Grouping: Region = BC, AB, SK, MB, ON, QC, ATL · Gender = Male, Female · Age = 18-34, 35-54, 55+ · Age_fine = 18 to 24, 25 to 34, 35 to 44, 45 to 54, 55 to 64, 65+ · Age_Gender = Male 18-34, Male 35-54, Male 55+, Female 18-34, Female 35-54, Female 55+ · Income = <$50K, $50K-<$100K, $100K+ · Education = High School or less, College/Tech, University+ · Last Fed Vote = CPC, Liberal, NDP

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

## Q1. [Justin Trudeau] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| I do not know who this person is | 0% | | | 1% | | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 0% | 1% | 1% | 1% | | | 0% | 1% | 1% | 1% | 1% | | | 0% | 0% | | 0% | 1% | | 0% | | |
| Secretive | 13% | 10% | 25% | 20% | 17% | 13% | 10% | 9% | 15% | 12% | 12% | 13% | 14% | 8% | 14% | 13% | 13% | 14% | 15% | 11% | 15% | 18% | 12% | 12% | 11% | 15% | 12% | 17% | 14% | 13% | 11% | 22% | 9% | 13% |
| Arrogant | 28% | 33% | 38% | 44% | 26% | 28% | 20% | 29% | 32% | 25% | 19% | 25% | 39% | 18% | 20% | 23% | 28% | 37% | 41% | 24% | 28% | 42% | 13% | 22% | 36% | 28% | 31% | 25% | 31% | 26% | 27% | 54% | 14% | 26% |
| Dishonest | 23% | 22% | 40% | 47% | 23% | 23% | 15% | 17% | 28% | 19% | 20% | 24% | 24% | 15% | 24% | 26% | 23% | 28% | 21% | 27% | 28% | 28% | 13% | 20% | 21% | 26% | 24% | 23% | 26% | 23% | 19% | 44% | 10% | 21% |
| Strategic | 15% | 16% | 4% | 6% | 14% | 15% | 20% | 9% | 13% | 16% | 16% | 15% | 13% | 19% | 15% | 17% | 13% | 11% | 14% | 14% | 10% | 13% | 19% | 20% | 12% | 14% | 12% | 14% | 13% | 14% | 18% | 6% | 20% | 18% |
| Boring | 10% | 9% | 8% | 3% | 6% | 8% | 17% | 14% | 12% | 9% | 11% | 8% | 12% | 9% | 12% | 8% | 9% | 9% | 9% | 12% | 8% | 17% | 10% | 9% | 8% | 11% | 14% | 7% | 11% | 12% | 9% | 13% | 4% | 13% |
| Liar | 21% | 23% | 29% | 44% | 16% | 19% | 19% | 13% | 25% | 17% | 18% | 20% | 24% | 14% | 21% | 20% | 21% | 25% | 22% | 23% | 27% | 26% | 13% | 14% | 22% | 22% | 21% | 22% | 25% | 21% | 15% | 37% | 8% | 21% |
| Uncaring | 8% | 7% | 13% | 23% | 11% | 6% | 8% | 11% | 9% | 8% | 6% | 8% | 11% | 7% | 6% | 7% | 9% | 11% | 11% | 7% | 9% | 10% | 5% | 7% | 11% | 10% | 7% | 5% | 10% | 9% | 5% | 14% | 3% | 9% |
| Bully | 3% | 2% | 6% | 8% | 3% | 3% | 1% | 4% | 3% | 3% | 2% | 2% | 5% | 1% | 3% | 2% | 3% | 7% | 3% | 3% | 3% | 4% | 1% | 1% | 5% | 3% | 3% | 4% | 4% | 2% | 3% | 8% | 1% | 0% |
| Corrupt | 15% | 13% | 26% | 29% | 12% | 13% | 12% | 16% | 18% | 12% | 12% | 17% | 14% | 9% | 15% | 18% | 17% | 18% | 11% | 17% | 21% | 16% | 7% | 13% | 13% | 15% | 15% | 14% | 17% | 15% | 12% | 27% | 6% | 11% |
| Strong | 11% | 11% | 5% | 4% | 21% | 15% | 6% | 10% | 10% | 11% | 11% | 11% | 11% | 14% | 8% | 10% | 11% | 11% | 11% | 12% | 8% | 11% | 9% | 14% | 11% | 12% | 8% | 10% | 11% | 11% | 9% | 2% | 20% | 11% |
| Influential | 21% | 24% | 9% | 12% | 24% | 25% | 19% | 25% | 19% | 23% | 24% | 18% | 21% | 30% | 20% | 20% | 17% | 20% | 20% | 21% | 12% | 23% | 27% | 24% | 20% | 24% | 15% | 23% | 20% | 21% | 23% | 10% | 31% | 22% |
| Credible | 14% | 13% | 9% | 5% | 15% | 15% | 14% | 22% | 14% | 14% | 14% | 11% | 17% | 14% | 14% | 8% | 14% | 21% | 14% | 15% | 12% | 16% | 12% | 11% | 18% | 14% | 14% | 15% | 13% | 14% | 16% | 3% | 27% | 11% |
| Honest | 14% | 17% | 7% | 8% | 14% | 13% | 16% | 22% | 14% | 15% | 16% | 13% | 14% | 21% | 13% | 15% | 11% | 15% | 14% | 16% | 12% | 14% | 16% | 13% | 15% | 15% | 14% | 16% | 14% | 14% | 16% | 2% | 27% | 15% |
| Down to earth | 19% | 19% | 13% | 9% | 25% | 23% | 14% | 26% | 16% | 22% | 20% | 21% | 15% | 24% | 20% | 20% | 22% | 16% | 16% | 16% | 18% | 13% | 27% | 24% | 17% | 22% | 14% | 20% | 19% | 19% | 20% | 4% | 33% | 21% |
| Ethical | 14% | 12% | 10% | 6% | 14% | 16% | 14% | 20% | 14% | 15% | 16% | 13% | 14% | 17% | 15% | 12% | 14% | 16% | 13% | 14% | 16% | 11% | 17% | 11% | 17% | 15% | 14% | 15% | 14% | 14% | 15% | 4% | 25% | 15% |
| Compassionate | 31% | 31% | 21% | 16% | 37% | 36% | 28% | 37% | 29% | 34% | 30% | 30% | 30% | 37% | 33% | 30% | 30% | 30% | 32% | 33% | 29% | 29% | 37% | 35% | 30% | 32% | 29% | 32% | 29% | 30% | 36% | 13% | 49% | 36% |
| Cowardly | 15% | 14% | 28% | 24% | 15% | 11% | 13% | 20% | 17% | 14% | 19% | 16% | 11% | 15% | 22% | 19% | 12% | 15% | 8% | 21% | 15% | 13% | 17% | 16% | 9% | 13% | 18% | 15% | 15% | 15% | 14% | 26% | 6% | 11% |
| Weak | 31% | 28% | 50% | 44% | 30% | 28% | 28% | 26% | 36% | 26% | 29% | 31% | 32% | 26% | 31% | 29% | 33% | 34% | 30% | 36% | 34% | 37% | 22% | 28% | 28% | 24% | 37% | 36% | 28% | 31% | 35% | 52% | 15% | 29% |
| Bumbling | 27% | 31% | 49% | 45% | 25% | 25% | 18% | 25% | 32% | 23% | 22% | 28% | 31% | 16% | 27% | 28% | 27% | 33% | 30% | 23% | 35% | 37% | 22% | 20% | 27% | 24% | 29% | 32% | 28% | 28% | 25% | 49% | 16% | 26% |
| Courageous | 7% | 5% | 5% | 2% | 4% | 8% | 8% | 1% | 6% | 7% | 7% | 4% | 9% | 10% | 5% | 5% | 3% | 6% | 11% | 6% | 3% | 9% | 8% | 5% | 9% | 8% | 6% | 5% | 7% | 7% | 6% | 2% | 11% | 6% |
| Charismatic | 45% | 48% | 29% | 21% | 49% | 48% | 47% | 44% | 42% | 47% | 43% | 46% | 44% | 50% | 38% | 42% | 49% | 44% | 45% | 41% | 42% | 41% | 45% | 49% | 47% | 41% | 45% | 46% | 40% | 43% | 54% | 28% | 61% | 49% |
| Unimportant | 10% | 9% | 14% | 9% | 8% | 7% | 13% | 7% | 14% | 5% | 8% | 11% | 10% | 8% | 8% | 10% | 11% | 7% | 12% | 12% | 16% | 15% | 3% | 6% | 6% | 9% | 11% | 11% | 9% | 10% | 10% | 16% | 4% | 8% |
| Inspiring | 14% | 11% | 6% | 5% | 15% | 16% | 14% | 17% | 13% | 14% | 16% | 12% | 13% | 18% | 15% | 10% | 15% | 14% | 12% | 18% | 11% | 11% | 14% | 14% | 14% | 16% | 10% | 14% | 13% | 16% | 12% | 4% | 26% | 13% |
| Transparent | 8% | 9% | 3% | 5% | 7% | 8% | 8% | 11% | 9% | 7% | 7% | 8% | 8% | 6% | 7% | 8% | 8% | 7% | 9% | 7% | 10% | 9% | 6% | 6% | 8% | 10% | 7% | 6% | 8% | 8% | 7% | 6% | 10% | 8% |

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| **Sample Size** | 1517 | 202 | 152 | 101 | 104 | 507 | 351 | 101 | 740 | 777 | 437 | 529 | 550 | 178 | 260 | 249 | 280 | 252 | 298 | 235 | 262 | 243 | 203 | 267 | 307 | 487 | 489 | 290 | 638 | 478 | 401 | 385 | 475 | 226 |

Q1. [Donald Trump] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| I do not know who this person is | 1% | 0% | | | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 2% | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | | 0% | 0% |
| Secretive | 14% | 16% | 16% | 15% | 17% | 16% | 7% | 18% | 13% | 15% | 13% | 14% | 14% | 9% | 15% | 12% | 16% | 15% | 14% | 12% | 13% | 14% | 14% | 14% | 16% | 14% | 12% | 18% | 14% | 13% | 14% | 16% | 15% | 12% |
| Arrogant | 74% | 73% | 70% | 74% | 81% | 72% | 77% | 81% | 70% | 78% | 70% | 74% | 78% | 72% | 68% | 73% | 76% | 80% | 76% | 63% | 71% | 75% | 77% | 77% | 80% | 73% | 75% | 74% | 74% | 74% | 75% | 68% | 79% | 75% |
| Dishonest | 56% | 58% | 45% | 53% | 55% | 57% | 59% | 55% | 55% | 57% | 50% | 57% | 60% | 49% | 51% | 56% | 58% | 59% | 60% | 49% | 55% | 60% | 51% | 59% | 60% | 54% | 56% | 58% | 55% | 55% | 59% | 42% | 63% | 63% |
| Strategic | 13% | 8% | 24% | 14% | 10% | 12% | 12% | 11% | 15% | 11% | 13% | 14% | 11% | 12% | 13% | 14% | 14% | 12% | 11% | 18% | 15% | 12% | 7% | 13% | 11% | 13% | 13% | 13% | 13% | 12% | 13% | 25% | 9% | 10% |
| Boring | 4% | 2% | 1% | 1% | 1% | 3% | 9% | 5% | 4% | 5% | 5% | 3% | 5% | 7% | 4% | 3% | 3% | 5% | 5% | 4% | 4% | 4% | 7% | 2% | 6% | 5% | 5% | 2% | 5% | 5% | 2% | 2% | 5% | 5% |
| Liar | 62% | 67% | 48% | 46% | 66% | 62% | 67% | 59% | 61% | 62% | 57% | 59% | 69% | 60% | 55% | 57% | 60% | 66% | 70% | 52% | 61% | 70% | 62% | 56% | 67% | 61% | 60% | 66% | 59% | 63% | 65% | 44% | 69% | 72% |
| Uncaring | 34% | 38% | 24% | 28% | 27% | 31% | 41% | 38% | 32% | 36% | 34% | 34% | 34% | 37% | 31% | 36% | 33% | 34% | 34% | 32% | 29% | 34% | 36% | 40% | 34% | 37% | 31% | 33% | 36% | 31% | 34% | 25% | 34% | 39% |
| Bully | 61% | 65% | 61% | 69% | 66% | 69% | 41% | 79% | 57% | 65% | 59% | 61% | 64% | 63% | 57% | 54% | 66% | 66% | 61% | 54% | 57% | 60% | 65% | 64% | 66% | 59% | 59% | 67% | 59% | 59% | 67% | 53% | 70% | 65% |
| Corrupt | 48% | 54% | 37% | 42% | 51% | 48% | 49% | 55% | 45% | 51% | 49% | 49% | 47% | 48% | 49% | 54% | 45% | 49% | 45% | 43% | 47% | 46% | 56% | 51% | 48% | 50% | 48% | 49% | 46% | 52% | 48% | 29% | 57% | 63% |
| Strong | 14% | 9% | 27% | 20% | 13% | 15% | 11% | 11% | 18% | 10% | 15% | 14% | 14% | 15% | 15% | 13% | 15% | 17% | 16% | 22% | 14% | 16% | 6% | 11% | 13% | 14% | 15% | 16% | 15% | 13% | 14% | 33% | 7% | 7% |
| Influential | 18% | 12% | 28% | 21% | 12% | 17% | 19% | 14% | 22% | 14% | 19% | 17% | 18% | 23% | 16% | 16% | 17% | 21% | 15% | 26% | 19% | 20% | 11% | 15% | 15% | 17% | 17% | 19% | 17% | 17% | 20% | 33% | 13% | 10% |
| Credible | 3% | 2% | 8% | 6% | 2% | 2% | 1% | 5% | 4% | 2% | 3% | 3% | 3% | 4% | 2% | 2% | 4% | 4% | 2% | 4% | 5% | 4% | 1% | 1% | 2% | 3% | 3% | 3% | 4% | 2% | 3% | 6% | 2% | 2% |
| Honest | 4% | 4% | 9% | 5% | 3% | 3% | 2% | 5% | 5% | 2% | 5% | 4% | 3% | 5% | 5% | 5% | 3% | 2% | 3% | 7% | 5% | 4% | 3% | 3% | 2% | 4% | 4% | 3% | 4% | 4% | 3% | 9% | 2% | 1% |
| Down to earth | 4% | 3% | 6% | 5% | 5% | 5% | 3% | 2% | 5% | 3% | 3% | 6% | 4% | 3% | 3% | 6% | 6% | 4% | 4% | 3% | 7% | 5% | 2% | 5% | 3% | 5% | 5% | 2% | 4% | 5% | 4% | 10% | 2% | 3% |
| Ethical | 2% | 2% | 4% | 3% | | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | | 4% | 1% | 2% | 0% | 2% | 3% | 2% | 2% | 2% | 1% | 4% | 1% | 0% |
| Compassionate | 1% | 2% | 2% | 1% | | 2% | 1% | 1% | 2% | 1% | 0% | 2% | 2% | 1% | | 2% | 2% | 2% | 2% | | 3% | 4% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 0% | 3% | 1% | 1% |
| Cowardly | 18% | 24% | 14% | 19% | 25% | 17% | 18% | 17% | 17% | 19% | 22% | 18% | 16% | 22% | 22% | 19% | 17% | 18% | 14% | 20% | 16% | 16% | 25% | 20% | 15% | 20% | 19% | 16% | 18% | 18% | 19% | 8% | 21% | 21% |
| Weak | 10% | 11% | 8% | 11% | 10% | 12% | 5% | 11% | 9% | 10% | 15% | 10% | 5% | 17% | 13% | 11% | 10% | 5% | 5% | 13% | 10% | 5% | 16% | 11% | 5% | 11% | 11% | 10% | 9% | 10% | 11% | 4% | 12% | 11% |
| Bumbling | 30% | 36% | 28% | 20% | 30% | 33% | 22% | 38% | 32% | 28% | 27% | 30% | 32% | 26% | 27% | 32% | 29% | 30% | 33% | 28% | 34% | 33% | 25% | 26% | 31% | 28% | 30% | 33% | 28% | 32% | 30% | 24% | 36% | 33% |
| Courageous | 6% | 5% | 12% | 13% | 5% | 6% | 5% | 5% | 8% | 5% | 5% | 7% | 6% | 5% | 5% | 7% | 6% | 5% | 7% | 8% | 7% | 8% | 2% | 6% | 5% | 7% | 5% | 9% | 7% | 5% | 6% | 15% | 3% | 3% |
| Charismatic | 7% | 6% | 12% | 6% | 5% | 7% | 6% | 9% | 10% | 5% | 9% | 7% | 6% | 8% | 9% | 6% | 8% | 5% | 6% | 13% | 9% | 7% | 4% | 5% | 5% | 6% | 8% | 8% | 8% | 6% | 8% | 12% | 5% | 7% |
| Unimportant | 5% | 4% | 2% | 1% | 2% | 4% | 9% | 8% | 4% | 7% | 7% | 4% | 5% | 6% | 8% | 5% | 4% | 5% | 6% | 4% | 3% | 5% | 11% | 6% | 5% | 7% | 5% | 4% | 7% | 7% | 2% | 3% | 6% | 3% |
| Inspiring | 3% | 2% | 7% | 6% | 2% | 4% | 1% | 1% | 4% | 2% | 3% | 4% | 3% | 2% | 3% | 4% | 3% | 3% | 3% | 5% | 5% | 3% | 0% | 3% | 3% | 2% | 4% | 4% | 3% | 4% | 2% | 9% | 1% | 1% |
| Transparent | 3% | 3% | 3% | 6% | 2% | 3% | 2% | 4% | 3% | 3% | 3% | 3% | 3% | 5% | 2% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 3% | 3% | 3% | 5% | 2% | 2% |
| **Sample Size** | 1514 | 201 | 152 | 102 | 103 | 508 | 348 | 101 | 740 | 774 | 437 | 527 | 550 | 177 | 260 | 249 | 279 | 252 | 298 | 235 | 262 | 243 | 202 | 265 | 307 | 486 | 488 | 289 | 637 | 478 | 399 | 386 | 472 | 225 |

Q1. [Donald Trump] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| Secretive | 14% | 16% | 16% | 15% | 17% | 16% | 7% | 18% | 13% | 15% | 13% | 15% | 14% | 9% | 16% | 12% | 17% | 15% | 14% | 12% | 13% | 14% | 14% | 16% | 15% | 14% | 12% | 18% | 14% | 14% | 14% | 16% | 15% | 12% |
| Arrogant | 75% | 74% | 70% | 74% | 74% | 72% | 78% | 82% | 70% | 79% | 70% | 75% | 78% | 73% | 68% | 73% | 76% | 80% | 76% | 64% | 72% | 75% | 78% | 78% | 80% | 74% | 75% | 74% | 74% | 75% | 75% | 68% | 79% | 76% |
| Dishonest | 56% | 58% | 45% | 53% | 56% | 57% | 60% | 56% | 55% | 58% | 51% | 58% | 60% | 50% | 51% | 57% | 58% | 60% | 60% | 50% | 56% | 60% | 52% | 59% | 60% | 54% | 56% | 58% | 56% | 55% | 59% | 42% | 63% | 64% |
| Strategic | 13% | 8% | 24% | 14% | 10% | 12% | 13% | 11% | 15% | 11% | 13% | 14% | 11% | 12% | 13% | 15% | 14% | 12% | 11% | 18% | 15% | 12% | 7% | 14% | 11% | 13% | 13% | 13% | 13% | 12% | 13% | 25% | 9% | 10% |
| Boring | 4% | 2% | 1% | 1% | 1% | 3% | 10% | 5% | 4% | 5% | 5% | 3% | 5% | 7% | 4% | 3% | 3% | 5% | 5% | 4% | 4% | 4% | 7% | 2% | 6% | 5% | 5% | 2% | 5% | 5% | 2% | 2% | 5% | 5% |
| Liar | 62% | 67% | 48% | 46% | 66% | 62% | 68% | 60% | 62% | 62% | 57% | 59% | 69% | 61% | 55% | 57% | 60% | 66% | 70% | 53% | 62% | 71% | 63% | 57% | 67% | 61% | 61% | 67% | 59% | 63% | 65% | 44% | 70% | 72% |
| Uncaring | 34% | 38% | 24% | 28% | 28% | 31% | 42% | 39% | 32% | 37% | 34% | 35% | 34% | 38% | 31% | 36% | 33% | 34% | 34% | 32% | 29% | 35% | 37% | 40% | 34% | 38% | 31% | 33% | 37% | 31% | 35% | 25% | 34% | 39% |
| Bully | 62% | 65% | 61% | 69% | 66% | 69% | 41% | 80% | 57% | 66% | 60% | 61% | 64% | 64% | 57% | 55% | 67% | 66% | 62% | 54% | 58% | 60% | 66% | 65% | 66% | 60% | 59% | 68% | 60% | 59% | 67% | 53% | 71% | 65% |
| Corrupt | 49% | 54% | 37% | 42% | 52% | 48% | 50% | 56% | 46% | 51% | 49% | 49% | 47% | 49% | 49% | 54% | 45% | 49% | 46% | 43% | 47% | 46% | 56% | 52% | 48% | 50% | 48% | 49% | 46% | 52% | 48% | 29% | 57% | 63% |
| Strong | 14% | 9% | 27% | 20% | 12% | 15% | 11% | 11% | 19% | 10% | 15% | 14% | 14% | 15% | 15% | 13% | 15% | 17% | 12% | 22% | 14% | 16% | 7% | 11% | 13% | 14% | 15% | 16% | 16% | 13% | 14% | 33% | 7% | 7% |
| Influential | 18% | 12% | 28% | 21% | 12% | 17% | 19% | 14% | 22% | 14% | 19% | 17% | 18% | 24% | 16% | 16% | 18% | 21% | 15% | 26% | 19% | 21% | 11% | 15% | 15% | 17% | 17% | 19% | 17% | 17% | 20% | 33% | 13% | 10% |
| Credible | 3% | 2% | 8% | 6% | 2% | 2% | 1% | 5% | 4% | 2% | 3% | 3% | 3% | 4% | 2% | 2% | 4% | 4% | 2% | 4% | 5% | 4% | 1% | 1% | 2% | 3% | 3% | 3% | 4% | 2% | 3% | 6% | 2% | 2% |
| Honest | 4% | 4% | 9% | 5% | 3% | 3% | 2% | 5% | 5% | 2% | 5% | 4% | 3% | 5% | 5% | 5% | 3% | 2% | 3% | 7% | 5% | 4% | 3% | 3% | 2% | 4% | 4% | 3% | 4% | 4% | 3% | 9% | 2% | 1% |
| Down to earth | 4% | 3% | 6% | 5% | 5% | 5% | 3% | 2% | 5% | 3% | 3% | 6% | 4% | 2% | 3% | 6% | 6% | 4% | 4% | 3% | 7% | 5% | 2% | 5% | 3% | 5% | 5% | 2% | 4% | 5% | 4% | 10% | 2% | 3% |
| Ethical | 2% | 2% | 4% | 3% | | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | | 4% | 1% | 2% | 0% | 2% | 3% | 2% | 2% | 2% | 1% | 4% | 1% | 0% |
| Compassionate | 1% | 2% | 2% | 1% | | 2% | 1% | 1% | 2% | 1% | 0% | 2% | 2% | 1% | | 2% | 2% | 2% | 2% | | 3% | 4% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 0% | 3% | 1% | 1% |
| Cowardly | 18% | 24% | 14% | 19% | 25% | 17% | 18% | 17% | 17% | 19% | 22% | 18% | 16% | 22% | 22% | 19% | 17% | 18% | 14% | 20% | 16% | 16% | 25% | 20% | 15% | 20% | 19% | 16% | 18% | 18% | 19% | 8% | 22% | 21% |
| Weak | 10% | 11% | 8% | 11% | 10% | 12% | 5% | 11% | 9% | 10% | 15% | 10% | 5% | 17% | 13% | 11% | 10% | 5% | 5% | 13% | 10% | 5% | 17% | 11% | 5% | 11% | 11% | 10% | 9% | 10% | 11% | 4% | 12% | 11% |
| Bumbling | 30% | 36% | 28% | 20% | 31% | 33% | 22% | 39% | 32% | 28% | 27% | 30% | 32% | 26% | 28% | 32% | 29% | 30% | 33% | 28% | 34% | 33% | 26% | 26% | 31% | 28% | 31% | 33% | 28% | 33% | 30% | 24% | 36% | 33% |
| Courageous | 6% | 5% | 12% | 13% | 5% | 6% | 5% | 5% | 8% | 5% | 5% | 7% | 6% | 5% | 5% | 7% | 6% | 5% | 7% | 8% | 7% | 8% | 2% | 6% | 5% | 7% | 5% | 9% | 7% | 5% | 6% | 15% | 3% | 3% |
| Charismatic | 7% | 6% | 12% | 6% | 5% | 7% | 6% | 9% | 10% | 5% | 9% | 7% | 6% | 8% | 9% | 6% | 8% | 5% | 6% | 13% | 9% | 7% | 4% | 5% | 5% | 6% | 8% | 8% | 8% | 6% | 8% | 12% | 5% | 7% |
| Unimportant | 5% | 4% | 2% | 1% | 2% | 4% | 9% | 8% | 4% | 7% | 7% | 4% | 5% | 6% | 8% | 5% | 4% | 5% | 6% | 4% | 3% | 6% | 11% | 6% | 5% | 7% | 5% | 4% | 7% | 7% | 2% | 3% | 6% | 3% |
| Inspiring | 3% | 2% | 7% | 6% | 2% | 4% | 1% | 1% | 4% | 2% | 3% | 4% | 3% | 2% | 3% | 4% | 3% | 3% | 3% | 5% | 5% | 3% | 0% | 3% | 3% | 2% | 4% | 4% | 3% | 4% | 2% | 9% | 1% | 1% |
| Transparent | 3% | 3% | 3% | 6% | 2% | 3% | 3% | 4% | 3% | 3% | 3% | 3% | 3% | 5% | 2% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 3% | 3% | 3% | 5% | 2% | 2% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

**Q1. [Vladimir Putin] Association**

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| I do not know who this person is | 6% | 5% | 1% | 9% | 5% | 4% | 9% | 6% | 3% | 8% | 7% | 7% | 2% | 9% | 6% | 6% | 8% | 3% | 2% | 2% | 5% | 1% | 14% | 9% | 4% | 8% | 5% | 2% | 7% | 6% | 2% | 3% | 2% | 5% |
| Secretive | 45% | 49% | 56% | 49% | 48% | 44% | 31% | 62% | 48% | 42% | 43% | 45% | 47% | 43% | 45% | 36% | 48% | 46% | 47% | 45% | 49% | 48% | 43% | 36% | 46% | 45% | 45% | 49% | 45% | 40% | 49% | 49% | 48% | 45% |
| Arrogant | 48% | 51% | 52% | 55% | 50% | 51% | 38% | 50% | 47% | 48% | 31% | 49% | 60% | 24% | 36% | 42% | 54% | 61% | 60% | 34% | 52% | 56% | 28% | 46% | 64% | 45% | 50% | 54% | 47% | 47% | 51% | 54% | 52% | 51% |
| Dishonest | 43% | 43% | 43% | 37% | 48% | 46% | 41% | 36% | 43% | 44% | 35% | 43% | 50% | 33% | 37% | 39% | 46% | 51% | 49% | 34% | 41% | 52% | 37% | 45% | 48% | 40% | 41% | 50% | 40% | 41% | 52% | 46% | 49% | 46% |
| Strategic | 28% | 28% | 26% | 27% | 27% | 27% | 33% | 27% | 35% | 22% | 30% | 30% | 26% | 31% | 28% | 34% | 26% | 26% | 26% | 37% | 34% | 33% | 22% | 26% | 20% | 28% | 27% | 33% | 25% | 27% | 35% | 30% | 32% | 27% |
| Boring | 1% | | 0% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | 3% | 3% | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 2% |
| Liar | 36% | 40% | 35% | 28% | 36% | 37% | 36% | 29% | 35% | 37% | 30% | 34% | 42% | 25% | 33% | 34% | 35% | 45% | 41% | 27% | 35% | 42% | 33% | 34% | 43% | 33% | 36% | 43% | 35% | 37% | 36% | 31% | 41% | 43% |
| Uncaring | 23% | 23% | 16% | 20% | 22% | 22% | 26% | 26% | 22% | 24% | 17% | 21% | 29% | 13% | 20% | 21% | 22% | 29% | 29% | 17% | 20% | 29% | 17% | 23% | 28% | 26% | 22% | 22% | 23% | 24% | 20% | 20% | 23% | 27% |
| Bully | 47% | 55% | 53% | 39% | 49% | 52% | 31% | 47% | 49% | 44% | 45% | 45% | 53% | 40% | 45% | 43% | 47% | 54% | 53% | 46% | 52% | 52% | 35% | 40% | 54% | 42% | 46% | 56% | 46% | 45% | 50% | 52% | 50% | 51% |
| Corrupt | 63% | 69% | 74% | 62% | 68% | 66% | 53% | 59% | 64% | 63% | 62% | 60% | 68% | 60% | 62% | 55% | 64% | 70% | 67% | 63% | 61% | 67% | 60% | 58% | 69% | 57% | 63% | 75% | 60% | 62% | 70% | 65% | 69% | 64% |
| Strong | 31% | 37% | 40% | 35% | 31% | 29% | 25% | 30% | 40% | 22% | 30% | 31% | 30% | 31% | 32% | 34% | 28% | 27% | 33% | 42% | 41% | 41% | 19% | 25% | 21% | 28% | 31% | 35% | 27% | 33% | 34% | 42% | 28% | 28% |
| Influential | 24% | 23% | 20% | 18% | 18% | 25% | 29% | 24% | 29% | 20% | 26% | 20% | 27% | 28% | 24% | 21% | 20% | 20% | 27% | 32% | 20% | 35% | 19% | 20% | 20% | 23% | 22% | 28% | 23% | 23% | 28% | 31% | 23% | 24% |
| Credible | 2% | 1% | 2% | 1% | 3% | 1% | 2% | 3% | 3% | 1% | 2% | 3% | 0% | 2% | 2% | 2% | 2% | | 1% | 2% | 4% | 1% | 2% | 1% | | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | 2% |
| Honest | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 3% | 1% | 2% | 0% | | 1% | 2% | 1% | 1% | 2% | 1% | | 2% | 1% | 0% | 1% | 2% | 0% | 2% | 1% | 0% |
| Down to earth | 2% | 1% | 1% | | 1% | 1% | 3% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | | 3% | 3% | 2% | 2% | 2% | 0% | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 0% |
| Ethical | 1% | 1% | 1% | | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 2% | 0% | 2% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | |
| Compassionate | 0% | 1% | 1% | | | 0% | 0% | 1% | 1% | | | 1% | 0% | | 0% | | | 1% | | 1% | 1% | 1% | | | | 1% | 1% | | 1% | | | 0% | | 1% |
| Cowardly | 5% | 4% | 5% | 5% | 9% | 5% | 5% | 7% | 5% | 6% | 6% | 4% | 5% | 7% | 5% | 3% | 6% | 5% | 5% | 5% | 5% | 5% | 7% | 4% | 5% | 6% | 5% | 5% | 4% | 8% | 3% | 4% | 5% | 5% |
| Weak | 1% | 1% | 0% | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 3% | 1% | 1% | 1% | | 0% | 2% | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% |
| Bumbling | 1% | | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% |
| Courageous | 4% | 3% | 5% | 5% | 3% | 4% | 5% | 5% | 6% | 2% | 4% | 6% | 3% | 4% | 4% | 8% | 4% | 2% | 4% | 7% | 7% | 6% | 1% | 4% | 1% | 4% | 5% | 5% | 5% | 4% | 4% | 6% | 4% | 3% |
| Charismatic | 8% | 9% | 13% | 3% | 9% | 7% | 7% | 8% | 11% | 5% | 10% | 7% | 6% | 9% | 10% | 7% | 8% | 6% | 7% | 14% | 10% | 9% | 4% | 5% | 5% | 8% | 9% | 7% | 6% | 8% | 10% | 7% | 7% | 8% |
| Unimportant | 2% | 1% | 1% | 2% | 1% | 1% | 3% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 3% | 2% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | |
| Inspiring | 2% | 0% | 3% | 1% | | 3% | 3% | 3% | 2% | 2% | 4% | 2% | 1% | 1% | 3% | 2% | 2% | 1% | 1% | 4% | 2% | 1% | 4% | 3% | 0% | 4% | 2% | 1% | 3% | 3% | 1% | 3% | | 4% |
| Transparent | 1% | 1% | 1% | | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | | 3% | 1% | 1% | 2% | 2% | 1% | 2% | | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | | 2% | 1% |

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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Sample Size | 1439 | 194 | 151 | 94* | 99* | 488 | 320 | 96* | 724 | 715 | 409 | 492 | 538 | 163 | 246 | 235 | 257 | 244 | 293 | 232 | 250 | 242 | 177 | 242 | 296 | 449 | 468 | 285 | 596 | 451 | 392 | 374 | 463 | 215 |

**Q1. [Vladimir Putin] Association**

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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Secretive | 47% | 52% | 56% | 54% | 51% | 47% | 34% | 66% | 49% | 45% | 47% | 46% | 48% | 47% | 48% | 39% | 53% | 48% | 48% | 46% | 52% | 48% | 49% | 40% | 48% | 44% | 47% | 50% | 48% | 43% | 50% | 50% | 49% | 48% |
| Arrogant | 51% | 54% | 52% | 60% | 52% | 53% | 41% | 54% | 49% | 53% | 33% | 53% | 62% | 26% | 38% | 45% | 59% | 63% | 61% | 34% | 55% | 56% | 32% | 50% | 66% | 40% | 52% | 55% | 50% | 50% | 52% | 45% | 53% | 54% |
| Dishonest | 46% | 46% | 43% | 41% | 50% | 48% | 46% | 39% | 44% | 48% | 38% | 46% | 51% | 37% | 39% | 42% | 51% | 52% | 50% | 35% | 43% | 52% | 42% | 49% | 50% | 40% | 48% | 51% | 43% | 44% | 53% | 42% | 50% | 48% |
| Strategic | 30% | 29% | 26% | 30% | 29% | 28% | 37% | 29% | 36% | 24% | 32% | 32% | 27% | 35% | 30% | 36% | 29% | 26% | 27% | 37% | 36% | 34% | 25% | 28% | 21% | 31% | 28% | 33% | 27% | 29% | 36% | 31% | 32% | 28% |
| Boring | 1% | | 0% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | 4% | 3% | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 3% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 2% |
| Liar | 38% | 42% | 35% | 30% | 38% | 39% | 39% | 31% | 36% | 40% | 32% | 37% | 43% | 28% | 35% | 36% | 38% | 46% | 41% | 27% | 37% | 43% | 38% | 37% | 44% | 38% | 39% | 37% | 38% | 39% | 37% | 32% | 42% | 45% |
| Uncaring | 24% | 24% | 17% | 22% | 23% | 23% | 29% | 28% | 23% | 26% | 19% | 23% | 29% | 15% | 21% | 22% | 24% | 30% | 29% | 17% | 21% | 29% | 20% | 25% | 30% | 29% | 23% | 22% | 25% | 26% | 21% | 21% | 24% | 28% |
| Bully | 49% | 58% | 53% | 43% | 51% | 55% | 34% | 50% | 51% | 48% | 44% | 49% | 55% | 45% | 43% | 46% | 51% | 55% | 54% | 46% | 48% | 52% | 40% | 44% | 56% | 46% | 48% | 57% | 49% | 48% | 51% | 54% | 52% | 53% |
| Corrupt | 67% | 73% | 74% | 68% | 71% | 69% | 58% | 63% | 66% | 69% | 66% | 65% | 70% | 66% | 66% | 59% | 70% | 72% | 68% | 64% | 65% | 68% | 69% | 64% | 72% | 62% | 66% | 77% | 65% | 66% | 71% | 67% | 71% | 67% |
| Strong | 32% | 39% | 41% | 38% | 31% | 31% | 28% | 33% | 41% | 24% | 34% | 33% | 31% | 34% | 34% | 36% | 31% | 28% | 33% | 43% | 39% | 41% | 22% | 27% | 22% | 32% | 33% | 36% | 29% | 36% | 35% | 44% | 28% | 29% |
| Influential | 26% | 24% | 20% | 20% | 19% | 26% | 31% | 25% | 29% | 22% | 28% | 22% | 28% | 31% | 26% | 22% | 22% | 27% | 28% | 32% | 22% | 35% | 22% | 23% | 21% | 25% | 23% | 29% | 25% | 24% | 29% | 32% | 24% | 25% |
| Credible | 2% | 1% | 2% | 1% | 3% | 1% | 2% | 3% | 3% | 1% | 2% | 4% | 0% | 2% | 2% | 4% | 2% | | 1% | 2% | 4% | 1% | 2% | 2% | | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 2% |
| Honest | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 3% | 1% | 2% | 0% | | 1% | 2% | 1% | 1% | 2% | 1% | | 2% | 1% | 0% | 1% | 2% | 0% | 2% | 1% | 0% |
| Down to earth | 2% | 1% | 2% | | 1% | 1% | 3% | 2% | 2% | 1% | 3% | 2% | 1% | 2% | 3% | 3% | 2% | 1% | 1% | 3% | 3% | 2% | 2% | 2% | 0% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 0% |
| Ethical | 1% | 1% | 1% | | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 2% | 0% | 2% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | |
| Compassionate | 0% | 1% | 1% | | 1% | 0% | 0% | 1% | 1% | | | 1% | 0% | | 0% | | | 1% | | 1% | 1% | 1% | | | | 1% | 1% | | 1% | | | 0% | 1% | 1% |
| Cowardly | 5% | 4% | 5% | 6% | 10% | 5% | 6% | 8% | 5% | 6% | 7% | 5% | 5% | 7% | 5% | 3% | 6% | 5% | 5% | 5% | 5% | 5% | 9% | 5% | 6% | 6% | 6% | 5% | 4% | 9% | 4% | 4% | 5% | 6% |
| Weak | 1% | 1% | 0% | 2% | 4% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 3% | 1% | 1% | 1% | | 0% | 2% | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 1% |
| Bumbling | 1% | | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% |
| Courageous | 5% | 3% | 5% | 5% | 3% | 4% | 6% | 6% | 7% | 3% | 4% | 6% | 3% | 4% | 4% | 8% | 4% | 2% | 4% | 7% | 7% | 6% | 1% | 5% | 1% | 4% | 6% | 5% | 5% | 4% | 4% | 6% | 4% | 3% |
| Charismatic | 8% | 10% | 13% | 4% | 10% | 7% | 7% | 9% | 11% | 5% | 10% | 8% | 7% | 9% | 11% | 7% | 9% | 6% | 7% | 15% | 10% | 9% | 5% | 6% | 5% | 8% | 9% | 7% | 6% | 8% | 11% | 8% | 8% | 8% |
| Unimportant | 2% | 2% | 1% | 2% | 1% | 2% | 4% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 4% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | 2% | 3% | |
| Inspiring | 3% | 0% | 3% | 1% | | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 1% | 6% | 3% | 3% | 2% | 1% | 1% | 4% | 2% | 1% | 5% | 3% | 0% | 4% | 2% | 1% | 3% | 3% | 1% | 3% | | 4% |
| Transparent | 2% | 1% | 1% | | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 3% | | 3% | 1% | 1% | 2% | 2% | 1% | 2% | | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | | 2% | 1% |

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Sample Size | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| I do not know who this person is | 29% | 19% | 31% | 46% | 35% | 26% | 33% | 39% | 21% | 37% | 41% | 34% | 14% | 42% | 41% | 40% | 28% | 19% | 11% | 31% | 23% | 8% | 53% | 45% | 19% | 35% | 29% | 22% | 35% | 31% | 17% | 22% | 24% | 28% |
| Secretive | 4% | 3% | 3% | | 3% | 4% | 6% | 6% | 6% | 3% | 6% | 4% | 5% | 3% | 5% | 3% | 6% | 6% | 6% | 5% | 6% | 7% | 3% | 2% | 3% | 5% | 5% | 5% | 4% | 4% | 5% | 4% | 5% | 7% |
| Arrogant | 5% | 6% | 5% | 4% | 3% | 3% | 6% | 4% | 6% | 4% | 4% | 6% | 6% | 6% | 3% | 5% | 6% | 7% | 5% | 6% | 8% | 5% | 2% | 3% | 6% | 5% | 6% | 4% | 5% | 6% | 5% | 9% | 4% | 3% |
| Dishonest | 4% | 3% | 9% | 5% | 5% | 3% | 3% | 3% | 6% | 3% | 5% | 5% | 3% | 4% | 5% | 5% | 5% | 4% | 2% | 7% | 7% | 4% | 2% | 4% | 2% | 3% | 5% | 6% | 4% | 5% | 4% | 8% | 3% | 3% |
| Strategic | 25% | 27% | 26% | 17% | 21% | 28% | 22% | 25% | 29% | 22% | 22% | 22% | 31% | 22% | 22% | 20% | 24% | 29% | 33% | 25% | 25% | 36% | 18% | 20% | 28% | 21% | 23% | 34% | 20% | 25% | 35% | 24% | 31% | 28% |
| Boring | 3% | 2% | 6% | 3% | 3% | 3% | 3% | 2% | 4% | 2% | 4% | 3% | 2% | 4% | 3% | 3% | 3% | 2% | 2% | 5% | 4% | 3% | 2% | 2% | 1% | 2% | 3% | 3% | 2% | 3% | 4% | 4% | 4% | 1% |
| Liar | 3% | 4% | 4% | 3% | 2% | 4% | 3% | | 5% | 1% | 4% | 3% | 3% | 3% | 4% | 4% | 3% | 3% | 2% | 6% | 5% | 4% | 1% | 2% | 1% | 2% | 4% | 4% | 4% | 3% | 3% | 7% | 1% | 3% |
| Uncaring | 4% | 3% | 8% | 2% | 2% | 3% | 3% | 1% | 5% | 2% | 4% | 3% | 4% | 3% | 5% | 3% | 3% | 4% | 3% | 7% | 5% | 5% | 1% | 2% | 3% | 4% | 4% | 3% | 3% | 4% | 5% | 7% | 2% | 3% |
| Bully | 2% | 2% | 4% | 1% | 2% | 2% | 2% | 1% | 3% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 4% | 3% | 3% | | 1% | 2% | 1% | 2% | 2% | 2% | 3% | 2% | 5% | 2% | 1% |
| Corrupt | 4% | 4% | 5% | 6% | 3% | 6% | 3% | | 7% | 2% | 5% | 4% | 4% | 5% | 5% | 4% | 5% | 5% | 3% | 7% | 7% | 6% | 1% | 2% | 2% | 3% | 4% | 6% | 4% | 5% | 4% | 9% | 3% | 2% |
| Strong | 42% | 47% | 32% | 28% | 39% | 46% | 39% | 37% | 43% | 40% | 27% | 39% | 56% | 23% | 30% | 33% | 44% | 50% | 61% | 30% | 43% | 56% | 24% | 34% | 55% | 38% | 42% | 46% | 37% | 39% | 52% | 40% | 50% | 43% |
| Influential | 37% | 42% | 31% | 20% | 29% | 41% | 34% | 32% | 42% | 31% | 25% | 33% | 49% | 27% | 23% | 26% | 40% | 43% | 54% | 32% | 40% | 55% | 16% | 27% | 45% | 31% | 37% | 45% | 31% | 33% | 49% | 40% | 45% | 39% |
| Credible | 28% | 31% | 24% | 23% | 32% | 30% | 24% | 29% | 32% | 23% | 20% | 24% | 37% | 22% | 18% | 30% | 34% | 34% | 39% | 26% | 29% | 42% | 15% | 20% | 32% | 23% | 29% | 34% | 25% | 28% | 31% | 26% | 33% | 32% |
| Honest | 15% | 26% | 11% | 16% | 16% | 14% | 14% | 12% | 17% | 13% | 10% | 11% | 24% | 11% | 9% | 9% | 13% | 20% | 27% | 11% | 12% | 30% | 8% | 11% | 19% | 12% | 16% | 20% | 15% | 13% | 19% | 14% | 19% | 15% |
| Down to earth | 12% | 15% | 7% | 12% | 12% | 12% | 13% | 9% | 11% | 12% | 9% | 6% | 20% | 8% | 9% | 4% | 8% | 14% | 25% | 8% | 5% | 21% | 9% | 7% | 19% | 13% | 12% | 10% | 11% | 11% | 14% | 14% | 13% | 17% |
| Ethical | 14% | 16% | 13% | 7% | 13% | 16% | 12% | 14% | 15% | 13% | 9% | 12% | 21% | 8% | 10% | 10% | 13% | 18% | 23% | 9% | 16% | 21% | 9% | 7% | 20% | 11% | 15% | 20% | 13% | 15% | 16% | 14% | 19% | 14% |
| Compassionate | 12% | 13% | 11% | 10% | 19% | 12% | 11% | 8% | 13% | 11% | 8% | 10% | 16% | 9% | 8% | 11% | 9% | 17% | 15% | 9% | 11% | 18% | 8% | 9% | 14% | 11% | 12% | 13% | 9% | 13% | 14% | 10% | 15% | 12% |
| Cowardly | 4% | 5% | 7% | 4% | 2% | 2% | 3% | 2% | 6% | 1% | 6% | 4% | 2% | 6% | 6% | 4% | 3% | 3% | 2% | 9% | 5% | 4% | 1% | 2% | 1% | 3% | 3% | 7% | 4% | 4% | 3% | 7% | 3% | 1% |
| Weak | 4% | 4% | 6% | 6% | 4% | 5% | 2% | 2% | 7% | 2% | 6% | 4% | 2% | 6% | 6% | 6% | 3% | 3% | 2% | 9% | 7% | 4% | 2% | 2% | 1% | 3% | 4% | 6% | 4% | 4% | 4% | 9% | 2% | 1% |
| Bumbling | 3% | 3% | 4% | 3% | | 4% | 1% | | 4% | 1% | 2% | 2% | 3% | 1% | 3% | 2% | 3% | 3% | 3% | 4% | 4% | 4% | 1% | 1% | 2% | 2% | 3% | 4% | 3% | 3% | 1% | 6% | 1% | 1% |
| Courageous | 21% | 22% | 12% | 14% | 23% | 23% | 26% | 17% | 23% | 20% | 12% | 15% | 34% | 11% | 14% | 13% | 17% | 27% | 40% | 15% | 14% | 39% | 10% | 16% | 30% | 20% | 22% | 21% | 19% | 21% | 25% | 20% | 27% | 21% |
| Charismatic | 9% | 11% | 6% | 5% | 7% | 10% | 11% | 6% | 12% | 7% | 7% | 7% | 13% | 9% | 6% | 7% | 7% | 11% | 15% | 9% | 8% | 19% | 6% | 5% | 8% | 9% | 8% | 10% | 8% | 11% | 8% | 10% | 11% | 10% |
| Unimportant | 1% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 3% | 2% | 1% | 2% | 2% | 2% | | 2% | 0% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% |
| Inspiring | 15% | 19% | 10% | 9% | 11% | 15% | 19% | 12% | 15% | 16% | 12% | 12% | 22% | 10% | 13% | 9% | 15% | 20% | 23% | 12% | 11% | 21% | 11% | 12% | 22% | 16% | 15% | 16% | 15% | 15% | 16% | 13% | 20% | 14% |
| Transparent | 3% | 3% | 3% | 3% | 6% | 1% | 7% | | 4% | 2% | 4% | 3% | 3% | 3% | 4% | 2% | 3% | 3% | 4% | 4% | 4% | 5% | 2% | 2% | 2% | 3% | 4% | 5% | 3% | 4% | 4% | 4% | 4% | 3% |

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Sample Size | 1081 | 168 | 110 | 62* | 69* | 392 | 242 | 67* | 591 | 490 | 258 | 351 | 472 | 104 | 154 | 150 | 201 | 205 | 267 | 163 | 204 | 224 | 96* | 147 | 248 | 315 | 351 | 227 | 416 | 333 | 332 | 301 | 362 | 162 |

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Secretive | 6% | 4% | 4% | | 4% | 5% | 9% | 10% | 7% | 5% | 7% | 6% | 6% | 6% | 8% | 5% | 7% | 7% | 5% | 7% | 7% | 8% | 7% | 4% | 4% | 7% | 7% | 6% | 6% | 6% | 6% | 5% | 6% | 10% |
| Arrogant | 7% | 8% | 8% | 7% | 7% | 5% | 7% | 12% | 8% | 6% | 7% | 8% | 7% | 10% | 5% | 9% | 8% | 9% | 5% | 8% | 11% | 5% | 5% | 5% | 8% | 8% | 8% | 5% | 7% | 9% | 6% | 12% | 6% | 4% |
| Dishonest | 6% | 3% | 13% | 10% | 8% | 6% | 4% | 6% | 7% | 4% | 8% | 8% | 3% | 8% | 9% | 9% | 8% | 5% | 2% | 10% | 9% | 4% | 5% | 8% | 2% | 5% | 6% | 8% | 6% | 7% | 5% | 10% | 4% | 4% |
| Strategic | 36% | 33% | 39% | 31% | 32% | 38% | 33% | 40% | 36% | 36% | 37% | 34% | 37% | 38% | 37% | 34% | 33% | 36% | 37% | 37% | 32% | 39% | 39% | 36% | 35% | 32% | 32% | 44% | 31% | 36% | 42% | 30% | 40% | 39% |
| Boring | 4% | 3% | 8% | 6% | 6% | 4% | 4% | 3% | 5% | 3% | 6% | 5% | 3% | 7% | 5% | 6% | 4% | 3% | 3% | 7% | 5% | 3% | 4% | 3% | 2% | 3% | 5% | 4% | 4% | 4% | 5% | 6% | 5% | 1% |
| Liar | 4% | 5% | 5% | 5% | 3% | 5% | 4% | | 6% | 2% | 6% | 5% | 3% | 6% | 7% | 6% | 4% | 4% | 2% | 9% | 6% | 5% | 2% | 3% | 2% | 6% | 4% | 3% | 6% | 4% | 3% | 8% | 2% | 4% |
| Uncaring | 5% | 4% | 12% | 4% | 3% | 5% | 5% | 2% | 7% | 3% | 7% | 5% | 4% | 6% | 8% | 5% | 5% | 5% | 4% | 10% | 6% | 5% | 3% | 3% | 4% | 6% | 6% | 4% | 5% | 5% | 5% | 9% | 2% | 4% |
| Bully | 3% | 2% | 6% | 3% | 3% | 3% | 2% | 4% | 4% | 2% | 4% | 3% | 2% | 4% | 3% | 3% | 3% | 3% | 2% | 6% | 4% | 3% | | 2% | 2% | 2% | 3% | 3% | 2% | 4% | 3% | 6% | 2% | 1% |
| Corrupt | 6% | 5% | 8% | 12% | 5% | 8% | 4% | | 9% | 3% | 8% | 7% | 5% | 8% | 8% | 7% | 7% | 6% | 3% | 11% | 10% | 7% | 3% | 3% | 2% | 5% | 6% | 8% | 6% | 7% | 5% | 11% | 4% | 3% |
| Strong | 59% | 58% | 47% | 51% | 65% | 62% | 58% | 60% | 54% | 63% | 47% | 59% | 65% | 40% | 51% | 55% | 62% | 61% | 68% | 44% | 56% | 61% | 52% | 63% | 68% | 58% | 59% | 59% | 57% | 56% | 62% | 51% | 66% | 60% |
| Influential | 52% | 52% | 45% | 37% | 45% | 55% | 51% | 51% | 53% | 49% | 42% | 50% | 58% | 46% | 40% | 43% | 56% | 53% | 61% | 47% | 51% | 60% | 34% | 49% | 55% | 48% | 52% | 58% | 48% | 48% | 59% | 51% | 58% | 54% |
| Credible | 39% | 39% | 36% | 42% | 49% | 40% | 35% | 47% | 41% | 37% | 35% | 37% | 43% | 31% | 38% | 30% | 42% | 42% | 44% | 37% | 38% | 46% | 31% | 36% | 40% | 35% | 41% | 43% | 39% | 41% | 38% | 33% | 43% | 45% |
| Honest | 22% | 32% | 17% | 30% | 24% | 19% | 20% | 19% | 22% | 21% | 17% | 17% | 28% | 20% | 14% | 16% | 18% | 25% | 30% | 16% | 15% | 32% | 18% | 20% | 23% | 19% | 23% | 25% | 22% | 19% | 23% | 18% | 25% | 21% |
| Down to earth | 17% | 19% | 10% | 23% | 18% | 16% | 19% | 14% | 14% | 20% | 15% | 10% | 23% | 14% | 16% | 7% | 11% | 17% | 28% | 12% | 7% | 22% | 20% | 13% | 23% | 19% | 16% | 13% | 18% | 16% | 17% | 14% | 17% | 23% |
| Ethical | 20% | 20% | 19% | 13% | 20% | 21% | 18% | 23% | 19% | 21% | 15% | 18% | 24% | 14% | 17% | 16% | 19% | 22% | 25% | 13% | 21% | 23% | 20% | 13% | 25% | 17% | 20% | 25% | 19% | 22% | 19% | 18% | 25% | 19% |
| Compassionate | 16% | 17% | 15% | 19% | 29% | 16% | 17% | 12% | 16% | 17% | 14% | 15% | 18% | 16% | 13% | 18% | 13% | 21% | 17% | 13% | 14% | 20% | 16% | 17% | 17% | 17% | 17% | 17% | 15% | 19% | 16% | 13% | 20% | 17% |
| Cowardly | 5% | 6% | 10% | 7% | 3% | 4% | 3% | 4% | 8% | 2% | 10% | 5% | 2% | 10% | 9% | 7% | 4% | 3% | 2% | 14% | 7% | 4% | 3% | 3% | 1% | 5% | 6% | 9% | 6% | 6% | 4% | 10% | 3% | 1% |
| Weak | 6% | 5% | 9% | 10% | 6% | 7% | 4% | 4% | 8% | 3% | 10% | 7% | 3% | 11% | 9% | 5% | 8% | 4% | 2% | 14% | 9% | 4% | 4% | 4% | 1% | 5% | 6% | 8% | 6% | 6% | 5% | 12% | 3% | 1% |
| Bumbling | 4% | 4% | 6% | 5% | | 5% | 2% | 4% | 5% | 2% | 4% | 4% | 3% | 5% | 4% | 4% | 4% | 4% | 3% | 5% | 5% | 4% | 2% | 3% | 2% | 4% | 5% | 4% | 4% | 5% | 1% | 8% | 1% | 2% |
| Courageous | 30% | 27% | 17% | 25% | 36% | 30% | 38% | 27% | 28% | 32% | 21% | 23% | 40% | 19% | 23% | 23% | 24% | 34% | 45% | 21% | 19% | 42% | 22% | 30% | 38% | 32% | 32% | 27% | 29% | 31% | 30% | 26% | 36% | 30% |
| Charismatic | 13% | 13% | 8% | 10% | 11% | 13% | 16% | 10% | 15% | 10% | 12% | 10% | 15% | 15% | 11% | 11% | 9% | 14% | 16% | 12% | 10% | 21% | 12% | 10% | 10% | 14% | 12% | 13% | 13% | 16% | 10% | 12% | 15% | 14% |
| Unimportant | 2% | 2% | 3% | 3% | 3% | 3% | 1% | 3% | 2% | 1% | 1% | 3% | 1% | 2% | 1% | 2% | 4% | 2% | 1% | 2% | 2% | 2% | | 2% | 0% | 2% | 2% | 2% | 2% | 3% | 1% | 1% | 2% | 2% |
| Inspiring | 22% | 23% | 14% | 16% | 17% | 20% | 28% | 20% | 19% | 25% | 20% | 18% | 25% | 17% | 21% | 15% | 20% | 25% | 26% | 18% | 15% | 23% | 23% | 22% | 28% | 25% | 21% | 20% | 23% | 22% | 19% | 17% | 26% | 19% |
| Transparent | 5% | 4% | 4% | 6% | 9% | 2% | 10% | | 6% | 4% | 6% | 4% | 4% | 5% | 7% | 5% | 5% | 3% | 5% | 6% | 5% | 6% | 5% | 4% | 3% | 4% | 6% | 6% | 4% | 5% | 4% | 5% | 5% | 5% |

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Sample Size | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

## Q1. [Emmanuel Macron] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| I do not know who this person is | 44% | 44% | 47% | 71% | 61% | 46% | 27% | 60% | 36% | 51% | 49% | 47% | 35% | 56% | 45% | 48% | 47% | 38% | 33% | 39% | 40% | 30% | 62% | 54% | 40% | 50% | 40% | 36% | 52% | 43% | 31% | 43% | 38% | 41% |
| Secretive | 5% | 4% | 5% | 1% | 3% | 4% | 10% | 3% | 7% | 4% | 4% | 5% | 7% | 2% | 5% | 3% | 6% | 6% | 8% | 5% | 6% | 9% | 3% | 3% | 6% | 8% | 5% | 4% | 4% | 7% | 6% | 5% | 6% | 5% |
| Arrogant | 8% | 9% | 9% | 10% | 4% | 8% | 9% | 3% | 10% | 6% | 9% | 6% | 9% | 6% | 10% | 4% | 8% | 9% | 9% | 10% | 8% | 11% | 8% | 4% | 7% | 8% | 9% | 7% | 7% | 8% | 9% | 9% | 9% | 7% |
| Dishonest | 3% | 3% | 5% | 2% | 1% | 4% | 3% | 1% | 4% | 2% | 3% | 3% | 4% | 1% | 4% | 4% | 2% | 2% | 3% | 4% | 4% | 5% | 2% | 2% | 3% | 4% | 3% | 4% | 2% | 5% | 3% | 4% | 3% | 3% |
| Strategic | 13% | 11% | 10% | 5% | 10% | 10% | 21% | 10% | 16% | 10% | 11% | 11% | 16% | 8% | 13% | 10% | 12% | 15% | 17% | 14% | 13% | 21% | 8% | 9% | 12% | 10% | 12% | 17% | 8% | 15% | 18% | 12% | 16% | 14% |
| Boring | 5% | 5% | 5% | 1% | 2% | 8% | 10% | 1% | 6% | 4% | 5% | 4% | 5% | 3% | 6% | 4% | 4% | 5% | 5% | 7% | 5% | 6% | 2% | 3% | 5% | 5% | 6% | 3% | 6% | 4% | 4% | 4% | 4% | 3% |
| Liar | 3% | 3% | 5% | 3% | 1% | 2% | 3% | | 5% | 1% | 4% | 3% | 2% | 2% | 5% | 3% | 2% | 2% | 2% | 5% | 4% | 4% | 2% | 1% | 0% | 2% | 3% | 3% | 3% | 3% | 2% | 4% | 1% | 2% |
| Uncaring | 3% | 3% | 1% | 1% | 1% | 3% | 5% | 1% | 3% | 3% | 4% | 2% | 3% | 4% | 4% | 3% | 1% | 4% | 2% | 4% | 2% | 3% | 3% | 2% | 3% | 3% | 3% | 3% | 2% | 3% | 4% | 2% | 2% | 2% |
| Bully | 1% | 1% | 2% | | | 1% | 1% | | 2% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | 1% | 0% | 1% | 1% | 2% |
| Corrupt | 4% | 3% | 4% | 4% | 3% | 4% | 5% | 1% | 6% | 2% | 5% | 4% | 3% | 3% | 6% | 4% | 4% | 4% | 3% | 6% | 6% | 5% | 3% | 1% | 2% | 4% | 5% | 2% | 3% | 5% | 4% | 5% | 3% | 4% |
| Strong | 11% | 11% | 11% | 9% | 8% | 10% | 11% | 13% | 11% | 11% | 7% | 9% | 15% | 6% | 8% | 8% | 9% | 15% | 15% | 8% | 7% | 17% | 6% | 10% | 14% | 10% | 8% | 14% | 9% | 12% | 12% | 10% | 14% | 13% |
| Influential | 16% | 16% | 12% | 8% | 13% | 18% | 18% | 13% | 18% | 14% | 12% | 14% | 22% | 8% | 15% | 12% | 16% | 19% | 25% | 15% | 14% | 26% | 8% | 14% | 19% | 14% | 16% | 24% | 12% | 16% | 22% | 18% | 20% | 17% |
| Credible | 15% | 15% | 16% | 5% | 13% | 17% | 16% | 11% | 19% | 11% | 8% | 14% | 22% | 7% | 10% | 12% | 16% | 18% | 26% | 13% | 18% | 28% | 3% | 11% | 17% | 13% | 16% | 23% | 11% | 16% | 21% | 14% | 20% | 17% |
| Honest | 9% | 10% | 9% | 3% | 8% | 7% | 11% | 14% | 13% | 6% | 8% | 8% | 11% | 10% | 7% | 8% | 8% | 9% | 12% | 10% | 13% | 15% | 7% | 4% | 7% | 7% | 10% | 13% | 8% | 7% | 14% | 8% | 12% | 12% |
| Down to earth | 10% | 9% | 7% | 1% | 8% | 10% | 17% | 7% | 13% | 8% | 8% | 10% | 13% | 8% | 8% | 9% | 11% | 10% | 13% | 11% | 13% | 15% | 4% | 7% | 11% | 10% | 10% | 12% | 10% | 10% | 12% | 11% | 12% | 11% |
| Ethical | 9% | 8% | 10% | 2% | 11% | 8% | 10% | 11% | 11% | 6% | 6% | 8% | 12% | 2% | 8% | 8% | 8% | 9% | 14% | 7% | 12% | 15% | 4% | 5% | 10% | 7% | 10% | 13% | 8% | 9% | 10% | 9% | 12% | 9% |
| Compassionate | 7% | 4% | 3% | 2% | 7% | 8% | 10% | 8% | 9% | 6% | 6% | 6% | 10% | 5% | 6% | 5% | 6% | 9% | 9% | 8% | 6% | 12% | 3% | 5% | 8% | 6% | 9% | 8% | 7% | 6% | 9% | 5% | 8% | 9% |
| Cowardly | 2% | 1% | 4% | 1% | | 3% | 3% | 1% | 3% | 2% | 3% | 3% | 1% | 2% | 4% | 5% | 1% | 2% | 1% | 4% | 5% | 1% | 2% | 1% | 1% | 3% | 2% | 1% | 2% | 3% | 2% | 5% | 1% | 2% |
| Weak | 5% | 5% | 5% | 5% | 1% | 5% | 5% | 1% | 6% | 4% | 6% | 4% | 6% | 2% | 5% | 4% | 5% | 7% | 7% | 5% | 6% | 6% | 1% | 3% | 6% | 3% | 6% | 4% | 5% | 4% | 4% | 8% | 3% | 4% |
| Bumbling | 3% | 4% | 3% | | | 2% | 5% | | 4% | 2% | 3% | 4% | 2% | 5% | 2% | 5% | 2% | 3% | 2% | 3% | 6% | 4% | 3% | 1% | 1% | 3% | 4% | 3% | 3% | 3% | 2% | 3% | 1% | 5% |
| Courageous | 8% | 9% | 5% | 2% | 8% | 8% | 11% | 7% | 10% | 7% | 7% | 7% | 11% | 8% | 6% | 8% | 6% | 7% | 7% | 7% | 7% | 15% | 6% | 6% | 8% | 7% | 8% | 11% | 7% | 9% | 9% | 7% | 9% | 11% |
| Charismatic | 21% | 21% | 20% | 12% | 17% | 21% | 24% | 17% | 23% | 19% | 16% | 20% | 26% | 17% | 16% | 18% | 21% | 22% | 28% | 20% | 20% | 29% | 12% | 19% | 23% | 16% | 22% | 28% | 17% | 18% | 31% | 20% | 28% | 25% |
| Unimportant | 4% | 5% | 3% | | 4% | 3% | 7% | 4% | 4% | 4% | 5% | 4% | 4% | 7% | 4% | 5% | 3% | 2% | 5% | 7% | 4% | 3% | 4% | 5% | 4% | 4% | 5% | 4% | 5% | 3% | 4% | 5% | 4% | 3% |
| Inspiring | 8% | 8% | 6% | 1% | 8% | 6% | 10% | 10% | 9% | 6% | 7% | 6% | 10% | 12% | 3% | 5% | 7% | 9% | 11% | 10% | 7% | 10% | 4% | 5% | 9% | 6% | 9% | 9% | 7% | 7% | 10% | 5% | 10% | 11% |
| Transparent | 3% | 5% | 2% | | 3% | 3% | 4% | 1% | 4% | 2% | 4% | 2% | 4% | 6% | 3% | 2% | 2% | 3% | 4% | 5% | 3% | 5% | 2% | 1% | 3% | 2% | 4% | 4% | 3% | 3% | 3% | 2% | 4% | 5% |
| **Sample Size** | 861 | 116 | 83* | 35* | 41* | 285 | 258 | 42* | 475 | 386 | 223 | 282 | 356 | 79* | 144 | 132 | 150 | 156 | 200 | 145 | 159 | 172 | 79* | 123 | 184 | 246 | 295 | 187 | 311 | 275 | 275 | 219 | 296 | 133 |

## Q1. [Emmanuel Macron] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| Secretive | 10% | 7% | 9% | 2% | 7% | 7% | 14% | 7% | 10% | 8% | 8% | 9% | 11% | 5% | 10% | 5% | 12% | 10% | 12% | 8% | 10% | 13% | 8% | 7% | 10% | 10% | 10% | 6% | 9% | 12% | 8% | 10% | 9% | 8% |
| Arrogant | 14% | 16% | 17% | 34% | 10% | 14% | 12% | 7% | 15% | 13% | 17% | 11% | 14% | 5% | 19% | 7% | 15% | 15% | 13% | 16% | 14% | 16% | 20% | 8% | 12% | 15% | 15% | 11% | 14% | 14% | 14% | 15% | 14% | 12% |
| Dishonest | 6% | 6% | 10% | 7% | 2% | 7% | 4% | 1% | 7% | 5% | 5% | 6% | 6% | 2% | 7% | 8% | 4% | 11% | 3% | 6% | 7% | 8% | 5% | 5% | 5% | 4% | 7% | 6% | 5% | 9% | 4% | 8% | 4% | 4% |
| Strategic | 23% | 21% | 19% | 17% | 26% | 19% | 29% | 26% | 25% | 20% | 22% | 21% | 25% | 18% | 24% | 19% | 22% | 25% | 25% | 23% | 21% | 30% | 20% | 20% | 21% | 20% | 20% | 27% | 17% | 26% | 26% | 22% | 25% | 24% |
| Boring | 8% | 8% | 6% | 2% | 5% | 5% | 14% | 2% | 9% | 7% | 10% | 7% | 8% | 7% | 11% | 7% | 7% | 8% | 8% | 11% | 9% | 8% | 6% | 7% | 8% | 9% | 11% | 5% | 12% | 6% | 6% | 8% | 7% | 5% |
| Liar | 5% | 5% | 10% | 9% | 2% | 4% | 5% | | 7% | 2% | 8% | 5% | 3% | 5% | 9% | 6% | 4% | 4% | 3% | 9% | 7% | 6% | 6% | 3% | 1% | 5% | 5% | 5% | 6% | 6% | 4% | 8% | 2% | 3% |
| Uncaring | 5% | 5% | 3% | 3% | 2% | 5% | 7% | 1% | 5% | 5% | 7% | 3% | 5% | 9% | 7% | 5% | 2% | 7% | 3% | 7% | 3% | 4% | 9% | 4% | 5% | 6% | 6% | 4% | 5% | 5% | 5% | 3% | 3% | 4% |
| Bully | 2% | 2% | 3% | | 2% | 2% | 2% | | 2% | 2% | 3% | 2% | 2% | 2% | 4% | 2% | 1% | 2% | 2% | 3% | 1% | 3% | 4% | 2% | 0% | 3% | 1% | 3% | 3% | 2% | 0% | 2% | 1% | 3% |
| Corrupt | 7% | 5% | 8% | 14% | 7% | 7% | 7% | 2% | 9% | 5% | 9% | 7% | 5% | 6% | 11% | 7% | 7% | 6% | 4% | 9% | 10% | 7% | 9% | 3% | 4% | 8% | 8% | 3% | 7% | 8% | 6% | 9% | 5% | 6% |
| Strong | 19% | 19% | 21% | 30% | 22% | 19% | 15% | 31% | 17% | 21% | 15% | 16% | 23% | 14% | 15% | 15% | 17% | 25% | 22% | 14% | 12% | 24% | 17% | 22% | 23% | 20% | 14% | 22% | 19% | 20% | 17% | 18% | 23% | 22% |
| Influential | 29% | 28% | 23% | 26% | 33% | 33% | 25% | 31% | 29% | 29% | 24% | 26% | 34% | 19% | 26% | 22% | 30% | 31% | 37% | 25% | 24% | 37% | 22% | 29% | 31% | 28% | 26% | 37% | 25% | 29% | 33% | 32% | 32% | 29% |
| Credible | 27% | 28% | 30% | 18% | 34% | 31% | 22% | 27% | 31% | 23% | 17% | 27% | 34% | 15% | 18% | 23% | 30% | 29% | 38% | 21% | 30% | 39% | 8% | 24% | 29% | 26% | 27% | 36% | 23% | 28% | 31% | 25% | 33% | 29% |
| Honest | 16% | 17% | 17% | 11% | 21% | 13% | 16% | 34% | 20% | 12% | 17% | 15% | 17% | 23% | 13% | 16% | 15% | 14% | 19% | 16% | 21% | 22% | 18% | 8% | 12% | 13% | 17% | 21% | 16% | 13% | 20% | 15% | 19% | 20% |
| Down to earth | 18% | 17% | 14% | 2% | 20% | 17% | 23% | 17% | 20% | 16% | 15% | 19% | 20% | 17% | 14% | 17% | 21% | 17% | 23% | 17% | 21% | 22% | 12% | 16% | 18% | 20% | 17% | 19% | 20% | 17% | 17% | 18% | 20% | 18% |
| Ethical | 16% | 15% | 18% | 6% | 28% | 14% | 14% | 26% | 18% | 13% | 11% | 15% | 18% | 5% | 14% | 15% | 16% | 14% | 22% | 12% | 19% | 21% | 9% | 10% | 16% | 13% | 17% | 20% | 16% | 16% | 15% | 16% | 19% | 15% |
| Compassionate | 13% | 7% | 6% | 8% | 18% | 15% | 13% | 19% | 13% | 12% | 11% | 11% | 15% | 12% | 11% | 10% | 12% | 14% | 16% | 13% | 10% | 17% | 9% | 11% | 13% | 12% | 15% | 12% | 15% | 10% | 13% | 8% | 13% | 15% |
| Cowardly | 4% | 2% | 7% | 4% | | 5% | 4% | 3% | 5% | 3% | 6% | 6% | 2% | 4% | 7% | 9% | 2% | 3% | 2% | 7% | 8% | 2% | 5% | 3% | 2% | 5% | 4% | 2% | 5% | 5% | 3% | 8% | 1% | 3% |
| Weak | 8% | 9% | 10% | 17% | 2% | 10% | 7% | 3% | 9% | 7% | 6% | 8% | 10% | 2% | 8% | 8% | 9% | 12% | 8% | 9% | 9% | 9% | 2% | 7% | 10% | 7% | 9% | 7% | 10% | 8% | 7% | 15% | 5% | 6% |
| Bumbling | 5% | 7% | 6% | | | 4% | 7% | | 7% | 3% | 6% | 7% | 4% | 11% | 3% | 6% | 4% | 5% | 3% | 6% | 6% | 5% | 7% | 6% | 3% | 6% | 6% | 5% | 7% | 6% | 3% | 6% | 2% | 9% |
| Courageous | 15% | 15% | 9% | 7% | 21% | 15% | 15% | 18% | 15% | 14% | 13% | 13% | 17% | 19% | 10% | 14% | 11% | 12% | 21% | 12% | 12% | 21% | 15% | 13% | 13% | 14% | 14% | 16% | 13% | 17% | 14% | 12% | 15% | 19% |
| Charismatic | 37% | 37% | 36% | 43% | 44% | 38% | 33% | 41% | 36% | 38% | 32% | 37% | 40% | 39% | 29% | 34% | 40% | 36% | 36% | 33% | 34% | 41% | 32% | 41% | 38% | 32% | 37% | 43% | 34% | 32% | 45% | 36% | 45% | 42% |
| Unimportant | 8% | 9% | 6% | | 10% | 6% | 10% | 10% | 7% | 8% | 10% | 8% | 7% | 15% | 8% | 10% | 5% | 3% | 7% | 11% | 6% | 5% | 9% | 10% | 7% | 8% | 8% | 6% | 11% | 6% | 5% | 9% | 7% | 5% |
| Inspiring | 14% | 14% | 11% | 2% | 20% | 12% | 14% | 24% | 14% | 13% | 14% | 12% | 15% | 27% | 6% | 9% | 14% | 14% | 14% | 16% | 12% | 15% | 9% | 11% | 15% | 13% | 14% | 14% | 14% | 13% | 14% | 9% | 19% | 19% |
| Transparent | 6% | 9% | 4% | | 7% | 5% | 6% | 4% | 7% | 4% | 8% | 4% | 6% | 13% | 6% | 4% | 3% | 6% | 6% | 9% | 5% | 7% | 7% | 2% | 5% | 5% | 7% | 7% | 7% | 5% | 5% | 4% | 6% | 8% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

## Q1. [Theresa May] Association

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| I do not know who this person is | 31% | 22% | 28% | 34% | 26% | 26% | 44% | 28% | 25% | 36% | 42% | 37% | 16% | 46% | 39% | 42% | 32% | 20% | 12% | 34% | 30% | 10% | 51% | 43% | 20% | 38% | 30% | 24% | 36% | 34% | 17% | 22% | 25% | 28% |
| Secretive | 6% | 5% | 5% | 6% | 8% | 7% | 6% | 3% | 8% | 4% | 7% | 5% | 6% | 9% | 6% | 3% | 7% | 5% | 7% | 10% | 8% | 7% | 3% | 2% | 5% | 5% | 7% | 5% | 6% | 7% | 6% | 7% | 6% | 8% |
| Arrogant | 6% | 7% | 10% | 5% | 4% | 7% | 5% | 4% | 9% | 4% | 5% | 8% | 6% | 7% | 4% | 7% | 8% | 5% | 6% | 8% | 10% | 7% | 2% | 5% | 5% | 5% | 7% | 8% | 6% | 4% | 9% | 7% | 6% | 10% |
| Dishonest | 6% | 8% | 6% | 6% | 6% | 6% | 6% | 4% | 8% | 4% | 9% | 6% | 3% | 8% | 10% | 7% | 5% | 5% | 2% | 13% | 7% | 5% | 5% | 5% | 2% | 4% | 7% | 8% | 5% | 5% | 8% | 6% | 6% | 10% |
| Strategic | 16% | 19% | 17% | 11% | 20% | 16% | 15% | 16% | 19% | 14% | 12% | 16% | 21% | 16% | 9% | 15% | 16% | 19% | 23% | 15% | 17% | 24% | 8% | 14% | 19% | 13% | 16% | 21% | 14% | 15% | 22% | 18% | 17% | 20% |
| Boring | 10% | 6% | 12% | 6% | 11% | 10% | 11% | 9% | 14% | 6% | 10% | 11% | 8% | 9% | 11% | 9% | 12% | 11% | 8% | 15% | 14% | 11% | 4% | 7% | 5% | 7% | 12% | 13% | 7% | 9% | 14% | 8% | 11% | 11% |
| Liar | 4% | 2% | 6% | 2% | 1% | 5% | 6% | 2% | 7% | 2% | 6% | 5% | 3% | 5% | 6% | 6% | 4% | 4% | 2% | 8% | 6% | 4% | 4% | 2% | 2% | 3% | 5% | 5% | 4% | 4% | 6% | 6% | 4% | 5% |
| Uncaring | 5% | 6% | 9% | 4% | 6% | 5% | 5% | 6% | 8% | 3% | 8% | 4% | 5% | 5% | 10% | 4% | 3% | 5% | 5% | 12% | 5% | 6% | 4% | 2% | 4% | 4% | 5% | 8% | 3% | 5% | 9% | 4% | 6% | 8% |
| Bully | 2% | 3% | 4% | 1% | 2% | 1% | 2% | 3% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 5% | 3% | 3% | | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% |
| Corrupt | 4% | 7% | 5% | 5% | 3% | 4% | 3% | 3% | 5% | 3% | 5% | 5% | 2% | 6% | 5% | 7% | 4% | 3% | 2% | 7% | 6% | 3% | 3% | 4% | 2% | 3% | 5% | 4% | 3% | 4% | 6% | 4% | 3% | 5% |
| Strong | 21% | 24% | 20% | 23% | 22% | 16% | 24% | 16% | 18% | 24% | 10% | 18% | 33% | 10% | 9% | 16% | 20% | 29% | 38% | 8% | 17% | 30% | 12% | 19% | 36% | 18% | 23% | 22% | 20% | 23% | 21% | 25% | 27% | 18% |
| Influential | 20% | 21% | 18% | 16% | 19% | 22% | 15% | 27% | 22% | 18% | 13% | 16% | 29% | 12% | 14% | 12% | 20% | 25% | 33% | 16% | 18% | 31% | 10% | 15% | 28% | 18% | 19% | 20% | 17% | 22% | 23% | 24% | 24% | 24% |
| Credible | 20% | 19% | 19% | 18% | 26% | 22% | 15% | 28% | 22% | 19% | 10% | 17% | 32% | 9% | 11% | 14% | 19% | 28% | 35% | 13% | 19% | 33% | 7% | 15% | 30% | 18% | 20% | 24% | 18% | 20% | 24% | 27% | 26% | 13% |
| Honest | 12% | 15% | 9% | 20% | 19% | 12% | 10% | 15% | 13% | 12% | 6% | 8% | 22% | 7% | 6% | 5% | 10% | 19% | 24% | 6% | 8% | 25% | 6% | 7% | 19% | 11% | 12% | 17% | 13% | 11% | 12% | 17% | 17% | 5% |
| Down to earth | 13% | 18% | 14% | 15% | 18% | 14% | 9% | 13% | 13% | 14% | 6% | 11% | 21% | 6% | 5% | 8% | 13% | 19% | 23% | 5% | 10% | 22% | 7% | 11% | 20% | 10% | 14% | 15% | 13% | 13% | 14% | 16% | 14% | 9% |
| Ethical | 12% | 13% | 10% | 9% | 18% | 14% | 7% | 16% | 12% | 12% | 7% | 7% | 21% | 6% | 7% | 6% | 9% | 18% | 23% | 5% | 11% | 21% | 8% | 4% | 21% | 10% | 13% | 14% | 14% | 11% | 11% | 17% | 15% | 7% |
| Compassionate | 9% | 12% | 5% | 13% | 13% | 10% | 6% | 4% | 7% | 10% | 6% | 5% | 13% | 5% | 6% | 6% | 8% | 11% | 14% | 4% | 4% | 14% | 7% | 10% | 12% | 7% | 8% | 9% | 8% | 9% | 8% | 10% | 11% | 8% |
| Cowardly | 4% | 1% | 7% | 4% | 5% | 5% | 2% | | 5% | 2% | 6% | 3% | 2% | 3% | 9% | 3% | 3% | 3% | 2% | 9% | 4% | 3% | 4% | 2% | 2% | 4% | 5% | 4% | 3% | 4% | 4% | 5% | 4% | 3% |
| Weak | 11% | 13% | 12% | 11% | 8% | 13% | 8% | 7% | 15% | 7% | 9% | 11% | 12% | 6% | 12% | 13% | 10% | 12% | 11% | 13% | 14% | 18% | 4% | 8% | 7% | 10% | 11% | 13% | 8% | 10% | 16% | 13% | 11% | 12% |
| Bumbling | 8% | 14% | 9% | 3% | 8% | 11% | 2% | 5% | 11% | 6% | 8% | 8% | 8% | 3% | 13% | 7% | 9% | 7% | 9% | 11% | 10% | 11% | 6% | 6% | 6% | 6% | 7% | 11% | 6% | 7% | 13% | 9% | 10% | 8% |
| Courageous | 16% | 20% | 6% | 12% | 15% | 13% | 13% | 24% | 16% | 16% | 7% | 12% | 28% | 8% | 6% | 8% | 15% | 22% | 33% | 7% | 12% | 30% | 6% | 12% | 26% | 15% | 18% | 15% | 17% | 15% | 16% | 21% | 19% | 15% |
| Charismatic | 5% | 2% | 6% | 2% | 8% | 6% | 4% | 5% | 6% | 4% | 4% | 4% | 8% | 5% | 3% | 2% | 5% | 7% | 7% | 4% | 6% | 10% | 3% | 2% | 6% | 5% | 4% | 6% | 6% | 6% | 2% | 8% | 6% | 3% |
| Unimportant | 5% | 3% | 8% | 2% | 2% | 5% | 6% | 3% | 6% | 3% | 5% | 4% | 5% | 4% | 6% | 3% | 6% | 5% | 4% | 7% | 7% | 4% | 3% | 1% | 5% | 4% | 6% | 5% | 4% | 5% | 6% | 4% | 4% | 9% |
| Inspiring | 9% | 10% | 6% | 11% | 10% | 10% | 7% | 8% | 8% | 10% | 5% | 5% | 15% | 5% | 5% | 5% | 6% | 15% | 15% | 4% | 4% | 15% | 7% | 6% | 16% | 9% | 8% | 9% | 9% | 10% | 7% | 11% | 10% | 9% |
| Transparent | 4% | 4% | 3% | 4% | 4% | 3% | 4% | 2% | 4% | 3% | 3% | 3% | 5% | 3% | 3% | 2% | 4% | 5% | 5% | 2% | 3% | 7% | 3% | 3% | 3% | 2% | 4% | 6% | 3% | 5% | 4% | 4% | 4% | 3% |
| **Sample Size** | 1057 | 161 | 114 | 70* | 78* | 386 | 204 | 78* | 560 | 497 | 255 | 337 | 464 | 97* | 158 | 146 | 192 | 202 | 262 | 155 | 186 | 219 | 100 | 152 | 245 | 301 | 345 | 220 | 407 | 318 | 332 | 303 | 357 | 163 |

## Q1. [Theresa May] Association

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Secretive | 9% | 7% | 8% | 9% | 10% | 9% | 10% | 5% | 11% | 6% | 12% | 8% | 7% | 16% | 10% | 5% | 10% | 6% | 8% | 16% | 11% | 8% | 6% | 4% | 6% | 9% | 10% | 6% | 9% | 10% | 7% | 8% | 8% | 10% |
| Arrogant | 9% | 8% | 14% | 8% | 6% | 9% | 9% | 6% | 11% | 6% | 9% | 12% | 7% | 13% | 7% | 13% | 11% | 7% | 7% | 12% | 14% | 8% | 4% | 9% | 6% | 8% | 10% | 10% | 10% | 7% | 11% | 9% | 8% | 13% |
| Dishonest | 8% | 10% | 13% | 9% | 8% | 8% | 8% | 4% | 11% | 6% | 16% | 10% | 4% | 15% | 16% | 13% | 7% | 4% | 4% | 19% | 10% | 5% | 10% | 9% | 2% | 7% | 10% | 10% | 8% | 8% | 10% | 6% | 8% | 13% |
| Strategic | 24% | 24% | 24% | 16% | 22% | 22% | 28% | 22% | 25% | 23% | 21% | 25% | 25% | 29% | 15% | 25% | 24% | 23% | 26% | 23% | 23% | 27% | 17% | 25% | 24% | 21% | 23% | 27% | 23% | 23% | 26% | 23% | 22% | 27% |
| Boring | 14% | 8% | 16% | 9% | 15% | 13% | 19% | 12% | 18% | 9% | 17% | 17% | 9% | 16% | 18% | 16% | 18% | 13% | 7% | 23% | 20% | 12% | 9% | 13% | 7% | 11% | 17% | 17% | 11% | 14% | 17% | 11% | 15% | 15% |
| Liar | 6% | 3% | 9% | 3% | 1% | 6% | 11% | 2% | 9% | 3% | 10% | 7% | 3% | 10% | 10% | 10% | 6% | 5% | 2% | 12% | 11% | 5% | 8% | 3% | 2% | 6% | 8% | 6% | 6% | 6% | 7% | 5% | 5% | 7% |
| Uncaring | 8% | 8% | 12% | 6% | 7% | 7% | 8% | 8% | 10% | 5% | 14% | 6% | 6% | 10% | 17% | 8% | 4% | 6% | 6% | 18% | 8% | 7% | 8% | 3% | 5% | 7% | 7% | 10% | 5% | 8% | 11% | 5% | 8% | 12% |
| Bully | 3% | 4% | 6% | 2% | 2% | 3% | 1% | 2% | 5% | 1% | 4% | 3% | 2% | 3% | 5% | 3% | 3% | 2% | 2% | 7% | 4% | 3% | | 1% | 1% | 3% | 3% | 2% | 3% | 3% | 2% | 2% | 2% | 6% |
| Corrupt | 6% | 9% | 7% | 8% | 4% | 6% | 5% | 4% | 7% | 5% | 9% | 8% | 3% | 11% | 8% | 12% | 5% | 3% | 2% | 11% | 9% | 3% | 6% | 8% | 2% | 5% | 7% | 6% | 5% | 6% | 7% | 6% | 4% | 7% |
| Strong | 30% | 31% | 28% | 36% | 34% | 30% | 29% | 37% | 24% | 37% | 16% | 28% | 40% | 19% | 15% | 27% | 29% | 36% | 43% | 12% | 24% | 33% | 24% | 33% | 45% | 33% | 33% | 29% | 31% | 35% | 25% | 31% | 36% | 25% |
| Influential | 29% | 27% | 25% | 24% | 25% | 30% | 27% | 37% | 29% | 29% | 22% | 25% | 35% | 22% | 22% | 21% | 29% | 31% | 37% | 24% | 25% | 35% | 20% | 26% | 34% | 30% | 28% | 27% | 27% | 33% | 27% | 31% | 32% | 34% |
| Credible | 29% | 24% | 26% | 27% | 36% | 30% | 27% | 39% | 29% | 29% | 17% | 26% | 37% | 17% | 17% | 25% | 28% | 34% | 40% | 19% | 27% | 37% | 14% | 26% | 38% | 30% | 29% | 32% | 28% | 30% | 29% | 35% | 35% | 18% |
| Honest | 18% | 19% | 13% | 30% | 25% | 16% | 18% | 21% | 18% | 18% | 11% | 12% | 26% | 12% | 10% | 8% | 15% | 23% | 27% | 10% | 12% | 28% | 13% | 13% | 24% | 17% | 17% | 22% | 21% | 17% | 15% | 21% | 23% | 6% |
| Down to earth | 19% | 23% | 19% | 23% | 25% | 18% | 16% | 18% | 17% | 22% | 11% | 17% | 25% | 14% | 9% | 14% | 19% | 24% | 26% | 8% | 14% | 25% | 15% | 20% | 25% | 15% | 20% | 20% | 21% | 19% | 17% | 21% | 19% | 12% |
| Ethical | 17% | 17% | 14% | 13% | 24% | 20% | 12% | 6% | 16% | 18% | 11% | 12% | 25% | 11% | 11% | 10% | 13% | 23% | 26% | 8% | 15% | 23% | 17% | 7% | 26% | 17% | 19% | 18% | 21% | 17% | 15% | 21% | 20% | 10% |
| Compassionate | 12% | 15% | 7% | 20% | 17% | 14% | 11% | 6% | 10% | 15% | 9% | 11% | 15% | 9% | 9% | 10% | 11% | 14% | 16% | 6% | 5% | 16% | 14% | 18% | 15% | 11% | 11% | 12% | 13% | 14% | 10% | 12% | 15% | 11% |
| Cowardly | 5% | 1% | 10% | 6% | 7% | 4% | 4% | | 7% | 4% | 11% | 5% | 3% | 6% | 14% | 5% | 4% | 3% | 3% | 13% | 5% | 4% | 8% | 4% | 2% | 6% | 7% | 5% | 5% | 6% | 5% | 6% | 5% | 4% |
| Weak | 16% | 17% | 17% | 17% | 10% | 18% | 13% | 10% | 20% | 11% | 16% | 18% | 14% | 11% | 19% | 22% | 14% | 16% | 13% | 20% | 20% | 20% | 9% | 15% | 9% | 16% | 15% | 17% | 13% | 15% | 19% | 16% | 14% | 17% |
| Bumbling | 12% | 12% | 18% | 4% | 11% | 15% | 4% | 7% | 14% | 9% | 15% | 12% | 10% | 15% | 21% | 12% | 13% | 9% | 8% | 17% | 14% | 12% | 11% | 11% | 8% | 12% | 11% | 14% | 10% | 10% | 15% | 12% | 13% | 11% |
| Courageous | 24% | 26% | 16% | 23% | 18% | 23% | 24% | 33% | 22% | 25% | 12% | 19% | 33% | 15% | 10% | 14% | 22% | 28% | 38% | 11% | 17% | 34% | 13% | 22% | 33% | 24% | 25% | 20% | 27% | 23% | 20% | 27% | 25% | 21% |
| Charismatic | 7% | 3% | 8% | 4% | 11% | 8% | 8% | 7% | 9% | 6% | 6% | 6% | 9% | 9% | 5% | 3% | 7% | 9% | 9% | 6% | 8% | 11% | 7% | 3% | 7% | 8% | 6% | 8% | 9% | 9% | 3% | 10% | 7% | 4% |
| Unimportant | 7% | 4% | 11% | 4% | 3% | 6% | 10% | 4% | 8% | 5% | 9% | 7% | 6% | 7% | 11% | 5% | 8% | 7% | 5% | 11% | 10% | 5% | 7% | 2% | 6% | 7% | 8% | 6% | 6% | 8% | 7% | 6% | 5% | 12% |
| Inspiring | 13% | 13% | 8% | 18% | 13% | 14% | 13% | 12% | 10% | 16% | 9% | 8% | 18% | 9% | 10% | 8% | 8% | 18% | 18% | 7% | 5% | 17% | 14% | 11% | 19% | 15% | 12% | 12% | 15% | 15% | 9% | 14% | 14% | 13% |
| Transparent | 5% | 6% | 4% | 6% | 5% | 5% | 5% | 2% | 5% | 5% | 5% | 5% | 6% | 6% | 4% | 3% | 6% | 6% | 6% | 4% | 4% | 8% | 7% | 5% | 4% | 3% | 6% | 8% | 4% | 7% | 4% | 5% | 7% | 4% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

**Q1. [Shinzo Abe] Association**

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| I do not know who this person is | 64% | 58% | 65% | 75% | 67% | 56% | 74% | 69% | 51% | 76% | 66% | 66% | 60% | 68% | 64% | 67% | 65% | 63% | 58% | 51% | 54% | 47% | 82% | 78% | 70% | 70% | 60% | 58% | 71% | 64% | 51% | 61% | 56% | 63% |
| Secretive | 5% | 8% | 2% | 1% | 4% | 5% | 5% | 4% | 6% | 4% | 4% | 4% | 7% | 6% | 2% | 3% | 5% | 8% | 6% | 4% | 5% | 3% | 3% | 2% | 5% | 3% | 5% | 6% | 5% | 6% | 4% | 5% | 7% | 5% |
| Arrogant | 2% | 3% | 2% | | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 2% | 3% | 1% | | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 4% |
| Dishonest | 3% | 3% | 5% | 1% | 1% | 3% | 2% | 3% | 4% | 2% | 4% | 3% | 3% | 4% | 3% | 2% | 3% | 3% | 3% | 5% | 4% | 2% | 2% | 2% | 3% | 2% | 3% | 5% | 1% | 5% | 4% | 3% | 4% | 3% |
| Strategic | 12% | 13% | 9% | 6% | 12% | 13% | 9% | 13% | 17% | 6% | 9% | 11% | 14% | 7% | 10% | 7% | 14% | 14% | 14% | 15% | 15% | 21% | 2% | 7% | 9% | 9% | 14% | 14% | 9% | 11% | 17% | 13% | 13% | 16% |
| Boring | 3% | 3% | 2% | | 4% | 4% | 3% | | 4% | 2% | 5% | 2% | 2% | 4% | 6% | 4% | 1% | 2% | 2% | 7% | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 4% | 1% | 3% | 6% | 2% | 5% | 2% |
| Liar | 1% | 1% | 3% | 1% | 1% | 2% | 1% | | 2% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 3% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 2% |
| Uncaring | 2% | 2% | 2% | 1% | 1% | 2% | 2% | | 2% | 1% | 2% | 1% | 2% | 2% | 2% | 0% | 1% | 3% | 1% | 1% | 1% | 3% | 2% | 0% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 2% | 3% | 0% |
| Bully | 1% | 1% | 0% | | | 1% | 0% | 1% | 1% | 0% | 1% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 1% | | 0% | 0% | 1% | 0% | 0% | 0% | 1% | | 1% | 1% | |
| Corrupt | 3% | 3% | 5% | 1% | 1% | 4% | 3% | 4% | 5% | 2% | 4% | 3% | 3% | 4% | 4% | 4% | 3% | 3% | 3% | 6% | 5% | 4% | 1% | 2% | 2% | 3% | 3% | 4% | 3% | 4% | 4% | 3% | 4% | 3% |
| Strong | 10% | 10% | 8% | 9% | 10% | 13% | 6% | 9% | 13% | 7% | 8% | 9% | 12% | 6% | 8% | 10% | 8% | 10% | 9% | 11% | 12% | 17% | 4% | 6% | 9% | 7% | 12% | 11% | 8% | 10% | 12% | 13% | 12% | 10% |
| Influential | 12% | 15% | 8% | 11% | 10% | 15% | 9% | 10% | 18% | 7% | 9% | 11% | 15% | 9% | 8% | 8% | 14% | 13% | 18% | 15% | 15% | 23% | 2% | 7% | 10% | 9% | 13% | 16% | 9% | 11% | 18% | 15% | 15% | 13% |
| Credible | 11% | 14% | 6% | 16% | 16% | 14% | 7% | 12% | 17% | 6% | 9% | 12% | 13% | 9% | 8% | 10% | 13% | 9% | 9% | 13% | 18% | 19% | 4% | 6% | 8% | 8% | 14% | 14% | 9% | 11% | 15% | 15% | 13% | 10% |
| Honest | 7% | 8% | 7% | 6% | 6% | 7% | 4% | 10% | 10% | 4% | 5% | 8% | 7% | 4% | 6% | 8% | 7% | 5% | 8% | 9% | 11% | 10% | 1% | 5% | 4% | 6% | 7% | 9% | 6% | 6% | 8% | 8% | 9% | 5% |
| Down to earth | 5% | 6% | 6% | 5% | 3% | 5% | 5% | 4% | 7% | 3% | 5% | 4% | 6% | 4% | 6% | 5% | 3% | 4% | 7% | 8% | 5% | 9% | 1% | 3% | 3% | 5% | 6% | 5% | 4% | 5% | 7% | 7% | 5% | 4% |
| Ethical | 6% | 8% | 4% | 7% | 5% | 7% | 3% | 10% | 9% | 2% | 4% | 7% | 6% | 4% | 4% | 7% | 6% | 5% | 7% | 7% | 11% | 10% | 1% | 2% | 3% | 5% | 8% | 5% | 5% | 6% | 6% | 7% | 8% | 4% |
| Compassionate | 3% | 2% | 3% | 3% | 2% | 3% | 2% | 5% | 4% | 1% | 4% | 2% | 3% | 2% | 2% | 2% | 3% | 3% | 3% | 3% | 4% | 5% | 1% | 2% | 3% | 3% | 3% | 2% | 2% | 4% | 3% | 3% | 4% | 2% |
| Cowardly | 1% | 1% | 1% | 1% | | 1% | 1% | | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% |
| Weak | 3% | 5% | 2% | 1% | 4% | 3% | 2% | | 4% | 1% | 3% | 2% | 3% | 3% | 3% | 2% | 1% | 2% | 4% | 5% | 2% | 5% | 1% | 1% | 1% | 2% | 3% | 3% | 2% | 3% | 3% | 1% | 3% | 4% |
| Bumbling | 1% | 1% | 2% | | | 1% | 0% | | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | |
| Courageous | 3% | 3% | 1% | 3% | 1% | 4% | 3% | 3% | 4% | 2% | 3% | 3% | 4% | 3% | 2% | 3% | 3% | 1% | 4% | 4% | 4% | 5% | 1% | 2% | 2% | 3% | 3% | 3% | 2% | 4% | 3% | 3% | 3% | 4% |
| Charismatic | 4% | 4% | 4% | 3% | 4% | 4% | 3% | | 6% | 2% | 3% | 4% | 4% | 4% | 3% | 4% | 3% | 5% | 3% | 5% | 6% | 6% | 1% | 2% | 2% | 3% | 5% | 3% | 3% | 5% | 4% | 5% | 4% | 2% |
| Unimportant | 2% | 2% | 2% | | 4% | 2% | 3% | 1% | 3% | 2% | 3% | 2% | 2% | 2% | 4% | 2% | 1% | 3% | 2% | 4% | 2% | 3% | 2% | 1% | 2% | 3% | 2% | 3% | 2% | 2% | 4% | 2% | 3% | 2% |
| Inspiring | 2% | 2% | 0% | 2% | 3% | 3% | 2% | 4% | 3% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 2% | 4% | 4% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 3% | 3% | 2% | 3% | 2% |
| Transparent | 2% | 4% | 2% | 1% | 2% | 3% | 1% | 3% | 3% | 1% | 3% | 2% | 2% | 3% | 3% | 2% | 2% | 2% | 2% | 4% | 3% | 3% | 2% | 1% | 1% | 2% | 3% | 3% | 2% | 2% | 3% | 1% | 3% | 3% |
| **Sample Size** | 553 | 88* | 56* | 30* | 35* | 234 | 93* | 32* | 366 | 188 | 152 | 182 | 220 | 57* | 95* | 83* | 99* | 95* | 125 | 115 | 122 | 128 | 37* | 60* | 91* | 147 | 196 | 122 | 183 | 173 | 197 | 150 | 207 | 83* |

**Q1. [Shinzo Abe] Association**

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| Secretive | 14% | 19% | 7% | 6% | 11% | 11% | 21% | 12% | 13% | 15% | 11% | 11% | 17% | 18% | 6% | 9% | 13% | 22% | 14% | 9% | 12% | 17% | 16% | 11% | 18% | 11% | 13% | 15% | 16% | 17% | 8% | 12% | 16% | 14% |
| Arrogant | 5% | 7% | 7% | | 4% | 4% | 5% | 5% | 4% | 6% | 3% | 6% | 6% | 10% | 3% | | 5% | 6% | 6% | 5% | 2% | 6% | 10% | 4% | 5% | 4% | 6% | 4% | 4% | 6% | 4% | 5% | 7% | 11% |
| Dishonest | 8% | 8% | 13% | 5% | 3% | 8% | 9% | 8% | 8% | 10% | 10% | 8% | 7% | 12% | 10% | 6% | 10% | 7% | 7% | 10% | 9% | 5% | 12% | 8% | 11% | 5% | 8% | 11% | 5% | 13% | 7% | 7% | 10% | 7% |
| Strategic | 32% | 31% | 27% | 24% | 36% | 31% | 35% | 41% | 34% | 27% | 26% | 32% | 35% | 22% | 29% | 22% | 40% | 38% | 33% | 30% | 32% | 40% | 13% | 31% | 29% | 29% | 35% | 33% | 31% | 30% | 34% | 34% | 29% | 44% |
| Boring | 8% | 8% | 6% | | 12% | 10% | 10% | | 8% | 9% | 14% | 7% | 5% | 12% | 16% | 11% | 4% | 4% | 5% | 14% | 5% | 5% | 14% | 11% | 5% | 5% | 8% | 9% | 5% | 8% | 11% | 5% | 11% | 6% |
| Liar | 4% | 2% | 7% | 2% | 3% | 3% | 5% | | 4% | 4% | 4% | 6% | 2% | 6% | 3% | 5% | 6% | 2% | 2% | 4% | 6% | 1% | 3% | 5% | 3% | 4% | 4% | 3% | 4% | 5% | 3% | 4% | 5% | 5% |
| Uncaring | 4% | 4% | 5% | 2% | 3% | 4% | 6% | | 4% | 5% | 5% | 3% | 5% | 6% | 5% | 1% | 4% | 7% | 3% | 3% | 3% | 5% | 14% | 2% | 4% | 3% | 2% | 5% | 6% | 5% | 3% | 4% | 6% | 1% |
| Bully | 2% | 1% | 4% | | 3% | 1% | 3% | | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 2% | 1% | | 2% | 1% | 4% | 1% | 1% | 1% | 4% | | 2% | 2% | |
| Corrupt | 9% | 7% | 15% | 5% | 3% | 9% | 10% | 12% | 10% | 8% | 11% | 10% | 7% | 12% | 10% | 12% | 8% | 9% | 6% | 13% | 11% | 7% | 6% | 8% | 8% | 10% | 8% | 9% | 9% | 12% | 7% | 7% | 9% | 9% |
| Strong | 27% | 24% | 23% | 35% | 30% | 30% | 22% | 29% | 27% | 27% | 27% | 25% | 31% | 20% | 23% | 30% | 22% | 26% | 35% | 22% | 25% | 32% | 22% | 26% | 30% | 24% | 29% | 25% | 28% | 27% | 25% | 32% | 27% | 26% |
| Influential | 33% | 37% | 23% | 43% | 31% | 34% | 34% | 33% | 36% | 28% | 25% | 33% | 39% | 29% | 22% | 25% | 41% | 35% | 42% | 30% | 33% | 43% | 9% | 33% | 33% | 29% | 33% | 38% | 32% | 31% | 36% | 38% | 34% | 34% |
| Credible | 31% | 33% | 28% | 63% | 43% | 29% | 26% | 38% | 34% | 25% | 25% | 35% | 32% | 27% | 23% | 32% | 37% | 24% | 24% | 26% | 39% | 37% | 20% | 27% | 25% | 28% | 34% | 34% | 31% | 31% | 31% | 38% | 30% | 26% |
| Honest | 18% | 20% | 21% | 25% | 19% | 17% | 14% | 32% | 20% | 15% | 16% | 22% | 17% | 13% | 18% | 24% | 21% | 15% | 19% | 18% | 23% | 20% | 7% | 21% | 13% | 19% | 18% | 22% | 22% | 18% | 16% | 20% | 21% | 12% |
| Down to earth | 14% | 14% | 17% | 18% | 9% | 12% | 18% | 11% | 15% | 12% | 14% | 13% | 15% | 12% | 15% | 16% | 10% | 12% | 17% | 16% | 11% | 17% | 8% | 15% | 11% | 15% | 15% | 12% | 13% | 13% | 15% | 18% | 11% | 10% |
| Ethical | 16% | 19% | 10% | 28% | 14% | 16% | 10% | 31% | 19% | 9% | 12% | 19% | 16% | 13% | 11% | 22% | 16% | 13% | 16% | 15% | 23% | 19% | 4% | 10% | 11% | 14% | 20% | 12% | 19% | 17% | 12% | 17% | 18% | 11% |
| Compassionate | 7% | 6% | 8% | 12% | 7% | 7% | 6% | 15% | 8% | 6% | 7% | 7% | 8% | 6% | 7% | 5% | 9% | 7% | 8% | 6% | 8% | 9% | 8% | 6% | 5% | 9% | 8% | 7% | 5% | 10% | 6% | 8% | 8% | 6% |
| Cowardly | 2% | 2% | 2% | 2% | | 3% | 3% | | 3% | 2% | 3% | 2% | 2% | 2% | 4% | 2% | 2% | 2% | 2% | 3% | 3% | 3% | 4% | | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 0% | 3% | 2% |
| Weak | 7% | 11% | 7% | 2% | 11% | 7% | 6% | | 8% | 4% | 9% | 5% | 7% | 10% | 8% | 7% | 3% | 5% | 9% | 10% | 5% | 10% | 4% | 4% | 4% | 7% | 6% | 7% | 7% | 7% | 6% | 3% | 8% | 11% |
| Bumbling | 3% | 3% | 6% | | | 3% | 1% | | 3% | 2% | 3% | 3% | 2% | 6% | 1% | 1% | 4% | 2% | 1% | 3% | 3% | 2% | 3% | 4% | 1% | 2% | 3% | 4% | 3% | 2% | 2% | 0% | 5% | |
| Courageous | 9% | 7% | 4% | 13% | 3% | 10% | 10% | 9% | 9% | 8% | 7% | 9% | 9% | 8% | 6% | 9% | 10% | 4% | 13% | 8% | 8% | 10% | 4% | 11% | 8% | 10% | 8% | 7% | 8% | 12% | 6% | 9% | 7% | 11% |
| Charismatic | 11% | 10% | 12% | 13% | 11% | 9% | 13% | 14% | 11% | 9% | 13% | 10% | 10% | 12% | 8% | 10% | 15% | 7% | 12% | 10% | 14% | 11% | 8% | 11% | 8% | 10% | 12% | 8% | 11% | 13% | 8% | 14% | 10% | 6% |
| Unimportant | 7% | 4% | 7% | | 12% | 5% | 12% | 4% | 6% | 7% | 9% | 5% | 8% | 7% | 10% | 7% | 4% | 8% | 4% | 8% | 5% | 6% | 12% | 6% | 6% | 9% | 5% | 7% | 7% | 4% | 8% | 5% | 6% | 4% |
| Inspiring | 6% | 5% | 1% | 10% | 8% | 6% | 6% | 12% | 7% | 3% | 5% | 6% | 5% | 7% | 4% | 7% | 6% | 4% | 7% | 5% | 8% | 8% | 6% | 2% | 3% | 8% | 6% | 4% | 4% | 8% | 5% | 6% | 7% | 6% |
| Transparent | 6% | 9% | 5% | 2% | 5% | 6% | 4% | 8% | 7% | 5% | 9% | 5% | 5% | 11% | 7% | 5% | 5% | 5% | 6% | 8% | 6% | 6% | 10% | 3% | 5% | 6% | 7% | 6% | 6% | 6% | 7% | 4% | 7% | 7% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

Q1. [Xi Jingping] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| **Region** header spans BC–ATL; **Gender** Male–Female; **Age** 18-34–55+; **Age_fine** 18 to 24–65+; **Age_Gender** Male 18-34–Female 55+; **Income** <$50K–$100K+; **Education** High School or less–University+; **Last Fed Vote** CPC–NDP | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I do not know who this person is | 45% | 39% | 50% | 63% | 50% | 40% | 49% | 52% | 32% | 58% | 55% | 49% | 34% | 58% | 53% | 52% | 46% | 34% | 34% | 40% | 38% | 18% | 73% | 59% | 47% | 50% | 44% | 42% | 52% | 47% | 33% | 37% | 42% | 47% |
| Secretive | 24% | 32% | 21% | 12% | 24% | 27% | 17% | 23% | 33% | 15% | 17% | 21% | 32% | 16% | 17% | 17% | 25% | 31% | 33% | 23% | 31% | 44% | 9% | 12% | 22% | 19% | 25% | 26% | 19% | 24% | 31% | 13% | 28% | 24% |
| Arrogant | 11% | 15% | 6% | 9% | 12% | 14% | 7% | 15% | 15% | 8% | 7% | 11% | 15% | 4% | 9% | 10% | 12% | 13% | 17% | 9% | 16% | 19% | 5% | 6% | 12% | 9% | 12% | 13% | 9% | 13% | 13% | 13% | 13% | 11% |
| Dishonest | 11% | 11% | 14% | 7% | 8% | 11% | 9% | 12% | 15% | 7% | 9% | 11% | 11% | 7% | 11% | 9% | 13% | 12% | 10% | 14% | 14% | 16% | 4% | 9% | 7% | 9% | 10% | 14% | 9% | 11% | 13% | 12% | 12% | 9% |
| Strategic | 24% | 31% | 20% | 14% | 24% | 25% | 22% | 19% | 31% | 17% | 18% | 23% | 29% | 18% | 17% | 21% | 24% | 31% | 28% | 28% | 28% | 37% | 6% | 17% | 23% | 24% | 22% | 27% | 21% | 21% | 31% | 25% | 25% | 29% |
| Boring | 2% | 1% | 0% | 2% | 1% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 1% | 2% | 2% | 3% | 3% | 1% | 1% | 0% | 1% | 1% | 3% | 1% | 2% | 2% | 1% | 2% | 2% |
| Liar | 6% | 6% | 6% | 4% | 4% | 6% | 7% | 4% | 9% | 4% | 5% | 6% | 6% | 5% | 5% | 7% | 6% | 9% | 4% | 7% | 9% | 9% | 2% | 4% | 4% | 4% | 5% | 6% | 5% | 7% | 6% | 7% | 5% | 5% |
| Uncaring | 7% | 6% | 7% | 4% | 7% | 6% | 9% | 6% | 10% | 4% | 5% | 7% | 9% | 5% | 5% | 6% | 7% | 7% | 10% | 8% | 9% | 12% | 1% | 4% | 6% | 7% | 7% | 7% | 6% | 7% | 9% | 7% | 8% | 6% |
| Bully | 9% | 7% | 7% | 6% | 7% | 11% | 7% | 13% | 13% | 6% | 7% | 8% | 12% | 7% | 7% | 5% | 10% | 13% | 11% | 11% | 11% | 16% | 2% | 4% | 9% | 6% | 10% | 9% | 7% | 10% | 11% | 9% | 6% | 6% |
| Corrupt | 18% | 26% | 20% | 11% | 15% | 18% | 13% | 14% | 24% | 11% | 17% | 18% | 18% | 14% | 19% | 18% | 19% | 21% | 15% | 25% | 24% | 24% | 7% | 13% | 12% | 14% | 18% | 21% | 14% | 17% | 24% | 21% | 19% | 16% |
| Strong | 23% | 29% | 16% | 13% | 26% | 25% | 20% | 20% | 31% | 14% | 17% | 19% | 30% | 19% | 16% | 17% | 20% | 26% | 35% | 27% | 28% | 45% | 6% | 14% | 19% | 19% | 25% | 28% | 19% | 19% | 32% | 28% | 27% | 20% |
| Influential | 27% | 35% | 23% | 14% | 26% | 29% | 25% | 20% | 36% | 19% | 19% | 23% | 38% | 19% | 19% | 21% | 24% | 35% | 40% | 29% | 28% | 51% | 7% | 18% | 27% | 23% | 28% | 34% | 22% | 24% | 38% | 34% | 32% | 27% |
| Credible | 5% | 4% | 5% | 3% | 8% | 4% | 6% | 3% | 6% | 3% | 2% | 3% | 8% | 3% | 2% | 3% | 4% | 7% | 9% | 3% | 4% | 12% | 1% | 3% | 4% | 3% | 7% | 5% | 5% | 5% | 4% | 4% | 6% | 2% |
| Honest | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | 3% | 2% | 5% | 0% | 2% | 7% | 3% | 1% | 0% | 2% | 2% | 7% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 5% | 2% | 3% | 1% | 2% | 3% | 3% |
| Down to earth | 3% | 2% | 1% | 2% | 3% | 3% | 5% | 2% | 4% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 2% | 4% | 4% | 5% | 2% | 5% | 1% | 3% | 3% | 4% | 4% | 1% | 3% | 3% | 3% | 2% | 1% | 4% |
| Ethical | 1% | 2% | 1% | 1% | | 2% | 2% | | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% |
| Compassionate | 1% | | | | | 2% | 1% | | 1% | 1% | 1% | 0% | 1% | 1% | 3% | 0% | | 1% | | 2% | 1% | 1% | | 1% | | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Cowardly | 1% | 0% | 2% | 1% | 4% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 0% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Weak | 0% | | 1% | 1% | | 0% | 0% | | 1% | 0% | 0% | 0% | 1% | | 1% | | 1% | 0% | | 1% | 0% | 1% | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 1% | |
| Bumbling | 1% | 1% | | | 1% | 1% | 1% | | 1% | 1% | 0% | 1% | 0% | | 1% | 1% | 1% | 0% | | 1% | 1% | 0% | 0% | 1% | | 0% | 1% | 0% | 0% | 1% | 1% | 1% | 0% | |
| Courageous | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 3% | 3% | 1% | 3% | 1% | 3% | 2% | 4% | 2% | 1% | 1% | 4% | 4% | 1% | 5% | 2% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 3% | 2% | 3% |
| Charismatic | 4% | 8% | 5% | 1% | 4% | 4% | 4% | 2% | 6% | 3% | 4% | 3% | 6% | 4% | 4% | 3% | 3% | 6% | 7% | 6% | 3% | 10% | 2% | 2% | 4% | 4% | 5% | 4% | 4% | 4% | 5% | 4% | 6% | 4% |
| Unimportant | 1% | 0% | | | 2% | 1% | 2% | 4% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 2% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 1% |
| Inspiring | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 0% | 3% | | 4% | 1% | 3% | 0% | | | 2% | 1% | 2% | 1% | 1% | 2% | 2% | 2% | 0% |
| Transparent | 1% | 2% | | 1% | | | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | 1% | 1% | 1% | 1% | | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| **Sample Size** | 835 | 127 | 82* | 43* | 54* | 315 | 184 | 52* | 508 | 327 | 197 | 273 | 364 | 75* | 122 | 120 | 153 | 168 | 197 | 143 | 164 | 201 | 55* | 109 | 163 | 243 | 277 | 167 | 310 | 257 | 267 | 245 | 275 | 120 |

Q1. [Xi Jingping] Association

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Secretive | 43% | 53% | 42% | 32% | 47% | 45% | 34% | 47% | 48% | 37% | 37% | 41% | 48% | 38% | 37% | 36% | 46% | 46% | 50% | 38% | 49% | 53% | 35% | 30% | 42% | 39% | 45% | 45% | 39% | 46% | 46% | 45% | 48% | 46% |
| Arrogant | 21% | 24% | 12% | 25% | 25% | 23% | 14% | 31% | 22% | 19% | 16% | 21% | 23% | 11% | 19% | 22% | 21% | 20% | 25% | 14% | 25% | 23% | 19% | 16% | 22% | 17% | 22% | 22% | 19% | 25% | 19% | 20% | 22% | 21% |
| Dishonest | 20% | 18% | 28% | 20% | 15% | 19% | 18% | 24% | 22% | 16% | 21% | 22% | 17% | 16% | 24% | 19% | 24% | 19% | 16% | 24% | 22% | 20% | 13% | 22% | 14% | 17% | 18% | 24% | 18% | 21% | 20% | 20% | 20% | 18% |
| Strategic | 43% | 51% | 40% | 37% | 48% | 41% | 44% | 40% | 46% | 39% | 39% | 44% | 45% | 44% | 36% | 44% | 44% | 47% | 43% | 46% | 46% | 45% | 22% | 42% | 44% | 47% | 39% | 47% | 43% | 40% | 47% | 40% | 43% | 55% |
| Boring | 3% | 1% | 1% | 6% | 3% | 3% | 5% | 2% | 4% | 1% | 3% | 4% | 2% | 5% | 2% | 2% | 5% | 1% | 3% | 4% | 4% | 3% | 2% | 3% | 0% | 3% | 2% | 5% | 2% | 4% | 3% | 2% | 3% | 4% |
| Liar | 11% | 10% | 11% | 11% | 8% | 10% | 14% | 7% | 13% | 8% | 11% | 12% | 10% | 12% | 11% | 14% | 11% | 14% | 7% | 12% | 14% | 11% | 9% | 9% | 8% | 9% | 10% | 11% | 10% | 14% | 10% | 11% | 9% | 9% |
| Uncaring | 13% | 10% | 15% | 10% | 15% | 10% | 17% | 14% | 15% | 10% | 10% | 13% | 13% | 11% | 10% | 13% | 13% | 11% | 15% | 14% | 15% | 15% | 2% | 10% | 12% | 13% | 13% | 13% | 12% | 12% | 14% | 12% | 13% | 11% |
| Bully | 17% | 12% | 15% | 16% | 14% | 19% | 14% | 26% | 19% | 13% | 15% | 15% | 18% | 17% | 14% | 10% | 19% | 20% | 17% | 19% | 18% | 19% | 6% | 11% | 18% | 15% | 17% | 16% | 15% | 18% | 17% | 18% | 16% | 11% |
| Corrupt | 32% | 43% | 41% | 29% | 30% | 30% | 26% | 30% | 35% | 27% | 37% | 36% | 27% | 33% | 40% | 37% | 35% | 32% | 23% | 41% | 38% | 30% | 28% | 33% | 23% | 29% | 32% | 37% | 29% | 32% | 36% | 34% | 32% | 30% |
| Strong | 41% | 48% | 32% | 34% | 52% | 41% | 39% | 43% | 46% | 34% | 39% | 36% | 46% | 46% | 35% | 35% | 37% | 39% | 52% | 45% | 37% | 54% | 23% | 35% | 36% | 38% | 44% | 48% | 40% | 35% | 48% | 46% | 46% | 38% |
| Influential | 49% | 58% | 46% | 38% | 52% | 49% | 50% | 41% | 52% | 45% | 42% | 45% | 57% | 46% | 40% | 44% | 45% | 53% | 61% | 48% | 45% | 61% | 27% | 44% | 52% | 45% | 49% | 60% | 46% | 46% | 57% | 54% | 54% | 51% |
| Credible | 8% | 7% | 10% | 8% | 17% | 7% | 11% | 6% | 9% | 7% | 5% | 7% | 12% | 8% | 3% | 6% | 7% | 10% | 14% | 6% | 6% | 15% | 3% | 7% | 8% | 6% | 12% | 8% | 11% | 9% | 5% | 7% | 11% | 3% |
| Honest | 4% | 3% | 3% | 5% | 2% | 5% | 5% | 2% | 4% | 4% | 11% | 1% | 3% | 17% | 7% | 1% | 1% | 3% | 3% | 12% | 1% | 2% | 8% | 1% | 4% | 4% | 3% | 8% | 5% | 5% | 2% | 2% | 4% | 5% |
| Down to earth | 6% | 3% | 2% | 7% | 5% | 5% | 10% | 5% | 6% | 5% | 7% | 4% | 6% | 7% | 7% | 6% | 3% | 6% | 6% | 9% | 3% | 6% | 3% | 7% | 5% | 7% | 8% | 2% | 6% | 6% | 5% | 6% | 4% | 7% |
| Ethical | 3% | 3% | 1% | 3% | | 3% | 3% | | 3% | 2% | 3% | 2% | 2% | 3% | 3% | 3% | 1% | 1% | 3% | 3% | 2% | 3% | 1% | 3% | 2% | 4% | 2% | 2% | 4% | 3% | 1% | 1% | 2% | 2% |
| Compassionate | 2% | | 3% | | | 3% | 2% | | 2% | 1% | 3% | 1% | 2% | 7% | 1% | 1% | | 1% | 2% | 4% | 1% | 2% | 2% | | 2% | 2% | 3% | 1% | 2% | 2% | 1% | 1% | 2% | 1% |
| Cowardly | 2% | 1% | 4% | 2% | 7% | 2% | 2% | 2% | 2% | 3% | 4% | 2% | 2% | 3% | 4% | 3% | 1% | 2% | 2% | 3% | 1% | 1% | 6% | 4% | 2% | 2% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | 3% |
| Weak | 1% | | 2% | 2% | | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | | 1% | | 1% | 1% | 0% | 1% | 1% | 1% | | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 1% |
| Bumbling | 1% | 1% | | | 2% | 1% | 2% | | 1% | 1% | 2% | 1% | 0% | | 2% | 3% | 2% | 1% | | 1% | 2% | 3% | | 1% | | 1% | 2% | 0% | 1% | 2% | 1% | 1% | 1% | |
| Courageous | 4% | 4% | 2% | 2% | 7% | 4% | 5% | 5% | 5% | 3% | 6% | 2% | 5% | 4% | 8% | 3% | 1% | 2% | 7% | 7% | 2% | 6% | 6% | 2% | 3% | 4% | 5% | 4% | 6% | 3% | 3% | 5% | 3% | 5% |
| Charismatic | 8% | 13% | 9% | 4% | 7% | 7% | 8% | 3% | 9% | 6% | 9% | 5% | 10% | 8% | 9% | 6% | 5% | 9% | 10% | 9% | 5% | 12% | 7% | 5% | 7% | 8% | 8% | 9% | 8% | 8% | 8% | 7% | 10% | 8% |
| Unimportant | 2% | 0% | | | 4% | 2% | 3% | 7% | 2% | 2% | 3% | 2% | 1% | 3% | 5% | 2% | 3% | 1% | 1% | 4% | 1% | 1% | 3% | 4% | 1% | 2% | 2% | 3% | 3% | 3% | 1% | 0% | 1% | 2% |
| Inspiring | 3% | 1% | 4% | 5% | 2% | 4% | 3% | 5% | 4% | 2% | 5% | 1% | 4% | 6% | 5% | 2% | 1% | 5% | 2% | 7% | 2% | 4% | 1% | | 3% | 2% | 4% | 1% | 3% | 4% | 3% | 4% | 3% | 0% |
| Transparent | 2% | 3% | | 3% | | 2% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 3% | 2% | | 2% | 1% | 2% | 1% | 3% | 3% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 3% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

**Q1. [Narendra Modi] Association**

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| I do not know who this person is | 75% | 67% | 76% | 83% | 88% | 70% | 82% | 80% | 67% | 83% | 73% | 79% | 73% | 69% | 76% | 77% | 80% | 74% | 72% | 64% | 73% | 63% | 83% | 85% | 81% | 78% | 72% | 73% | 81% | 76% | 64% | 72% | 69% | 77% |
| Secretive | 4% | 3% | 4% | 3% | 1% | 4% | 5% | 7% | 7% | 2% | 5% | 4% | 5% | 5% | 5% | 5% | 3% | 5% | 5% | 7% | 5% | 9% | 2% | 2% | 2% | 2% | 6% | 5% | 3% | 4% | 7% | 5% | 6% | 3% |
| Arrogant | 3% | 3% | 5% | | 2% | 3% | 2% | 1% | 5% | 1% | 3% | 3% | 2% | 1% | 4% | 3% | 2% | 2% | 3% | 5% | 4% | 4% | 1% | 1% | 1% | 2% | 2% | 5% | 1% | 3% | 5% | 3% | 3% | 4% |
| Dishonest | 4% | 4% | 2% | 1% | 1% | 5% | 2% | 4% | 5% | 2% | 4% | 4% | 4% | 4% | 4% | 4% | 3% | 4% | 4% | 5% | 5% | 6% | 3% | 2% | 2% | 2% | 4% | 6% | 3% | 3% | 5% | 3% | 5% | 3% |
| Strategic | 6% | 7% | 9% | 6% | 3% | 8% | 4% | 2% | 8% | 5% | 6% | 5% | 8% | 9% | 4% | 5% | 5% | 7% | 8% | 8% | 7% | 10% | 4% | 4% | 6% | 4% | 7% | 8% | 5% | 4% | 12% | 7% | 10% | 6% |
| Boring | 1% | 1% | 2% | | | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 0% | 2% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | 1% |
| Liar | 2% | 2% | 1% | 1% | | | 3% | 1% | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 4% | 1% | 2% | 1% | 4% | 4% | 3% | 1% | 1% | 1% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 3% | 1% |
| Uncaring | 2% | 4% | 2% | 1% | 1% | 2% | 2% | 3% | 3% | 1% | 2% | 2% | 3% | 3% | 1% | 2% | 2% | 3% | 3% | 3% | 3% | 4% | 1% | 1% | 2% | 2% | 4% | 2% | 2% | 1% | 4% | 2% | 3% | 1% |
| Bully | 2% | 3% | 4% | 1% | 1% | 2% | 1% | 1% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 4% | 1% | 1% | 2% | 5% | 2% | 2% | 0% | 2% | 1% | 2% | 2% | 3% | 1% | 2% | 3% | 2% | 2% | 3% |
| Corrupt | 5% | 7% | 7% | 1% | 3% | 5% | 3% | 4% | 7% | 2% | 6% | 5% | 4% | 8% | 5% | 6% | 4% | 4% | 3% | 9% | 7% | 6% | 4% | 2% | 2% | 4% | 5% | 5% | 3% | 4% | 8% | 4% | 6% | 4% |
| Strong | 5% | 7% | 5% | 6% | 3% | 7% | 2% | 3% | 7% | 4% | 5% | 4% | 7% | 5% | 5% | 5% | 3% | 4% | 9% | 6% | 4% | 11% | 4% | 4% | 4% | 4% | 7% | 5% | 4% | 4% | 8% | 6% | 8% | 4% |
| Influential | 10% | 13% | 9% | 5% | 7% | 13% | 6% | 8% | 13% | 7% | 9% | 7% | 13% | 11% | 8% | 7% | 6% | 11% | 15% | 14% | 8% | 17% | 4% | 6% | 11% | 7% | 10% | 12% | 8% | 10% | 14% | 11% | 14% | 10% |
| Credible | 5% | 6% | 5% | 7% | 2% | 5% | 3% | 5% | 7% | 3% | 5% | 4% | 6% | 5% | 4% | 3% | 4% | 2% | 2% | 7% | 5% | 8% | 2% | 2% | 4% | 4% | 6% | 5% | 5% | 3% | 6% | 4% | 7% | 5% |
| Honest | 3% | 5% | 3% | 3% | 1% | 3% | 1% | 5% | 3% | 2% | 4% | 2% | 3% | 5% | 3% | 2% | 2% | 2% | 4% | 5% | 2% | 4% | 2% | 1% | 3% | 3% | 3% | 1% | 3% | 2% | 2% | 3% | 3% | 3% |
| Down to earth | 4% | 6% | 6% | 3% | 3% | 5% | 3% | 4% | 6% | 3% | 5% | 4% | 4% | 4% | 5% | 5% | 4% | 4% | 2% | 6% | 5% | 6% | 3% | 4% | 2% | 4% | 5% | 5% | 4% | 5% | 5% | 5% | 5% | 5% |
| Ethical | 2% | 1% | 3% | 1% | 2% | 2% | 2% | 1% | 3% | 1% | 2% | 1% | 3% | 2% | 2% | 1% | 2% | 1% | 4% | 2% | 2% | 3% | 2% | 1% | 2% | 2% | 3% | 2% | 2% | 3% | 1% | 2% | 2% | 2% |
| Compassionate | 1% | 2% | | 1% | 3% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | | 3% | 1% | | | 1% | 2% | 3% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% |
| Cowardly | 1% | | 1% | 1% | 1% | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 0% | 2% | 1% | 1% | 0% | 2% | 1% | 2% | 0% | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 2% | |
| Weak | 1% | 3% | 1% | 1% | 1% | 1% | 1% | | 2% | 1% | 1% | 1% | 1% | | 1% | 2% | 1% | 0% | 2% | 2% | 1% | 2% | | 1% | 0% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% |
| Bumbling | 1% | 1% | 0% | | | 2% | 0% | | 1% | 1% | 1% | 1% | 1% | | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 0% | | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | |
| Courageous | 2% | 3% | 1% | | 1% | 2% | 3% | 2% | 3% | 1% | 2% | 2% | 3% | 3% | 1% | 2% | 1% | 2% | 4% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 1% |
| Charismatic | 5% | 7% | 4% | 3% | 2% | 6% | 2% | 5% | 7% | 2% | 7% | 3% | 5% | 8% | 6% | 4% | 2% | 4% | 6% | 10% | 5% | 7% | 3% | 1% | 3% | 5% | 5% | 5% | 4% | 5% | 5% | 6% | 5% | 5% |
| Unimportant | 2% | 2% | 0% | | | 3% | 2% | 2% | 3% | 1% | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 3% | 1% | 3% | 2% | 4% | 1% | 1% | 1% | 2% | 2% | 3% | 2% | 2% | 2% | 1% | 4% | 0% |
| Inspiring | 3% | 4% | 2% | 1% | 2% | 5% | 2% | 3% | 4% | 3% | 5% | 2% | 3% | 6% | 5% | 2% | 2% | 2% | 3% | 7% | 3% | 1% | 4% | 2% | 3% | 3% | 4% | 3% | 3% | 5% | 3% | 3% | 4% | 5% |
| Transparent | 1% | 1% | | 2% | | | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 2% | | 0% | 0% | 1% | 1% | 0% | 2% | 1% | | 0% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% |
| **Sample Size** | 382 | 70* | 39* | 22* | 13* | 156 | 66* | 22* | 247 | 134 | 120 | 113 | 149 | 56* | 63* | 57* | 55* | 65* | 85* | 86* | 72* | 90* | 34* | 41* | 59* | 106 | 139 | 78 | 125 | 115 | 143 | 107 | 149 | 53* |

**Q1. [Narendra Modi] Association**

| | Total | Region | | | | | | | Gender | | Age | | | Age_fine | | | | | | Age_Gender | | | | | | Income | | | Education | | | Last Fed Vote | | |
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| | | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
| Secretive | 18% | 10% | 18% | 18% | 7% | 14% | 27% | 36% | 22% | 10% | 18% | 17% | 18% | 16% | 19% | 21% | 13% | 18% | 18% | 20% | 19% | 25% | 11% | 13% | 8% | 8% | 22% | 20% | 18% | 17% | 18% | 19% | 19% | 15% |
| Arrogant | 11% | 8% | 20% | | 13% | 10% | 13% | 4% | 14% | 5% | 11% | 13% | 9% | 4% | 17% | 14% | 12% | 7% | 10% | 14% | 16% | 11% | 3% | 7% | 5% | 6% | 12% | 14% | 6% | 10% | 14% | 10% | 11% | 17% |
| Dishonest | 14% | 11% | 10% | 8% | 7% | 16% | 18% | 11% | 15% | 12% | 14% | 17% | 13% | 12% | 15% | 19% | 14% | 14% | 12% | 13% | 19% | 15% | 16% | 13% | 10% | 11% | 13% | 22% | 13% | 15% | 15% | 12% | 15% | 11% |
| Strategic | 25% | 22% | 39% | 33% | 29% | 27% | 20% | 12% | 25% | 27% | 23% | 24% | 28% | 29% | 18% | 23% | 25% | 27% | 29% | 22% | 25% | 27% | 25% | 23% | 30% | 18% | 25% | 31% | 24% | 17% | 33% | 26% | 31% | 24% |
| Boring | 5% | 3% | 7% | | | 4% | 11% | 3% | 4% | 7% | 4% | 6% | 6% | 2% | 5% | 9% | 3% | 6% | 6% | 1% | 6% | 6% | 10% | 6% | 6% | 6% | 6% | 3% | 7% | 5% | 4% | 7% | 7% | 2% |
| Liar | 8% | 6% | 4% | 4% | | 11% | 8% | 9% | 10% | 6% | 9% | 11% | 6% | 6% | 12% | 17% | 5% | 9% | 9% | 10% | 13% | 7% | 8% | 7% | 4% | 9% | 7% | 12% | 10% | 9% | 7% | 8% | 10% | 4% |
| Uncaring | 9% | 11% | 6% | 8% | 7% | 6% | 13% | 13% | 9% | 8% | 6% | 10% | 10% | 10% | 3% | 9% | 11% | 11% | 9% | 7% | 11% | 11% | 3% | 10% | 9% | 9% | 12% | 7% | 11% | 4% | 11% | 7% | 9% | 6% |
| Bully | 8% | 8% | 18% | 3% | 6% | 8% | 5% | 9% | 9% | 7% | 10% | 9% | 6% | 8% | 11% | 16% | 3% | 5% | 6% | 13% | 7% | 6% | 2% | 14% | 5% | 8% | 6% | 11% | 7% | 9% | 8% | 7% | 7% | 12% |
| Corrupt | 19% | 22% | 30% | 8% | 24% | 17% | 15% | 19% | 22% | 14% | 23% | 22% | 13% | 26% | 21% | 25% | 18% | 16% | 11% | 24% | 25% | 17% | 21% | 16% | 8% | 18% | 18% | 20% | 17% | 15% | 23% | 15% | 20% | 17% |
| Strong | 21% | 21% | 22% | 35% | 29% | 24% | 11% | 11% | 20% | 21% | 19% | 17% | 24% | 18% | 20% | 21% | 14% | 15% | 32% | 18% | 13% | 29% | 21% | 25% | 18% | 19% | 25% | 18% | 21% | 17% | 24% | 24% | 24% | 18% |
| Influential | 40% | 39% | 39% | 27% | 57% | 43% | 31% | 40% | 38% | 42% | 35% | 32% | 49% | 35% | 34% | 31% | 33% | 45% | 53% | 39% | 28% | 45% | 23% | 39% | 56% | 34% | 36% | 47% | 40% | 40% | 39% | 39% | 46% | 41% |
| Credible | 19% | 19% | 20% | 39% | 14% | 17% | 16% | 26% | 20% | 15% | 17% | 18% | 21% | 17% | 17% | 15% | 21% | 7% | 7% | 20% | 19% | 22% | 10% | 16% | 18% | 17% | 21% | 18% | 26% | 13% | 17% | 15% | 23% | 20% |
| Honest | 11% | 14% | 12% | 16% | 8% | 9% | 7% | 24% | 10% | 12% | 14% | 8% | 11% | 17% | 10% | 8% | 8% | 7% | 15% | 14% | 8% | 10% | 14% | 8% | 14% | 16% | 12% | 5% | 18% | 9% | 7% | 12% | 11% | 11% |
| Down to earth | 18% | 19% | 27% | 19% | 23% | 15% | 15% | 22% | 17% | 19% | 18% | 21% | 15% | 13% | 22% | 22% | 20% | 8% | 20% | 18% | 17% | 17% | 19% | 28% | 13% | 17% | 23% | 13% | 20% | 19% | 14% | 19% | 16% | 20% |
| Ethical | 8% | 3% | 12% | 7% | 15% | 7% | 13% | 7% | 8% | 8% | 7% | 7% | 9% | 7% | 7% | 5% | 9% | 3% | 14% | 6% | 9% | 8% | | 9% | 4% | 11% | 8% | 10% | 7% | 9% | 14% | 2% | 9% | 9% |
| Compassionate | 6% | 6% | 7% | 8% | 24% | 4% | 7% | 7% | 6% | 6% | 5% | 6% | 6% | 7% | 4% | 4% | 7% | 1% | 10% | 8% | 4% | 5% | | 8% | 8% | 12% | 4% | 5% | 9% | 4% | 5% | 5% | 8% | 5% |
| Cowardly | 4% | | 6% | 8% | 7% | 5% | 5% | 4% | 3% | 6% | 3% | 5% | 4% | 2% | 4% | 7% | 2% | 6% | 3% | 1% | 1% | 6% | 8% | 10% | 2% | 6% | 3% | 6% | 3% | 4% | 5% | 6% | 6% | |
| Weak | 4% | 8% | 3% | 3% | 7% | 2% | 7% | | 5% | 3% | 3% | 6% | 4% | 2% | 4% | 8% | 4% | 1% | 6% | 4% | 5% | 5% | | 7% | 2% | 6% | 3% | 6% | 6% | 5% | 2% | 2% | 4% | 3% |
| Bumbling | 3% | 2% | 2% | | | 5% | 2% | | 3% | 4% | 2% | 6% | 2% | | 4% | 2% | 9% | 2% | 2% | 3% | 4% | 1% | | 8% | 4% | 3% | 4% | 3% | 2% | 5% | 3% | 3% | 2% | |
| Courageous | 9% | 9% | 6% | | 8% | 8% | 14% | 12% | 6% | 13% | 7% | 7% | 12% | 10% | 4% | 7% | 8% | 7% | 15% | 4% | 6% | 9% | 13% | 10% | 16% | 8% | 12% | 6% | 12% | 8% | 8% | 8% | 11% | 6% |
| Charismatic | 19% | 22% | 15% | 16% | 18% | 21% | 13% | 24% | 22% | 14% | 25% | 14% | 18% | 25% | 26% | 16% | 12% | 17% | 20% | 28% | 18% | 20% | 19% | 6% | 16% | 23% | 19% | 18% | 22% | 23% | 14% | 22% | 15% | 19% |
| Unimportant | 8% | 7% | 2% | | | 9% | 12% | 10% | 9% | 5% | 9% | 7% | 8% | 6% | 12% | 4% | 11% | 12% | 5% | 10% | 9% | 10% | 7% | 5% | 5% | 9% | 6% | 12% | 9% | 8% | 7% | 5% | 12% | 2% |
| Inspiring | 13% | 11% | 7% | 7% | 20% | 16% | 10% | 13% | 11% | 17% | 19% | 11% | 9% | 19% | 20% | 11% | 11% | 8% | 10% | 18% | 11% | 4% | 22% | 11% | 18% | 16% | 14% | 10% | 13% | 19% | 8% | 9% | 20% | |
| Transparent | 3% | 3% | | 12% | | 1% | 5% | 11% | 3% | 2% | 4% | 1% | 3% | 2% | 6% | | 2% | 5% | 5% | 4% | 1% | 5% | 5% | | 2% | 3% | 5% | 1% | 3% | 4% | 2% | 4% | 2% | 5% |
| **Sample Size** | 1524 | 202 | 152 | 102 | 104 | 510 | 352 | 102 | 745 | 779 | 441 | 532 | 551 | 180 | 261 | 251 | 280 | 252 | 299 | 236 | 264 | 244 | 205 | 267 | 307 | 488 | 491 | 290 | 641 | 482 | 401 | 386 | 475 | 226 |

**Q1. [Michel Temer] Association**

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| I do not know who this person is | 90% | 87% | 87% | 93% | 93% | 89% | 92% | 94% | 88% | 91% | 87% | 91% | 90% | 86% | 88% | 90% | 91% | 89% | 91% | 85% | 90% | 89% | 91% | 92% | 91% | 91% | 89% | 89% | 91% | 89% | 88% | 88% | 88% | 91% |
| Secretive | 2% | 3% | 4% | 1% | 1% | 1% | 1% | 1% | 3% | 2% | 3% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 4% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 4% | 1% | 2% | 4% | 2% | 3% | 1% |
| Arrogant | 2% | 4% | 3% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 1% | 3% | 3% | 1% | 2% | 3% | 1% | 1% | 3% | 1% | 3% | 1% | 1% | 3% | 2% | 2% | 2% | 2% |
| Dishonest | 3% | 3% | 3% | 1% | 2% | 3% | 2% | 2% | 4% | 2% | 3% | 3% | 4% | 2% | 2% | 3% | 2% | 4% | 3% | 3% | 5% | 3% | 4% | 0% | 4% | 2% | 4% | 4% | 2% | 4% | 4% | 4% | 4% | 1% |
| Strategic | 2% | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 3% | 2% | 1% | 2% | 4% | 1% | 2% | 4% | 1% | 3% | 1% |
| Boring | 1% | 0% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 0% | 1% | 1% | | 1% | 0% | 1% | | 2% | 0% | 1% | 1% | 0% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Liar | 2% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 3% | 1% | 2% | 2% | 2% | 3% | 1% | | 2% | 1% | 2% | 2% | 3% | 2% | 1% | | | 1% | 2% | 3% | 1% | 2% | 2% | 2% | 2% | 0% |
| Uncaring | 1% | 1% | 3% | 1% | 1% | 2% | 0% | | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | | 1% | 1% | 2% | 1% | 2% | 0% | 3% | 1% | 1% |
| Bully | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 2% | 1% | 1% | 2% | 1% | | 1% | 0% | 2% | 1% | 1% | 0% | 2% | 1% | 1% | 1% |
| Corrupt | 4% | 5% | 6% | 3% | 2% | 4% | 3% | 3% | 6% | 2% | 4% | 3% | 4% | 5% | 4% | 4% | 3% | 5% | 4% | 5% | 6% | 5% | 3% | | 3% | 3% | 4% | 5% | 3% | 4% | 4% | 5% | 5% | 2% |
| Strong | 1% | 3% | 0% | 1% | 3% | 2% | 0% | | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% |
| Influential | 2% | 2% | 2% | | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 2% | | 3% | 1% | 2% | 2% | 2% | 3% | 2% | 2% | | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 2% | 2% | 1% |
| Credible | 0% | | 0% | | | 0% | 1% | | 0% | 1% | 0% | 1% | 1% | 1% | | 0% | 1% | 1% | 1% | 0% | 0% | 1% | | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 0% |
| Honest | 0% | | | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | | 1% | 0% | | 1% | 0% | 0% | 1% | 1% | | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 0% |
| Down to earth | 1% | | | | | 1% | 1% | 2% | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Ethical | 1% | 1% | | 1% | | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 1% |
| Compassionate | 0% | 1% | 0% | | 1% | 0% | 0% | | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | | 1% | | 0% | | 1% | | 1% | 0% | 0% | 0% | 1% | | 0% | 1% | 1% |
| Cowardly | 1% | 1% | 1% | 1% | 1% | 1% | 0% | | 1% | 0% | 1% | 0% | 0% | 1% | | 1% | 1% | 0% | | 1% | 1% | 0% | 1% | | 0% | 1% | 0% | 1% | 0% | 1% | 0% | 1% | 1% | 1% |
| Weak | 1% | 1% | 1% | 1% | 1% | 1% | 0% | | 1% | 0% | 1% | 0% | 0% | 2% | 1% | | 1% | | 1% | 2% | 1% | 0% | 1% | | 0% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 0% |
| Bumbling | 0% | 1% | 1% | | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | | 1% | 0% | | 1% | 1% | | 1% | | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 1% |
| Courageous | 1% | 1% | 1% | | | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | | 0% | 1% | 2% | | 1% | | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 2% | 0% | 1% | 1% |
| Charismatic | 1% | 1% | 0% | | 3% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% |
| Unimportant | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 0% | 1% | 1% | 1% |
| Inspiring | 1% | 1% | 0% | | 2% | 1% | 1% | | 0% | 1% | 2% | 0% | 0% | | 1% | | 0% | 1% | 0% | 1% | | | 2% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 1% | | 1% |
| Transparent | 1% | 0% | 1% | | | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 1% | | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | |

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Sample Size | 158 | 25* | 22* | 9* | 7* | 57* | 29* | 7* | 90* | 68* | 56* | 49* | 53* | 25* | 30* | 25* | 24* | 27* | 26* | 36* | 27* | 26* | 19* | 22* | 26* | 45* | 53* | 33* | 56* | 55* | 47* | 45* | 56* | 19* |

**Q1. [Michel Temer] Association**

| | Total | BC | AB | SK | MB | ON | QC | ATL | Male | Female | 18-34 | 35-54 | 55+ | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ | Male 18-34 | Male 35-54 | Male 55+ | Female 18-34 | Female 35-54 | Female 55+ | <$50K | $50K-<$100K | $100K+ | High School or less | College/Tech | University+ | CPC | Liberal | NDP |
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| Secretive | 20% | 20% | 31% | 19% | 13% | 22% | 12% | 21% | 22% | 18% | 21% | 22% | 19% | 28% | 16% | 21% | 22% | 20% | 17% | 23% | 22% | 22% | 18% | 21% | 15% | 11% | 16% | 39% | 12% | 21% | 30% | 14% | 25% | 10% |
| Arrogant | 17% | 28% | 25% | 20% | 11% | 10% | 21% | 13% | 15% | 20% | 16% | 16% | 30% | 6% | 7% | 17% | 16% | 8% | 36% | 6% | 20% | 24% | 8% | 12% | 36% | 11% | 28% | 11% | 11% | 24% | 18% | 20% | 19% | 28% |
| Dishonest | 30% | 27% | 35% | 18% | 21% | 30% | 30% | 26% | 31% | 28% | 25% | 27% | 37% | 32% | 19% | 26% | 29% | 36% | 37% | 18% | 47% | 31% | 37% | 3% | 42% | 23% | 26% | 44% | 21% | 31% | 38% | 33% | 36% | 13% |
| Strategic | 21% | 18% | 18% | 9% | 32% | 25% | 16% | 21% | 13% | 30% | 17% | 23% | 23% | 19% | 15% | 18% | 28% | 20% | 26% | 12% | 15% | 19% | 26% | 38% | 27% | 13% | 15% | 37% | 13% | 18% | 34% | 11% | 28% | 17% |
| Boring | 8% | 2% | 7% | 23% | 13% | 6% | 13% | 13% | 9% | 6% | 13% | 4% | 6% | 14% | 12% | | 9% | 3% | 9% | 16% | 3% | 5% | 6% | 6% | 6% | 7% | 8% | 7% | 9% | 9% | 4% | 9% | 8% | |
| Liar | 16% | 18% | 19% | 12% | 11% | 11% | 23% | 13% | 22% | 8% | 13% | 18% | 17% | 19% | 8% | 16% | 20% | 7% | 28% | 14% | 33% | 21% | 12% | | 13% | 8% | 21% | 26% | 13% | 15% | 21% | 20% | 15% | 5% |
| Uncaring | 11% | 5% | 20% | 12% | 9% | 16% | 3% | | 13% | 9% | 11% | 13% | 10% | 13% | 10% | 17% | 8% | 8% | 12% | 10% | 18% | 12% | 14% | 7% | 8% | 9% | 10% | 19% | 14% | 15% | 3% | 22% | 6% | 10% |
| Bully | 9% | 8% | 9% | 20% | 11% | 8% | 11% | | 11% | 6% | 7% | 7% | 12% | 10% | 4% | 11% | 4% | 6% | 19% | 7% | 13% | 15% | 6% | | 10% | 9% | 2% | 17% | 8% | 9% | 4% | 13% | 11% | 9% |
| Corrupt | 37% | 42% | 44% | 47% | 21% | 33% | 35% | 48% | 47% | 24% | 33% | 35% | 44% | 34% | 32% | 37% | 32% | 43% | 45% | 34% | 63% | 47% | 29% | | 40% | 32% | 41% | 43% | 36% | 38% | 38% | 42% | 41% | 29% |
| Strong | 12% | 20% | 4% | 9% | 44% | 15% | 5% | | 11% | 15% | 13% | 9% | 15% | 15% | 14% | 11% | 4% | 7% | 7% | 11% | 11% | 9% | 21% | 15% | 9% | 7% | 12% | 18% | 6% | 12% | 20% | 18% | 18% | 14% |
| Influential | 15% | 12% | 18% | | 36% | 16% | 9% | 35% | 17% | 13% | 12% | 14% | 20% | | 22% | 6% | 23% | 18% | 21% | 18% | 15% | 17% | | 13% | 22% | 7% | 15% | 20% | 7% | 14% | 27% | 18% | 16% | 7% |
| Credible | 5% | | 3% | | | 4% | 7% | | 4% | 6% | 2% | 6% | 7% | 4% | | 5% | 7% | 7% | 7% | 3% | 3% | 6% | | 9% | 8% | 8% | 2% | 6% | 8% | 4% | 2% | 2% | 6% | 4% |
| Honest | 4% | | | 8% | 13% | 2% | 10% | 12% | 4% | 4% | 7% | 3% | 2% | 5% | 9% | | 7% | 3% | | 7% | 1% | 3% | 8% | 6% | | 4% | 2% | 8% | 4% | 5% | 4% | 2% | 1% | 1% |
| Down to earth | 6% | | 10% | | | 7% | 10% | 29% | 8% | 4% | 6% | 4% | 8% | 9% | 4% | 5% | 3% | 12% | 3% | 9% | 3% | 11% | | 6% | 4% | 9% | 6% | 7% | 10% | 4% | 5% | 9% | 6% | 6% |
| Ethical | 7% | 10% | | 8% | | 9% | 4% | 21% | 5% | 10% | 6% | 9% | 7% | 9% | 4% | 13% | 4% | 8% | 6% | 6% | 3% | 5% | 6% | 15% | 9% | 5% | 6% | 3% | 5% | 12% | 4% | 5% | 6% | 11% |
| Compassionate | 4% | 7% | 3% | | | 13% | 3% | 3% | 3% | 5% | 3% | 6% | 2% | 4% | 3% | 7% | 5% | 4% | | 5% | | 4% | | 14% | | 6% | 3% | 3% | 3% | 8% | | 2% | 4% | 9% |
| Cowardly | 5% | 5% | 4% | 8% | 11% | 5% | 6% | | 6% | 4% | 7% | 4% | 4% | | 5% | 9% | 2% | 7% | 4% | 12% | 4% | 6% | | 5% | 7% | 7% | 3% | 7% | 2% | 7% | 1% | 5% | 6% | 13% |
| Weak | 6% | 10% | 4% | 20% | 9% | 6% | 3% | | 8% | 3% | 9% | 4% | 4% | 14% | 5% | | 9% | | 7% | 10% | 8% | 4% | 6% | | 3% | 9% | 6% | 6% | 12% | 3% | 2% | 5% | 6% | 5% |
| Bumbling | 5% | 5% | 5% | | 9% | 4% | 3% | 13% | 4% | 6% | 7% | 4% | 2% | 10% | 5% | | 9% | 4% | | 4% | 8% | | 14% | | 4% | 8% | 4% | 5% | 7% | 2% | 5% | 3% | 2% | 11% |
| Courageous | 8% | 10% | 11% | | | 6% | 10% | | 8% | 7% | 10% | 6% | 6% | 4% | 16% | 13% | | 3% | 9% | 16% | | 6% | | 14% | 6% | 10% | 7% | 11% | 2% | 9% | 13% | 4% | 9% | 9% |
| Charismatic | 7% | 4% | 3% | | | 7% | 4% | 17% | 5% | 9% | 4% | 7% | 8% | 10% | | 6% | 9% | 9% | 7% | 3% | 4% | 7% | 6% | 11% | 10% | 4% | 8% | 8% | 7% | 5% | 8% | 8% | 9% | 4% |
| Unimportant | 12% | 9% | 4% | 12% | 13% | 10% | 25% | 12% | 12% | 13% | 11% | 12% | 14% | 15% | 9% | 16% | 7% | 16% | 12% | 7% | 11% | 19% | 19% | 13% | 9% | 16% | 6% | 17% | 14% | 19% | 3% | 8% | 13% | 9% |
| Inspiring | 7% | 6% | 3% | | 30% | 7% | 8% | | 2% | 12% | 12% | 3% | 5% | 20% | 5% | | 5% | 5% | 4% | 5% | | | 24% | 6% | 9% | 8% | 4% | 3% | 6% | 9% | 4% | 5% | 8% | 14% |
| Transparent | 6% | 2% | 4% | | | 5% | 11% | 17% | 6% | 5% | 6% | 7% | 5% | 9% | 4% | 10% | 4% | 4% | 5% | 9% | 3% | 5% | | 12% | 4% | 2% | 8% | 7% | 8% | 5% | 5% | 5% | 6% | |