Political leadership questions

[INTRO SCREEN]
Today's survey is about federal politics and the leaders of federal parties. It should take about 5 minutes to complete.

Pour la version française de cette étude, veuillez sélectionner l'option FRA dans le coin supérieur gauche de cette fenêtre.

PART 1 – The Vote universe/Consideration sets

Q1. There have been five Canadian federal elections since 2004. While you may not have voted – or even been eligible to vote – in every one, we want to get a sense of your voting history.

Of these five most recent Canadian federal elections, how often have you yourself supported each of these federal political parties?

[RANDOMIZE ORDER – keep same order for all party questions]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP)
[QC Only] Bloc Quebecois
Green Party of Canada

[COLUMNS]
Never/Not once
Once
More than once
Every recent election

Q2. And, how likely is it that you yourself would consider voting for each of these parties in a future federal election?

[ROWS -- same order]
The Conservative Party of Canada and Andrew Scheer
The Liberal Party and Justin Trudeau
The New Democratic Party (NDP) and Jagmeet Singh
[QC Only] The Bloc Quebecois and Mario Beaulieu
The Green Party and Elizabeth May

[COLUMNS]
Will definitely vote for them in the future
Will consider them
Might consider them
Will definitely NOT even consider them in the future

[RANDOMIZE PRESENTATION OF PARTS 2 – 4 (CPC, LPC, NDP)]

PART 2 – Questions for the CPC consideration set [ASK ONLY THOSE IN TOP 3 BOXES AT Q2 FOR CPC]

Q3. You have indicated that you are open to considering the Conservative Party of Canada and Andrew Scheer in a future election. We have a few questions about Scheer and his leadership of the Conservative Party.

[SHOW PICTURE OF SCHEER]

First, please choose up to five words from the following list that you would use to describe Conservative Party leader Andrew Scheer:

[RANDOMIZE]
[Anchor, exclusive] Don't know enough to say
Secretive
Arrogant
Dishonest
Strategic
Boring
Uncaring
Bully
Corrupt
Strong
Influential
Honest
Down to earth
Ethical
Compassionate
Cowardly
Weak
Charismatic
Unimportant
Inspiring
Transparent

Q4. In your opinion, is Andrew Scheer doing a good job or a bad job at each of the following?

[ROWS – RANDOMIZE]
Promoting unity within the Conservative Party of Canada
Promoting the message of the Conservative Party to the general public
Offering voters a clear alternative to Justin Trudeau and the Liberals
Setting the policy agenda for the Conservative Party of Canada
Setting the Conservative Party up to win more seats in the next federal election

[COLUMNS]
Very bad job

Bad job
Good job
Very good job
Not sure/Can't say

Q5. The following are some positions Andrew Scheer has taken as leader of the Conservative Party of Canada. Please indicate whether you personally agree or disagree with each one.

[ROWS – RANDOMIZE]

Support for Canada's system of supply management, the agricultural regulations that restricts the production of milk products, cheese, eggs, chicken and turkey.

Support for the TransMountain pipeline expansion

Plan to remove the federal carbon tax

Advocating for more border security to deter people from crossing irregularly

[COLUMNS]
Disagree strongly
Disagree moderately
Agree moderately
Agree strongly
Not sure/Can't say

Q6. Ultimately, how would you describe Andrew Scheer as leader of the Conservative Party of Canada? Is he a …

Very good leader
Good leader
Bad leader
Very bad leader
Not sure/Can't say

Q7. As you may be aware, former Conservative MP Maxime Bernier recently left the Conservative Party and formed a new party called the People's Party of Canada. Based on whatever you may have seen or heard and your own impressions of him, how would you say you feel about Maxime Bernier? Do you find him …

Very appealing
Somewhat appealing
Somewhat unappealing
Very unappealing
Not sure/Can't say

PART 3 – Questions for the NDP consideration set [ASK ONLY THOSE IN TOP 3 BOXES AT Q2 FOR NDP]

Q8. You have indicated that you are open to considering the New Democratic Party of Canada and Jagmeet Singh in a future election. We have a few questions about Singh and his leadership of the New Democratic Party.

[SHOW PICTURE OF SINGH]

First, please choose up to five words from the following list that you would use to describe NDP leader Jagmeet Singh:

[RANDOMIZE]
[Anchor, exclusive] Don't know enough to say
Secretive
Arrogant
Dishonest
Strategic
Boring
Uncaring
Bully
Corrupt
Strong
Influential
Honest
Down to earth
Ethical
Compassionate
Cowardly
Weak
Charismatic
Unimportant
Inspiring
Transparent

Q9. In your opinion, is Jagmeet Singh doing a good job or a bad job at each of the following?

[ROWS – RANDOMIZE]
Promoting unity within the New Democratic Party of Canada
Promoting the message of the New Democratic Party to the general public
Offering voters a clear alternative to Justin Trudeau and the Liberals
Setting the policy agenda for the New Democratic Party of Canada
Setting the NDP up to win more seats in the next federal election

[COLUMNS]
Very bad job

Bad job
Good job
Very good job
Not sure/Can't say

Q10. The following are some positions Jagmeet Singh has taken as leader of the New Democratic Party. Please indicate whether you personally agree or disagree with each one.

[ROWS – RANDOMIZE]

Support for Canada's system of supply management, the agricultural regulations that restricts the production of milk products, cheese, eggs, chicken and turkey.

Opposition to the TransMountain pipeline expansion

Support for a publicly funded national pharmacare program

Introducing proportional representation for federal elections

Refusing to re-admit MP Erin Weir to the NDP caucus

[COLUMNS]
Disagree strongly
Disagree moderately
Agree moderately
Agree strongly
Not sure/Can't say

Q11. Ultimately, how would you describe Jagmeet Singh as leader of the New Democratic Party of Canada? Is he a …

Very good leader
Good leader
Bad leader
Very bad leader
Not sure/Can't say

PART 4 – Questions for the Liberal consideration set [ASK ONLY THOSE IN TOP 3 BOXES AT Q2 FOR LIB]

Q12. You have indicated that you are open to considering the Liberal Party of Canada and Justin Trudeau in a future election. We have a few questions about Trudeau and his leadership of the Liberal Party.

[SHOW PICTURE OF TRUDEAU]

First, please choose up to five words from the following list that you would use to describe Liberal leader Justin Trudeau:

[RANDOMIZE]
[Anchor, exclusive] Don't know enough to say
Secretive
Arrogant
Dishonest
Strategic
Boring
Uncaring
Bully
Corrupt
Strong
Influential
Honest
Down to earth
Ethical
Compassionate
Cowardly
Weak
Charismatic
Unimportant
Inspiring
Transparent

Q13. In your opinion, is Justin Trudeau doing a good job or a bad job at each of the following?

[ROWS – RANDOMIZE]
Promoting unity within the Liberal Party of Canada
Promoting the message of the Liberal Party to the general public
Offering voters clear reasons to keep the Liberal Party in power in Ottawa
Setting the policy agenda for the Liberal Party of Canada
Setting the Liberal Party up to keep its majority in the next federal election

[COLUMNS]
Very bad job
Bad job
Good job
Very good job
Not sure/Can't say

Q14. The following are some positions Justin Trudeau has taken as leader of the Liberal Party. Please indicate whether you personally agree or disagree with each one.

[ROWS – RANDOMIZE]

Increasing U.S. access to Canadian dairy markets and capping auto exports in order to secure a trade deal with the United States

Support for the TransMountain pipeline expansion

Implementation of a national carbon tax

Increasing immigration levels from 310,000 per year in 2018 to 340,000 per year by 2020

Running a projected $18.1 billion deficit in 2018-19, dropping to $17.5 billion in 2019-20, rather than a balanced budget in 2019 as initially promised.

It is important to have a gender-balanced cabinet at the federal level

[COLUMNS]
Disagree strongly
Disagree moderately
Agree moderately
Agree strongly
Not sure/Can't say

Q15. Ultimately, how would you describe Justin Trudeau as leader of the Liberal Party of Canada? Is he a …

Very good leader
Good leader
Bad leader
Very bad leader
Not sure/Can't say

PART 5 – Views on Julie Payette

Q16. Changing topics now …

As you may have heard, there has been some discussion lately about Governor General Julie Payette and her performance in the role of Governor General. How closely would you say you have been following news about Julie Payette's performance as Governor General? Are you:

Seeing a lot of media coverage and discussing it with friends and family
Seeing some media coverage and having the odd conversation about it
Just scanning the headlines
Not seeing or hearing anything about it

Q17. And, again, based on whatever you have seen or heard, would you say Payette has been doing a good job or a bad job as Governor General?

Very good job
Good job
Bad job
Very bad job
Not sure/Can't say

Q18. Some media reports have been critical of Payette's first year on the job, pointing out – among other things – that she has not attended as many community events as her predecessors.

Some people say that Payette is merely adjusting to the new role, and that she will eventually settle into it. Other people say Payette's problems go beyond an adjustment period, and that she is poorly suited to the role of Governor General.

Which of these perspectives is closer to your own – even if neither is exactly correct?

Julie Payette is adjusting, and will eventually settle into the role of Governor General
Julie Payette is poorly suited to the role of Governor General
Not sure/Can't say

Q19. And, which of the following statements is closer to your own opinion – even if neither is exactly correct?

Julie Payette's performance as Governor General is a significant issue worthy of public discussion
The significance of Julie Payette's performance as Governor General has been overblown by the media
Not sure/Can't say

Part 6 – Angus's religion question

Q20. Changing topics one more time, how positive, neutral, or negative do you tend to feel toward the following groups?

[ROWS – RANDOMIZE]
Roman Catholics
Protestants
Muslims
Hindus
Sikhs
Jews
Buddhists
Mormons
Evangelical Christians
[ANCHOR]Atheists

[COLUMNS]
Very Negative
Somewhat Negative
Neutral
Somewhat Positive
Very Positive