is offensive	57%	88%	17%	63%	56%	51%	58%	55%	57%
Net: Offensive	43%	12%	83%	37%	44%	49%	42%	45%	43%

QT1 [Atlanta Braves] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	2%	*%	4%	4%	2%	2%	2%	1%	2%
Logo is offensive	9%	2%	17%	18%	8%	10%	9%	11%	8%
Both are offensive	13%	1%	29%	8%	14%	8%	14%	7%	15%
Neither is offensive	76%	97%	50%	70%	77%	81%	75%	81%	75%
Net: Offensive	24%	3%	50%	30%	23%	19%	25%	19%	25%

QT1 [Cleveland Indians] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	2%	1%	2%	7%	1%	4%	1%	3%	1%
Logo is offensive	10%	7%	14%	12%	10%	13%	10%	12%	10%
Both are offensive	31%	4%	65%	19%	32%	28%	32%	26%	33%
Neither is offensive	57%	87%	19%	63%	56%	55%	57%	59%	56%
Net: Offensive	43%	13%	81%	37%	44%	45%	43%	41%	44%

QT1 [Kansas City Chiefs] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	6%	*%	14%	4%	7%	6%	7%	5%	7%
Logo is offensive	5%	1%	9%	10%	4%	4%	5%	4%	5%
Both are offensive	13%	1%	28%	14%	13%	15%	13%	14%	13%
Neither is offensive	76%	98%	49%	72%	76%	76%	76%	76%	76%
Net: Offensive	24%	2%	51%	28%	24%	24%	24%	24%	24%

QT1 [Chicago Blackhawks] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	1%	1%	2%	10%	1%	3%	1%	3%	1%
Logo is offensive	10%	3%	19%	11%	10%	14%	10%	14%	9%
Both are offensive	19%	1%	42%	15%	20%	19%	19%	18%	20%
Neither is offensive	69%	95%	36%	64%	69%	64%	70%	65%	70%
Net: Offensive	31%	5%	64%	36%	31%	36%	30%	35%	30%

QT1 [Edmonton Eskimos] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	20%	2%	44%	19%	20%	23%	20%	22%	20%
Logo is offensive	1%	*%	1%	1%	*%	2%	*%	1%	*%
Both are offensive	8%	1%	16%	13%	7%	10%	7%	10%	7%
Neither is offensive	71%	97%	39%	67%	72%	65%	72%	67%	72%
Net: Offensive	29%	3%	61%	33%	28%	35%	28%	33%	28%

QT1 [Montreal Canadiens] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	1%	1%	1%	3%	1%	3%	1%	2%	1%
Logo is offensive	1%	*%	1%	2%	1%	2%	*%	2%	*%
Both are offensive	1%	1%	2%	3%	1%	2%	1%	2%	1%
Neither is offensive	97%	98%	96%	92%	97%	93%	98%	94%	98%
Net: Offensive	3%	2%	4%	8%	3%	7%	2%	6%	2%

QT1 [New England Patriots] We would like to know if you believe each name and logo is offensive or not.

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Name is offensive	1%	*%	2%		1%	2%	1%	1%	1%
Logo is offensive	3%	1%	5%	10%	2%	5%	3%	5%	2%
Both are offensive	4%	1%	7%	2%	4%	6%	3%	5%	3%
Neither is offensive	93%	98%	86%	88%	93%	88%	93%	89%	93%
Net: Offensive	7%	2%	14%	12%	7%	12%	7%	11%	7%

QT2. How much have you heard about this issue?

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Seeing a lot of media coverage and discussing it with friends and family	12%	10%	14%	24%	11%	14%	11%	15%	11%
Seeing some media coverage and having the odd conversation about it	43%	40%	47%	34%	43%	34%	44%	35%	44%
Just scanning the headlines	24%	26%	22%	20%	24%	23%	24%	23%	24%
Not seeing or hearing anything about it	22%	25%	18%	22%	22%	28%	21%	27%	20%
Top2box	54%	50%	60%	57%	54%	48%	55%	50%	55%
Bottom2box	46%	50%	40%	43%	46%	52%	45%	50%	45%

QT3. Do you believe that McGill made the right or wrong decision to change the name?

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
Right decision	56%	25%	95%	52%	56%	57%	56%	55%	56%
Wrong decision	44%	75%	5%	48%	44%	43%	44%	45%	44%

QT4. Which statement do you agree with most, even if it's not exactly how you feel?

	Total	Agree with		Indigenous		Visible Minority		Indigenous / Visible Minority	
		These names should not change	These names should change	Yes	No	Yes	No	Yes	No
These names should not change	56%	100%		61%	55%	55%	56%	57%	55%
These names should change	44%		100%	39%	45%	45%	44%	43%	45%