

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Sample size	1516	180	139	119	506	461	111	740	776	433	568	515	536	473	295	638	480	399

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received. *Indicates small sample size

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services? Summary of Top 2 Box

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Savings account	93%	95%	96%	90%	94%	90%	92%	93%	92%	91%	92%	96%	89%	95%	98%	91%	93%	96%
High Interest Savings Account	83%	87%	84%	78%	87%	78%	83%	87%	80%	83%	82%	86%	77%	87%	93%	78%	84%	92%
RRSP	82%	86%	83%	78%	83%	79%	76%	87%	77%	76%	81%	87%	72%	86%	95%	75%	85%	88%
Fixed Mortgage	78%	80%	81%	82%	78%	77%	71%	84%	72%	70%	79%	84%	67%	84%	92%	73%	79%	84%
TFSA	72%	72%	72%	76%	71%	75%	64%	76%	68%	71%	70%	75%	60%	76%	87%	63%	74%	85%
Credit union	63%	75%	64%	64%	66%	51%	64%	73%	53%	57%	59%	73%	57%	70%	70%	61%	62%	67%
The difference between 'interest' and 'compound interest'	61%	69%	67%	58%	61%	56%	59%	71%	52%	56%	56%	72%	49%	66%	72%	53%	61%	73%
Individual pension	61%	61%	65%	57%	61%	60%	59%	71%	52%	52%	56%	74%	52%	66%	70%	54%	63%	69%
Term Deposit	60%	73%	62%	51%	55%	68%	41%	68%	52%	43%	55%	79%	51%	61%	69%	58%	57%	65%
Government bonds	53%	55%	61%	38%	55%	51%	47%	65%	42%	44%	50%	64%	45%	57%	62%	48%	51%	64%
Mortgage deposit	51%	48%	55%	38%	51%	58%	45%	58%	45%	53%	51%	50%	43%	53%	63%	44%	52%	62%
Defined benefit pension	46%	39%	48%	38%	42%	55%	47%	56%	36%	39%	41%	57%	36%	51%	57%	41%	47%	51%
Defined contribution pension	45%	37%	51%	35%	42%	56%	42%	56%	36%	39%	42%	55%	36%	51%	59%	40%	46%	54%
Corporate bonds	34%	33%	43%	20%	34%	40%	21%	45%	24%	33%	33%	38%	24%	38%	46%	27%	36%	44%
Fixed/variable APR	32%	33%	44%	25%	32%	25%	37%	42%	22%	29%	33%	33%	24%	36%	43%	26%	35%	36%
Income drawdown	31%	20%	31%	17%	18%	65%	20%	39%	24%	28%	29%	35%	28%	32%	36%	26%	34%	36%
Premium Bonds	31%	27%	38%	23%	31%	33%	23%	40%	22%	27%	28%	36%	23%	34%	38%	27%	30%	36%
Bitcoin	30%	32%	36%	21%	28%	31%	24%	38%	22%	45%	29%	17%	25%	30%	38%	21%	29%	43%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Summary of Bottom 2 Box

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Bitcoin	70%	68%	64%	79%	72%	69%	76%	62%	78%	55%	71%	83%	75%	70%	62%	79%	71%	57%
Premium Bonds	69%	73%	62%	77%	69%	67%	77%	60%	78%	73%	72%	64%	77%	66%	62%	73%	70%	64%
Income drawdown	69%	80%	69%	83%	82%	35%	80%	61%	76%	72%	71%	65%	72%	68%	64%	74%	66%	64%
Fixed/variable APR	68%	67%	56%	75%	68%	75%	63%	58%	78%	71%	67%	67%	76%	64%	57%	74%	65%	64%
Corporate bonds	66%	67%	57%	80%	66%	60%	79%	55%	76%	67%	67%	62%	76%	62%	54%	73%	64%	56%
Defined contribution pension	55%	63%	49%	65%	58%	44%	58%	44%	64%	61%	58%	45%	64%	49%	41%	60%	54%	46%
Defined benefit pension	54%	61%	52%	62%	58%	45%	53%	44%	64%	61%	59%	43%	64%	49%	43%	59%	53%	49%
Mortgage deposit	49%	52%	45%	62%	49%	42%	55%	42%	55%	47%	49%	50%	57%	47%	37%	56%	48%	38%
Government bonds	47%	45%	39%	62%	45%	49%	53%	35%	58%	56%	50%	36%	55%	43%	38%	52%	49%	36%
Term Deposit	40%	27%	38%	49%	45%	32%	59%	32%	48%	57%	45%	21%	49%	39%	31%	42%	43%	35%
Individual pension	39%	39%	35%	43%	39%	40%	41%	29%	48%	48%	44%	26%	48%	34%	30%	46%	37%	31%
The difference between 'interest' and 'compound interest'	39%	31%	33%	42%	39%	44%	41%	29%	48%	44%	44%	28%	51%	34%	28%	47%	39%	27%
Credit union	37%	25%	36%	36%	34%	49%	36%	27%	47%	43%	41%	27%	43%	30%	30%	39%	38%	33%
TFSA	28%	28%	28%	24%	29%	25%	36%	24%	32%	29%	30%	25%	40%	24%	13%	37%	26%	15%
Fixed Mortgage	22%	20%	19%	18%	22%	23%	29%	16%	28%	30%	21%	16%	33%	16%	8%	27%	21%	16%
RRSP	18%	14%	17%	22%	17%	21%	24%	13%	23%	24%	19%	13%	28%	14%	5%	25%	15%	12%
High Interest Savings Account	17%	13%	16%	22%	13%	22%	17%	13%	20%	17%	18%	14%	23%	13%	7%	22%	16%	8%
Savings account	7%	5%	4%	10%	6%	10%	8%	7%	8%	9%	8%	4%	11%	5%	2%	9%	7%	4%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Savings account

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	93%	95%	96%	90%	94%	90%	92%	93%	92%	91%	92%	96%	89%	95%	98%	91%	93%	96%
(4) Very Confident	65%	69%	73%	58%	66%	62%	59%	67%	63%	60%	61%	73%	60%	67%	72%	59%	68%	72%
(3) Fairly Confident	28%	26%	23%	32%	28%	28%	33%	26%	30%	31%	31%	22%	30%	28%	26%	32%	26%	24%
(2) Not very Confident	5%	4%	3%	6%	4%	6%	4%	4%	5%	6%	5%	3%	6%	4%	2%	5%	5%	3%
(1) Not at all Confident	3%	1%	1%	4%	2%	3%	4%	3%	3%	3%	3%	2%	4%	2%	*	4%	2%	1%
Bottom 2 Box (Net)	7%	5%	4%	10%	6%	10%	8%	7%	8%	9%	8%	4%	11%	5%	2%	9%	7%	4%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?High Interest Savings Account

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	83%	87%	84%	78%	87%	78%	83%	87%	80%	83%	82%	86%	77%	87%	93%	78%	84%	92%
(4) Very Confident	52%	56%	57%	44%	53%	50%	41%	57%	47%	50%	49%	56%	43%	55%	64%	44%	53%	62%
(3) Fairly Confident	32%	31%	27%	34%	34%	27%	42%	30%	33%	32%	33%	30%	34%	32%	29%	34%	31%	30%
(2) Not very Confident	11%	10%	9%	14%	9%	15%	10%	9%	13%	11%	11%	10%	16%	9%	6%	15%	11%	5%
(1) Not at all Confident	6%	3%	6%	9%	4%	7%	7%	5%	6%	6%	7%	4%	8%	4%	1%	7%	5%	3%
Bottom 2 Box (Net)	17%	13%	16%	22%	13%	22%	17%	13%	20%	17%	18%	14%	23%	13%	7%	22%	16%	8%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Fixed Mortgage

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	78%	80%	81%	82%	78%	77%	71%	84%	72%	70%	79%	84%	67%	84%	92%	73%	79%	84%
(4) Very Confident	44%	42%	53%	33%	41%	52%	32%	50%	38%	31%	43%	56%	33%	48%	60%	37%	49%	49%
(3) Fairly Confident	34%	39%	28%	49%	36%	25%	39%	34%	34%	39%	36%	28%	33%	36%	32%	36%	31%	35%
(2) Not very Confident	13%	12%	11%	11%	13%	12%	16%	10%	15%	18%	13%	8%	18%	11%	6%	13%	12%	12%
(1) Not at all Confident	10%	8%	8%	7%	10%	11%	13%	6%	8%	13%	9%	8%	16%	6%	2%	14%	8%	4%
Bottom 2 Box (Net)	22%	20%	19%	18%	22%	23%	29%	16%	28%	30%	21%	16%	33%	16%	8%	27%	21%	16%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Term Deposit

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	60%	73%	62%	51%	55%	68%	41%	68%	52%	43%	55%	79%	51%	61%	69%	58%	57%	65%
(4) Very Confident	30%	37%	35%	28%	25%	39%	15%	36%	25%	19%	24%	42%	23%	32%	38%	25%	32%	36%
(3) Fairly Confident	30%	36%	27%	23%	30%	29%	26%	32%	27%	25%	31%	32%	28%	29%	31%	33%	25%	29%
(2) Not very Confident	23%	17%	24%	26%	25%	19%	27%	21%	25%	28%	29%	11%	26%	22%	23%	22%	27%	20%
(1) Not at all Confident	17%	10%	13%	22%	20%	13%	33%	11%	23%	28%	17%	9%	23%	17%	8%	20%	16%	15%
Bottom 2 Box (Net)	40%	27%	38%	49%	45%	32%	59%	32%	48%	57%	45%	21%	49%	39%	31%	42%	43%	35%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Premium Bonds

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	31%	27%	38%	23%	31%	33%	23%	40%	22%	27%	28%	36%	23%	34%	38%	27%	30%	36%
(4) Very Confident	10%	7%	9%	4%	10%	14%	5%	13%	6%	10%	7%	12%	7%	11%	15%	7%	12%	11%
(3) Fairly Confident	21%	20%	29%	18%	21%	19%	18%	27%	15%	17%	21%	24%	16%	23%	23%	21%	18%	25%
(2) Not very Confident	39%	47%	43%	37%	38%	35%	33%	38%	39%	36%	42%	36%	37%	39%	45%	36%	42%	38%
(1) Not at all Confident	31%	26%	19%	41%	31%	31%	44%	22%	40%	37%	29%	28%	40%	27%	18%	37%	28%	25%
Bottom 2 Box (Net)	69%	73%	62%	77%	69%	67%	77%	60%	78%	73%	72%	64%	77%	66%	62%	73%	70%	64%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Fixed/variable APR

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	32%	33%	44%	25%	32%	25%	37%	42%	22%	29%	33%	33%	24%	36%	43%	26%	35%	36%
(4) Very Confident	11%	10%	17%	7%	11%	10%	13%	16%	7%	11%	11%	12%	8%	11%	18%	7%	15%	15%
(3) Fairly Confident	20%	22%	27%	19%	21%	15%	25%	26%	15%	17%	22%	21%	16%	24%	25%	20%	20%	22%
(2) Not very Confident	32%	35%	32%	31%	34%	30%	21%	30%	33%	31%	34%	29%	29%	32%	36%	32%	31%	32%
(1) Not at all Confident	37%	33%	24%	44%	34%	45%	42%	33%	45%	40%	33%	38%	47%	32%	21%	42%	34%	31%
Bottom 2 Box (Net)	68%	67%	56%	75%	68%	75%	63%	58%	78%	71%	67%	67%	76%	64%	57%	74%	65%	64%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Mortgage deposit

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	51%	48%	55%	38%	51%	58%	45%	58%	45%	53%	51%	50%	43%	53%	63%	44%	52%	62%
(4) Very Confident	21%	20%	24%	11%	20%	28%	13%	26%	17%	20%	19%	25%	14%	22%	31%	16%	22%	28%
(3) Fairly Confident	30%	29%	31%	28%	31%	30%	32%	32%	28%	32%	32%	26%	28%	31%	32%	28%	29%	34%
(2) Not very Confident	26%	29%	27%	32%	28%	21%	24%	25%	28%	26%	28%	25%	27%	28%	25%	28%	26%	25%
(1) Not at all Confident	22%	22%	18%	30%	21%	21%	31%	17%	27%	22%	21%	24%	31%	19%	12%	28%	23%	13%
Bottom 2 Box (Net)	49%	52%	45%	62%	49%	42%	55%	42%	55%	47%	49%	50%	57%	47%	37%	56%	48%	38%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?The difference between 'interest' and 'compound interest'

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	61%	69%	67%	58%	61%	56%	59%	71%	52%	56%	56%	72%	49%	66%	72%	53%	61%	73%
(4) Very Confident	31%	32%	35%	33%	31%	30%	20%	38%	24%	28%	25%	40%	21%	34%	42%	23%	30%	44%
(3) Fairly Confident	30%	36%	31%	24%	30%	26%	38%	32%	28%	28%	31%	31%	28%	32%	31%	30%	31%	29%
(2) Not very Confident	23%	19%	19%	25%	27%	22%	18%	18%	28%	24%	28%	17%	26%	22%	22%	26%	25%	16%
(1) Not at all Confident	16%	12%	14%	17%	12%	22%	24%	11%	20%	20%	17%	12%	25%	12%	5%	21%	14%	10%
Bottom 2 Box (Net)	39%	31%	33%	42%	39%	44%	41%	29%	48%	44%	44%	28%	51%	34%	28%	47%	39%	27%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Individual pension

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	61%	61%	65%	57%	61%	60%	59%	71%	52%	52%	56%	74%	52%	66%	70%	54%	63%	69%
(4) Very Confident	27%	28%	26%	22%	28%	32%	20%	32%	23%	19%	22%	40%	22%	30%	37%	22%	29%	34%
(3) Fairly Confident	34%	34%	39%	35%	34%	29%	39%	38%	29%	33%	34%	34%	29%	36%	33%	32%	35%	35%
(2) Not very Confident	25%	25%	24%	30%	27%	21%	24%	19%	30%	30%	30%	15%	26%	25%	24%	27%	23%	24%
(1) Not at all Confident	14%	13%	11%	13%	12%	18%	17%	10%	18%	18%	14%	11%	23%	9%	6%	19%	14%	7%
Bottom 2 Box (Net)	39%	39%	35%	43%	39%	40%	41%	29%	48%	48%	44%	26%	48%	34%	30%	46%	37%	31%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Credit union

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	63%	75%	64%	64%	66%	51%	64%	73%	53%	57%	59%	73%	57%	70%	70%	61%	62%	67%
(4) Very Confident	28%	40%	31%	28%	29%	23%	22%	35%	22%	24%	23%	39%	23%	35%	32%	24%	29%	36%
(3) Fairly Confident	35%	36%	33%	35%	37%	28%	43%	38%	31%	33%	36%	35%	34%	35%	38%	37%	34%	31%
(2) Not very Confident	23%	18%	26%	26%	21%	28%	19%	17%	28%	28%	28%	14%	25%	20%	23%	22%	24%	24%
(1) Not at all Confident	14%	7%	10%	10%	13%	22%	17%	9%	18%	15%	14%	13%	18%	10%	7%	17%	14%	9%
Bottom 2 Box (Net)	37%	25%	36%	36%	34%	49%	36%	27%	47%	43%	41%	27%	43%	30%	30%	39%	38%	33%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Bitcoin

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	30%	32%	36%	21%	28%	31%	24%	38%	22%	45%	29%	17%	25%	30%	38%	21%	29%	43%
(4) Very Confident	10%	12%	14%	7%	8%	13%	4%	14%	6%	17%	9%	5%	8%	9%	13%	6%	12%	13%
(3) Fairly Confident	20%	21%	21%	14%	21%	19%	21%	24%	16%	28%	20%	13%	16%	21%	25%	16%	17%	30%
(2) Not very Confident	33%	30%	41%	29%	35%	33%	28%	30%	36%	30%	36%	33%	30%	36%	36%	33%	33%	34%
(1) Not at all Confident	37%	38%	24%	50%	37%	36%	48%	32%	42%	25%	35%	49%	45%	34%	42%	46%	38%	22%
Bottom 2 Box (Net)	70%	68%	64%	79%	72%	69%	76%	62%	78%	55%	71%	83%	75%	70%	62%	79%	71%	57%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Government bonds

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	53%	55%	61%	38%	55%	51%	47%	65%	42%	44%	50%	64%	45%	57%	62%	48%	51%	64%
(4) Very Confident	21%	23%	24%	17%	20%	25%	12%	28%	14%	16%	19%	28%	17%	22%	29%	17%	20%	30%
(3) Fairly Confident	32%	33%	38%	22%	35%	26%	35%	37%	27%	28%	31%	36%	28%	35%	32%	31%	32%	34%
(2) Not very Confident	26%	30%	26%	31%	27%	23%	26%	21%	32%	31%	30%	19%	28%	27%	27%	27%	28%	24%
(1) Not at all Confident	20%	15%	13%	30%	18%	26%	27%	14%	27%	25%	20%	17%	27%	16%	12%	25%	21%	12%
Bottom 2 Box (Net)	47%	45%	39%	62%	45%	49%	53%	35%	58%	56%	50%	36%	55%	43%	38%	52%	49%	36%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Defined contribution pension

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	45%	37%	51%	35%	42%	56%	42%	56%	36%	39%	42%	55%	36%	51%	59%	40%	46%	54%
(4) Very Confident	20%	14%	23%	17%	19%	26%	15%	26%	14%	17%	17%	25%	13%	22%	32%	14%	21%	28%
(3) Fairly Confident	26%	23%	28%	18%	23%	30%	28%	30%	21%	21%	24%	31%	22%	30%	27%	26%	25%	26%
(2) Not very Confident	31%	35%	32%	38%	34%	23%	28%	28%	34%	33%	36%	24%	33%	30%	31%	32%	32%	29%
(1) Not at all Confident	23%	28%	17%	27%	24%	21%	30%	16%	30%	28%	22%	20%	32%	19%	11%	29%	21%	17%
Bottom 2 Box (Net)	55%	63%	49%	65%	58%	44%	58%	44%	64%	61%	58%	45%	64%	49%	41%	60%	54%	46%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Defined benefit pension

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	46%	39%	48%	38%	42%	55%	47%	56%	36%	39%	41%	57%	36%	51%	57%	41%	47%	51%
(4) Very Confident	20%	15%	20%	19%	19%	27%	16%	26%	15%	17%	18%	25%	13%	22%	33%	13%	23%	28%
(3) Fairly Confident	26%	24%	28%	18%	24%	29%	30%	30%	22%	22%	23%	31%	23%	29%	23%	28%	24%	23%
(2) Not very Confident	30%	33%	34%	35%	32%	24%	25%	27%	33%	30%	37%	22%	31%	29%	31%	29%	31%	31%
(1) Not at all Confident	24%	28%	18%	27%	26%	20%	29%	17%	31%	31%	22%	21%	32%	20%	12%	30%	22%	18%
Bottom 2 Box (Net)	54%	61%	52%	62%	58%	45%	53%	44%	64%	61%	59%	43%	64%	49%	43%	59%	53%	49%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Income drawdown

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	31%	20%	31%	17%	18%	65%	20%	39%	24%	28%	29%	35%	28%	32%	36%	26%	34%	36%
(4) Very Confident	14%	7%	13%	7%	6%	37%	4%	18%	11%	16%	10%	18%	13%	14%	19%	11%	16%	17%
(3) Fairly Confident	17%	13%	18%	10%	12%	28%	15%	20%	13%	13%	19%	17%	16%	18%	17%	15%	17%	19%
(2) Not very Confident	33%	37%	40%	39%	40%	18%	30%	34%	33%	33%	35%	31%	30%	34%	39%	34%	34%	32%
(1) Not at all Confident	36%	42%	30%	45%	42%	17%	51%	27%	43%	38%	35%	34%	42%	34%	25%	40%	33%	32%
Bottom 2 Box (Net)	69%	80%	69%	83%	82%	35%	80%	61%	76%	72%	71%	65%	72%	68%	64%	74%	66%	64%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?RRSP

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	82%	86%	83%	78%	83%	79%	76%	87%	77%	76%	81%	87%	72%	86%	95%	75%	85%	88%
(4) Very Confident	47%	49%	54%	33%	46%	51%	32%	54%	40%	37%	44%	58%	36%	50%	61%	41%	47%	57%
(3) Fairly Confident	35%	37%	29%	45%	37%	28%	44%	33%	37%	38%	37%	29%	36%	35%	34%	34%	39%	32%
(2) Not very Confident	10%	6%	11%	10%	9%	12%	14%	8%	13%	13%	11%	7%	15%	8%	4%	12%	8%	9%
(1) Not at all Confident	8%	8%	6%	12%	8%	8%	10%	6%	11%	11%	8%	6%	13%	7%	1%	13%	6%	3%
Bottom 2 Box (Net)	18%	14%	17%	22%	17%	21%	24%	13%	23%	24%	19%	13%	28%	14%	5%	25%	15%	12%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?TFSA

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	72%	72%	72%	76%	71%	75%	64%	76%	68%	71%	70%	75%	60%	76%	87%	63%	74%	85%
(4) Very Confident	42%	43%	46%	32%	40%	46%	33%	48%	36%	37%	38%	49%	32%	44%	56%	34%	41%	53%
(3) Fairly Confident	30%	29%	26%	44%	30%	29%	31%	29%	32%	34%	32%	26%	28%	32%	31%	28%	32%	32%
(2) Not very Confident	14%	13%	19%	8%	15%	14%	14%	13%	15%	14%	16%	13%	19%	12%	8%	17%	13%	11%
(1) Not at all Confident	14%	14%	9%	17%	15%	11%	22%	10%	17%	16%	14%	12%	21%	12%	5%	20%	13%	5%
Bottom 2 Box (Net)	28%	28%	28%	24%	29%	25%	36%	24%	32%	29%	30%	25%	40%	24%	13%	37%	26%	15%

Q3. How confident, if at all, are you, that you understand the meaning of each of the following terms relating to financial services?Corporate bonds

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Top 2 Box (Net)	34%	33%	43%	20%	34%	40%	21%	45%	24%	33%	33%	38%	24%	38%	46%	27%	36%	44%
(4) Very Confident	12%	10%	16%	9%	11%	17%	6%	17%	8%	13%	11%	13%	8%	13%	20%	8%	14%	18%
(3) Fairly Confident	22%	23%	27%	11%	23%	23%	15%	28%	17%	20%	21%	25%	16%	24%	26%	20%	22%	26%
(2) Not very Confident	35%	34%	35%	41%	35%	31%	37%	32%	37%	34%	37%	32%	36%	35%	34%	35%	34%	35%
(1) Not at all Confident	31%	33%	21%	40%	30%	29%	41%	23%	39%	33%	30%	31%	40%	28%	20%	38%	30%	21%
Bottom 2 Box (Net)	66%	67%	57%	80%	66%	60%	79%	55%	76%	67%	67%	62%	76%	62%	54%	73%	64%	56%