

## Vaping Questionnaire

[INTRO SCREEN]

Today we would like to ask you about a few different topics in Canadian society. It should take about 5 minutes to complete this survey.

Pour la version française de cette étude, veuillez sélectionner l'option FRA dans le coin supérieur gauche de cette fenêtre.

QV1. Changing topics now, we have some questions about “vaping.”

First, how familiar are you with the term and what it refers to? Would you say you are ...

- Quite familiar with vaping
- Know a little bit about it
- Have only heard the term
- Have never heard the term until now

[Standalone screen]

Please read this brief description:

Vaping is the act of inhaling and exhaling a vapour produced by a vaping product, such as an electronic cigarette. This vapour is often flavoured and can contain nicotine.

The level of nicotine in the vaping substances can vary widely. Some mixtures contain low levels of nicotine – or none at all – while others can contain more nicotine than cigarettes.

QV2. Based on this definition, have you or anyone else you know ever vaped?

[MULTI-CHOICE]

- Yes, I have vaped
- Yes, someone else in my household
- Yes, a friend or family member who does not live with me
- [EXCLUSIVE]No, no one I know vapes

QV3. Recently, the federal government passed a new law regarding vaping. Please tell us whether you support or oppose the following elements of the law:

[ROWS – RANDOMIZE?]

- Ban the sale of vaping products to Canadians under the age of 18
- Restrict promotion and marketing of vaping products in Canada
- Ban fruit, bubble gum and other flavours of vaping products that may appeal to young people
- Enable government to make rules for packaging/labels

[COLUMNS]

Strongly oppose

Oppose

Support

Strongly support

Not sure/Can't say

QV4. Proponents say that vaping is much safer than smoking real cigarettes and is helpful to smokers who are trying to quit, while detractors argue that vaping is re-introducing or normalizing a bad habit, and could be a gateway to cigarettes for young people.

In your opinion would you that vaping does:

More harm than good

About equal amounts of harm and good

More good than harm

Really can't say

QV5. Do you agree or disagree with the following statements?

[ROWS – RANDOMIZE]

It bothers me when people smoke around me

It bothers me when people vape around me

It bothers me when people drink alcohol around me

People should not vape indoors

Switching from smoking to vaping is a good move for your health

[COLUMNS]

Disagree strongly

Disagree moderately

Agree moderately

Agree strongly

Not sure/Can't say

[ASK ONLY THOSE WHO HAVE VAPED BEFORE]

QV6. Earlier, you indicated that you have vaped in the past. Which of the following best describes your history with vaping?

I vape regularly – it's part of my routine

I vape occasionally – it's NOT part of my routine

I used to vape, but I quit

QV7. Finally, which of the following best describes your use of traditional tobacco products (cigarettes, cigars, pipe tobacco, etc.)?

I smoke regularly – it's part of my routine

I smoke occasionally – it's NOT part of my routine

I used to smoke, but I quit

I have never smoked