

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Sample Size	1500	477	660	261	102	1136	364	264	139	608	572	928	380	39	120	106	1236	272	118	529	580	390

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Quite familiar with vaping	32%	100%				42%	73%	47%	35%	11%	45%	64%	89%	73%	68%	23%	48%	45%	30%	23%	47%	
Know a little bit about it	44%		100%			58%	23%	45%	53%	42%	45%	31%	6%	23%	30%	48%	37%	48%	44%	46%	40%	
Have only heard the term	17%			100%		72%	2%	7%	10%	33%	8%	3%	5%	1%	2%	21%	13%	4%	17%	23%	10%	
Have never heard the term until now	7%				100%	28%	2%	1%	3%	14%	2%	2%		2%	1%	8%	3%	3%	9%	7%	3%	
Top2box	76%	100%	100%			100%		97%	92%	87%	53%	90%	95%	97%	97%	71%	85%	92%	74%	70%	87%	
Bottom2box	24%			100%	100%	100%	3%	8%	13%	47%	10%	5%	5%	3%	3%	29%	15%	8%	26%	30%	13%	

QV2. Based on this definition, have you or anyone else you know ever vaped?

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Yes, I have vaped	18%	41%	9%	2%	4%	22%	2%	100%	16%	6%		28%	70%	100%	100%	100%	45%	40%	14%	3%	44%	
Yes, someone else in my household	9%	14%	9%	4%	2%	11%	3%	9%	100%	5%		15%	36%	9%	10%	7%	9%	12%	19%	9%	6%	14%
Yes, a friend or family member who does not live with me	41%	44%	49%	23%	16%	47%	21%	14%	23%	100%		65%	16%	4%	15%	16%	31%	44%	41%	44%	35%	
No, no one I know vapes	38%	13%	37%	72%	78%	27%	74%			100%						46%	22%	11%	41%	49%	18%	
Net: Yes	62%	87%	63%	28%	22%	73%	26%	100%	100%	100%		100%	100%	100%	100%	54%	78%	89%	59%	51%	82%	
Net: Know someone	25%	51%	18%	5%	6%	32%	5%	100%	100%	10%		41%	100%	100%	100%	9%	54%	54%	22%	9%	54%	

QV3. [Support] Please tell us whether you support or oppose the following elements of the law:

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Ban the sale of vaping products to Canadians under the age of 18	86%	88%	88%	81%	72%	88%	78%	87%	87%	85%	86%	86%	87%	72%	88%	91%	86%	83%	86%	85%	87%	84%
Restrict promotion and marketing of vaping products in Canada	69%	62%	73%	74%	63%	68%	71%	49%	60%	68%	79%	63%	53%	50%	46%	52%	73%	52%	59%	71%	77%	54%
Ban fruit, bubble gum and other flavours of vaping products that may appeal to young people	62%	54%	65%	70%	64%	60%	68%	40%	57%	59%	74%	55%	47%	35%	35%	48%	67%	52%	53%	65%	66%	52%
Enable government to make rules for packaging/labels	75%	68%	80%	76%	72%	75%	75%	61%	63%	76%	81%	71%	61%	48%	65%	61%	78%	63%	68%	74%	83%	64%

QV3. [Oppose] Please tell us whether you support or oppose the following elements of the law:

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Ban the sale of vaping products to Canadians under the age of 18	7%	9%	7%	5%	12%	7%	7%	8%	9%	8%	6%	8%	9%	13%	8%	5%	7%	10%	9%	7%	5%	10%
Restrict promotion and marketing of vaping products in Canada	21%	34%	16%	10%	14%	24%	11%	44%	31%	21%	9%	28%	39%	40%	49%	39%	16%	37%	33%	19%	11%	36%
Ban fruit, bubble gum and other flavours of vaping products that may appeal to young people	27%	40%	24%	13%	14%	31%	13%	53%	33%	30%	13%	35%	46%	52%	61%	44%	21%	38%	43%	25%	20%	40%
Enable government to make rules for packaging/labels	15%	25%	12%	7%	7%	17%	7%	29%	25%	15%	7%	20%	28%	37%	28%	29%	12%	27%	28%	17%	5%	27%

QV3 - Ban the sale of vaping products to Canadians under the age of 18

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Strongly support	65%	68%	65%	62%	55%	66%	60%	61%	54%	64%	70%	62%	59%	48%	60%	66%	66%	57%	54%	66%	70%	56%
Support	21%	20%	23%	19%	18%	22%	18%	27%	33%	21%	16%	24%	28%	24%	28%	26%	20%	26%	32%	19%	17%	28%
Oppose	4%	5%	3%	2%	7%	4%	3%	4%	5%	5%	3%	5%	4%	6%	4%	2%	4%	5%	5%	4%	3%	5%
Strongly oppose	3%	4%	3%	3%	5%	3%	4%	4%	4%	3%	3%	4%	4%	8%	5%	3%	3%	5%	4%	4%	2%	5%
Not sure/Can't say	7%	3%	5%	14%	4%	14%	4%	5%	4%	7%	6%	5%	15%	3%	4%	7%	6%	4%	4%	7%	8%	5%
Top2box	86%	88%	88%	81%	72%	88%	78%	87%	87%	85%	86%	86%	87%	72%	88%	91%	86%	83%	86%	85%	87%	84%
Bottom2box	7%	9%	7%	5%	12%	7%	7%	8%	9%	8%	6%	8%	9%	13%	8%	5%	7%	10%	9%	7%	5%	10%

QV3 - Restrict promotion and marketing of vaping products in Canada

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Strongly support	42%	38%	44%	48%	42%	41%	46%	21%	33%	42%	53%	36%	25%	25%	16%	47%	24%	29%	49%	48%	25%	
Support	26%	24%	29%	26%	22%	27%	25%	28%	26%	26%	27%	28%	26%	30%	27%	26%	28%	30%	22%	29%	23%	
Oppose	13%	21%	12%	6%	7%	15%	6%	27%	19%	15%	6%	18%	24%	21%	28%	10%	23%	24%	12%	8%	23%	
Strongly oppose	7%	13%	4%	4%	8%	8%	5%	17%	12%	6%	3%	10%	15%	18%	22%	10%	15%	10%	7%	3%	13%	
Not sure/Can't say	11%	4%	11%	16%	22%	8%	18%	7%	9%	11%	12%	10%	8%	10%	5%	8%	11%	11%	8%	10%	12%	
Top2box	69%	62%	73%	74%	63%	68%	71%	49%	60%	68%	79%	63%	53%	50%	46%	52%	73%	52%	59%	71%	77%	
Bottom2box	21%	34%	16%	10%	14%	24%	11%	44%	31%	21%	9%	28%	39%	40%	49%	16%	37%	33%	19%	11%	36%	

QV3 - Ban fruit, bubble gum and other flavours of vaping products that may appeal to young people

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Strongly support	45%	38%	47%	51%	47%	43%	50%	22%	37%	44%	57%	38%	27%	23%	15%	30%	50%	31%	27%	51%	50%	29%
Support	17%	16%	17%	19%	17%	17%	18%	18%	20%	15%	17%	18%	19%	12%	20%	18%	17%	21%	26%	14%	16%	23%
Oppose	15%	20%	15%	9%	6%	17%	8%	26%	18%	8%	19%	24%	19%	31%	22%	12%	22%	22%	14%	12%	20%	
Strongly oppose	12%	20%	10%	5%	8%	14%	6%	27%	15%	12%	5%	16%	23%	33%	30%	22%	9%	20%	21%	11%	8%	20%
Not sure/Can't say	11%	6%	11%	17%	22%	9%	18%	7%	9%	10%	13%	9%	7%	13%	3%	8%	12%	10%	4%	10%	14%	8%
Top2box	62%	54%	65%	70%	64%	60%	68%	40%	57%	59%	74%	55%	47%	35%	35%	48%	67%	52%	65%	66%	52%	
Bottom2box	27%	40%	24%	13%	14%	31%	13%	53%	33%	30%	13%	35%	46%	52%	61%	44%	21%	38%	43%	25%	20%	40%

QV3 - Enable government to make rules for packaging/labels

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Strongly support	47%	42%	51%	50%	44%	47%	48%	27%	36%	48%	57%	41%	30%	26%	19%	36%	52%	30%	30%	51%	56%	30%
Support	28%	27%	29%	26%	28%	27%	27%	34%	26%	28%	25%	30%	31%	22%	45%	25%	26%	32%	37%	24%	27%	34%
Oppose	8%	12%	8%	2%	4%	10%	3%	15%	15%	8%	4%	10%	15%	14%	15%	6%	11%	19%	9%	3%	13%	
Strongly oppose	7%	12%	5%	5%	3%	8%	4%	15%	10%	6%	3%	9%	13%	22%	13%	14%	5%	16%	9%	7%	2%	14%
Not sure/Can't say	10%	7%	8%	17%	21%	8%	18%	10%	12%	9%	11%	9%	11%	15%	8%	10%	11%	4%	9%	12%	9%	
Top2box	75%	68%	80%	76%	72%	75%	75%	61%	63%	76%	81%	71%	61%	48%	65%	61%	78%	63%	68%	74%	83%	64%
Bottom2box	15%	25%	12%	7%	7%	17%	7%	29%	25%	15%	7%	20%	28%	37%	28%	29%	12%	27%	28%	17%	5%	27%

QV4. In your opinion would you that vaping does:

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
More harm than good	35%	29%	35%	42%	37%	33%	41%	18%	27%	31%	46%	27%	20%	34%	10%	19%	38%	23%	20%	36%	42%	22%
About equal amounts of harm and good	34%	34%	40%	25%	28%	37%	26%	35%	45%	42%	25%	40%	38%	16%	34%	43%	34%	38%	43%	32%	33%	40%
More good than harm	14%	28%	9%	5%	17%	17%	5%	34%	19%	14%	5%	20%	29%	35%	41%	25%	10%	24%	20%	14%	9%	23%
Really can't say	17%	10%	16%	28%	30%	13%	29%	14%	9%	13%	24%	13%	12%	15%	14%	12%	18%	15%	17%	18%	16%	16%

QV5. [Top2box] Agreement with statements

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
It bothers me when people smoke around me	72%	64%	75%	76%	69%	71%	74%	46%	70%	73%	80%	66%	53%	50%	49%	41%	77%	29%	58%	77%	89%	38%
It bothers me when people vape around me	56%	48%	60%	59%	59%	55%	59%	28%	54%	59%	64%	51%	37%	38%	23%	30%	62%	26%	45%	55%	73%	32%
It bothers me when people drink alcohol around me	23%	22%	21%	21%	38%	22%	26%	20%	24%	17%	27%	20%	22%	38%	19%	16%	23%	27%	20%	16%	27%	25%
People should not vape indoors	73%	66%	77%	74%	74%	72%	74%	52%	66%	77%	77%	70%	56%	43%	48%	60%	77%	54%	63%	73%	83%	57%
Switching from smoking to vaping is a good move for your health	46%	61%	44%	27%	30%	51%	26%	66%	60%	51%	29%	56%	64%	88%	73%	50%	41%	57%	54%	41%	43%	56%

QV5. [Bottom2box] Agreement with statements

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
It bothers me when people smoke around me	25%	35%	22%	18%	19%	28%	18%	51%	27%	24%	16%	31%	44%	45%	49%	57%	20%	67%	39%	20%	7%	59%
It bothers me when people vape around me	33%	50%	30%	18%	17%	38%	18%	69%	44%	36%	15%	44%	61%	58%	74%	67%	26%	63%	50%	32%	17%	59%
It bothers me when people drink alcohol around me	73%	76%	76%	71%	50%	76%	65%	77%	73%	79%	67%	77%	76%	55%	78%	83%	73%	70%	76%	81%	68%	72%
People should not vape indoors	17%	29%	12%	9%	8%	19%	9%	42%	30%	14%	7%	23%	38%	46%	47%	34%	11%	33%	27%	15%	8%	32%
Switching from smoking to vaping is a good move for your health	35%	28%	37%	42%	36%	34%	41%	23%	26%	33%	45%	30%	24%	5%	15%	37%	38%	25%	30%	38%	39%	26%

QV5 - It bothers me when people smoke around me

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Agree strongly	54%	45%	58%	61%	56%	52%	60%	26%	44%	55%	66%	47%	31%	24%	29%	23%	60%	10%	31%	57%	76%	17%
Agree moderately	18%	19%	18%	15%	13%	19%	14%	20%	26%	18%	14%	20%	22%	26%	20%	18%	17%	27%	20%	13%	21%	16%
Disagree moderately	14%	18%	13%	10%	13%	15%	11%	29%	16%	14%	10%	17%	25%	29%	30%	29%	11%	29%	27%	14%	4%	29%
Disagree strongly	11%	17%	9%	8%	17%	8%	12%	7%	22%	11%	7%	14%	19%	16%	19%	28%	9%	38%	12%	6%	3%	30%
Not sure/Can't say	3%	1%	2%	6%	12%	2%	8%	3%	3%	3%	4%	3%	2%	5%	2%	2%	3%	4%	3%	2%	4%	4%
Top2box	72%	64%	75%	76%	69%	71%	74%	46%	70%	73%	80%	66%	53%	50%	49%	41%	77%	29%	58%	77%	89%	38%
Bottom2box	25%	35%	22%	18%	19%	28%	18%	51%	27%	24%	16%	31%	44%	45%	49%	57%	67%	39%	20%	7%	59%	

QV5 - It bothers me when people vape around me

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Agree strongly	34%	27%	35%	40%	41%	31%	41%	10%	28%	32%	46%	26%	16%	25%	7%	8%	39%	14%	22%	31%	48%	16%
Agree moderately	22%	21%	23%	18%	17%	24%	18%	18%	26%	27%	18%	25%	21%	13%	16%	21%	13%	24%	24%	24%	25%	16%
Disagree moderately	18%	22%	18%	12%	11%	20%	11%	28%	22%	21%	10%	22%	28%	18%	27%	33%	15%	24%	20%	11%	25%	
Disagree strongly	16%	28%	12%	7%	6%	19%	6%	41%	22%	15%	5%	22%	35%	40%	47%	34%	10%	39%	24%	12%	6%	35%
Not sure/Can't say	11%	2%	10%	23%	24%	7%	24%	3%	2%	5%	21%	4%	3%	3%	3%	3%	12%	10%	5%	13%	10%	9%
Top2box	56%	48%	60%	59%	55%	59%	59%	28%	54%	59%	64%	51%	37%	38%	23%	30%	62%	26%	45%	55%	73%	32%
Bottom2box	33%	50%	30%	18%	17%	38%	18%	69%	44%	36%	15%	44%	61%	58%	74%	67%	26%	63%	50%	32%	17%	59%

QV5 - It bothers me when people drink alcohol around me

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Agree strongly	10%	10%	8%	11%	16%	9%	13%	9%	13%	7%	12%	9%	11%	25%	8%	5%	10%	14%	10%	7%	11%	13%
Agree moderately	13%	12%	13%	10%	22%	12%	13%	11%	10%	10%	15%	11%	11%	10%	11%	10%	13%	13%	10%	9%	16%	12%
Disagree moderately	31%	28%	34%	35%	27%	31%	32%	29%	32%	29%	32%	29%	28%	20%	24%	35%	20%	30%	35%	31%	27%	
Disagree strongly	42%	48%	43%	36%	24%	45%	33%	49%	48%	48%	32%	48%	48%	35%	54%	49%	40%	44%	46%	46%	45%	
Not sure/Can't say	4%	2%	3%	8%	12%	2%	9%	3%	3%	5%	3%	3%	7%	3%	1%	4%	4%	4%	3%	5%	4%	
Top2box	23%	22%	21%	38%	22%	26%	20%	24%	17%	27%	20%	22%	36%	19%	16%	23%	27%	20%	16%	27%	25%	
Bottom2box	73%	76%	76%	71%	50%	76%	65%	77%	73%	79%	67%	77%	76%	55%	78%	83%	73%	70%	76%	81%	68%	72%

QV5 - People should not vape indoors

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Agree strongly	51%	41%	55%	58%	57%	49%	57%	24%	40%	52%	63%	44%	30%	29%	17%	29%	57%	27%	41%	51%	65%	31%
Agree moderately	21%	25%	22%	16%	17%	23%	16%	29%	25%	25%	15%	26%	27%	14%	31%	32%	20%	27%	23%	22%	19%	26%
Disagree moderately	10%	15%	8%	5%	6%	11%	5%	21%	18%	10%	4%	13%	19%	17%	23%	20%	7%	14%	17%	11%	6%	15%
Disagree strongly	7%	14%	4%	4%	1%	8%	3%	21%	12%	5%	2%	10%	18%	29%	24%	14%	4%	20%	11%	5%	2%	17%
Not sure/Can't say	4%	5%	11%	17%	16%	9%	18%	8%	5%	8%	16%	7%	6%	11%	6%	6%	12%	13%	9%	12%	9%	12%
Top2box	73%	68%	77%	74%	74%	72%	74%	52%	66%	77%	77%	70%	56%	43%	60%	77%	64%	73%	63%	73%	83%	57%
Bottom2box	17%	29%	12%	9%	8%	19%	9%	42%	30%	14%	7%	23%	38%	46%	47%	34%	11%	33%	27%	15%	8%	26%

QV5 - Switching from smoking to vaping is a good move for your health

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
Agree strongly	14%	24%	11%	5%	6%	17%	5%	29%	26%	13%	7%	18%	27%	54%	32%	16%	11%	21%	22%	13%	9%	21%
Agree moderately	32%	37%	33%	22%	24%	35%	23%	37%	34%	38%	22%	38%	37%	34%	41%	34%	31%	36%	31%	27%	34%	35%
Disagree moderately	15%	13%	16%	18%	12%	15%	17%	13%	15%	16%	16%	15%	14%	3%	10%	20%	16%	10%	15%	15%	18%	12%
Disagree strongly	20%	16%	21%	24%	24%	19%	24%	10%	11%	17%	29%	15%	10%	2%	5%	17%	22%	15%	14%	23%	21%	15%
Not sure/Can't say	19%	10%	18%	30%	34%	15%	13%	12%	14%	16%	26%	14%	12%	7%	12%	13%	21%	18%	17%	21%	18%	18%
Top2box	46%	61%	44%	27%	30%	51%	28%	66%	60%	51%	29%	56%	64%	88%	73%	50%	41%	57%	54%	41%	43%	56%
Bottom2box	35%	28%	37%	42%	36%	34%	41%	23%	26%	33%	45%	30%	24%	5%	15%	37%	38%	25%	30%	38%	39%	26%

QV6. Earlier, you indicated that you have vaped in the past. Which of the following best describes your history with vaping?

Sample Size	264	194	62	5	4	256	9	264	23	36	-	264	264	39	120	106	-	123	48	74	20	171
	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
I vape regularly – it's part of my routine	15%	18%	4%	44%		14%	24%	15%	15%	4%		15%	15%	100%				16%	15%	10%	22%	16%
I vape occasionally – it's NOT part of my routine	45%	45%	45%	19%	72%	45%	44%	45%	51%	50%		45%	45%	100%				39%	70%	36%	58%	48%
I used to vape, but I quit	40%	37%	51%	37%	28%	40%	32%	40%	34%	46%		40%	40%			100%		44%	16%	54%	20%	36%

QV6. Earlier, you indicated that you have vaped in the past. Which of the following best describes your history with vaping?

Sample Size	1500	477	660	261	102	1136	364	264	139	608	572	928	380	39	120	106	1236	272	118	529	580	390
	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
I vape regularly – it's part of my routine	3%	7%	0%	1%		3%	1%	15%	2%	0%		4%	10%	100%				7%	6%	1%	1%	7%
I vape occasionally – it's NOT part of my routine	8%	18%	4%	0%	3%	10%	1%	45%	8%	3%		13%	31%	100%				18%	28%	5%	2%	21%
I used to vape, but I quit	7%	15%	5%	1%	1%	9%	1%	40%	6%	3%		11%	28%		100%			20%	6%	8%	1%	16%
Have not vaped before	82%	59%	91%	98%	96%	78%	98%		84%	94%	100%	72%	30%			100%		55%	60%	86%	97%	56%

QV7. Finally, which of the following best describes your use of traditional tobacco products (cigarettes, cigars, pipe tobacco, etc.)?

	Total	Familiarity with Vaping						Experience with Vaping						Vaping Frequency				Smoking Frequency				
		Quite familiar	Know a little bit	Only heard the term	Never heard the term	Top2box	Bottom2box	Yes, I have vaped	Yes, someone else in my household	Yes, a friend or family member	No, no one I know vapes	Net: Yes	Net: Know someone	Vape regularly	Vape occasionally	Used to vape, Not now	Have not vaped before	Smoke regularly	Smoke occasionally	Used to smoke	Never smoked	Net: Current Smokers
I smoke regularly – it's part of my routine	18%	27%	15%	13%	8%	20%	12%	47%	23%	14%	10%	23%	38%	52%	41%	52%	12%	100%				70%
I smoke occasionally – it's NOT part of my routine	8%	11%	9%	2%	4%	10%	2%	18%	16%	9%	2%	11%	17%	18%	28%	7%	6%	100%				30%
I used to smoke, but I quit	35%	33%	35%	35%	46%	34%	38%	28%	35%	36%	38%	34%	31%	19%	22%	38%	37%			100%		
I have never smoked	39%	28%	41%	51%	42%	36%	48%	8%	26%	42%	50%	32%	14%	11%	10%	4%	45%				100%	
Net: Current Smokers	26%	38%	24%	15%	12%	30%	14%	65%	39%	22%	12%	34%	55%	70%	68%	59%	18%	100%	100%			100%