

World Leaders Questionnaire

March 27, 2018

Q1 Today we would like to ask you for your opinions on some of the world's most prominent leaders. We are going to present you with a number of names of leaders of different countries and we would like you to indicate which words you most associate with them. If you are not sure who any of these individuals are, please choose that option.

[separate screen for each, randomize]

Justin Trudeau
Donald Trump
Angela Merkel
Shinzo Abe
Xi Jinping
Vladimir Putin
Theresa May
Emmanuel Macron
Michel Temer
Narendra Modi

[randomize terms]

[Anchor, exclusive] I do not know who this person is

Secretive
Arrogant
Dishonest
Strategic
Boring
Liar
Uncaring
Bully
Corrupt
Strong
Influential
Credible
Honest
Down to earth
Ethical
Compassionate
Cowardly
Weak
Bumbling
Courageous
Charismatic
Unimportant
Inspiring
Transparent

