

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP	
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214	

QC1. [Current Subscribers] does your household currently subscribe to any of these services?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP	
Internet	97%	97%	99%	95%	97%	94%	97%	96%	96%	97%	96%	97%	97%	97%	97%	98%	96%	97%	97%	95%	98%	97%	96%	97%	97%	98%	96%	99%		
Television (cable or satellite)	71%	71%	74%	71%	75%	67%	69%	74%	72%	72%	70%	52%	70%	87%	53%	68%	88%	51%	72%	86%	69%	72%	73%	81%	69%	58%	78%	73%	69%	
Mobile phone	89%	91%	96%	93%	94%	91%	89%	84%	84%	89%	89%	94%	91%	83%	94%	90%	85%	94%	92%	81%	81%	93%	94%	84%	90%	95%	92%	90%	87%	
Home phone (i.e. landline)	57%	56%	56%	50%	46%	54%	56%	57%	69%	58%	56%	37%	52%	76%	40%	52%	75%	36%	53%	77%	57%	58%	56%	71%	50%	44%	61%	57%	59%	

QC1. Does your household currently subscribe to Internet?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP	
Yes, currently subscribe	97%	97%	99%	95%	97%	94%	97%	96%	96%	97%	96%	97%	97%	97%	97%	98%	96%	97%	97%	95%	98%	97%	96%	97%	97%	98%	96%	99%		
Used to, but don't anymore	3%	2%	%	4%	3%	5%	3%	4%	4%	2%	3%	3%	2%	2%	3%	2%	4%	3%	3%	4%	2%	2%	3%	3%	2%	2%	3%	1%		
Have never subscribed to this service	%	1%	1%	1%	%	1%	%	%		1%	%	1%	%	1%	1%	1%	%		%	1%		1%	1%		1%	%	%	%		

QC1. Does your household currently subscribe to Television (cable or satellite)?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP	
Yes, currently subscribe	71%	71%	74%	71%	75%	67%	69%	74%	72%	72%	70%	52%	70%	87%	53%	68%	88%	51%	72%	86%	69%	72%	73%	81%	69%	58%	78%	73%	69%	
Used to, but don't anymore	22%	21%	23%	21%	19%	24%	23%	19%	21%	21%	23%	32%	25%	11%	28%	26%	11%	34%	24%	10%	24%	20%	20%	15%	24%	28%	18%	20%	23%	
Have never subscribed to this service	7%	8%	3%	8%	6%	9%	8%	7%	7%	7%	7%	16%	5%	2%	18%	6%	1%	15%	4%	3%	7%	7%	3%	6%	14%	4%	7%	8%		

QC1. Does your household currently subscribe to Mobile phone ?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP	
Yes, currently subscribe	89%	91%	96%	93%	94%	91%	89%	84%	84%	89%	89%	94%	91%	83%	94%	90%	85%	94%	92%	81%	81%	93%	94%	84%	90%	95%	92%	90%	87%	
Used to, but don't anymore	5%	4%	3%	2%	2%	3%	5%	8%	8%	5%	5%	5%	4%	7%	4%	4%	6%	5%	3%	8%	9%	2%	2%	7%	5%	3%	3%	6%	5%	
Have never subscribed to this service	6%	5%	2%	5%	4%	5%	6%	8%	8%	6%	6%	1%	5%	10%	1%	6%	9%	1%	5%	11%	9%	5%	3%	9%	5%	2%	5%	5%	8%	

QC1. Does your household currently subscribe to Home phone (i.e. landline)?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Yes, currently subscribe	57%	56%	56%	50%	46%	54%	56%	57%	69%	58%	56%	37%	52%	76%	40%	52%	75%	36%	53%	77%	57%	58%	56%	71%	50%	44%	61%	57%	59%	
Used to, but don't anymore	31%	26%	31%	34%	35%	33%	33%	31%	22%	30%	31%	30%	40%	22%	27%	40%	23%	32%	41%	21%	31%	28%	33%	23%	38%	34%	31%	30%	29%	
Have never subscribed to this service	12%	18%	13%	16%	19%	13%	11%	11%	9%	12%	13%	32%	7%	2%	33%	9%	2%	32%	6%	2%	12%	14%	11%	6%	12%	22%	9%	13%	13%	

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	325	41	35	41	18	23	114	67	28	152	173	135	129	60	52	67	33	83	62	28	136	95	94	96	115	114	73	89	49	

QC2. You indicated that your household used to have cable or satellite television service, but doesn't anymore. What were your main reasons for cancelling your TV service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Wasn't getting good value for the money	52%	51%	48%	56%	71%	46%	53%	52%	44%	64%	40%	44%	62%	46%	62%	70%	55%	33%	53%	35%	44%	50%	63%	41%	58%	54%	61%	60%	49%	
Already getting most of my shows/movies online	39%	49%	54%	40%	48%	33%	31%	43%	33%	40%	38%	58%	26%	24%	57%	29%	36%	59%	23%	11%	34%	45%	40%	26%	43%	46%	35%	38%	52%	
Couldn't afford it	33%	43%	33%	32%	17%	43%	31%	32%	24%	25%	40%	31%	35%	32%	22%	30%	17%	36%	41%	49%	48%	31%	13%	54%	26%	21%	26%	30%	28%	
Wasn't using it much/nothing on I wanted to watch	28%	21%	24%	19%	23%	16%	34%	20%	50%	25%	31%	35%	22%	27%	38%	16%	23%	33%	29%	31%	27%	29%	30%	18%	26%	39%	27%	32%	24%	
Other	5%	5%	11%	8%	8%	8%	6%	7%	4%	6%	1%	7%	12%	6%	9%	2%	8%	15%	3%	7%	8%	8%	8%	5%	4%	9%	6%	5%		

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214	

QC2. You indicated that your household used to have cable or satellite television service, but doesn't anymore. What were your main reasons for cancelling your TV service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Wasn't getting good value for the money	11%	11%	11%	12%	13%	11%	12%	10%	9%	13%	9%	14%	15%	5%	18%	18%	6%	11%	13%	4%	11%	10%	13%	6%	14%	15%	11%	12%	11%	
Already getting most of my shows/movies online	8%	10%	13%	8%	9%	8%	7%	8%	7%	8%	9%	19%	7%	3%	16%	7%	4%	20%	6%	1%	8%	9%	8%	4%	10%	13%	6%	8%	12%	
Couldn't afford it	7%	9%	8%	7%	3%	10%	7%	6%	5%	5%	9%	10%	9%	3%	6%	8%	2%	12%	10%	5%	11%	6%	3%	8%	6%	6%	5%	6%	6%	
Wasn't using it much/nothing on I wanted to watch	6%	4%	6%	4%	4%	4%	8%	4%	10%	5%	7%	11%	6%	3%	11%	4%	3%	11%	7%	3%	6%	6%	6%	3%	6%	11%	5%	6%	6%	
Other	1%	1%	3%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	
Currently subscribe	71%	71%	74%	71%	75%	67%	69%	74%	72%	72%	70%	52%	70%	87%	53%	68%	88%	51%	72%	86%	69%	72%	73%	81%	69%	58%	78%	73%	69%	
Have never subscribed to this service	7%	8%	3%	8%	6%	9%	8%	7%	7%	7%	7%	16%	5%	2%	18%	6%	1%	15%	4%	3%	7%	7%	7%	3%	6%	14%	4%	7%	8%	

	Used to have home phone services, but don't anymore	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	460	57	44	70	36	34	162	113	30	220	240	128	209	123	50	103	66	78	106	56	179	129	152	141	179	139	123	134	61	

QC3. You indicated that you used to have home phone service (a landline), but don't anymore. What were your main reasons for cancelling your home phone service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Wasn't using it – use my cell phone for everything	80%	85%	97%	82%	94%	71%	73%	81%	74%	78%	81%	87%	82%	68%	83%	81%	70%	90%	82%	66%	76%	81%	82%	74%	84%	79%	77%	82%	79%	
Wasn't getting good value for the money	26%	20%	15%	12%	7%	18%	36%	18%	41%	29%	24%	24%	29%	22%	30%	32%	22%	21%	27%	23%	26%	30%	24%	23%	27%	29%	28%	26%	27%	
I was getting too many unsolicited calls (telemarketers, etc.)	19%	13%	29%	33%	48%	18%	18%	14%	15%	18%	20%	23%	17%	18%	27%	15%	15%	21%	18%	21%	13%	20%	25%	18%	17%	22%	23%	21%	17%	
Couldn't afford it	11%	13%		11%	5%	16%	13%	11%	14%	9%	13%	6%	10%	17%	4%	7%	17%	7%	14%	18%	16%	10%	6%	20%	9%	5%	11%	9%	6%	
Other	3%	1%		7%	2%	12%	3%	4%	8%	5%	2%		3%	7%		5%	9%		2%	4%	6%		3%	5%	3%	5%	3%	8%		

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214	

QC3. You indicated that you used to have home phone service (a landline), but don't anymore. What were your main reasons for cancelling your home phone service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Wasn't using it – use my cell phone for everything	24%	22%	30%	28%	33%	23%	24%	26%	16%	23%	25%	26%	33%	15%	23%	32%	16%	29%	33%	14%	24%	22%	27%	17%	32%	27%	24%	24%	22%	
Wasn't getting good value for the money	8%	5%	5%	4%	2%	6%	12%	6%	9%	9%	7%	7%	12%	5%	8%	13%	5%	7%	11%	5%	8%	8%	8%	5%	10%	10%	9%	8%	8%	
I was getting too many unsolicited calls (telemarketers, etc.)	6%	3%	9%	11%	17%	6%	6%	4%	3%	5%	6%	7%	7%	4%	7%	6%	3%	7%	7%	4%	4%	5%	8%	4%	7%	7%	7%	6%	5%	
Couldn't afford it	3%	3%		4%	2%	5%	4%	3%	3%	3%	4%	2%	4%	4%	1%	3%	4%	2%	6%	4%	5%	3%	2%	4%	3%	2%	3%	3%	2%	
Other	1%	*		2%	1%	4%	1%	1%	2%	2%	1%		1%	2%	2%	2%		1%	1%	2%	2%		1%	1%	1%	1%	1%	2%	2%	
Currently subscribe	57%	56%	56%	56%	46%	54%	56%	57%	69%	58%	56%	37%	52%	76%	40%	52%	75%	36%	53%	77%	57%	58%	56%	71%	50%	44%	61%	57%	59%	
Have never subscribed to this service	12%	18%	13%	16%	19%	13%	11%	11%	9%	12%	13%	32%	7%	2%	33%	9%	2%	32%	6%	2%	12%	14%	11%	6%	12%	22%	9%	13%	13%	

Currently subscribe to cable or satellite television services	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1068	142	110	143	75	68	320	257	89	531	537	220	363	486	98	177	256	122	185	230	391	339	339	505	329	235	313	327	147	

QC4. You indicated that your household currently subscribes to cable or satellite television service. How would you describe the amount you currently pay for television service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Too expensive	72%	73%	74%	75%	74%	76%	74%	67%	72%	76%	68%	62%	77%	73%	70%	77%	78%	55%	77%	67%	67%	73%	77%	72%	73%	72%	79%	70%	71%	
About the right price	19%	18%	15%	19%	19%	18%	17%	26%	19%	17%	22%	24%	15%	21%	19%	13%	18%	28%	16%	24%	23%	20%	15%	20%	18%	19%	15%	22%	19%	
A good deal	5%	6%	6%	4%	5%	4%	6%	4%	6%	4%	7%	7%	3%	4%	7%	2%	10%	7%	5%	6%	5%	6%	4%	4%	7%	5%	2%	7%	10%	
Don't know	3%	4%	5%	2%	2%	2%	3%	2%	3%	3%	3%	7%	1%	3%	7%	2%	2%	7%	4%	4%	2%	4%	4%	3%	2%	4%	3%	2%	1%	

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214	

QC4. You indicated that your household currently subscribes to cable or satellite television service. How would you describe the amount you currently pay for television service?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Too expensive	51%	51%	55%	53%	56%	51%	51%	50%	52%	55%	48%	32%	54%	64%	37%	53%	69%	28%	55%	58%	46%	53%	56%	58%	51%	41%	62%	51%	49%	
About the right price	14%	13%	11%	13%	15%	12%	12%	19%	14%	12%	16%	13%	10%	18%	10%	9%	16%	14%	11%	21%	16%	14%	11%	17%	13%	11%	12%	16%	13%	
A good deal	4%	4%	4%	3%	3%	4%	3%	4%	3%	4%	3%	5%	4%	5%	2%	5%	2%	5%	4%	4%	4%	4%	3%	4%	5%	3%	2%	5%	7%	
Don't know	2%	3%	4%	1%	1%	1%	2%	2%	2%	2%	2%	4%	1%	3%	4%	1%	2%	3%		3%	3%	1%	3%	2%	2%	3%	1%	1%		
Not Current subscribers	29%	29%	26%	29%	25%	33%	31%	26%	28%	28%	30%	48%	30%	13%	47%	32%	12%	49%	28%	14%	31%	28%	27%	19%	31%	42%	22%	27%	31%	

	Currently subscribe to cable or satellite television services	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1068	142	110	143	75	68	320	257	89	531	537	220	363	486	98	177	256	122	185	230	391	339	339	505	329	235	313	327	147	

QC5. And, what are your views on "cord-cutting" How likely are you to do this?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Definitely going to do it	10%	9%	8%	6%	5%	7%	14%	10%	8%	11%	10%	19%	12%	5%	19%	16%	4%	18%	9%	6%	11%	9%	11%	8%	11%	14%	8%	10%	11%	
Probably going to do it	22%	22%	24%	21%	21%	20%	21%	21%	30%	24%	21%	30%	26%	16%	32%	27%	18%	29%	25%	14%	18%	25%	24%	16%	25%	33%	21%	26%	22%	
Probably not going to do it	37%	36%	42%	41%	37%	45%	37%	34%	39%	38%	36%	32%	35%	40%	33%	33%	44%	32%	37%	37%	37%	36%	38%	39%	36%	34%	41%	36%	36%	
Definitely not going to do it	18%	20%	14%	15%	18%	12%	16%	24%	14%	16%	20%	11%	12%	25%	9%	13%	20%	13%	12%	31%	21%	17%	16%	22%	18%	9%	18%	18%	19%	
Don't know/can't say	12%	14%	11%	17%	19%	16%	12%	12%	9%	11%	13%	8%	14%	14%	7%	10%	14%	8%	17%	13%	13%	13%	11%	15%	10%	10%	12%	10%	12%	
Top2box	33%	31%	32%	27%	26%	27%	35%	31%	38%	35%	31%	49%	39%	21%	51%	44%	22%	48%	34%	20%	29%	34%	35%	24%	35%	47%	29%	36%	33%	
Bottom2box	55%	55%	57%	56%	55%	57%	53%	57%	53%	54%	56%	43%	48%	66%	42%	46%	64%	44%	50%	67%	58%	53%	54%	61%	55%	43%	59%	54%	56%	

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214	

QC5. And, what are your views on "cord-cutting" How likely are you to do this?

	Total	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Definitely going to do it	7%	6%	6%	4%	4%	5%	9%	7%	5%	8%	7%	10%	9%	4%	10%	11%	4%	9%	6%	5%	8%	6%	8%	7%	7%	8%	6%	7%	7%	
Probably going to do it	16%	15%	18%	15%	16%	13%	15%	16%	22%	17%	15%	16%	18%	14%	17%	19%	16%	15%	18%	12%	13%	18%	17%	13%	17%	19%	17%	19%	15%	
Probably not going to do it	26%	25%	31%	29%	28%	30%	26%	25%	28%	28%	25%	17%	25%	35%	18%	23%	38%	16%	27%	32%	25%	26%	28%	32%	25%	20%	32%	26%	25%	
Definitely not going to do it	13%	14%	11%	10%	13%	8%	11%	18%	10%	11%	14%	6%	9%	22%	5%	9%	18%	6%	9%	26%	14%	12%	12%	18%	13%	5%	14%	13%	13%	
Don't know/can't say	9%	10%	8%	12%	14%	11%	8%	9%	6%	8%	9%	4%	10%	12%	4%	7%	12%	4%	12%	8%	9%	9%	8%	12%	7%	6%	9%	7%	8%	
Top2box	23%	22%	24%	19%	20%	18%	24%	23%	27%	25%	22%	25%	27%	18%	27%	30%	19%	24%	24%	17%	20%	25%	26%	20%	25%	27%	23%	26%	23%	
Bottom2box	39%	39%	42%	39%	41%	38%	36%	42%	38%	39%	39%	23%	33%	57%	22%	31%	56%	23%	36%	58%	40%	38%	39%	50%	38%	25%	46%	39%	38%	
Not Current Subscriber	29%	29%	26%	29%	25%	33%	31%	26%	28%	28%	30%	48%	30%	13%	47%	32%	12%	49%	28%	14%	31%	28%	27%	19%	31%	42%	22%	27%	31%	

	Not likely to cord cut	Region									Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Sample size	587	79	62	80	41	39	170	143	44	287	301	95	173	318	41	81	164	54	92	154	226	179	182	308	180	100	184	175	82	

QC5b. Likelihood to significantly reduce or cut back on the number of channels or TV packages

	Total	Region									Gender		Age			Age_Gender					Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Definitely going to do this	5%	3%	7%	5%	5%	4%	3%	7%	7%	3%	6%	5%	5%	5%	2%	3%	4%	8%	6%	6%	4%	7%	4%	5%	5%	5%	4%	6%	5%
Probably going to do this	22%	27%	20%	30%	26%	33%	22%	20%	17%	24%	20%	24%	23%	21%	33%	17%	25%	18%	28%	17%	18%	23%	27%	18%	26%	22%	24%	18%	
Probably not going to do this	37%	28%	40%	32%	34%	30%	36%	38%	49%	37%	37%	42%	37%	35%	36%	39%	36%	47%	35%	34%	38%	38%	33%	39%	34%	34%	37%	35%	40%
Definitely not going to do this	14%	13%	15%	13%	13%	14%	11%	19%	6%	15%	12%	12%	12%	15%	15%	17%	14%	11%	8%	15%	14%	13%	15%	13%	10%	14%	13%	9%	
I have already done this	16%	25%	10%	14%	16%	11%	22%	9%	17%	15%	17%	6%	18%	18%		21%	16%	11%	16%	21%	19%	13%	16%	17%	15%	17%	14%	25%	
Don't know/can't say	6%	4%	8%	7%	6%	7%	6%	8%	4%	6%	7%	10%	5%	6%	14%	3%	5%	6%	7%	7%	7%	6%	7%	5%	8%	7%	6%	4%	
Top2box	27%	30%	27%	34%	31%	37%	25%	27%	24%	27%	29%	27%	26%	35%	20%	29%	25%	34%	23%	22%	30%	31%	23%	31%	31%	27%	30%	23%	
Bottom2box	50%	41%	55%	45%	47%	44%	47%	57%	55%	52%	49%	55%	49%	50%	51%	55%	50%	58%	43%	49%	52%	52%	47%	54%	46%	44%	51%	48%	

	Currently subscribe to cable or satellite television services	Region									Gender		Age			Age_Gender					Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Sample size	1068	142	110	143	75	68	320	257	89	531	537	220	363	486	98	177	256	122	185	230	391	339	339	505	329	235	313	327	147

QC5/QC5b. Likelihood to cord cut or to significantly reduce or cut back on the number of channels or TV packages

	Total	Region									Gender		Age			Age_Gender					Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Definitely going to do this	13%	11%	12%	9%	8%	10%	15%	13%	11%	13%	13%	21%	15%	8%	20%	18%	7%	21%	12%	10%	13%	12%	14%	11%	13%	17%	10%	14%	13%
Probably going to do this	34%	37%	36%	37%	36%	39%	33%	33%	40%	37%	32%	41%	37%	30%	45%	35%	34%	37%	39%	25%	29%	38%	38%	27%	39%	44%	35%	39%	32%
Probably not going to do this	20%	16%	22%	18%	19%	17%	19%	22%	26%	20%	20%	18%	18%	23%	15%	18%	23%	21%	17%	23%	22%	20%	18%	24%	18%	15%	22%	19%	22%
Definitely not going to do this	7%	7%	9%	8%	7%	8%	6%	11%	3%	8%	7%	5%	6%	10%	6%	8%	9%	5%	4%	10%	8%	7%	7%	9%	7%	4%	8%	7%	5%
I have already done this	9%	14%	6%	8%	9%	6%	11%	5%	9%	8%	10%	3%	9%	12%		10%	10%	5%	8%	14%	11%	7%	9%	10%	8%	7%	10%	7%	14%
Don't know/can't say	16%	16%	16%	21%	22%	20%	15%	17%	11%	15%	17%	12%	16%	17%	13%	12%	17%	11%	20%	18%	17%	16%	15%	18%	14%	13%	15%	14%	14%
Top2box	48%	47%	47%	46%	44%	48%	48%	46%	51%	49%	46%	62%	52%	38%	66%	53%	41%	59%	51%	35%	42%	50%	52%	38%	52%	61%	45%	52%	45%
Bottom2box	28%	23%	31%	25%	26%	25%	25%	32%	29%	28%	27%	24%	23%	33%	21%	25%	32%	26%	21%	33%	30%	27%	25%	33%	25%	19%	30%	26%	27%

	Total	Region									Gender		Age			Age_Gender					Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	280	291	241	259	266	569	468	464	621	473	406	401	448	214

QC5/QC5b. Likelihood to cord cut or to significantly reduce or cut back on the number of channels or TV packages

	Total	Region									Gender		Age			Age_Gender					Income			Education			Fed Vote 2015			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP	
Definitely going to do this	9%	8%	9%	6%	6%	10%	10%	8%	9%	9%	11%	10%	7%	11%	12%	6%	11%	8%	9%	9%	9%	10%	10%	9%	9%	9%	10%	8%	10%	9%
Probably going to do this	25%	26%	27%	26%	27%	26%	23%	24%	29%	26%	23%	21%	26%	26%	24%	24%	30%	19%	28%	21%	20%	27%	28%	22%	27%	26%	27%	28%	22%	
Probably not going to do this	14%	11%	17%	13%	14%	11%	13%	16%	19%	14%	14%	10%	12%	20%	8%	12%	20%	11%	12%	20%	15%	15%	13%	19%	13%	8%	17%	14%	15%	
Definitely not going to do this	5%	5%	6%	5%	5%	5%	4%	8%	2%	6%	5%	3%	4%	8%	3%	5%	8%	2%	3%	9%	6%	5%	5%	7%	5%	3%	6%	5%	3%	
I have already done this	6%	10%	4%	5%	7%	4%	8%	4%	6%	6%	7%	1%	6%	10%		7%	9%	2%	6%	12%	8%	5%	6%	8%	6%	4%	8%	5%	10%	
Don't know/can't say	11%	12%	12%	15%	17%	13%	11%	12%	8%	10%	12%	6%	11%	15%	7%	8%	15%	6%	14%	16%	12%	12%	11%	15%	10%	8%	12%	11%	9%	
Top2box	34%	33%	35%	32%	33%	32%	33%	34%	37%	36%	32%	32%	36%	33%	35%	36%	36%	30%	36%	30%	29%	36%	38%	31%	36%	35%	35%	38%	31%	
Bottom2box	20%	16%	23%	18%	19%	17%	24%	21%	20%	19%	12%	16%	28%	11%	17%	28%	13%	15%	28%	21%	20%	20%	18%	27%	18%	11%	23%	19%	18%	
Not current Subscriber	29%	29%	26%	29%	25%	33%	31%	26%	28%	28%	30%	48%	30%	13%	47%	32%	12%	49%	28%	31%	28%	27%	19%	31%	42%	22%	27%	31%		

	Currently subscribe to home phone services	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Sample size	853	110	87	98	45	53	258	196	84	425	429	159	272	423	73	134	218	86	138	204	323	272	259	440	235	178	243	258	125		

QC6. You indicated that your household currently subscribes to home phone service. How would you describe the amount you currently pay for this service?

	Total	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Too expensive	39%	23%	32%	36%	42%	32%	46%	39%	47%	42%	37%	35%	40%	40%	31%	48%	41%	39%	32%	39%	38%	37%	43%	39%	35%	46%	42%	38%	42%		
About the right price	40%	59%	45%	39%	41%	37%	32%	39%	44%	39%	41%	42%	40%	40%	45%	34%	40%	39%	46%	40%	42%	40%	39%	41%	43%	36%	40%	40%	42%		
A good deal	17%	16%	16%	20%	15%	24%	20%	17%	8%	16%	18%	11%	18%	18%	12%	16%	17%	11%	20%	19%	18%	20%	13%	17%	19%	13%	16%	18%	15%		
Don't know	4%	1%	6%	5%	3%	8%	2%	5%	3%	3%	4%	12%	2%	2%	12%	2%	2%	12%	2%	2%	4%	5%	3%	3%	5%	2%	4%	1%			

	Total	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214		

QC6. You indicated that your household currently subscribes to home phone service. How would you describe the amount you currently pay for this service?

	Total	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Too expensive	22%	13%	18%	18%	19%	17%	26%	22%	32%	24%	21%	13%	21%	30%	12%	25%	31%	14%	17%	30%	22%	22%	24%	28%	17%	20%	25%	22%	25%		
About the right price	23%	33%	26%	19%	19%	20%	18%	23%	31%	23%	23%	16%	21%	30%	18%	18%	30%	14%	24%	30%	24%	23%	22%	29%	21%	16%	24%	23%	25%		
A good deal	10%	9%	9%	10%	7%	13%	11%	9%	4%	9%	10%	4%	10%	14%	5%	8%	13%	4%	11%	15%	10%	12%	7%	12%	9%	6%	10%	11%	9%		
Don't know	2%	1%	4%	3%	1%	4%	1%	3%	2%	2%	2%	4%	1%	1%	5%	1%	1%	4%	1%	2%	1%	2%	3%	2%	2%	1%	2%	2%			
Not Current subscribers	43%	44%	44%	50%	54%	46%	44%	43%	31%	42%	44%	63%	48%	24%	60%	48%	25%	64%	47%	23%	43%	42%	44%	29%	50%	56%	39%	43%	41%		

	Currently subscribe to home phone services	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Sample size	853	110	87	98	45	53	258	196	84	425	429	159	272	423	73	134	218	86	138	204	323	272	259	440	235	178	243	258	125		

QC7. And, what are your views on "cord-cutting" ? How likely are you to do this?

	Total	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Definitely going to do it	13%	8%	10%	12%	12%	13%	16%	14%	5%	15%	10%	19%	15%	8%	18%	22%	10%	20%	9%	7%	12%	11%	15%	12%	12%	16%	11%	13%	12%		
Probably going to do it	21%	16%	19%	23%	31%	18%	22%	21%	22%	21%	20%	25%	25%	16%	24%	23%	19%	26%	27%	13%	16%	25%	22%	16%	23%	30%	20%	21%	24%		
Probably not going to do it	31%	30%	39%	29%	29%	30%	27%	30%	39%	30%	31%	26%	27%	34%	28%	26%	34%	25%	28%	35%	29%	31%	32%	31%	33%	28%	32%	35%	31%		
Definitely not going to do it	28%	36%	30%	29%	22%	35%	28%	25%	25%	27%	30%	23%	26%	32%	25%	23%	31%	21%	28%	34%	35%	24%	24%	32%	27%	20%	32%	24%	30%		
Don't know/can't say	8%	11%	3%	6%	7%	5%	7%	10%	9%	6%	9%	6%	7%	9%	5%	6%	7%	7%	8%	11%	8%	9%	7%	10%	5%	6%	6%	8%	3%		
Top2box	33%	24%	29%	36%	43%	30%	38%	35%	27%	36%	30%	45%	41%	24%	43%	45%	29%	46%	36%	20%	29%	35%	37%	28%	35%	46%	31%	34%	37%		
Bottom2box	59%	65%	68%	58%	50%	64%	55%	55%	63%	57%	60%	49%	53%	66%	53%	49%	64%	46%	57%	69%	64%	55%	56%	63%	60%	48%	64%	59%	61%		

	Total	Region									Gender		Age			Age_Gender						Income			Education				Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP		
Sample size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	183	260	291	241	259	266	569	468	464	621	473	406	401	448	214		

QC7. And, what are your views on "cord-cutting" ? How likely are you to do this?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Definitely going to do it	7%	5%	5%	6%	6%	7%	9%	8%	4%	9%	6%	7%	8%	6%	7%	11%	7%	7%	5%	5%	7%	6%	9%	8%	6%	7%	7%	7%	7%
Probably going to do it	12%	9%	11%	12%	14%	9%	12%	12%	15%	12%	11%	9%	13%	12%	10%	12%	14%	9%	14%	10%	9%	14%	12%	11%	11%	13%	12%	12%	14%
Probably not going to do it	17%	17%	22%	15%	13%	16%	15%	17%	27%	17%	17%	10%	14%	26%	11%	13%	25%	9%	15%	27%	17%	18%	22%	16%	12%	19%	20%	18%	
Definitely not going to do it	16%	20%	17%	15%	10%	19%	16%	14%	17%	16%	17%	9%	13%	24%	10%	12%	23%	8%	15%	26%	20%	14%	14%	23%	4%	9%	19%	14%	18%
Don't know/can't say	4%	6%	2%	3%	3%	4%	6%	7%	4%	5%	2%	4%	7%	2%	3%	5%	3%	4%	9%	4%	5%	4%	7%	3%	3%	4%	4%	2%	
Top2box	19%	13%	16%	18%	20%	16%	21%	20%	19%	21%	17%	17%	21%	19%	17%	23%	21%	17%	19%	15%	16%	21%	21%	20%	17%	20%	19%	19%	21%
Bottom2box	33%	36%	38%	29%	23%	35%	31%	31%	44%	33%	34%	18%	28%	50%	21%	25%	48%	17%	30%	53%	36%	32%	32%	44%	30%	21%	39%	34%	36%
Not current subscribers	43%	44%	44%	50%	54%	46%	44%	43%	31%	42%	44%	63%	48%	24%	60%	48%	25%	64%	47%	23%	43%	42%	44%	29%	50%	56%	39%	43%	41%

	Not likely to cord cut	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Sample size	502	73	55	57	24	33	146	106	50	243	259	78	143	281	38	65	140	40	78	141	206	151	146	276	141	86	155	151	76

QC7b. Likelihood to significantly reduce or cut back on the home phone options?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Definitely going to do this	3%	4%	3%	3%	4%	2%	1%	2%	7%	3%	3%	1%	4%	2%	3%	4%	2%		3%	3%	2%	3%	4%	2%	4%	2%	2%	4%	3%
Probably going to do this	10%	8%	8%	10%	9%	10%	11%	9%	10%	9%	10%	18%	5%	9%	17%	6%	8%	19%	5%	10%	12%	12%	4%	8%	13%	9%	12%	6%	8%
Probably not going to do this	33%	34%	33%	28%	43%	19%	30%	32%	48%	35%	32%	32%	31%	35%	26%	34%	38%	38%	30%	31%	29%	33%	39%	33%	33%	33%	34%	33%	30%
Definitely not going to do this	25%	25%	16%	26%	19%	30%	24%	35%	19%	24%	26%	17%	25%	27%	21%	25%	25%	14%	26%	29%	30%	22%	21%	30%	20%	19%	23%	27%	30%
I have already done this	23%	20%	28%	32%	25%	35%	30%	16%	11%	23%	23%	19%	28%	22%	25%	22%	23%	14%	33%	21%	21%	24%	26%	19%	27%	30%	24%	26%	25%
Don't know/can't say	6%	9%	12%	2%		4%	4%	6%	6%	6%	7%	12%	6%	5%	8%	9%	3%	16%	3%	6%	6%	6%	7%	4%	7%	5%	4%	4%	
Top2box	12%	12%	11%	12%	13%	11%	17%	12%	13%	20%	9%	12%	20%	11%	10%	19%	8%	13%	14%	14%	8%	8%	10%	17%	11%	14%	10%	11%	
Bottom2box	58%	59%	49%	54%	62%	49%	54%	67%	67%	59%	57%	49%	57%	62%	47%	58%	63%	51%	55%	60%	59%	56%	60%	63%	53%	52%	57%	60%	60%

	Currently subscribe to home phone services	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Sample size	853	110	87	98	45	53	258	196	84	425	429	159	272	423	73	134	218	86	138	204	323	272	259	440	235	178	243	258	125

QC7/QC7b. Likelihood to cord cut or significantly reduce or cut back on the home phone options?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/TEch	University+	CPC	Liberal	NDP
Definitely going to do this	14%	11%	12%	14%	14%	14%	17%	15%	10%	17%	12%	20%	17%	10%	20%	24%	11%	20%	11%	9%	13%	12%	17%	13%	14%	17%	12%	15%	15%
Probably going to do this	26%	21%	25%	29%	35%	24%	28%	26%	28%	26%	26%	34%	28%	22%	33%	26%	24%	35%	29%	20%	24%	31%	24%	21%	31%	34%	27%	24%	29%
Probably not going to do this	20%	22%	23%	16%	22%	12%	17%	18%	30%	20%	19%	16%	17%	23%	13%	16%	25%	18%	17%	21%	19%	18%	22%	21%	20%	16%	22%	19%	18%
Definitely not going to do this	15%	16%	11%	15%	9%	19%	13%	19%	12%	14%	16%	8%	13%	18%	11%	12%	16%	6%	15%	20%	19%	12%	12%	19%	12%	9%	15%	16%	18%
I have already done this	14%	13%	19%	18%	13%	23%	16%	9%	7%	13%	14%	9%	15%	15%	13%	11%	15%	6%	19%	14%	13%	13%	15%	12%	16%	14%	15%	15%	
Don't know/can't say	11%	16%	11%	7%	7%	8%	9%	14%	13%	10%	13%	12%	10%	12%	9%	10%	9%	14%	9%	11%	13%	10%	14%	7%	9%	9%	10%	5%	
Top2box	41%	32%	37%	43%	49%	38%	45%	41%	38%	43%	38%	54%	45%	32%	53%	51%	35%	55%	40%	29%	38%	43%	41%	34%	45%	51%	40%	39%	43%
Bottom2box	34%	38%	33%	31%	31%	32%	30%	37%	42%	34%	35%	24%	30%	41%	24%	28%	41%	24%	31%	41%	38%	31%	34%	39%	32%	25%	36%	35%	36%

