

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

All sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1. [Very satisfied/ Moderately Dissatisfied] Please indicate your level of satisfaction with each of the following:

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Your own personal financial situation | 62% | 58% | 65% |
| The way things are going in your life today | 72% | 67% | 74% |
| The way things are going in Canada today | 67% | 61% | 70% |

Q1. [Moderately dissatisfied/ Very Dissatisfied] Please indicate your level of satisfaction with each of the following:

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Your own personal financial situation | 38% | 42% | 35% |
| The way things are going in your life today | 28% | 33% | 26% |
| The way things are going in Canada today | 33% | 39% | 30% |

Q1. Satisfaction with -Your own personal financial situation

| | Total | Total | |
|-------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Satisfied | 10% | 9% | 10% |
| Moderately Satisfied | 53% | 49% | 54% |
| Moderately Dissatisfied | 27% | 26% | 28% |
| Very Dissatisfied | 10% | 16% | 8% |
| Top2box | 62% | 58% | 65% |
| Bottom2box | 38% | 42% | 35% |

Q1. Satisfaction with -The way things are going in your life today

| | Total | Total | |
|-------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Satisfied | 15% | 13% | 16% |
| Moderately Satisfied | 56% | 55% | 57% |
| Moderately Dissatisfied | 21% | 23% | 20% |
| Very Dissatisfied | 7% | 10% | 6% |
| Top2box | 72% | 67% | 74% |
| Bottom2box | 28% | 33% | 26% |

Q1. Satisfaction with -The way things are going in Canada today

| | Total | Total | |
|-------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Satisfied | 10% | 8% | 11% |
| Moderately Satisfied | 57% | 53% | 59% |
| Moderately Dissatisfied | 25% | 28% | 24% |
| Very Dissatisfied | 8% | 11% | 7% |
| Top2box | 67% | 61% | 70% |
| Bottom2box | 33% | 39% | 30% |

Q2. [Very optimistic/ moderately optimistic] Overall, would you say you are optimistic or pessimistic about each of the following?

| | Total | Total | |
|-----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Your own future | 80% | 75% | 82% |
| The future of Canada | 75% | 70% | 76% |
| The future of the next generation | 57% | 47% | 61% |

Q2. [Moderately Pessimistic/ Very pessimistic] Overall, would you say you are optimistic or pessimistic about each of the following?

| | Total | Total | |
|-----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Your own future | 20% | 25% | 18% |
| The future of Canada | 25% | 30% | 24% |
| The future of the next generation | 43% | 53% | 39% |

Q2. Overall, would you say you are optimistic or pessimistic about Your own future

| | Total | Total | |
|------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Optimistic | 27% | 18% | 31% |
| Moderately Optimistic | 53% | 57% | 51% |
| Moderately Pessimistic | 16% | 18% | 15% |
| Very Pessimistic | 4% | 7% | 3% |
| Top2box | 80% | 75% | 82% |
| Bottom2box | 20% | 25% | 18% |

Q2. Overall, would you say you are optimistic or pessimistic about The future of Canada

| | Total | Total | |
|------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Optimistic | 20% | 18% | 21% |
| Moderately Optimistic | 54% | 52% | 55% |
| Moderately Pessimistic | 21% | 25% | 19% |
| Very Pessimistic | 5% | 5% | 5% |
| Top2box | 75% | 70% | 76% |
| Bottom2box | 25% | 30% | 24% |

Q2. Overall, would you say you are optimistic or pessimistic about The future of the next generation

| | Total | Total | |
|------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very Optimistic | 15% | 8% | 17% |
| Moderately Optimistic | 42% | 39% | 44% |
| Moderately Pessimistic | 33% | 40% | 31% |
| Very Pessimistic | 10% | 13% | 9% |
| Top2box | 57% | 47% | 61% |
| Bottom2box | 43% | 53% | 39% |

Q3. [No, neither donated nor volunteered] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Religious, church or faith group | 44% | 57% | 39% |
| Health and disease research, treatment or prevention | 39% | 39% | 39% |
| Mental health and addiction | 70% | 70% | 70% |
| Poverty relief | 35% | 42% | 32% |
| International aid | 47% | 52% | 45% |
| Your own cultural and/or ethnic community | 45% | 58% | 39% |
| Environmental issues, pollution, land use | 64% | 64% | 64% |
| Human rights such as racism, women's rights, democracy | 71% | 67% | 73% |
| Animal welfare/ humane society | 68% | 70% | 67% |
| Arts and culture | 70% | 69% | 70% |
| Educational charities promoting children's or adult educational efforts | 53% | 55% | 53% |

Q3. [Yes, gave a financial donation] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Religious, church or faith group | 44% | 33% | 49% |
| Health and disease research, treatment or prevention | 50% | 53% | 49% |
| Mental health and addiction | 20% | 21% | 20% |
| Poverty relief | 50% | 45% | 53% |
| International aid | 47% | 43% | 49% |
| Your own cultural and/or ethnic community | 35% | 28% | 38% |
| Environmental issues, pollution, land use | 23% | 23% | 22% |
| Human rights such as racism, women's rights, democracy | 19% | 22% | 17% |
| Animal welfare/ humane society | 25% | 26% | 25% |
| Arts and culture | 16% | 17% | 16% |
| Educational charities promoting children's or adult educational efforts | 31% | 31% | 30% |

Q3. [Yes, volunteered] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Religious, church or faith group | 26% | 21% | 28% |
| Health and disease research, treatment or prevention | 18% | 18% | 18% |
| Mental health and addiction | 12% | 10% | 13% |
| Poverty relief | 21% | 21% | 21% |
| International aid | 10% | 10% | 9% |
| Your own cultural and/or ethnic community | 30% | 24% | 33% |
| Environmental issues, pollution, land use | 16% | 15% | 17% |
| Human rights such as racism, women's rights, democracy | 13% | 14% | 13% |
| Animal welfare/ humane society | 10% | 9% | 11% |
| Arts and culture | 15% | 17% | 14% |
| Educational charities promoting children's or adult educational efforts | 20% | 17% | 21% |

Q3. [Both – donated money and volunteered] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Religious, church or faith group | 14% | 11% | 16% |
| Health and disease research, treatment or prevention | 8% | 10% | 7% |
| Mental health and addiction | 2% | 1% | 3% |
| Poverty relief | 7% | 7% | 6% |
| International aid | 4% | 5% | 4% |
| Your own cultural and/or ethnic community | 10% | 9% | 10% |
| Environmental issues, pollution, land use | 3% | 2% | 3% |
| Human rights such as racism, women's rights, democracy | 3% | 3% | 3% |
| Animal welfare/ humane society | 3% | 4% | 3% |
| Arts and culture | 1% | 3% | 1% |
| Educational charities promoting children's or adult educational efforts | 4% | 4% | 4% |

Q3. [Religious, church or faith group] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 44% | 57% | 39% |
| Yes, gave a financial donation | 44% | 33% | 49% |
| Yes, volunteered | 26% | 21% | 28% |
| Both – donated money and volunteered | 14% | 11% | 16% |

Q3. [Health and disease research, treatment or prevention] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 39% | 39% | 39% |
| Yes, gave a financial donation | 50% | 53% | 49% |
| Yes, volunteered | 18% | 18% | 18% |
| Both – donated money and volunteered | 8% | 10% | 7% |

Q3. [Mental health and addiction] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 70% | 70% | 70% |
| Yes, gave a financial donation | 20% | 21% | 20% |
| Yes, volunteered | 12% | 10% | 13% |
| Both – donated money and volunteered | 2% | 1% | 3% |

Q3. [Poverty relief] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 35% | 42% | 32% |
| Yes, gave a financial donation | 50% | 45% | 53% |
| Yes, volunteered | 21% | 21% | 21% |
| Both – donated money and volunteered | 7% | 7% | 6% |

Q3. [International aid] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 47% | 52% | 45% |
| Yes, gave a financial donation | 47% | 43% | 49% |
| Yes, volunteered | 10% | 10% | 9% |
| Both – donated money and volunteered | 4% | 5% | 4% |

Q3. [Your own cultural and/or ethnic community] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 45% | 58% | 39% |
| Yes, gave a financial donation | 35% | 28% | 38% |
| Yes, volunteered | 30% | 24% | 33% |
| Both – donated money and volunteered | 10% | 9% | 10% |

Q3. [Environmental issues, pollution, land use] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 64% | 64% | 64% |
| Yes, gave a financial donation | 23% | 23% | 22% |
| Yes, volunteered | 16% | 15% | 17% |
| Both – donated money and volunteered | 3% | 2% | 3% |

Q3. [Human Rights] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 71% | 67% | 73% |
| Yes, gave a financial donation | 19% | 22% | 17% |
| Yes, volunteered | 13% | 14% | 13% |
| Both – donated money and volunteered | 3% | 3% | 3% |

Q3. [Arts and culture] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 68% | 70% | 67% |
| Yes, gave a financial donation | 25% | 26% | 25% |
| Yes, volunteered | 10% | 9% | 11% |
| Both – donated money and volunteered | 3% | 4% | 3% |

Q3. [Arts and culture] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 70% | 69% | 70% |
| Yes, gave a financial donation | 16% | 17% | 16% |
| Yes, volunteered | 15% | 17% | 14% |
| Both – donated money and volunteered | 1% | 3% | 1% |

Q3. [Educational charities promoting children's or adult educational efforts] For each of the following, please let us know if you yourself have worked as a volunteer and/or given a financial donation in that area over the last two years.

| | Total | Total | |
|--------------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, neither donated nor volunteered | 53% | 55% | 53% |
| Yes, gave a financial donation | 31% | 31% | 30% |
| Yes, volunteered | 20% | 17% | 21% |
| Both – donated money and volunteered | 4% | 4% | 4% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 278 | 62 | 215 |

Q4a. [Religious, church or faith group] How would you describe your financial contribution

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 57% | 55% | 58% |
| A one-time donation | 22% | 26% | 21% |
| You gave a small amount - only a few dollars | 20% | 19% | 21% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 315 | 99 | 216 |

Q4a. [Health and disease research, treatment or prevention] How would you describe your

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 32% | 36% | 31% |
| A one-time donation | 41% | 41% | 41% |
| You gave a small amount - only a few dollars | 27% | 22% | 29% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 126 | 39 | 87 |

Q4a. [Mental health and addiction] How would you describe your financial contribution to

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 23% | 24% | 22% |
| A one-time donation | 47% | 45% | 48% |
| You gave a small amount - only a few dollars | 31% | 31% | 30% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 317 | 84 | 232 |

Q4a. [Poverty relief -- including homelessness and food banks] How would you describe

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 27% | 32% | 26% |
| A one-time donation | 43% | 42% | 44% |
| You gave a small amount - only a few dollars | 29% | 26% | 31% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 297 | 80 | 217 |

Q4a. [International aid -- including Third World poverty and natural disasters] How would

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 24% | 22% | 25% |
| A one-time donation | 48% | 53% | 47% |
| You gave a small amount - only a few dollars | 27% | 25% | 28% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 219 | 52 | 167 |

Q4a. [Your own cultural and/or ethnic community] How would you describe your financial

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 33% | 25% | 35% |
| A one-time donation | 45% | 49% | 43% |
| You gave a small amount - only a few dollars | 22% | 26% | 21% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 141 | 43 | 98 |

Q4a. [Environmental issues, pollution, land use] How would you describe your financial

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 19% | 18% | 20% |
| A one-time donation | 53% | 57% | 51% |
| You gave a small amount - only a few dollars | 28% | 25% | 30% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 116 | 42 | 74 |

Q4a. [Human rights such as racism, women's rights, democracy] How would you describe

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 25% | 22% | 26% |
| A one-time donation | 52% | 53% | 52% |
| You gave a small amount - only a few dollars | 23% | 25% | 22% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 159 | 48 | 111 |

Q4a. [Animal welfare/ humane society] How would you describe your financial contribution

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 23% | 20% | 24% |
| A one-time donation | 48% | 58% | 44% |
| You gave a small amount - only a few dollars | 29% | 22% | 32% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 103 | 32 | 71 |

Q4a. [Arts and culture] How would you describe your financial contribution to those

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 21% | 35% | 14% |
| A one-time donation | 55% | 47% | 58% |
| You gave a small amount - only a few dollars | 25% | 18% | 28% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 192 | 59 | 133 |

Q4a. [Educational charities promoting children's or adult educational efforts] How would

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 25% | 21% | 28% |
| A one-time donation | 45% | 49% | 44% |
| You gave a small amount - only a few dollars | 29% | 30% | 29% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q4a. [Religious, church or faith group] How would you describe your financial contribution

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 25% | 18% | 28% |
| A one-time donation | 10% | 9% | 10% |
| You gave a small amount - only a few dollars | 9% | 6% | 10% |
| Did not give financial donation | 56% | 67% | 51% |

Q4a. [Health and disease research, treatment or prevention] How would you describe your

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 16% | 19% | 15% |
| A one-time donation | 20% | 22% | 20% |
| You gave a small amount - only a few dollars | 13% | 12% | 14% |
| Did not give financial donation | 50% | 47% | 51% |

Q4a. [Mental health and addiction] How would you describe your financial contribution to

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 5% | 5% | 4% |
| A one-time donation | 9% | 9% | 9% |
| You gave a small amount - only a few dollars | 6% | 6% | 6% |
| Did not give financial donation | 80% | 79% | 80% |

Q4a. [Poverty relief -- including homelessness and food banks] How would you describe

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 14% | 14% | 14% |
| A one-time donation | 22% | 19% | 23% |
| You gave a small amount - only a few dollars | 15% | 12% | 16% |
| Did not give financial donation | 50% | 55% | 47% |

Q4a. [International aid -- including Third World poverty and natural disasters] How would

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 11% | 9% | 12% |
| A one-time donation | 23% | 23% | 23% |
| You gave a small amount - only a few dollars | 13% | 11% | 14% |
| Did not give financial donation | 53% | 57% | 51% |

Q4a. [Your own cultural and/or ethnic community] How would you describe your financial

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 12% | 7% | 13% |
| A one-time donation | 16% | 14% | 17% |
| You gave a small amount - only a few dollars | 8% | 7% | 8% |
| Did not give financial donation | 65% | 72% | 62% |

Q4a. [Environmental issues, pollution, land use] How would you describe your financial

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 4% | 4% | 4% |
| A one-time donation | 12% | 13% | 11% |
| You gave a small amount - only a few dollars | 6% | 6% | 7% |
| Did not give financial donation | 77% | 77% | 78% |

Q4a. [Human rights such as racism, women's rights, democracy] How would you describe

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 5% | 5% | 4% |
| A one-time donation | 10% | 12% | 9% |
| You gave a small amount - only a few dollars | 4% | 6% | 4% |
| Did not give financial donation | 81% | 78% | 83% |

Q4a. [Animal welfare/ humane society] How would you describe your financial contribution

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 6% | 5% | 6% |
| A one-time donation | 12% | 15% | 11% |
| You gave a small amount - only a few dollars | 7% | 6% | 8% |
| Did not give financial donation | 75% | 74% | 75% |

Q4a. [Arts and culture] How would you describe your financial contribution to those

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 3% | 6% | 2% |
| A one-time donation | 9% | 8% | 9% |
| You gave a small amount - only a few dollars | 4% | 3% | 4% |
| Did not give financial donation | 84% | 83% | 84% |

Q4a. [Educational charities promoting children's or adult educational efforts] How would

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Ongoing support - repeat donations over time | 8% | 6% | 8% |
| A one-time donation | 14% | 15% | 13% |
| You gave a small amount - only a few dollars | 9% | 9% | 9% |
| Did not give financial donation | 69% | 69% | 70% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 278 | 62 | 215 |

Q4b. [Religious, church or faith group] And, have your donations to these areas mostly

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 69% | 69% | 69% |
| Response to a request | 31% | 31% | 31% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 315 | 99 | 216 |

Q4b. [Health and disease research, treatment or prevention] And, have your donations to

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 43% | 52% | 39% |
| Response to a request | 57% | 48% | 61% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 126 | 39 | 87 |

Q4b. [Mental health and addiction] And, have your donations to these areas mostly been

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 47% | 55% | 43% |
| Response to a request | 53% | 45% | 57% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 317 | 84 | 232 |

Q4b. [Poverty relief] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 53% | 54% | 53% |
| Response to a request | 47% | 46% | 47% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 297 | 80 | 217 |

Q4b. [International aid] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 46% | 40% | 48% |
| Response to a request | 54% | 60% | 52% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 219 | 52 | 167 |

Q4b. [Your own cultural and/or ethnic community] And, have your donations to these areas

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 53% | 55% | 52% |
| Response to a request | 47% | 45% | 48% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 141 | 43 | 98 |

Q4b. [Environmental issues, pollution, land use] And, have your donations to these areas

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 44% | 48% | 42% |
| Response to a request | 56% | 52% | 58% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 116 | 42 | 74 |

Q4b. [Human rights] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 55% | 45% | 61% |
| Response to a request | 45% | 55% | 39% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 159 | 48 | 111 |

Q4b. [Animal welfare/ humane society] And, have your donations to these areas mostly

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 51% | 54% | 50% |
| Response to a request | 49% | 46% | 50% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 103 | 32 | 71 |

Q4b. [Arts and culture] And, have your donations to these areas mostly been you acting

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 49% | 66% | 41% |
| Response to a request | 51% | 34% | 59% |

| | Total who donated to this cause | Total | |
|--------------------|---------------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 192 | 59 | 133 |

Q4b. [Educational charities promoting children's or adult educational efforts] And, have

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 47% | 51% | 46% |
| Response to a request | 53% | 49% | 54% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q4b. [Religious, church or faith group] And, have your donations to these areas mostly

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 31% | 23% | 34% |
| Response to a request | 14% | 10% | 15% |
| Did not give financial donation | 56% | 67% | 51% |

Q4b. [Health and disease research, treatment or prevention] And, have your donations to

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 22% | 28% | 19% |
| Response to a request | 29% | 25% | 30% |
| Did not give financial donation | 50% | 47% | 51% |

Q4b. [Mental health and addiction] And, have your donations to these areas mostly been

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 9% | 11% | 9% |
| Response to a request | 11% | 9% | 11% |
| Did not give financial donation | 80% | 79% | 80% |

Q4b. [Poverty relief] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 27% | 24% | 28% |
| Response to a request | 24% | 20% | 25% |
| Did not give financial donation | 50% | 55% | 47% |

Q4b. [International aid] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 22% | 17% | 24% |
| Response to a request | 26% | 25% | 26% |
| Did not give financial donation | 53% | 57% | 51% |

Q4b. [Your own cultural and/or ethnic community] And, have your donations to these areas

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 19% | 15% | 20% |
| Response to a request | 16% | 12% | 18% |
| Did not give financial donation | 65% | 72% | 62% |

Q4b. [Environmental issues, pollution, land use] And, have your donations to these areas

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 10% | 11% | 9% |
| Response to a request | 13% | 12% | 13% |
| Did not give financial donation | 77% | 77% | 78% |

Q4b. [Human rights] And, have your donations to these areas mostly been you acting on

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 10% | 10% | 10% |
| Response to a request | 8% | 12% | 7% |
| Did not give financial donation | 81% | 78% | 83% |

Q4b. [Animal welfare/ humane society] And, have your donations to these areas mostly

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 13% | 14% | 12% |
| Response to a request | 12% | 12% | 13% |
| Did not give financial donation | 75% | 74% | 75% |

Q4b. [Arts and culture] And, have your donations to these areas mostly been you acting

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 8% | 11% | 7% |
| Response to a request | 8% | 6% | 9% |
| Did not give financial donation | 84% | 83% | 84% |

Q4b. [Educational charities promoting children's or adult educational efforts] And, have

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Own initiative/idea | 14% | 16% | 14% |
| Response to a request | 16% | 15% | 16% |
| Did not give financial donation | 69% | 69% | 70% |

Q5. Thinking overall about your level of financial donations for charitable causes, which of

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| I'm comfortable with my level of charitable contributions | 56% | 57% | 55% |
| I probably spend too much giving money to charitable causes | 4% | 6% | 4% |
| I feel I should be doing more to support charitable causes | 40% | 37% | 41% |

| | Total who feel they should be doing more | Total | |
|--------------------|--|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 250 | 70 | 180 |

Q6a. [Financial means - I just don't have the money] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 38% | 41% | 37% |
| One of the factors preventing me | 53% | 52% | 53% |
| Not an issue | 9% | 7% | 10% |

Q6a. [Concern about charities - if they are even legitimate] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 9% | 7% | 10% |
| One of the factors preventing me | 61% | 57% | 62% |
| Not an issue | 30% | 37% | 28% |

Q6a. [Concern about charities - how effective they are] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 13% | 12% | 14% |
| One of the factors preventing me | 60% | 51% | 63% |
| Not an issue | 27% | 37% | 23% |

Q6a. [I don't have the knowledge needed to choose charities] How important are each of

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 7% | 4% | 9% |
| One of the factors preventing me | 39% | 34% | 42% |
| Not an issue | 53% | 62% | 50% |

Q6b. Are there any additional reasons -- other than those we just considered - that are

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, no other | 91% | 88% | 92% |
| Yes, please specify | 9% | 12% | 8% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q6a. [Financial means - I just don't have the money] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 15% | 15% | 15% |
| One of the factors preventing me | 21% | 19% | 22% |
| Not an issue | 4% | 3% | 4% |
| No need to do more | 60% | 63% | 59% |

Q6a. [Concern about charities - if they are even legitimate] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 4% | 2% | 4% |
| One of the factors preventing me | 24% | 21% | 26% |
| Not an issue | 12% | 14% | 11% |
| No need to do more | 60% | 63% | 59% |

Q6a. [Concern about charities - how effective they are] How important are each of the

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 5% | 4% | 6% |
| One of the factors preventing me | 24% | 19% | 26% |
| Not an issue | 11% | 14% | 10% |
| No need to do more | 60% | 63% | 59% |

Q6a. [I don't have the knowledge needed to choose charities] How important are each of

| | Total | Total | |
|----------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| The whole reason | 3% | 2% | 3% |
| One of the factors preventing me | 16% | 13% | 17% |
| Not an issue | 21% | 23% | 20% |
| No need to do more | 60% | 63% | 59% |

Q6b. Are there any additional reasons -- other than those we just considered - that are

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| No, no other | 36% | 33% | 38% |
| Yes, please specify | 4% | 4% | 3% |
| No Need to do more | 60% | 63% | 59% |

Q7. [Total Agree] Agreement with statements

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| We pay enough in taxes already - governments should be stepping in for charities on a lot of these issues | 66% | 60% | 68% |
| I feel a personal responsibility to make the world a better place | 82% | 77% | 84% |
| Too many people are overly dependent on charity - there should be more emphasis on self-reliance | 61% | 47% | 67% |
| Our society does a bad job when it comes to taking care of the less fortunate | 61% | 60% | 62% |
| I often resent being asked to donate my hard-earned money to one cause or another | 39% | 37% | 40% |
| My own personal faith has a strong influence on my views of charitable activities | 67% | 55% | 71% |
| Some problems just can't be helped, so there's no sense throwing money at them | 36% | 31% | 38% |
| I can barely make ends meet - never mind giving money to charitable causes | 45% | 40% | 46% |
| It's really important that today's parents teach their children about charity and giving | 91% | 88% | 92% |
| I feel really good when I make a donation to charity | 86% | 85% | 87% |
| Even helping a little bit is always worthwhile - the bucket is filled with drops | 90% | 87% | 91% |
| I don't feel very confident about my choices when I give to charities | 39% | 31% | 42% |

Q7. [Total Disagree] Agreement with statements

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| We pay enough in taxes already - governments should be stepping in for charities on a lot of these issues | 34% | 40% | 32% |
| I feel a personal responsibility to make the world a better place | 18% | 23% | 16% |
| Too many people are overly dependent on charity - there should be more emphasis on self-reliance | 39% | 53% | 33% |
| Our society does a bad job when it comes to taking care of the less fortunate | 39% | 40% | 38% |
| I often resent being asked to donate my hard-earned money to one cause or another | 61% | 63% | 60% |
| My own personal faith has a strong influence on my views of charitable activities | 33% | 45% | 29% |
| Some problems just can't be helped, so there's no sense throwing money at them | 64% | 69% | 62% |
| I can barely make ends meet - never mind giving money to charitable causes | 55% | 60% | 54% |
| It's really important that today's parents teach their children about charity and giving | 9% | 12% | 8% |
| I feel really good when I make a donation to charity | 14% | 15% | 13% |
| Even helping a little bit is always worthwhile - the bucket is filled with drops | 10% | 13% | 9% |
| I don't feel very confident about my choices when I give to charities | 61% | 69% | 58% |

Q7. Agreement with - We pay enough in taxes already - governments should be stepping in

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 24% | 19% | 27% |
| Agree Moderately | 42% | 41% | 42% |
| Disagree Moderately | 24% | 27% | 23% |
| Disagree Strongly | 10% | 13% | 8% |
| Top2box | 66% | 60% | 68% |
| Bottom2box | 34% | 40% | 32% |

Q7. Agreement with - I feel a personal responsibility to make the world a better place

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 34% | 25% | 38% |
| Agree Moderately | 47% | 52% | 46% |
| Disagree Moderately | 15% | 19% | 14% |
| Disagree Strongly | 3% | 5% | 3% |
| Top2box | 82% | 77% | 84% |
| Bottom2box | 18% | 23% | 16% |

Q7. Agreement with - Too many people are overly dependent on charity - there should be

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 20% | 12% | 23% |
| Agree Moderately | 41% | 35% | 44% |
| Disagree Moderately | 29% | 38% | 25% |
| Disagree Strongly | 10% | 15% | 8% |
| Top2box | 61% | 47% | 67% |
| Bottom2box | 39% | 53% | 33% |

Q7. Agreement with - Our society does a bad job when it comes to taking care of the less

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 18% | 20% | 17% |
| Agree Moderately | 44% | 39% | 45% |
| Disagree Moderately | 31% | 35% | 29% |
| Disagree Strongly | 8% | 5% | 9% |
| Top2box | 61% | 60% | 62% |
| Bottom2box | 39% | 40% | 38% |

Q7. Agreement with - I often resent being asked to donate my hard-earned money to one

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 9% | 8% | 10% |
| Agree Moderately | 30% | 29% | 30% |
| Disagree Moderately | 41% | 42% | 41% |
| Disagree Strongly | 19% | 21% | 19% |
| Top2box | 39% | 37% | 40% |
| Bottom2box | 61% | 63% | 60% |

Q7. Agreement with - My own personal faith has a strong influence on my views of

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 27% | 21% | 30% |
| Agree Moderately | 39% | 35% | 41% |
| Disagree Moderately | 18% | 22% | 17% |
| Disagree Strongly | 15% | 23% | 12% |
| Top2box | 67% | 55% | 71% |
| Bottom2box | 33% | 45% | 29% |

Q7. Agreement with - Some problems just can't be helped, so there's no sense throwing

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 8% | 6% | 9% |
| Agree Moderately | 28% | 26% | 30% |
| Disagree Moderately | 37% | 38% | 37% |
| Disagree Strongly | 26% | 31% | 25% |
| Top2box | 36% | 31% | 38% |
| Bottom2box | 64% | 69% | 62% |

Q7. Agreement with - I can barely make ends meet - never mind giving money to charitable

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 9% | 10% | 9% |
| Agree Moderately | 35% | 31% | 37% |
| Disagree Moderately | 34% | 37% | 33% |
| Disagree Strongly | 21% | 22% | 20% |
| Top2box | 45% | 40% | 46% |
| Bottom2box | 55% | 60% | 54% |

Q7. Agreement with - It's really important that today's parents teach their children about

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 47% | 40% | 50% |
| Agree Moderately | 44% | 47% | 43% |
| Disagree Moderately | 8% | 10% | 7% |
| Disagree Strongly | 1% | 2% | 1% |
| Top2box | 91% | 88% | 92% |
| Bottom2box | 9% | 12% | 8% |

Q7. Agreement with - I feel really good when I make a donation to charity

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 39% | 30% | 43% |
| Agree Moderately | 47% | 54% | 44% |
| Disagree Moderately | 10% | 11% | 10% |
| Disagree Strongly | 4% | 4% | 3% |
| Top2box | 86% | 85% | 87% |
| Bottom2box | 14% | 15% | 13% |

Q7. Agreement with - Even helping a little bit is always worthwhile - the bucket is filled with

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 45% | 40% | 47% |
| Agree Moderately | 45% | 47% | 44% |
| Disagree Moderately | 8% | 10% | 7% |
| Disagree Strongly | 2% | 3% | 2% |
| Top2box | 90% | 87% | 91% |
| Bottom2box | 10% | 13% | 9% |

Q7. Agreement with - I don't feel very confident about my choices when I give to charities

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 8% | 5% | 9% |
| Agree Moderately | 31% | 25% | 34% |
| Disagree Moderately | 36% | 42% | 34% |
| Disagree Strongly | 25% | 27% | 24% |
| Top2box | 39% | 31% | 42% |
| Bottom2box | 61% | 69% | 58% |

Q8. [Not in the past two years] How often, if ever, over the past two years have you

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| A telephone request for donations | 73% | 78% | 71% |
| A charitable request you received in the mail | 55% | 57% | 54% |
| A request via social media - Facebook, etc | 59% | 63% | 57% |
| A request when you're purchasing something online | 64% | 64% | 64% |
| A tv appeal for a charitable cause | 64% | 72% | 61% |
| A request made by a friend or family member | 29% | 30% | 28% |
| A request from a door to door fundraising campaign | 56% | 65% | 53% |
| A request from something your child is involved in (at school or sports etc) | 48% | 55% | 45% |
| A request made at your place of work | 37% | 46% | 33% |
| A request made at a church or place of worship | 42% | 57% | 36% |
| A request for a \$1 or \$2 donation at the cash register | 26% | 31% | 24% |

Q8. [Once] How often, if ever, over the past two years have you personally made a

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| A telephone request for donations | 14% | 15% | 13% |
| A charitable request you received in the mail | 19% | 20% | 18% |
| A request via social media - Facebook, etc | 17% | 17% | 17% |
| A request when you're purchasing something online | 14% | 15% | 14% |
| A tv appeal for a charitable cause | 16% | 14% | 17% |
| A request made by a friend or family member | 28% | 24% | 31% |
| A request from a door to door fundraising campaign | 22% | 19% | 24% |
| A request from something your child is involved in (at school or sports etc) | 16% | 12% | 17% |
| A request made at your place of work | 24% | 21% | 26% |
| A request made at a church or place of worship | 17% | 16% | 17% |
| A request for a \$1 or \$2 donation at the cash register | 17% | 16% | 17% |

Q8. [2 to 5 times] How often, if ever, over the past two years have you personally made a

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| A telephone request for donations | 9% | 5% | 11% |
| A charitable request you received in the mail | 18% | 20% | 18% |
| A request via social media - Facebook, etc | 18% | 14% | 19% |
| A request when you're purchasing something online | 16% | 16% | 15% |
| A tv appeal for a charitable cause | 14% | 10% | 16% |
| A request made by a friend or family member | 31% | 39% | 28% |
| A request from a door to door fundraising campaign | 18% | 16% | 19% |
| A request from something your child is involved in (at school or sports etc) | 27% | 25% | 28% |
| A request made at your place of work | 30% | 25% | 33% |
| A request made at a church or place of worship | 20% | 16% | 22% |
| A request for a \$1 or \$2 donation at the cash register | 32% | 31% | 32% |

Q8. [More than 5 times] How often, if ever, over the past two years have you personally

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| A telephone request for donations | 4% | 2% | 4% |
| A charitable request you received in the mail | 8% | 3% | 10% |
| A request via social media - Facebook, etc | 6% | 6% | 7% |
| A request when you're purchasing something online | 6% | 5% | 7% |
| A tv appeal for a charitable cause | 6% | 5% | 7% |
| A request made by a friend or family member | 11% | 7% | 13% |
| A request from a door to door fundraising campaign | 4% | 1% | 5% |
| A request from something your child is involved in (at school or sports etc) | 9% | 8% | 10% |
| A request made at your place of work | 8% | 8% | 8% |
| A request made at a church or place of worship | 21% | 11% | 25% |
| A request for a \$1 or \$2 donation at the cash register | 26% | 22% | 27% |

Q8. [A telephone request for donations] How often, if ever, over the past two years have

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 73% | 78% | 71% |
| Once | 14% | 15% | 13% |
| 2 to 5 times | 9% | 5% | 11% |
| More than 5 times | 4% | 2% | 4% |

Q8. [A charitable request you received in the mail] How often, if ever, over the past two

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 55% | 57% | 54% |
| Once | 19% | 20% | 18% |
| 2 to 5 times | 18% | 20% | 18% |
| More than 5 times | 8% | 3% | 10% |

Q8. [A request via social media] How often, if ever, over the past two years have you

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 59% | 63% | 57% |
| Once | 17% | 17% | 17% |
| 2 to 5 times | 18% | 14% | 19% |
| More than 5 times | 6% | 6% | 7% |

Q8. [A request when you're purchasing something online] How often, if ever, over the past

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 64% | 64% | 64% |
| Once | 14% | 15% | 14% |
| 2 to 5 times | 16% | 16% | 15% |
| More than 5 times | 6% | 5% | 7% |

Q8. [A tv appeal for a charitable cause] How often, if ever, over the past two years have you

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 64% | 72% | 61% |
| Once | 16% | 14% | 17% |
| 2 to 5 times | 14% | 10% | 16% |
| More than 5 times | 6% | 5% | 7% |

Q8. [A request made by a friend or family member] How often, if ever, over the past two

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 29% | 30% | 28% |
| Once | 28% | 24% | 31% |
| 2 to 5 times | 31% | 39% | 28% |
| More than 5 times | 11% | 7% | 13% |

Q8. [A request from a door to door fundraising campaign] How often, if ever, over the past

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 56% | 65% | 53% |
| Once | 22% | 19% | 24% |
| 2 to 5 times | 18% | 16% | 19% |
| More than 5 times | 4% | 1% | 5% |

Q8. [A request from something your child is involved in] How often, if ever, over the past

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 48% | 55% | 45% |
| Once | 16% | 12% | 17% |
| 2 to 5 times | 27% | 25% | 28% |
| More than 5 times | 9% | 8% | 10% |

Q8. [A request made at your place of work] How often, if ever, over the past two years have

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 37% | 46% | 33% |
| Once | 24% | 21% | 26% |
| 2 to 5 times | 30% | 25% | 33% |
| More than 5 times | 8% | 8% | 8% |

Q8. [A request made at a church or place of worship] How often, if ever, over the past two

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 42% | 57% | 36% |
| Once | 17% | 16% | 17% |
| 2 to 5 times | 20% | 16% | 22% |
| More than 5 times | 21% | 11% | 25% |

Q8. [A request for a \$1 or \$2 donation at the cash register] How often, if ever, over the past

| | Total | Total | |
|---------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Not in the past two years | 26% | 31% | 24% |
| Once | 17% | 16% | 17% |
| 2 to 5 times | 32% | 31% | 32% |
| More than 5 times | 26% | 22% | 27% |

Q9. As a consumer, do you yourself participate in these types of business-sponsored

| | Total | Total | |
|---------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, I try to participate | 28% | 26% | 29% |
| Sometimes | 37% | 38% | 37% |
| Not really | 23% | 23% | 23% |
| No, I don't participate in this | 12% | 13% | 11% |
| Top2box | 65% | 64% | 66% |
| Bottom2box | 35% | 36% | 34% |

Q10. Overall, how meaningful do you think this approach is in terms of the impact it has on

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very meaningful impact on the charities involved | 26% | 19% | 28% |
| Fairly meaningful | 58% | 59% | 57% |
| Not that meaningful | 12% | 16% | 11% |
| Not a meaningful impact at all | 5% | 7% | 4% |
| Top2box | 83% | 78% | 86% |
| Bottom2box | 17% | 22% | 14% |

Q11. [Total agree] Agreement with statements

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Genuinely trying to help out that cause as part of the community | 75% | 71% | 77% |
| Really just marketing and trying to attract consumers' dollars any way possible | 63% | 62% | 63% |
| Only looking for good PR | 66% | 68% | 65% |
| Giving consumers like me a nice and convenient opportunity to support a good cause | 79% | 73% | 81% |
| Not upfront and honest about how much - or little - money is actually going to charity | 66% | 62% | 68% |
| Using consumers' donations, not their own, to take credit for supporting causes | 67% | 59% | 70% |

Q11. [Total disagree] Agreement with statements

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Genuinely trying to help out that cause as part of the community | 25% | 29% | 23% |
| Really just marketing and trying to attract consumers' dollars any way possible | 37% | 38% | 37% |
| Only looking for good PR | 34% | 32% | 35% |
| Giving consumers like me a nice and convenient opportunity to support a good cause | 21% | 27% | 19% |
| Not upfront and honest about how much - or little - money is actually going to charity | 34% | 38% | 32% |
| Using consumers' donations, not their own, to take credit for supporting causes | 33% | 41% | 30% |

Q11. Agreement with - Genuinely trying to help out that cause as part of the community

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 17% | 14% | 18% |
| Agree Moderately | 58% | 57% | 58% |
| Disagree Moderately | 19% | 21% | 18% |
| Disagree Strongly | 6% | 8% | 5% |
| Top2box | 75% | 71% | 77% |
| Bottom2box | 25% | 29% | 23% |

Q11. Agreement with - Really just marketing and trying to attract consumers' dollars any

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 12% | 16% | 11% |
| Agree Moderately | 50% | 47% | 52% |
| Disagree Moderately | 31% | 31% | 31% |
| Disagree Strongly | 6% | 7% | 6% |
| Top2box | 63% | 62% | 63% |
| Bottom2box | 37% | 38% | 37% |

Q11. Agreement with - Only looking for good PR

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 16% | 18% | 15% |
| Agree Moderately | 50% | 49% | 50% |
| Disagree Moderately | 26% | 25% | 27% |
| Disagree Strongly | 8% | 8% | 8% |
| Top2box | 66% | 68% | 65% |
| Bottom2box | 34% | 32% | 35% |

Q11. Agreement with - Giving consumers like me a nice and convenient opportunity to

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 14% | 10% | 15% |
| Agree Moderately | 65% | 63% | 66% |
| Disagree Moderately | 15% | 19% | 14% |
| Disagree Strongly | 6% | 8% | 5% |
| Top2box | 79% | 73% | 81% |
| Bottom2box | 21% | 27% | 19% |

Q11. Agreement with - Not upfront and honest about how much - or little - money is

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 20% | 20% | 20% |
| Agree Moderately | 46% | 42% | 48% |
| Disagree Moderately | 27% | 27% | 27% |
| Disagree Strongly | 7% | 11% | 5% |
| Top2box | 66% | 62% | 68% |
| Bottom2box | 34% | 38% | 32% |

Q11. Agreement with - Using consumers' donations, not their own, to take credit for

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 19% | 16% | 21% |
| Agree Moderately | 48% | 43% | 50% |
| Disagree Moderately | 26% | 31% | 23% |
| Disagree Strongly | 7% | 10% | 6% |
| Top2box | 67% | 59% | 70% |
| Bottom2box | 33% | 41% | 30% |

Q12. Are you on social media - such as Facebook, Instagram, Twitter, etc?

| | Total | Total | |
|-------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, frequently | 59% | 55% | 61% |
| Yes, a lighter user | 30% | 33% | 29% |
| No, not on social media | 10% | 12% | 9% |
| Total Yes | 90% | 88% | 91% |

| | Total who use social media | Total | |
|--------------------|----------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 563 | 165 | 398 |

Q13a. As a social media user, do you do any of these things to support charitable causes

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, often | 18% | 13% | 20% |
| Sometimes | 38% | 41% | 38% |
| Rarely | 23% | 21% | 24% |
| No, I don't do this | 21% | 26% | 18% |
| Top2box | 56% | 53% | 58% |
| Bottom2box | 44% | 47% | 42% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q13a. As a social media user, do you do any of these things to support charitable causes

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, often | 16% | 11% | 18% |
| Sometimes | 35% | 36% | 34% |
| Rarely | 21% | 19% | 22% |
| No, I don't do this | 18% | 22% | 17% |
| Top2box | 51% | 47% | 52% |
| Bottom2box | 39% | 41% | 38% |
| Not social media user | 10% | 12% | 9% |

| | Total who use social media | Total | |
|--------------------|----------------------------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 563 | 165 | 398 |

Q13b. overall, how meaningful do you think doing so is in terms of the impact it has on the

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very meaningful impact on the causes involved | 25% | 18% | 28% |
| Fairly meaningful | 52% | 51% | 52% |
| Not that meaningful | 20% | 25% | 17% |
| Not a meaningful impact at all | 4% | 6% | 3% |
| Top2box | 76% | 69% | 80% |
| Bottom2box | 24% | 31% | 20% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q13b. overall, how meaningful do you think doing so is in terms of the impact it has on the

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Very meaningful impact on the causes involved | 22% | 16% | 25% |
| Fairly meaningful | 46% | 44% | 47% |
| Not that meaningful | 18% | 22% | 15% |
| Not a meaningful impact at all | 4% | 5% | 3% |
| Top2box | 69% | 60% | 72% |
| Bottom2box | 21% | 28% | 18% |
| Not social media user | 10% | 12% | 9% |

Q14. [Total agree] Agreement with statements

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| If big companies and rich people are giving big dollars, there's no real need for my small donations | 38% | 35% | 39% |
| I would give more money to charity if I was approached in the right way | 66% | 56% | 71% |
| I would give more money to charity if I could find the perfect cause for me | 70% | 61% | 74% |
| I would give more money to charity if I felt more confident about the whole thing | 80% | 71% | 84% |
| I get way too many requests for charitable donations and it's really annoying to me | 52% | 48% | 54% |
| It's important for me to be thanked and acknowledged when I'm generous with my money | 52% | 44% | 56% |
| Most charities do good work and get the job done | 71% | 75% | 70% |
| Charitable organizations can be trusted with the money people donate to them | 57% | 51% | 59% |
| Charities waste too much money on salaries and admin and fundraising | 63% | 59% | 65% |
| When I'm shopping, I really feel good if I have a chance to make a difference with my purchases | 66% | 57% | 71% |
| With all the requests and life so busy, I feel like I don't have enough control over what I'm doing with charitable donations | 55% | 48% | 58% |

Q14. [Total disagree] Agreement with statements

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| If big companies and rich people are giving big dollars, there's no real need for my small donations | 62% | 65% | 61% |
| I would give more money to charity if I was approached in the right way | 34% | 44% | 29% |
| I would give more money to charity if I could find the perfect cause for me | 30% | 39% | 26% |
| I would give more money to charity if I felt more confident about the whole thing | 20% | 29% | 16% |
| I get way too many requests for charitable donations and it's really annoying to me | 48% | 52% | 46% |
| It's important for me to be thanked and acknowledged when I'm generous with my money | 48% | 56% | 44% |
| Most charities do good work and get the job done | 29% | 25% | 30% |
| Charitable organizations can be trusted with the money people donate to them | 43% | 49% | 41% |
| Charities waste too much money on salaries and admin and fundraising | 37% | 41% | 35% |
| When I'm shopping, I really feel good if I have a chance to make a difference with my purchases | 34% | 43% | 29% |
| With all the requests and life so busy, I feel like I don't have enough control over what I'm doing with charitable donations | 45% | 52% | 42% |

Q14. Agreement with - If big companies and rich people are giving big dollars, there's no

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 11% | 12% | 10% |
| Agree Moderately | 27% | 23% | 28% |
| Disagree Moderately | 37% | 37% | 37% |
| Disagree Strongly | 25% | 27% | 24% |
| Top2box | 38% | 35% | 39% |
| Bottom2box | 62% | 65% | 61% |

Q14. Agreement with - I would give more money to charity if I was approached in the right

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 17% | 13% | 18% |
| Agree Moderately | 50% | 43% | 53% |
| Disagree Moderately | 25% | 34% | 21% |
| Disagree Strongly | 9% | 10% | 8% |
| Top2box | 66% | 56% | 71% |
| Bottom2box | 34% | 44% | 29% |

Q14. Agreement with - I would give more money to charity if I could find the perfect cause

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 23% | 17% | 25% |
| Agree Moderately | 48% | 44% | 49% |
| Disagree Moderately | 24% | 32% | 21% |
| Disagree Strongly | 6% | 7% | 5% |
| Top2box | 70% | 61% | 74% |
| Bottom2box | 30% | 39% | 26% |

Q14. Agreement with - I would give more money to charity if I felt more confident about the

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 31% | 23% | 35% |
| Agree Moderately | 49% | 48% | 49% |
| Disagree Moderately | 15% | 21% | 13% |
| Disagree Strongly | 5% | 8% | 4% |
| Top2box | 80% | 71% | 84% |
| Bottom2box | 20% | 29% | 16% |

Q14. Agreement with - I get way too many requests for charitable donations and it's really

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 13% | 14% | 13% |
| Agree Moderately | 39% | 34% | 41% |
| Disagree Moderately | 37% | 41% | 35% |
| Disagree Strongly | 11% | 11% | 11% |
| Top2box | 52% | 48% | 54% |
| Bottom2box | 48% | 52% | 46% |

Q14. Agreement with - It's important for me to be thanked and acknowledged when I'm

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 13% | 11% | 14% |
| Agree Moderately | 39% | 33% | 41% |
| Disagree Moderately | 30% | 31% | 29% |
| Disagree Strongly | 18% | 24% | 15% |
| Top2box | 52% | 44% | 56% |
| Bottom2box | 48% | 56% | 44% |

Q14. Agreement with - Most charities do good work and get the job done

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 12% | 11% | 12% |
| Agree Moderately | 60% | 64% | 58% |
| Disagree Moderately | 24% | 20% | 25% |
| Disagree Strongly | 5% | 5% | 5% |
| Top2box | 71% | 75% | 70% |
| Bottom2box | 29% | 25% | 30% |

Q14. Agreement with - Charitable organizations can be trusted with the money people

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 6% | 4% | 7% |
| Agree Moderately | 51% | 47% | 53% |
| Disagree Moderately | 33% | 36% | 32% |
| Disagree Strongly | 10% | 13% | 9% |
| Top2box | 57% | 51% | 59% |
| Bottom2box | 43% | 49% | 41% |

Q14. Agreement with - Charities waste too much money on salaries and admin and

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 22% | 19% | 24% |
| Agree Moderately | 41% | 40% | 42% |
| Disagree Moderately | 30% | 31% | 30% |
| Disagree Strongly | 6% | 9% | 5% |
| Top2box | 63% | 59% | 65% |
| Bottom2box | 37% | 41% | 35% |

Q14. Agreement with - When I'm shopping, I really feel good if I have a chance to make a

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 13% | 11% | 14% |
| Agree Moderately | 53% | 45% | 56% |
| Disagree Moderately | 24% | 29% | 22% |
| Disagree Strongly | 10% | 14% | 8% |
| Top2box | 66% | 57% | 71% |
| Bottom2box | 34% | 43% | 29% |

Q14. Agreement with - With all the requests and life so busy, I feel like I don't have enough

| | Total | Total | |
|---------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Agree Strongly | 9% | 6% | 10% |
| Agree Moderately | 46% | 41% | 48% |
| Disagree Moderately | 35% | 39% | 33% |
| Disagree Strongly | 10% | 13% | 9% |
| Top2box | 55% | 48% | 58% |
| Bottom2box | 45% | 52% | 42% |

Q15a. Thinking about your own personal level of knowledge and understanding about the

| | Total | Total | |
|--------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| More knowledgeable | 41% | 36% | 43% |
| More confused | 13% | 14% | 12% |
| Or stayed about the same | 46% | 50% | 45% |

Q15b. Suppose you were considering supporting a charitable cause and were looking for

| | Total | Total | |
|-----------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, definitely | 22% | 23% | 21% |
| Yes, I think so | 46% | 46% | 47% |
| No, I'd have to look around | 25% | 26% | 24% |
| No idea where to look | 7% | 5% | 8% |
| Top2box | 68% | 69% | 68% |
| Bottom2box | 32% | 31% | 32% |

Q16. [Useful Summary] How useful, if at all, would each of the following be for you:

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| More easily accessible and usable information on specific charitable organizations and the work they are doing | 89% | 84% | 90% |
| A "central guidebook" (either in print or online) where you could check out different charitable organizations that might be a good fit for you | 81% | 76% | 83% |
| Specific tools explaining how to give in an effective way to charities that are meaningful to you | 82% | 77% | 84% |

Q16. [Not Useful Summary] How useful, if at all, would each of the following be for you:

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| More easily accessible and usable information on specific charitable organizations and the work they are doing | 11% | 16% | 10% |
| A "central guidebook" (either in print or online) where you could check out different charitable organizations that might be a good fit for you | 19% | 24% | 17% |
| Specific tools explaining how to give in an effective way to charities that are meaningful to you | 18% | 23% | 16% |

Q16. How useful - More easily accessible and usable information on specific charitable

| | Total | Total | |
|------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Definitely useful for me | 40% | 35% | 43% |
| Possibly | 48% | 50% | 48% |
| Probably not | 10% | 13% | 8% |
| Definitely not useful for me | 2% | 3% | 1% |
| Top2box | 89% | 84% | 90% |
| Bottom2box | 11% | 16% | 10% |

Q16. How useful- A "central guidebook" (either in print or online) where you could check

| | Total | Total | |
|------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Definitely useful for me | 31% | 26% | 33% |
| Possibly | 49% | 50% | 49% |
| Probably not | 16% | 18% | 15% |
| Definitely not useful for me | 4% | 6% | 3% |
| Top2box | 81% | 76% | 83% |
| Bottom2box | 19% | 24% | 17% |

Q16. How useful- Specific tools explaining how to give in an effective way to charities that

| | Total | Total | |
|------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Definitely useful for me | 31% | 27% | 33% |
| Possibly | 51% | 50% | 51% |
| Probably not | 14% | 17% | 13% |
| Definitely not useful for me | 4% | 6% | 3% |
| Top2box | 82% | 77% | 84% |
| Bottom2box | 18% | 23% | 16% |

Q17. Overall, would you say your donations ended up going:

| | Total | Total | |
|---|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Almost entirely going to the causes you care about most | 25% | 29% | 23% |
| Mostly there | 35% | 34% | 36% |
| About half and half | 31% | 29% | 32% |
| Mostly to other causes | 4% | 4% | 4% |
| Almost entirely going to other causes that asked for a donation | 5% | 5% | 5% |

Q18. Was this whole topic of charity and charitable giving something that was discussed

| | Total | Total | |
|----------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, a lot | 26% | 19% | 29% |
| Yes, sometimes | 39% | 38% | 39% |
| Not much | 25% | 27% | 24% |
| Not at all | 11% | 16% | 8% |
| Top2box | 65% | 58% | 68% |
| Bottom2box | 35% | 42% | 32% |

Q18. Was this whole topic of charity and charitable giving something that was discussed

| | Total | Total | |
|----------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, a lot | 18% | 13% | 21% |
| Yes, sometimes | 46% | 47% | 46% |
| Not much | 27% | 30% | 26% |
| Not at all | 8% | 10% | 7% |
| Top2box | 65% | 60% | 67% |
| Bottom2box | 35% | 40% | 33% |

Q19. Would you say charitable giving was a higher or lower priority for your parents than it

| | Total | Total | |
|----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Higher for them | 20% | 16% | 22% |
| Lower for them | 32% | 38% | 29% |
| About the same | 36% | 32% | 37% |
| Don't know/Can't say | 12% | 14% | 11% |

Q20. Have you yourself received charitable support - either as a child growing up or right

| | Total | Total | |
|-------------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Yes, received lots of support | 11% | 12% | 11% |
| Received some | 31% | 27% | 32% |
| None that I'm aware of | 58% | 61% | 57% |
| Net: Received support | 42% | 39% | 43% |

| | Total who have received charitable support | Total | |
|--------------------|--|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 260 | 73 | 188 |

Q21. Thinking about the support you have received -- overall, how much of an impact has

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Huge impact | 24% | 19% | 26% |
| Important impact | 43% | 40% | 44% |
| Helpful, but minor | 29% | 33% | 28% |
| No real impact at all | 4% | 9% | 2% |
| Top2box | 66% | 59% | 69% |
| Bottom2box | 4% | 9% | 2% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q21. Thinking about the support you have received -- overall, how much of an impact has

| | Total | Total | |
|--------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Huge impact | 10% | 7% | 11% |
| Important impact | 18% | 15% | 19% |
| Helpful, but minor | 12% | 13% | 12% |
| No real impact at all | 2% | 3% | 1% |
| Top2box | 28% | 23% | 30% |
| Bottom2box | 2% | 3% | 1% |
| Not received any support | 58% | 61% | 57% |

Q22. In a single year, roughly how many different charitable organizations do you give

| | Total | Total | |
|-------------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| None | 12% | 14% | 10% |
| One | 17% | 18% | 17% |
| Two or three | 45% | 41% | 47% |
| Four or five | 13% | 10% | 14% |
| Five to 10 | 7% | 8% | 6% |
| More than 10 | 2% | 2% | 1% |
| Can't remember/Not sure | 4% | 6% | 4% |

Q23. Approximately how much money in total do you donate to charity in a single year?

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Nothing/do not donate | 8% | 12% | 6% |
| Up to \$100 | 30% | 32% | 30% |
| \$101 -- \$250 | 19% | 15% | 21% |
| \$251 -- \$500 | 12% | 15% | 11% |
| \$501 -- \$1000 | 11% | 10% | 12% |
| \$1001 -- \$2500 | 4% | 2% | 5% |
| \$2501 -- \$5000 | 2% | 3% | 2% |
| Over \$5000 | 3% | 3% | 2% |
| Rather not say | 10% | 8% | 10% |

Q24a. What about sending financial support overseas to family living in other countries?

| | Total | Total | |
|-----------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Have not done | 43% | 63% | 35% |
| Did in the past | 34% | 24% | 39% |
| Do currently | 23% | 13% | 27% |

| | Total who currently send money overseas | Total | |
|--------------------|---|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 142 | 24 | 117 |

Q24b. Roughly how much money do you send per year to family overseas?

| | Total | Total | |
|------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Up to \$250 | 9% | 16% | 7% |
| \$251 -- \$500 | 11% | 22% | 9% |
| \$501 -- \$1000 | 19% | 16% | 20% |
| \$1001 -- \$2500 | 21% | 20% | 21% |
| \$2501 -- \$5000 | 11% | | 14% |
| Over \$5000 | 12% | 13% | 12% |
| Rather not say | 16% | 14% | 17% |

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Sample Size | 627 | 188 | 439 |

Q24b. Roughly how much money do you send per year to family overseas?

| | Total | Total | |
|-----------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Up to \$250 | 2% | 2% | 2% |
| \$251 -- \$500 | 2% | 3% | 2% |
| \$501 -- \$1000 | 4% | 2% | 5% |
| \$1001 -- \$2500 | 5% | 3% | 6% |
| \$2501 -- \$5000 | 3% | | 4% |
| Over \$5000 | 3% | 2% | 3% |
| Rather not say | 4% | 2% | 5% |
| Currently not sending | 77% | 87% | 73% |

D8A. Were you born in Canada or in another country?

| | Total | Total | |
|--------------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| In Canada | 30% | 100% | |
| In another country | 70% | | 100% |

D8c. What country or region were you born in?

| | Total | Total | |
|--|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| China (or Hong Kong) | 23% | | 33% |
| The Philippines | 22% | | 31% |
| South Asia (India, Pakistan, Bangladesh, etc) | 21% | | 30% |
| Elsewhere in Asia (SE Asia, Central Asia, Japan, Korea, etc) | 2% | | 3% |
| The United States | 0% | | 0% |
| Africa | 1% | | 2% |
| Middle East | 1% | | 1% |
| Eastern Europe | 0% | | 0% |
| Oceania/Australia | 0% | | 0% |
| Born in Canada | 30% | 100% | |

Q4a_Ongoing_support - Number of charitable causes- giving ongoing support

| | Total | Total | |
|----|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| 0 | 51% | 55% | 49% |
| 1 | 22% | 20% | 24% |
| 2 | 11% | 10% | 12% |
| 3 | 8% | 7% | 8% |
| 4 | 3% | 5% | 3% |
| 5 | 2% | 3% | 1% |
| 6 | 1% | 1% | 1% |
| 7 | 1% | 1% | 1% |
| 8 | 1% | | 1% |
| 11 | 0% | | 0% |

Donor Type

| | Total | Total | |
|-----------------|-------|-------------------|---------------------|
| | | Second Generation | Born outside Canada |
| Non-Donors | 8% | 9% | 7% |
| Casual Donors | 19% | 25% | 17% |
| Prompted Donors | 38% | 35% | 39% |
| Super Donors | 35% | 31% | 36% |