

Uber Questionnaire

Now we would like to ask you some questions about "Uber". Uber is a smartphone app that connects people looking for a ride with drivers available to give a ride. The drivers are independent contractors who have a car and a valid driver's license and have passed Uber's background check.

QU1. How familiar would you say you are with Uber?

Never heard of it until now
Heard about it but don't know much about it
Know about it/Looked into it
Used Uber

QU2. Thinking generally, what is your overall view of Uber?

Very positive
Mostly positive
Mostly negative
Very negative
Don't know enough to say

QU3. Regardless of whether or not Uber is currently in your community, do you think Uber **should be** allowed to operate in your city? (or the city you live closest to?)

Yes, definitely
Maybe, under the right circumstances
No – definitely not
Really can't say

QU4. Some people say the taxi industry has regulations to protect consumers and if Uber is providing the same service they should follow the same regulations and pay the same taxes. Uber says they simply connect qualified drivers with individuals looking for a ride. Which is closer to your opinion? Would you say you'd like to see the government...?

Regulate Uber in the same way that it regulates taxis
Allow Uber to continue operating without the same regulations as taxis

QU5. Assuming Uber was permitted to operate in your community, and you weren't breaking any rules, which would you prefer if you were out one night and needed a ride home? Would you prefer to:

Call an Uber
Call a taxi
No preference

QU6. Do you agree or disagree with the following statements?

[ROWS - RANDOMIZE]

It's difficult to get a cab when I need one

The Uber versus Taxi debate is meaningless to me because I don't use either service

Cab companies should step up their game to compete with Uber

Cities that don't allow Uber are stifling competition

Uber will make working conditions worse for their own drivers and for taxi drivers

I don't feel comfortable with Uber raising prices during peak hours

[COLUMNS]

Strongly Disagree

Moderately Disagree

Moderately Agree

Strongly Agree

Don't know/Can't say