Today we are doing a survey asking people about some issues here in Canada and [Name of Province].

Q1. First of all, as far as you’re concerned, what would you say are the most important issues facing Canada today? (Please select up to two.)

[Randomize List]
The Deficit / Government spending
Economy
Health Care
Taxes
Jobs / Unemployment
Environment / Pollution
Income inequality/Poverty
First Nations issues / Indigenous Affairs
Energy / Natural Resources
Ethics / Corruption
Terrorism / Security
Crime / Public safety
Education / Post-secondary training
Immigration
National Unity – Western Canada/Quebec
Housing affordability
Other (specify)

Economics section

Changing topics now, we’d like to ask you a few questions about your standard of living.

F1. All things considered, do you think your current standard of living is better or worse now than it was a year ago?

Better now
The same as a year ago
Worse now
Not sure

F2. And a year from now, do you think your standard of living will be better or worse than now?

Better a year from now
The same as now
Worse a year from now
Not sure
F3 Over the next twelve months, do you think the economy of [PROVINCE] will improve, remain the same, or worsen?

Significantly improve
Moderately improve
Remain the same
Moderately worsen
Significantly worsen

F4 Over the next twelve months, do you think the Canadian economy will improve, remain the same, or worsen?

Significantly improve
Moderately improve
Remain the same
Moderately worsen
Significantly worsen

F5. Here are a few statements people might make about their personal finances. Thinking about your own household’s financial situation, tell us whether you agree or disagree with each of these statements:

[ROWS – RANDOMIZE]
I’m never really stressed about money
I’m concerned that I or someone in my household could lose a job because of the economy
I worry about how young people today will be able to find a good job
Based on my current financial position I feel I can have a comfortable retirement
I have too much credit card debt
I worry that in the future I won’t live as well as my parents’ generation did

[COLUMNS]
Strongly agree
Moderately agree
Moderately disagree
Strongly disagree

F6. Now, let’s think for a moment about major purchases a person might make. This could include things like buying or renovating a home, buying a car, or taking a major vacation, things of this magnitude.

Thinking about your own life, do you expect the next 12 months or so to be a good time or a bad time to make these types of purchases?

Very good time for a major purchase
Good time
Bad time
Very bad time for a major purchase
Not sure/Can’t say