

	Total	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Sample size	1516	180	139	119	506	461	111	740	776	433	568	515	536	473	295	638	480	399

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.
*Indicates small sample size

Q1. Do you have a Last Will and Testament in place?

	Total	Region						Gender		Age			Household Income			Education		
		BC	AB	MB/SK	ON	PQ	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Yes (Net)	49%	54%	45%	42%	46%	58%	44%	53%	46%	22%	43%	80%	44%	49%	55%	50%	54%	43%
Yes and the Will is up to date	35%	36%	37%	28%	30%	42%	31%	37%	33%	15%	29%	58%	31%	33%	40%	35%	38%	30%
Yes, but the Will is not up to date	15%	18%	9%	14%	15%	15%	12%	16%	14%	7%	14%	22%	13%	16%	15%	14%	16%	13%
No	51%	46%	55%	58%	54%	42%	56%	47%	54%	78%	57%	20%	56%	51%	45%	50%	46%	57%

	Total - Do not have a will	Region						Gender		Age			Income			Education		
		BC	AB	MB/SK	ON	QC	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Sample size	767	81	74	57	254	173	59	351	417	337	326	104*	302	241	134*	319	222	226

Q2. You've noted that you do not have a will, what would you say is the main reason that you have not had one written.

	Total	Region						Gender		Age			Household Income			Education		
		BC	AB	MB/SK	ON	PQ	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
Too young to worry about it	25%	26%	19%	29%	26%	26%	18%	30%	20%	46%	11%	2%	19%	22%	35%	21%	18%	37%
I don't have any assets to worry about	23%	28%	24%	13%	23%	22%	25%	20%	25%	19%	24%	29%	32%	20%	10%	25%	22%	20%
It's too expensive to get a Will written	18%	15%	15%	14%	16%	26%	18%	12%	23%	14%	21%	21%	22%	20%	6%	21%	19%	12%
Don't want to think about dying	8%	5%	11%	16%	7%	7%	12%	11%	6%	4%	12%	9%	10%	9%	6%	8%	8%	10%
It's too time consuming to get a Will written	5%	8%	10%	5%	5%	2%	5%	7%	4%	5%	6%	5%	2%	6%	10%	4%	6%	6%
Don't want to discuss these details with a stranger	2%	1%	3%	-	2%	3%	-	3%	1%	2%	1%	4%	2%	1%	2%	2%	2%	2%
Other	19%	18%	18%	23%	21%	14%	23%	16%	22%	10%	25%	30%	14%	22%	31%	19%	24%	13%