

Vote intention

April 25, 2019

Vote intention section

Today we are asking people about some different issues here in Canada and [Name of Province]. As always, we're interested in everyone's point of view, and there are no right or wrong answers.

QV1. First of all, as far as you're concerned, what would you say are the most important issues facing Canada today? (Please select up to two.)

[Randomize List]

The Deficit / Government spending

Economy

Health Care

Taxes

Jobs / Unemployment

Environment / Pollution

Income inequality/Poverty

First Nations issues / Indigenous-Affairs

Energy / Natural Resources

Ethics /Corruption

Terrorism / Security

Crime / Public safety

Education / Post-secondary training

Immigration

National Unity – Western Canada/Quebec

Housing affordability

Other (specify)

QV2. Some people are interested in Canadian politics and public policy issues, and some people aren't. How about you? Would you say you personally have:

A high interest in political and policy issues

A moderate interest

Lower interest

No interest -- you pretty much tune this out

QV3. If a federal election were held tomorrow, how certain are you about which party you would support? Would you say you are...

Absolutely certain of who you would support – no way you could change your mind

Fairly certain – You feel like you've made up your mind

Less certain – You could change your mind

Not certain at all – You have no idea who you'd support

QV4. And in thinking about your options in a Canadian federal election, what is the MOST important consideration for you in making up your mind how you'll vote? Is it:

[Randomize items]

The party **leaders**

The individual **candidates** running in your own constituency

The party's positions on the **issues**

[ANCHOR] Really can't say/Not sure

QV5. If a federal election were held tomorrow, which party's candidate would you yourself be most likely to support?

[Single choice. Randomize first 3 choices/first 4 in QC. Then keep that order per respondent.]

Conservative Party

Liberal Party

New Democratic Party (NDP)

Bloc Quebecois (BQ) [QC Only]

Green Party

Other Party/Independent

Undecided /Don't know

Rather not say

Will not vote

[Ask all Undecided/Rather not say:]

QV6. We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order as previous]

Conservative Party

Liberal Party

New Democratic Party (NDP)

Bloc Quebecois (BQ) [QC Only]

Green Party

Other Party/Independent

Undecided /Don't know

Rather not say

Will not vote

[If Other Party/Independent mentioned at QV5 or QV6, Ask:]

QV7. And which other federal election candidate would that be?

[This order]

People's Party/Maxime Bernier

Independent/non-affiliated candidate

Libertarian

Christian Heritage
 Some other party
 None – spoil ballot/won't vote
 Don't Know/Not Sure

[Ask all who choose a named party (i.e. not “other”) at QV5 or QV6]

QV8. You indicated you plan to support (or are leaning towards) the [PIPE IN PARTY SELECTED]. Would you say you support that party mostly because:

[This Order]

You really like that party and what it stands for

You dislike another party even more and want to stop them from winning

QV9. Setting aside your own party preference for a moment, do you approve or disapprove of the following federal leaders?

[Rows – Same order as previous]

Conservative Party leader Andrew Scheer

Liberal leader Justin Trudeau

New Democratic Party/NDP leader Jagmeet Singh

Green Party leader Elizabeth May [fix position]

Bloc Québécois leader Yves-Francois Blanchet [QC only]

[Response options:]

Strongly approve

Approve

Disapprove

Strongly disapprove

Not sure/Can't say

QV10. And, which of these leaders would make the best Prime Minister of Canada?

[Same order as previous]

Andrew Scheer

Justin Trudeau

Jagmeet Singh

Elizabeth May

Not sure

QV11. Regardless of your individual choice for best Prime Minister - tell us which you think is the best party to form the government:

[Same order as previous]

Conservative Party
 Liberal Party
 New Democratic Party (NDP)
 Bloc Québécois [QC only]
 Green Party
 Not sure

QV12. And over the past month or so, would you say your opinion of each of the following has improved, worsened or stayed the same?

[Same order as previous]
 The Liberal Party of Canada led by Justin Trudeau
 The Conservative Party of Canada led by Andrew Scheer
 The New Democratic Party (NDP) led by Jagmeet Singh
 The Green Party led by Elizabeth May
 The Bloc Québécois led by Yves-Francois Blanchet [QC only]

[COLUMNS]
 Improved
 Stayed the same
 Worsened

QV13. Which of the following two statements best reflects how you feel today?

[Rotate]
 It is time for a change in government, the Liberals under Justin Trudeau should be replaced by a different party
 It is not time for a change in government, the Liberals under Justin Trudeau should be re-elected
 [ANCHORED] Not sure/Can't say

Vote last questions

Now, just a few more questions about politics and the political scene.

QL1. Thinking about past elections, which of the following best describes your own personal voting habits?

[SINGLE RESPONSE] [THIS ORDER]
 I vote in every election (federal, provincial, and municipal)
 I vote in most elections (three of the last four elections)
 I vote in some elections (two of the last four elections)
 I rarely vote (one of the last four elections)

I never vote

QL2. How about in the last Canadian federal election which was held back in October 2015 -- that's when Justin Trudeau and the Liberals first got elected, defeating Stephen Harper's Conservative government, and the opposition NDP led by Thomas Mulcair. [QC Only: and Gilles Duceppe had come back to lead the Bloc.]

To the best of your recollection, did you actually go out and vote in that 2015 federal election?

Yes, definitely voted

Probably voted

Maybe not/Can't recall

No, did not vote in that election

[ASK ONLY Voters: (Top 3 boxes at QL2)]

QL3. And which party's candidate did you support in that 2015 Canadian federal election?

[Present first 3 parties/4 in QC in same order as earlier politics questions]

Conservative

Liberal

NDP/New Democrat

Bloc Quebecois [QC Only]

Green Party

Some other party

Can't recall/not sure

Prefer not to say

QL4. How likely is it that you yourself would consider supporting each of these parties in a future federal election? Would you:

[Rows -- same order as above]

The Conservative Party of Canada led by Andrew Scheer

The Liberal Party led by Justin Trudeau

The New Democratic Party (NDP) led by Jagmeet Singh

[QC Only] The Bloc Quebecois and Yves-Francois Blanchet

[Response options]

Definitely support them

Certainly consider them

Maybe consider them

Definitely NOT even consider them

Let's turn our attention for a moment now to the provincial political scene here in [Province].

QL5. If a provincial election were held tomorrow here in [Province], which party's candidate would you yourself be most likely to support?

[Party List below – tailored to province. Alphabetical order so no randomizing needed. Followed by:]

Other Party

Undecided/Don't know

Rather Not Say

None/Would not vote

[If Undecided/Don't know at QL5:]

QL6. A lot of people aren't sure at this point which party they would support, but is there nevertheless a provincial party here that you are leaning towards?

Same list as QL5

QL7. Thinking back to the last provincial election held here in [Province] in [Month of Year], which party's candidate did you support in that election?

[Same tailored alpha party list]

Other Party

I did not vote

Not sure/Can't say

Rather Not Say

List of Provincial Parties for QL5 AND QL6:

BC:

BC Liberal Party

BC New Democratic Party (NDP)

BC Green Party

AB:

Alberta New Democratic Party (NDP)

United Conservative Party

Alberta Liberal Party

Alberta Party

SK:

Saskatchewan Party

Saskatchewan New Democratic Party

Saskatchewan Liberal Party

Saskatchewan Green Party

Progressive Conservative Party of Saskatchewan

MB:

Progressive Conservative Party of Manitoba

New Democratic Party of Manitoba (NDP)

Manitoba Liberal Party

Green Party of Manitoba

ON:

Progressive Conservative Party of Ontario
Ontario New Democratic Party
Ontario Liberal Party
Green Party of Ontario

QC:

Coalition Avenir Québec
Quebec Liberal Party
Parti Québécois
Coalition Avenir Québec
Québec Solidaire

NB:

Liberal Party of New Brunswick
Progressive Conservative Party of New Brunswick
Green Party of New Brunswick
People's Alliance of New Brunswick
New Democratic Party of New Brunswick

NS:

Nova Scotia Liberal Party
Progressive Conservative Association of Nova Scotia
Nova Scotia New Democratic Party (NDP)
Green Party of Nova Scotia

PEI:

Liberal Party of Prince Edward Island
Progressive Conservative Party of Prince Edward Island
Green Party of Prince Edward Island
New Democratic Party of Prince Edward Island

NFLD:

Liberal Party of Newfoundland and Labrador
Progressive Conservative Party of Newfoundland and Labrador
Newfoundland and Labrador New Democratic Party (NDP)

Last Provincial Elections for QL7:

BC: May 2017
AB: April 2019
SK: April 2016
MB: April 2016
ON: June 2018
QC: October 2018
PEI: April 2019

NFLD: November 2015

NS: May 2017

NB: September 2018