

Alcohol Questionnaire

Q1 How often would you say you have a drink containing alcohol?

- At least once a week
- At least once a month
- Less often
- Never

[Remove NEVER]

Q2 What types of alcohol would you say you prefer to drink, regardless of how often is it that you drink each one?

[RANDOMIZE – ALLOW UP TO 3 SELECTIONS]

- Wine
- Domestic Beer (Molson Canadian, Kokanee, Labatt)
- Imported Beer (Heineken, Budweiser, Coors)
- Craft Beer
- Cider
- Vodka (Smirnoff, Absolut, Grey Goose)
- Rum (Bacardi, Captain Morgan's)
- Whiskey (Crown Royal, Jack Daniel's, Jim Beam)
- Gin (Bombay, Beefeater)
- Tequila (Jose Cuervo, Patron)
- Liqueur (Jägermeister, Bailey's, Fireball)
- Cognac (Hennessy, Remy Martin)
- Bottled spirits (Smirnoff Ice, Mike's Hard Lemonade)
- [ANCHORED]Other, specify

[T – Gallup]Q3 And overall, which of the following do you drink most often?

- Beer
- Wine
- Liquor

Q4 Thinking back, at what age do you recall having your first drink? Remember that responses are completely anonymous. We just want to better understand this issue in Canada.

- Younger than 18
- 18
- 19
- 20
- 21
- 22
- Between 23 and 30
- Between 31 and 40

Older than 40