### Question 1

**Thinking back to the last two Winter Olympics, Sochi in 2014 and Vancouver in 2010, how closely did you follow those games?**

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**Income**

- < $50K: 17%
- $50-99K: 22%
- $100K+: 10%

**Education**

- HS or less: 51%
- College / Tech: 52%
- Univ+: 45%

**Gender**

- Male: 58%
- Female: 42%

**Age**

- 18-34: 33%
- 35-54: 23%
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### Question 2

**Thinking about the upcoming Olympic games in Pyeongchang, how interested are you?**

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