

|                    | Total | Region |     |       |     |     |     |     |     |      | Gender |       | Age   |     |            | Age_Gender |          |              |              |            |        | Income        |         |                     | Education     |             |     | Fed Vote 2015 |     |  |
|--------------------|-------|--------|-----|-------|-----|-----|-----|-----|-----|------|--------|-------|-------|-----|------------|------------|----------|--------------|--------------|------------|--------|---------------|---------|---------------------|---------------|-------------|-----|---------------|-----|--|
|                    |       | BC     | AB  | SK/MB | SK  | MB  | ON  | QC  | ATL | Male | Female | 18-34 | 35-54 | 55+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <\$50K | \$50K-<\$100K | \$100K+ | High school or less | College/Techn | University+ | CPC | Liberal       | NDP |  |
| <b>Sample size</b> | 1500  | 200    | 150 | 200   | 100 | 100 | 475 | 350 | 125 | 713  | 780    | 424   | 518   | 557 | 201        | 247        | 266      | 221          | 270          | 290        | 561    | 437           | 318     | 621                 | 473           | 406         | 399 | 483           | 239 |  |

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received

QR1. Changing the subject now, how familiar are you with a concept called "the right to be forgotten"?

|                                    | Total | Region |     |       |     |     |     |     |     |      | Gender |       | Age   |     |            | Age_Gender |          |              |              |            |        | Income        |         |                     | Education     |             |     | Fed Vote 2015 |     |  |
|------------------------------------|-------|--------|-----|-------|-----|-----|-----|-----|-----|------|--------|-------|-------|-----|------------|------------|----------|--------------|--------------|------------|--------|---------------|---------|---------------------|---------------|-------------|-----|---------------|-----|--|
|                                    |       | BC     | AB  | SK/MB | SK  | MB  | ON  | QC  | ATL | Male | Female | 18-34 | 35-54 | 55+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <\$50K | \$50K-<\$100K | \$100K+ | High school or less | College/Techn | University+ | CPC | Liberal       | NDP |  |
| Are quite familiar with this       | 5%    | 4%     | 6%  | 4%    | 3%  | 6%  | 6%  | 2%  | 5%  | 7%   | 3%     | 8%    | 4%    | 2%  | 13%        | 7%         | 2%       | 4%           | 2%           | 3%         | 3%     | 5%            | 7%      | 2%                  | 5%            | 8%          | 5%  | 4%            | 8%  |  |
| Know a little bit about it         | 17%   | 13%    | 19% | 14%   | 16% | 12% | 19% | 20% | 10% | 23%  | 12%    | 24%   | 18%   | 12% | 38%        | 21%        | 14%      | 12%          | 15%          | 10%        | 14%    | 17%           | 24%     | 12%                 | 18%           | 26%         | 20% | 16%           | 22% |  |
| Have only heard the phrase         | 18%   | 15%    | 15% | 13%   | 18% | 9%  | 18% | 21% | 20% | 20%  | 16%    | 18%   | 18%   | 18% | 17%        | 21%        | 21%      | 19%          | 14%          | 16%        | 19%    | 20%           | 14%     | 18%                 | 20%           | 15%         | 18% | 14%           | 17% |  |
| Have never heard of this until now | 60%   | 67%    | 59% | 68%   | 63% | 73% | 58% | 57% | 66% | 51%  | 69%    | 50%   | 60%   | 68% | 33%        | 51%        | 64%      | 65%          | 69%          | 72%        | 64%    | 58%           | 55%     | 68%                 | 57%           | 51%         | 58% | 66%           | 53% |  |
| Top2box                            | 22%   | 17%    | 26% | 18%   | 19% | 18% | 25% | 22% | 14% | 30%  | 15%    | 32%   | 22%   | 14% | 50%        | 28%        | 16%      | 16%          | 17%          | 12%        | 17%    | 23%           | 31%     | 14%                 | 23%           | 34%         | 24% | 20%           | 30% |  |
| Bottom2box                         | 78%   | 83%    | 74% | 82%   | 81% | 82% | 75% | 78% | 86% | 70%  | 85%    | 68%   | 78%   | 86% | 50%        | 72%        | 84%      | 84%          | 83%          | 88%        | 83%    | 77%           | 69%     | 86%                 | 77%           | 66%         | 76% | 80%           | 70% |  |

QR2. Do you personally know of anyone who has experienced this kind of situation – in which negative information from a person's past follows them online?

|                                          | Total | Region |     |       |     |     |     |     |     |      | Gender |       | Age   |     |            | Age_Gender |          |              |              |            |        | Income        |         |                     | Education     |             |     | Fed Vote 2015 |     |  |
|------------------------------------------|-------|--------|-----|-------|-----|-----|-----|-----|-----|------|--------|-------|-------|-----|------------|------------|----------|--------------|--------------|------------|--------|---------------|---------|---------------------|---------------|-------------|-----|---------------|-----|--|
|                                          |       | BC     | AB  | SK/MB | SK  | MB  | ON  | QC  | ATL | Male | Female | 18-34 | 35-54 | 55+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <\$50K | \$50K-<\$100K | \$100K+ | High school or less | College/Techn | University+ | CPC | Liberal       | NDP |  |
| No, no one I know                        | 82%   | 84%    | 81% | 81%   | 83% | 80% | 79% | 87% | 81% | 82%  | 82%    | 71%   | 81%   | 92% | 70%        | 81%        | 93%      | 72%          | 81%          | 91%        | 85%    | 84%           | 76%     | 89%                 | 82%           | 73%         | 86% | 80%           | 82% |  |
| Yes, an acquaintance                     | 12%   | 11%    | 13% | 13%   | 8%  | 16% | 14% | 9%  | 14% | 14%  | 11%    | 20%   | 15%   | 4%  | 24%        | 16%        | 4%       | 17%          | 13%          | 4%         | 9%     | 11%           | 19%     | 7%                  | 13%           | 19%         | 9%  | 14%           | 15% |  |
| Yes, a close friend or family member     | 4%    | 4%     | 4%  | 4%    | 5%  | 4%  | 4%  | 3%  | 4%  | 2%   | 5%     | 6%    | 3%    | 2%  | 4%         | 2%         | 1%       | 8%           | 4%           | 3%         | 3%     | 5%            | 4%      | 2%                  | 3%            | 7%          | 3%  | 5%            | 2%  |  |
| Yes, this has happened to me, personally | 2%    | 1%     | 1%  | 2%    | 4%  |     | 2%  | 2%  | 1%  | 2%   | 2%     | 2%    | 1%    | 1%  | 2%         | 1%         | 2%       | 2%           | 2%           | 1%         | 3%     | 1%            | 1%      | 2%                  | 2%            | 1%          | 2%  | 1%            | 1%  |  |
| Net: Yes                                 | 18%   | 16%    | 19% | 19%   | 17% | 20% | 21% | 13% | 19% | 18%  | 18%    | 29%   | 19%   | 8%  | 30%        | 19%        | 7%       | 28%          | 19%          | 9%         | 15%    | 16%           | 24%     | 11%                 | 18%           | 27%         | 14% | 20%           | 18% |  |

QR3. What is your overall view of this legal concept?

|                                                                                                                | Total | Region |     |       |     |     |     |     |     |      | Gender |       | Age   |     |            | Age_Gender |          |              |              |            |        | Income        |         |                     | Education     |             |     | Fed Vote 2015 |     |  |
|----------------------------------------------------------------------------------------------------------------|-------|--------|-----|-------|-----|-----|-----|-----|-----|------|--------|-------|-------|-----|------------|------------|----------|--------------|--------------|------------|--------|---------------|---------|---------------------|---------------|-------------|-----|---------------|-----|--|
|                                                                                                                |       | BC     | AB  | SK/MB | SK  | MB  | ON  | QC  | ATL | Male | Female | 18-34 | 35-54 | 55+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <\$50K | \$50K-<\$100K | \$100K+ | High school or less | College/Techn | University+ | CPC | Liberal       | NDP |  |
| People should have a "right to be forgotten" and have search results changed                                   | 51%   | 50%    | 49% | 53%   | 47% | 58% | 50% | 52% | 53% | 51%  | 51%    | 56%   | 48%   | 49% | 52%        | 49%        | 51%      | 59%          | 47%          | 48%        | 49%    | 53%           | 52%     | 48%                 | 50%           | 58%         | 42% | 58%           | 61% |  |
| Internet searches are a form of public record, erasing negative information is still erasing history and facts | 26%   | 27%    | 31% | 28%   | 34% | 23% | 26% | 23% | 29% | 29%  | 24%    | 29%   | 28%   | 23% | 33%        | 32%        | 23%      | 25%          | 23%          | 24%        | 25%    | 26%           | 30%     | 26%                 | 26%           | 27%         | 34% | 26%           | 18% |  |
| Not sure/ can't say                                                                                            | 23%   | 23%    | 20% | 19%   | 19% | 19% | 23% | 25% | 18% | 20%  | 25%    | 15%   | 24%   | 27% | 15%        | 18%        | 26%      | 16%          | 29%          | 28%        | 26%    | 21%           | 18%     | 26%                 | 24%           | 16%         | 24% | 17%           | 22% |  |

QR4. Would you support or oppose Canada adopting a "right to be forgotten" law?

|                    | Total | Region |     |       |     |     |     |     |     | Gender |        | Age   |       |     | Age_Gender |            |          |              |              |            | Income |               |         | Education           |              |             | Fed Vote 2015 |         |     |
|--------------------|-------|--------|-----|-------|-----|-----|-----|-----|-----|--------|--------|-------|-------|-----|------------|------------|----------|--------------|--------------|------------|--------|---------------|---------|---------------------|--------------|-------------|---------------|---------|-----|
|                    |       | BC     | AB  | SK/MB | SK  | MB  | ON  | QC  | ATL | Male   | Female | 18-34 | 35-54 | 55+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <\$50K | \$50K-<\$100K | \$100K+ | High school or less | College/Tech | University+ | CPC           | Liberal | NDP |
| Strongly support   | 22%   | 18%    | 17% | 21%   | 19% | 23% | 22% | 26% | 26% | 22%    | 22%    | 23%   | 21%   | 23% | 21%        | 23%        | 22%      | 25%          | 19%          | 24%        | 22%    | 23%           | 22%     | 21%                 | 21%          | 26%         | 18%           | 28%     | 25% |
| Support            | 34%   | 39%    | 33% | 30%   | 27% | 33% | 33% | 33% | 32% | 35%    | 32%    | 34%   | 34%   | 33% | 34%        | 35%        | 37%      | 34%          | 33%          | 30%        | 33%    | 35%           | 33%     | 31%                 | 38%          | 33%         | 27%           | 35%     | 42% |
| Oppose             | 16%   | 14%    | 17% | 15%   | 22% | 9%  | 16% | 16% | 13% | 17%    | 15%    | 16%   | 17%   | 14% | 19%        | 16%        | 15%      | 14%          | 17%          | 13%        | 15%    | 16%           | 19%     | 15%                 | 15%          | 18%         | 20%           | 16%     | 11% |
| Strongly oppose    | 8%    | 7%     | 9%  | 7%    | 7%  | 8%  | 8%  | 6%  | 7%  | 9%     | 7%     | 7%    | 7%    | 8%  | 11%        | 9%         | 7%       | 4%           | 6%           | 9%         | 8%     | 7%            | 8%      | 9%                  | 8%           | 5%          | 14%           | 5%      | 4%  |
| Not sure/Can't say | 21%   | 22%    | 24% | 27%   | 26% | 28% | 20% | 19% | 21% | 17%    | 24%    | 19%   | 21%   | 22% | 16%        | 16%        | 19%      | 23%          | 26%          | 24%        | 22%    | 19%           | 18%     | 24%                 | 18%          | 19%         | 22%           | 16%     | 18% |
| Top2box            | 56%   | 57%    | 50% | 51%   | 45% | 56% | 55% | 59% | 59% | 57%    | 54%    | 57%   | 54%   | 56% | 54%        | 58%        | 59%      | 59%          | 51%          | 54%        | 55%    | 58%           | 55%     | 52%                 | 59%          | 59%         | 45%           | 63%     | 67% |
| Bottom2box         | 23%   | 21%    | 26% | 22%   | 29% | 17% | 24% | 22% | 21% | 25%    | 21%    | 24%   | 24%   | 22% | 30%        | 25%        | 22%      | 18%          | 23%          | 22%        | 23%    | 23%           | 27%     | 24%                 | 23%          | 34%         | 21%           | 15%     |     |