

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Sample size	1501	202	152	103	102	498	344	100	733	768	435	524	543	178	257	247	276	248	294	214	279	241	221	245	302	509	453	300	632	475	395	353	466	221

Regional Sample Sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

QT1. [Apple] how often do you use each company's products and/or services?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Daily	37%	39%	46%	43%	42%	39%	30%	33%	37%	38%	43%	41%	30%	42%	43%	43%	39%	30%	30%	35%	45%	28%	51%	36%	31%	24%	44%	47%	33%	36%	46%	42%	36%	34%
Multiple times per week	6%	6%	7%	6%	2%	6%	6%	5%	5%	7%	8%	6%	4%	6%	9%	7%	5%	6%	3%	7%	5%	3%	9%	7%	5%	5%	7%	7%	4%	6%	8%	5%	7%	7%
About once per week	3%	6%	5%	4%	3%	2%	3%	4%	4%	3%	4%	4%	2%	3%	5%	6%	3%	2%	3%	6%	4%	2%	3%	5%	3%	5%	2%	4%	4%	3%	2%	5%	4%	
Less often than once per week	12%	13%	14%	15%	15%	10%	10%	14%	12%	11%	13%	13%	9%	16%	11%	11%	14%	10%	9%	14%	12%	10%	13%	14%	8%	9%	14%	13%	11%	13%	14%	13%	9%	
Never	42%	36%	28%	32%	37%	42%	51%	44%	43%	40%	32%	36%	54%	32%	32%	34%	38%	53%	56%	39%	34%	57%	25%	38%	52%	57%	33%	29%	48%	43%	30%	38%	40%	46%
Net: Daily/Weekly	47%	51%	58%	53%	48%	48%	39%	42%	45%	49%	55%	51%	36%	52%	57%	55%	47%	38%	35%	47%	54%	32%	62%	48%	39%	33%	53%	58%	41%	46%	57%	48%	47%	45%

QT1. [Google/Alphabet Inc.] how often do you use each company's products and/or services?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Daily	53%	57%	62%	53%	47%	57%	44%	45%	58%	49%	69%	56%	37%	72%	68%	65%	49%	39%	36%	67%	63%	43%	71%	49%	32%	48%	56%	60%	44%	55%	66%	50%	53%	53%
Multiple times per week	15%	16%	14%	16%	11%	15%	14%	14%	12%	17%	13%	17%	13%	15%	12%	14%	19%	15%	13%	11%	13%	12%	15%	22%	15%	15%	11%	15%	14%	15%	14%	13%	16%	15%
About once per week	5%	4%	6%	8%	17%	4%	6%	6%	6%	5%	4%	5%	7%	3%	5%	3%	6%	6%	8%	5%	4%	8%	4%	5%	6%	7%	5%	4%	6%	7%	4%	8%	4%	6%
Less often than once per week	6%	8%	4%	11%	7%	5%	8%	6%	8%	6%	6%	4%	5%	8%	3%	5%	4%	6%	6%	9%	7%	4%	6%	1%	6%	9%	5%	7%	5%	8%	4%	5%	6%	4%
Never	21%	15%	15%	11%	18%	19%	31%	27%	19%	24%	9%	17%	35%	8%	10%	13%	20%	35%	35%	10%	15%	31%	9%	19%	38%	25%	20%	17%	29%	19%	11%	22%	20%	22%
Net: Daily/Weekly	73%	78%	81%	77%	75%	76%	64%	66%	75%	71%	87%	78%	57%	89%	85%	82%	74%	59%	56%	83%	80%	63%	90%	75%	53%	70%	72%	79%	64%	77%	83%	71%	74%	74%

QT1. [Microsoft] how often do you use each company's products and/or services?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Daily	51%	51%	55%	44%	53%	53%	46%	52%	59%	44%	56%	52%	45%	55%	57%	54%	51%	45%	45%	64%	57%	55%	48%	47%	38%	46%	52%	62%	44%	50%	63%	53%	52%	54%
Multiple times per week	15%	13%	11%	17%	10%	15%	16%	18%	14%	16%	14%	16%	14%	16%	14%	12%	20%	15%	12%	11%	15%	14%	18%	17%	14%	16%	15%	11%	16%	12%	15%	14%	14%	
About once per week	8%	10%	7%	11%	7%	8%	8%	6%	6%	10%	10%	7%	7%	11%	9%	7%	7%	7%	8%	7%	6%	6%	12%	9%	9%	7%	8%	9%	7%	8%	7%	9%	6%	
Less often than once per week	13%	15%	15%	16%	13%	11%	14%	11%	11%	15%	13%	13%	14%	14%	11%	15%	11%	16%	12%	10%	11%	13%	15%	15%	14%	13%	15%	9%	14%	15%	10%	10%	15%	
Never	13%	10%	12%	12%	17%	13%	15%	13%	10%	16%	7%	12%	20%	5%	9%	12%	11%	17%	22%	7%	10%	13%	7%	13%	26%	17%	11%	10%	17%	13%	8%	15%	10%	15%
Net: Daily/Weekly	74%	74%	73%	72%	70%	76%	71%	76%	78%	69%	80%	76%	66%	81%	80%	73%	78%	67%	66%	83%	78%	74%	78%	72%	60%	71%	74%	81%	69%	72%	83%	75%	75%	75%

QT1. [Amazon] how often do you use each company's products and/or services?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP	
Daily	5%	3%	3%	3%	8%	4%	5%	8%	6%	3%	7%	6%	1%	7%	8%	7%	5%	**	2%	10%	7%	2%	5%	5%	1%	4%	6%	6%	4%	5%	4%	5%	4%		
Multiple times per week	13%	14%	19%	9%	14%	13%	9%	14%	15%	11%	21%	12%	7%	16%	14%	24%	13%	12%	10%	4%	25%	13%	8%	16%	12%	6%	11%	14%	15%	11%	13%	16%	13%	15%	13%
About once per week	14%	14%	17%	14%	17%	14%	13%	13%	14%	14%	17%	18%	8%	17%	17%	21%	14%	9%	8%	16%	18%	8%	17%	17%	8%	13%	16%	15%	13%	12%	18%	12%	15%	18%	
Less often than once per week	48%	55%	45%	51%	44%	50%	43%	43%	44%	51%	43%	49%	50%	45%	42%	47%	51%	52%	48%	38%	45%	48%	49%	54%	51%	43%	49%	52%	46%	51%	47%	52%	45%	44%	
Never	21%	14%	15%	23%	18%	20%	29%	21%	21%	21%	12%	15%	34%	16%	10%	12%	18%	28%	39%	12%	17%	35%	13%	13%	33%	28%	15%	12%	26%	19%	15%	19%	20%	21%	
Net: Daily/Weekly	31%	31%	39%	26%	39%	31%	28%	36%	35%	28%	45%	36%	17%	39%	48%	41%	31%	20%	14%	51%	38%	17%	39%	33%	16%	28%	36%	36%	28%	30%	38%	29%	35%	35%	

QT1. [Facebook] how often do you use each company's products and/or services?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
		Daily	58%	56%	53%	62%	51%	55%	64%	63%	52%	63%	65%	56%	54%	67%	63%	56%	57%	57%	50%	58%	51%	47%	71%	63%	58%	60%	57%	58%	58%	61%	53%	54%
Multiple times per week	12%	13%	10%	14%	15%	12%	12%	10%	12%	11%	13%	11%	11%	10%	16%	11%	11%	12%	10%	15%	12%	10%	12%	10%	12%	11%	12%	10%	12%	14%	11%	12%	14%	
About once per week	6%	4%	8%	5%	4%	7%	5%	3%	7%	5%	5%	7%	4%	8%	3%	9%	6%	5%	4%	5%	8%	6%	5%	7%	3%	4%	8%	6%	7%	4%	5%	6%	5%	6%
Less often than once per week	7%	12%	7%	6%	10%	7%	6%	8%	9%	6%	5%	8%	8%	5%	5%	9%	8%	5%	11%	6%	11%	9%	5%	5%	8%	7%	6%	7%	7%	9%	8%	8%	8%	
Never	17%	15%	22%	12%	20%	20%	13%	16%	20%	15%	11%	17%	22%	10%	12%	15%	19%	20%	24%	16%	19%	26%	7%	16%	19%	16%	17%	18%	15%	19%	21%	17%	12%	
Net: Daily/Weekly	75%	73%	71%	82%	70%	73%	81%	76%	71%	79%	83%	75%	69%	84%	82%	76%	73%	74%	65%	78%	71%	64%	88%	79%	73%	77%	76%	76%	75%	78%	72%	71%	74%	80%

QT2. [Top2box summary] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
		Apple	44%	41%	47%	50%	44%	42%	43%	54%	40%	48%	42%	43%	46%	43%	42%	41%	44%	49%	44%	37%	39%	44%	47%	48%	48%	34%	50%	49%	42%	41%	50%	47%
Google/Alphabet Inc.	58%	58%	61%	62%	53%	57%	55%	64%	54%	61%	68%	58%	50%	74%	63%	61%	55%	51%	49%	59%	54%	51%	76%	63%	50%	53%	61%	59%	60%	63%	57%	64%	54%	
Microsoft	57%	51%	56%	61%	58%	55%	59%	65%	54%	59%	61%	54%	55%	62%	60%	50%	59%	55%	55%	55%	50%	58%	66%	60%	53%	55%	60%	56%	55%	60%	59%	59%	54%	
Amazon	57%	56%	58%	52%	58%	59%	54%	64%	54%	60%	63%	60%	50%	66%	60%	58%	62%	54%	46%	61%	55%	46%	65%	66%	53%	51%	63%	61%	56%	57%	60%	60%	62%	53%
Facebook	45%	40%	40%	50%	29%	43%	54%	49%	37%	52%	42%	44%	48%	47%	39%	37%	50%	47%	50%	36%	33%	44%	49%	56%	52%	51%	45%	38%	50%	46%	35%	46%	46%	44%

QT2. [Bottom2box summary] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
		Apple	23%	24%	22%	22%	20%	25%	20%	17%	27%	18%	31%	26%	13%	31%	31%	27%	24%	13%	13%	33%	31%	17%	29%	19%	10%	25%	22%	23%	20%	25%	20%	21%
Google/Alphabet Inc.	11%	10%	9%	11%	11%	13%	9%	8%	13%	8%	11%	12%	9%	10%	12%	13%	12%	6%	11%	13%	15%	11%	9%	7%	10%	11%	13%	9%	10%	14%	14%	9%	9%	
Microsoft	12%	17%	14%	13%	9%	14%	8%	10%	15%	10%	11%	13%	13%	11%	11%	15%	12%	12%	13%	15%	16%	14%	7%	11%	12%	11%	15%	11%	13%	14%	13%	12%	12%	
Amazon	12%	13%	11%	16%	12%	13%	12%	8%	15%	10%	14%	11%	11%	11%	16%	13%	10%	10%	11%	14%	15%	15%	14%	8%	8%	12%	11%	15%	10%	10%	10%	14%	14%	
Facebook	28%	32%	30%	28%	33%	30%	25%	20%	35%	21%	30%	29%	26%	28%	32%	34%	25%	23%	28%	36%	38%	32%	24%	20%	20%	26%	28%	34%	25%	27%	34%	28%	29%	29%

QT2. [Apple] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
		Very favourable	22%	17%	25%	27%	16%	20%	22%	32%	19%	25%	21%	21%	23%	24%	19%	20%	22%	23%	19%	19%	19%	22%	24%	27%	18%	24%	25%	22%	20%	24%	24%	25%
Moderately favourable	22%	24%	22%	23%	28%	22%	20%	21%	21%	23%	21%	22%	23%	19%	23%	21%	22%	26%	21%	18%	20%	25%	25%	24%	21%	16%	26%	25%	21%	21%	25%	23%	23%	19%
Neither favourable nor unfavourable	34%	36%	31%	28%	36%	33%	37%	29%	33%	34%	27%	32%	41%	27%	27%	31%	32%	39%	42%	29%	30%	39%	25%	33%	42%	41%	28%	27%	38%	34%	26%	33%	31%	37%
Moderately unfavourable	12%	15%	12%	10%	10%	12%	11%	10%	14%	10%	16%	16%	5%	17%	15%	16%	16%	6%	4%	16%	19%	6%	16%	12%	4%	12%	12%	13%	9%	14%	15%	11%	12%	14%
Very unfavourable	11%	9%	10%	10%	13%	10%	7%	13%	8%	15%	10%	8%	13%	16%	12%	8%	6%	9%	17%	12%	11%	13%	7%	5%	13%	10%	10%	11%	11%	10%	9%	9%	11%	
Top2box	44%	41%	47%	50%	44%	42%	43%	54%	40%	48%	42%	43%	46%	43%	42%	41%	44%	49%	44%	37%	39%	44%	47%	48%	48%	34%	50%	49%	42%	41%	50%	47%	48%	39%
Bottom2box	23%	24%	22%	22%	20%	25%	20%	17%	27%	18%	31%	26%	13%	31%	31%	27%	24%	13%	13%	33%	31%	17%	29%	19%	10%	25%	22%	23%	20%	25%	20%	21%	24%	

QT2. [Google/Alphabet Inc.] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
		Very favourable	29%	27%	33%	29%	25%	29%	29%	35%	27%	31%	37%	30%	22%	38%	37%	32%	27%	24%	21%	32%	29%	20%	43%	30%	24%	27%	31%	31%	27%	30%	33%	30%
Moderately favourable	29%	31%	28%	33%	28%	29%	26%	30%	27%	30%	30%	28%	28%	36%	26%	29%	28%	27%	28%	27%	25%	31%	33%	33%	25%	27%	30%	28%	27%	30%	30%	27%	31%	31%
Neither favourable nor unfavourable	32%	31%	29%	26%	36%	30%	36%	27%	33%	30%	22%	30%	41%	16%	25%	26%	33%	43%	40%	29%	31%	38%	15%	28%	44%	37%	28%	38%	30%	23%	29%	27%	36%	
Moderately unfavourable	6%	5%	5%	7%	4%	7%	5%	3%	7%	5%	5%	7%	4%	5%	6%	9%	6%	4%	5%	5%	8%	7%	5%	7%	2%	5%	5%	8%	4%	5%	9%	7%	5%	6%
Very unfavourable	5%	5%	5%	4%	6%	6%	4%	5%	6%	4%	6%	5%	4%	5%	6%	4%	6%	2%	6%	7%	7%	4%	4%	3%	5%	5%	5%	5%	5%	6%	7%	4%	4%	
Top2box	58%	58%	61%	62%	53%	57%	55%	64%	54%	61%	68%	58%	50%	74%	63%	61%	55%	51%	49%	59%	54%	51%	76%	63%	50%	53%	61%	59%	53%	60%	63%	57%	64%	54%
Bottom2box	11%	10%	9%	11%	11%	13%	9%	8%	13%	8%	11%	12%	9%	10%	12%	13%	12%	6%	11%	13%	15%	11%	9%	9%	7%	10%	11%	13%	9%	10%	14%	14%	9%	9%

QT2. [Microsoft] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Very favourable	22%	11%	25%	25%	20%	20%	27%	23%	20%	23%	22%	21%	22%	24%	21%	19%	22%	23%	21%	20%	17%	22%	24%	25%	21%	21%	23%	22%	23%	20%	21%	21%	25%	20%
Moderately favourable	35%	39%	31%	36%	39%	35%	32%	42%	34%	35%	38%	34%	33%	39%	38%	30%	37%	43%	34%	33%	36%	42%	35%	31%	34%	37%	24%	32%	39%	35%	38%	34%	34%	
Neither favourable nor unfavourable	31%	32%	30%	26%	33%	31%	33%	25%	31%	31%	29%	32%	32%	27%	30%	35%	29%	32%	30%	34%	28%	27%	30%	35%	32%	29%	29%	34%	28%	31%	28%	29%	34%	
Moderately unfavourable	7%	13%	8%	10%	5%	8%	4%	4%	9%	6%	6%	7%	9%	5%	6%	8%	6%	8%	8%	10%	4%	6%	7%	7%	6%	11%	6%	8%	9%	8%	9%	6%		
Very unfavourable	5%	5%	6%	3%	4%	6%	4%	6%	6%	4%	5%	6%	4%	6%	4%	5%	6%	4%	7%	8%	3%	3%	4%	5%	5%	4%	6%	5%	5%	5%	5%	3%	6%	
Top2box	57%	51%	56%	61%	58%	55%	59%	65%	54%	59%	61%	54%	55%	62%	60%	50%	59%	55%	55%	55%	58%	66%	60%	53%	55%	60%	56%	55%	60%	55%	59%	59%	54%	
Bottom2box	12%	17%	14%	13%	9%	14%	8%	10%	15%	10%	11%	13%	13%	11%	11%	15%	12%	12%	13%	15%	16%	14%	7%	11%	12%	11%	15%	11%	13%	14%	13%	12%	12%	

QT2. [Amazon] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Very favourable	25%	19%	24%	24%	28%	24%	26%	31%	23%	26%	28%	26%	21%	27%	29%	25%	26%	23%	19%	30%	24%	16%	26%	29%	24%	24%	27%	27%	25%	24%	27%	21%		
Moderately favourable	33%	37%	34%	29%	30%	35%	27%	33%	31%	34%	35%	34%	29%	39%	32%	33%	35%	31%	28%	30%	32%	30%	39%	37%	29%	27%	36%	34%	31%	32%	36%	33%	35%	32%
Neither favourable nor unfavourable	31%	31%	31%	31%	30%	29%	35%	28%	32%	30%	23%	28%	39%	22%	24%	28%	28%	35%	43%	25%	30%	39%	21%	26%	40%	37%	26%	34%	31%	26%	30%	28%	33%	
Moderately unfavourable	7%	8%	6%	11%	6%	7%	8%	8%	8%	6%	10%	7%	5%	8%	11%	8%	5%	6%	5%	10%	9%	7%	9%	5%	4%	7%	9%	6%	9%	5%	5%	9%		
Very unfavourable	5%	5%	5%	5%	6%	6%	7%	6%	6%	4%	4%	5%	6%	3%	5%	4%	5%	6%	5%	6%	4%	6%	4%	3%	4%	5%	5%	4%	6%	5%	5%	5%	5%	
Top2box	57%	56%	58%	52%	58%	59%	54%	64%	54%	60%	63%	60%	50%	66%	60%	58%	62%	54%	46%	61%	55%	46%	65%	66%	53%	51%	63%	61%	56%	57%	60%	60%	62%	53%
Bottom2box	12%	13%	11%	16%	12%	13%	12%	8%	15%	10%	14%	11%	11%	11%	16%	13%	10%	10%	11%	14%	15%	15%	14%	8%	12%	11%	15%	10%	12%	15%	10%	10%	14%	

QT2. [Facebook] Overall opinion of company

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Very favourable	17%	10%	19%	18%	13%	14%	22%	23%	13%	21%	15%	16%	19%	15%	16%	16%	16%	21%	13%	10%	16%	17%	24%	20%	22%	14%	13%	22%	15%	11%	16%	18%	15%	
Moderately favourable	28%	30%	21%	32%	16%	29%	31%	26%	24%	32%	27%	27%	30%	32%	24%	21%	33%	31%	29%	22%	23%	27%	32%	32%	29%	31%	25%	29%	30%	25%	30%	29%	29%	
Neither favourable nor unfavourable	27%	28%	29%	22%	37%	27%	22%	31%	27%	26%	28%	27%	26%	26%	29%	25%	30%	23%	28%	29%	24%	27%	25%	27%	23%	27%	28%	24%	27%	31%	26%	25%	27%	
Moderately unfavourable	16%	19%	14%	17%	19%	16%	14%	13%	20%	12%	16%	17%	14%	15%	17%	21%	14%	12%	15%	21%	21%	17%	11%	13%	11%	15%	14%	20%	13%	15%	21%	13%	17%	18%
Very unfavourable	13%	12%	16%	11%	15%	14%	11%	7%	16%	10%	14%	12%	12%	12%	15%	13%	12%	11%	12%	15%	17%	15%	13%	7%	9%	11%	14%	14%	12%	13%	13%	14%	12%	11%
Top2box	45%	40%	40%	50%	29%	43%	54%	49%	37%	52%	42%	44%	48%	47%	39%	37%	50%	47%	50%	36%	33%	44%	49%	56%	52%	51%	45%	38%	50%	46%	35%	46%	48%	44%
Bottom2box	28%	32%	30%	28%	33%	30%	25%	20%	35%	21%	30%	29%	26%	28%	32%	34%	25%	23%	26%	36%	38%	32%	24%	20%	20%	26%	28%	34%	25%	27%	34%	28%	29%	29%

QT3. [Apple] In the last few years or so, has your opinion of each company improved, worsened, or stayed the same?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Worsened	17%	17%	27%	19%	19%	16%	14%	15%	19%	15%	28%	18%	8%	25%	30%	19%	16%	8%	8%	26%	21%	11%	30%	13%	6%	18%	18%	17%	15%	19%	18%	14%	17%	16%
Stayed the same	69%	72%	62%	64%	66%	69%	72%	66%	68%	70%	55%	69%	80%	51%	58%	67%	71%	79%	80%	56%	67%	78%	53%	71%	81%	71%	65%	71%	70%	67%	70%	72%	68%	73%
Improved	14%	12%	11%	16%	16%	14%	14%	18%	13%	15%	17%	13%	12%	24%	12%	14%	12%	12%	17%	11%	12%	17%	15%	13%	11%	17%	12%	16%	14%	12%	15%	15%	11%	

QT3. [Google/Alphabet Inc.] In the last few years or so, has your opinion of each company improved, worsened, or stayed the same?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Worsened	7%	9%	9%	7%	9%	7%	6%	6%	10%	5%	9%	8%	5%	8%	9%	7%	9%	5%	6%	11%	11%	8%	6%	5%	3%	8%	7%	8%	5%	8%	10%	10%	5%	10%
Stayed the same	75%	76%	72%	72%	70%	74%	77%	75%	72%	77%	64%	75%	83%	59%	68%	75%	75%	81%	84%	66%	71%	79%	62%	79%	85%	73%	77%	75%	76%	69%	75%	73%	74%	
Improved	18%	15%	19%	21%	21%	19%	17%	18%	17%	18%	27%	16%	12%	33%	23%	18%	15%	10%	22%	17%	13%	31%	15%	11%	19%	16%	17%	18%	21%	15%	22%	16%		

QT3. [Microsoft] in the last few years or so, has your opinion of each company improved, worsened, or stayed the same?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Worsened	7%	9%	10%	5%	7%	5%	6%	17%	10%	5%	7%	8%	6%	8%	6%	8%	8%	8%	5%	10%	11%	7%	5%	5%	6%	7%	9%	6%	6%	9%	8%	9%	7%	6%
Stayed the same	81%	82%	79%	85%	75%	83%	82%	74%	78%	85%	77%	82%	84%	74%	79%	82%	84%	84%	73%	78%	81%	84%	87%	86%	80%	79%	84%	81%	83%	79%	80%	80%	81%	
Improved	11%	10%	12%	10%	19%	11%	12%	9%	13%	10%	16%	9%	10%	17%	15%	9%	9%	9%	11%	17%	11%	12%	15%	7%	9%	12%	11%	10%	13%	9%	12%	11%	13%	

QT3. [Amazon] in the last few years or so, has your opinion of each company improved, worsened, or stayed the same?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Worsened	9%	11%	11%	9%	9%	8%	8%	10%	10%	7%	12%	8%	7%	11%	12%	10%	6%	8%	6%	12%	12%	8%	12%	4%	6%	11%	6%	9%	8%	7%	11%	7%	7%	12%
Stayed the same	65%	61%	60%	67%	58%	66%	69%	64%	63%	67%	54%	65%	74%	52%	56%	58%	70%	71%	76%	57%	61%	72%	52%	69%	75%	67%	63%	64%	67%	65%	62%	67%	63%	68%
Improved	26%	29%	30%	24%	32%	26%	24%	26%	26%	26%	34%	27%	19%	37%	32%	32%	24%	21%	18%	32%	28%	21%	36%	27%	19%	22%	31%	27%	25%	28%	26%	26%	30%	21%

QT3. [Facebook] in the last few years or so, has your opinion of each company improved, worsened, or stayed the same?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Worsened	30%	34%	38%	35%	37%	29%	23%	34%	33%	27%	38%	32%	23%	39%	37%	35%	29%	22%	23%	37%	36%	26%	39%	26%	20%	31%	30%	33%	26%	31%	36%	28%	32%	30%
Stayed the same	60%	60%	57%	53%	50%	63%	61%	59%	58%	62%	52%	61%	65%	50%	54%	58%	65%	66%	65%	56%	56%	62%	49%	67%	68%	57%	61%	62%	61%	61%	58%	62%	59%	64%
Improved	9%	6%	5%	12%	13%	8%	15%	8%	9%	10%	10%	7%	12%	10%	9%	8%	6%	12%	12%	7%	7%	12%	12%	12%	12%	10%	4%	12%	9%	6%	10%	9%	6%	

QT4. [Apple] Would you say each company has too much, too little, or the right amount of influence on public discourse in Canada ?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	5%	4%	2%	1%	3%	2%	3%	4%	2%	3%	3%	3%	4%	3%	2%	4%	2%	3%	4%	4%	4%	3%	3%	2%	3%	3%	5%	3%	3%	3%	3%	3%	2%
About the right amount	36%	37%	31%	31%	40%	35%	42%	32%	39%	34%	36%	39%	34%	35%	38%	38%	41%	35%	32%	38%	44%	34%	34%	34%	33%	31%	42%	38%	34%	38%	39%	37%	44%	33%
Too much influence	25%	27%	27%	30%	23%	28%	23%	16%	26%	25%	31%	25%	21%	30%	31%	25%	24%	24%	19%	30%	23%	26%	32%	27%	18%	29%	25%	23%	24%	25%	28%	22%	24%	31%
Not sure/Can't say	35%	32%	37%	37%	36%	34%	33%	50%	31%	39%	29%	33%	43%	31%	28%	35%	31%	39%	46%	28%	29%	31%	31%	36%	47%	37%	31%	35%	40%	34%	30%	38%	24%	34%

QT4. [Google/Alphabet Inc.] Would you say each company has too much, too little, or the right amount of influence on public discourse in Canada ?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	3%	3%	1%	1%	3%	4%	1%	4%	2%	4%	3%	1%	5%	4%	3%	4%	1%	2%	5%	4%	3%	4%	3%	1%	4%	3%	3%	3%	3%	2%	2%	3%	3%
About the right amount	41%	47%	42%	40%	39%	41%	40%	40%	43%	39%	43%	44%	38%	44%	42%	45%	43%	42%	34%	44%	48%	38%	42%	39%	38%	37%	45%	45%	39%	44%	42%	43%	45%	41%
Too much influence	21%	20%	20%	26%	18%	22%	20%	12%	24%	17%	23%	21%	18%	20%	26%	22%	20%	18%	19%	22%	25%	25%	24%	16%	13%	20%	20%	15%	19%	31%	20%	22%	21%	
Not sure/Can't say	35%	30%	35%	33%	42%	33%	36%	47%	29%	41%	30%	32%	42%	30%	29%	30%	33%	40%	45%	29%	23%	35%	30%	42%	49%	36%	33%	32%	42%	34%	26%	35%	30%	35%

QT4. [Microsoft] Would you say each company has too much, too little, or the right amount of influence on public discourse in Canada ?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	5%	5%	3%	1%	5%	3%	6%	5%	4%	7%	4%	3%	8%	6%	3%	5%	4%	2%	7%	5%	3%	7%	3%	2%	5%	4%	5%	4%	4%	4%	5%	4%	
About the right amount	48%	49%	47%	39%	49%	48%	51%	43%	51%	46%	48%	51%	45%	46%	50%	51%	51%	47%	44%	50%	52%	50%	47%	42%	44%	53%	44%	47%	53%	51%	54%	48%		
Too much influence	14%	14%	15%	15%	9%	14%	15%	6%	16%	11%	13%	13%	15%	11%	14%	12%	14%	15%	16%	15%	15%	19%	11%	10%	12%	11%	13%	13%	15%	14%	15%	14%	13%	
Not sure/Can't say	34%	32%	33%	43%	40%	32%	31%	45%	28%	39%	32%	32%	37%	36%	29%	34%	31%	35%	38%	28%	28%	27%	36%	37%	44%	33%	31%	33%	37%	32%	29%	31%	27%	35%

QT4. [Amazon] Would you say each company has too much, too little, or the right amount of influence on public discourse in Canada ?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	4%	3%	5%	1%	4%	3%	2%	4%	3%	5%	3%	3%	7%	3%	2%	4%	2%	3%	5%	4%	4%	4%	2%	2%	3%	4%	4%	4%	3%	4%	3%	4%	3%
About the right amount	43%	45%	45%	35%	38%	41%	46%	42%	46%	40%	45%	48%	36%	40%	48%	50%	47%	42%	32%	49%	51%	39%	40%	46%	35%	39%	49%	47%	41%	45%	44%	48%	49%	41%
Too much influence	18%	21%	14%	17%	21%	17%	21%	14%	19%	17%	16%	15%	22%	13%	19%	13%	17%	20%	24%	17%	16%	25%	16%	15%	21%	22%	16%	15%	15%	18%	22%	14%	17%	24%
Not sure/Can't say	35%	30%	38%	43%	40%	37%	31%	42%	30%	40%	35%	33%	38%	40%	30%	35%	31%	35%	41%	29%	29%	33%	40%	37%	43%	36%	31%	33%	40%	34%	30%	35%	29%	33%

QT4. [Facebook] Would you say each company has too much, too little, or the right amount of influence on public discourse in Canada ?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	4%	3%	1%	4%	4%	3%	1%	4%	3%	5%	2%	3%	6%	4%	2%	2%	3%	3%	5%	2%	3%	4%	2%	3%	3%	4%	3%	3%	4%	3%	3%	3%	2%
About the right amount	22%	23%	26%	13%	17%	21%	25%	23%	24%	21%	22%	24%	22%	23%	21%	22%	26%	21%	22%	22%	26%	22%	21%	21%	21%	24%	20%	24%	21%	20%	22%	24%	23%	
Too much influence	52%	56%	46%	69%	53%	55%	50%	45%	53%	52%	48%	53%	55%	42%	53%	53%	58%	53%	46%	53%	60%	51%	54%	51%	55%	51%	56%	47%	54%	60%	55%	56%	55%	
Not sure/Can't say	22%	17%	25%	17%	26%	21%	22%	32%	20%	24%	25%	21%	20%	29%	23%	24%	19%	18%	21%	27%	19%	15%	24%	23%	24%	20%	20%	22%	26%	20%	17%	20%	17%	20%

QT5. [Apple] Would you say each company has too much, too little, or the right amount of influence on Canadian consumer choices today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	3%	3%	1%	3%	3%	3%	3%	4%	3%	3%	3%	3%	5%	2%	3%	3%	3%	3%	4%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	2%	4%	2%	
About the right amount	34%	34%	38%	39%	38%	30%	39%	33%	39%	30%	35%	35%	34%	28%	40%	30%	39%	36%	32%	41%	39%	35%	29%	29%	32%	29%	40%	37%	34%	34%	35%	40%	40%	30%
Too much influence	36%	37%	35%	35%	29%	38%	36%	28%	36%	36%	44%	37%	29%	49%	41%	40%	34%	31%	27%	39%	34%	35%	48%	40%	24%	37%	36%	35%	32%	37%	41%	30%	34%	43%
Not sure/Can't say	27%	26%	24%	25%	29%	28%	22%	36%	22%	31%	17%	25%	35%	18%	17%	27%	24%	30%	39%	15%	23%	26%	20%	28%	42%	30%	21%	24%	30%	26%	21%	27%	22%	25%

QT5. [Google/Alphabet Inc.] Would you say each company has too much, too little, or the right amount of influence on Canadian consumer choices today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	2%	3%	1%	5%	4%	4%	1%	4%	3%	4%	3%	2%	5%	4%	3%	3%	1%	3%	5%	4%	2%	4%	2%	2%	5%	3%	2%	4%	3%	3%	2%	3%	2%
About the right amount	46%	49%	47%	39%	45%	42%	49%	44%	47%	44%	48%	47%	42%	50%	47%	45%	48%	47%	38%	50%	47%	45%	46%	46%	40%	44%	46%	49%	44%	50%	42%	48%	50%	41%
Too much influence	22%	21%	21%	26%	20%	28%	18%	18%	25%	19%	26%	22%	18%	23%	29%	24%	21%	16%	19%	26%	27%	22%	27%	17%	14%	21%	24%	23%	16%	20%	33%	21%	21%	24%
Not sure/Can't say	29%	28%	29%	34%	31%	28%	29%	37%	24%	35%	21%	28%	38%	22%	20%	28%	28%	36%	40%	19%	22%	30%	23%	35%	44%	31%	28%	26%	36%	27%	22%	29%	26%	32%

QT5. [Microsoft] Would you say each company has too much, too little, or the right amount of influence on Canadian consumer choices today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	3%	4%	2%	6%	5%	4%	8%	4%	4%	7%	4%	2%	10%	5%	4%	5%	2%	2%	7%	5%	1%	7%	4%	2%	4%	4%	5%	4%	5%	4%	3%	5%	3%
About the right amount	50%	50%	54%	48%	48%	47%	55%	42%	55%	45%	53%	50%	47%	49%	56%	48%	52%	50%	44%	55%	53%	56%	51%	47%	39%	47%	56%	51%	48%	52%	50%	54%	54%	49%
Too much influence	17%	19%	13%	13%	15%	19%	15%	19%	14%	15%	16%	19%	11%	17%	16%	16%	19%	19%	17%	19%	19%	22%	12%	13%	17%	19%	15%	17%	16%	15%	21%	17%	15%	19%
Not sure/Can't say	29%	28%	30%	37%	31%	29%	26%	35%	22%	36%	25%	29%	33%	30%	22%	33%	26%	30%	35%	21%	23%	21%	29%	36%	41%	29%	26%	27%	32%	28%	26%	26%	25%	29%

QT5. [Amazon] Would you say each company has too much, too little, or the right amount of influence on Canadian consumer choices today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	2%	5%	2%	5%	4%	3%	6%	4%	3%	5%	4%	2%	6%	5%	3%	1%	2%	7%	5%	1%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%	4%	4%	2%
About the right amount	45%	45%	46%	39%	47%	43%	48%	45%	45%	48%	47%	41%	46%	50%	47%	47%	48%	34%	48%	44%	42%	48%	50%	40%	42%	49%	48%	47%	46%	41%	52%	47%	43%	
Too much influence	29%	29%	27%	30%	24%	31%	32%	21%	32%	27%	29%	32%	29%	25%	31%	28%	29%	34%	27%	32%	37%	27%	26%	28%	31%	29%	30%	26%	28%	37%	26%	30%	35%	
Not sure/Can't say	22%	24%	23%	29%	24%	22%	17%	29%	19%	24%	19%	20%	26%	19%	20%	18%	22%	21%	30%	18%	19%	21%	21%	30%	24%	17%	19%	25%	22%	17%	19%	19%	20%	

QT5. [Facebook] Would you say each company has too much, too little, or the right amount of influence on Canadian consumer choices today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	3%	4%	4%		5%	3%	3%	1%	4%	3%	5%	3%	3%	7%	3%	3%	2%	3%	6%	3%	3%	3%	3%	2%	4%	4%	3%	4%	3%	3%	4%	2%	2%	
About the right amount	29%	27%	30%	26%	30%	28%	31%	29%	32%	25%	31%	27%	29%	31%	31%	26%	29%	32%	39%	31%	28%	23%	29%	28%	31%	26%	31%	29%	25%	33%	31%	24%		
Too much influence	47%	45%	41%	51%	42%	47%	50%	49%	45%	49%	46%	46%	44%	47%	46%	47%	46%	50%	35%	46%	53%	56%	47%	45%	51%	47%	44%	46%	54%	44%	49%	54%		
Not sure/Can't say	21%	24%	25%	23%	23%	22%	15%	21%	19%	23%	19%	23%	20%	18%	19%	25%	22%	19%	19%	20%	16%	18%	27%	23%	17%	19%	24%	21%	23%	18%	19%	18%	20%	

QT6. [Apple] Would you say each company has too much, too little, or the right amount of influence on Canadian politics and government today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	5%	3%	7%	2%	8%	5%	7%	4%	5%	5%	7%	5%	3%	7%	7%	4%	6%	5%	2%	6%	6%	4%	8%	5%	3%	6%	5%	6%	6%	4%	5%	4%	5%	3%
About the right amount	27%	25%	25%	29%	21%	26%	33%	21%	32%	23%	31%	27%	24%	26%	34%	28%	26%	25%	23%	36%	30%	29%	26%	23%	20%	23%	33%	30%	25%	28%	30%	29%	31%	29%
Too much influence	15%	14%	11%	14%	10%	15%	19%	12%	19%	12%	15%	14%	16%	13%	17%	13%	16%	14%	17%	16%	23%	14%	12%	10%	18%	15%	14%	13%	17%	11%	16%	19%		
Not sure/Can't say	53%	58%	57%	55%	61%	54%	41%	62%	45%	60%	46%	54%	56%	54%	41%	54%	53%	56%	57%	41%	48%	44%	51%	60%	67%	54%	47%	50%	57%	51%	48%	56%	48%	49%

QT6. [Google/Alphabet Inc.] Would you say each company has too much, too little, or the right amount of influence on Canadian politics and government today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	2%	6%	1%	3%	4%	5%	3%	4%	3%	6%	4%	2%	5%	6%	3%	6%	2%	2%	5%	5%	3%	6%	4%	1%	5%	4%	4%	5%	3%	3%	3%	4%	4%
About the right amount	28%	30%	30%	31%	23%	25%	33%	25%	31%	25%	32%	28%	25%	31%	34%	30%	26%	24%	34%	31%	29%	31%	25%	21%	24%	30%	34%	26%	31%	29%	30%	34%	25%	
Too much influence	17%	13%	13%	12%	14%	20%	20%	11%	22%	13%	18%	18%	16%	15%	16%	19%	14%	18%	20%	22%	25%	16%	13%	10%	18%	15%	12%	18%	24%	15%	16%	23%		
Not sure/Can't say	51%	55%	51%	55%	60%	51%	42%	61%	42%	59%	44%	50%	57%	50%	40%	50%	50%	56%	40%	42%	43%	48%	59%	68%	51%	48%	48%	57%	47%	44%	52%	46%	48%	

QT6. [Microsoft] Would you say each company has too much, too little, or the right amount of influence on Canadian politics and government today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	5%	3%	6%	3%	8%	5%	5%	4%	5%	4%	8%	4%	3%	8%	7%	3%	5%	4%	2%	8%	4%	3%	7%	4%	3%	5%	6%	4%	6%	5%	3%	3%	6%	3%
About the right amount	31%	30%	25%	31%	26%	31%	39%	25%	37%	26%	34%	32%	29%	29%	37%	31%	30%	29%	40%	35%	38%	28%	28%	22%	29%	35%	34%	28%	32%	36%	34%	35%	35%	
Too much influence	13%	11%	11%	8%	8%	13%	16%	10%	16%	9%	10%	12%	15%	6%	12%	11%	13%	14%	11%	15%	22%	8%	9%	10%	16%	12%	11%	10%	15%	13%	12%	13%	14%	
Not sure/Can't say	51%	56%	58%	59%	59%	52%	40%	61%	42%	60%	49%	52%	52%	56%	43%	53%	52%	52%	41%	47%	37%	56%	59%	65%	50%	47%	50%	56%	48%	48%	51%	46%	48%	

QT6. [Amazon] Would you say each company has too much, too little, or the right amount of influence on Canadian politics and government today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	5%	3%	7%	2%	5%	5%	6%	3%	5%	5%	8%	4%	4%	7%	9%	3%	6%	4%	3%	8%	5%	4%	8%	4%	3%	6%	5%	5%	6%	5%	4%	4%	6%	4%
About the right amount	27%	31%	23%	28%	25%	22%	34%	23%	32%	22%	30%	28%	23%	28%	31%	31%	26%	25%	21%	35%	30%	30%	24%	25%	17%	23%	32%	28%	25%	27%	28%	29%	29%	25%
Too much influence	17%	10%	15%	12%	9%	19%	21%	10%	21%	13%	16%	14%	20%	10%	20%	12%	15%	16%	23%	20%	16%	26%	12%	11%	15%	20%	15%	16%	13%	17%	22%	15%	17%	25%
Not sure/Can't say	52%	56%	55%	58%	61%	54%	39%	64%	42%	60%	47%	54%	53%	55%	41%	55%	53%	54%	53%	37%	48%	40%	56%	60%	64%	51%	47%	51%	56%	50%	46%	52%	49%	47%

QT6. [Facebook] Would you say each company has too much, too little, or the right amount of influence on Canadian politics and government today?

	Total	Region							Gender		Age			Age_fine						Age_Gender						Income			Education			Last Fed Vote		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College / Tech school	Univ+	CPC	Liberal	NDP
Too little influence	4%	4%	6%	2%	6%	3%	5%	6%	4%	5%	5%	5%	4%	5%	5%	2%	7%	4%	3%	4%	5%	3%	6%	5%	4%	5%	4%	5%	4%	3%	3%	3%	5%	3%
About the right amount	23%	22%	18%	19%	21%	20%	30%	20%	25%	21%	23%	22%	23%	24%	23%	23%	21%	23%	23%	27%	24%	25%	20%	20%	21%	22%	25%	20%	23%	24%	21%	25%	26%	22%
Too much influence	32%	31%	33%	38%	30%	34%	33%	25%	38%	27%	33%	32%	32%	27%	37%	31%	33%	31%	33%	34%	37%	43%	33%	27%	23%	33%	31%	37%	26%	36%	38%	33%	33%	35%
Not sure/Can't say	40%	43%	43%	41%	44%	43%	31%	49%	33%	48%	39%	41%	41%	44%	35%	43%	39%	42%	41%	36%	34%	28%	41%	49%	52%	40%	39%	39%	46%	36%	38%	39%	36%	40%