

**Trudeau Midterm Questionnaire  
October 2017**

**Part 1 Intro and vote intention**

Q1. Today's survey looks at some different issues in Canada today. As always, there are no right or wrong answers; we're really just interested in everyone's opinions.

As far as you are concerned, what would you say are the most important issues facing Canada today? (If your main issue isn't on this list, please type it in at the space below.)

[MULTIPLE RESPONSE -- ALLOW UP TO 3 SELECTIONS]

[KEEP ISSUES WITHIN THE "BLOCKS" BELOW. RANDOMIZE PRESENTATION OF BLOCKS AND RANDOMIZE ISSUES LISTED WITHIN EACH BLOCK.]

The economy  
Jobs/Unemployment  
Energy sector/Oil Prices  
Deficit/Debt/Government spending  
Taxes  
Cost of living/Inflation

Health Care  
Environment/Climate change  
Crime/Justice issues  
Education/Post-secondary  
Poverty/Social services

Foreign/International Issues  
Terrorism/Security  
Refugees/Immigration/Border Crossing  
Relationship with the US under Trump  
Trade/NAFTA/Softwood lumber

First Nations issues/Aboriginals/Indigenous affairs  
National Unity (Quebec and Quebec sovereignty)

The Senate  
Leadership/Politics  
Integrity/Ethics

[FIXED] Other Issue [Specify:]

Q2. Overall, how satisfied are you with the way things are going in Canada today?

Very Satisfied  
Moderately Satisfied

Moderately Dissatisfied  
Very Dissatisfied

Q3. And, overall, would you say you are optimistic or pessimistic about:

[ROWS – This order]  
Your own future  
The future of your province  
The future of Canada

[COLUMNS]  
Very Pessimistic  
Moderately Pessimistic  
Moderately Optimistic  
Very Optimistic

Q4. Do you have a favourable or unfavourable opinion of each of the following leaders?

[ROWS – RANDOMIZE ]  
Prime Minister and Liberal Party leader Justin Trudeau  
Opposition and Conservative Party leader Andrew Scheer  
New Democratic Party leader Jagmeet Singh  
[QC ONLY]Bloc Quebecois leader Martine Ouellet  
[ANCHORED]Green Party leader Elizabeth May

[COLUMNS]  
Very unfavourable  
Moderately unfavourable  
Moderately favourable  
Very favourable  
Don't know/Can't say

Q5. If a federal election were held tomorrow, how certain are you about which party's candidate you would support?

Very Certain – I know exactly who I would support  
Somewhat Certain – I know who I am leaning towards but I could change my mind  
Uncertain – I really don't know who I would support

Q6. If a federal election were held tomorrow, which one of the following parties would you be most likely to support in your constituency?

[RANDOMIZE TOP 3 (TOP 4 IN QUEBEC)]  
Conservative Party

Liberal Party  
 New Democratic Party (NDP)  
 [QC ONLY]Bloc Quebecois  
 Green Party  
 Other party  
 Undecided/Would not vote  
 Not sure/Can't say

[ASK THOSE WHO DON'T SELECT A PARTY AT Q6]  
 Q7. Is there a party you're currently leaning towards?

[RANDOMIZE TOP 3 (TOP 4 IN QUEBEC) – KEEP SAME RANDOMIZATION FROM Q6]  
 Conservative Party  
 Liberal Party  
 New Democratic Party (NDP)  
 [QC ONLY]Bloc Quebecois  
 Green Party  
 Other party  
 Undecided/Would not vote

## **Part 2 – Appraisal of Trudeau government performance in areas broad and specific**

It has been almost two years since the Trudeau Liberals won the 2015 election on October 19. We want to find out what Canadians think about this federal government and how it has been handling different issues so far.

Q8. [TRACKING FROM POST-ELECTION 2015 SURVEY] Overall, would you say the Liberal government under Justin Trudeau has had a positive or negative impact on each of the following?

[ROWS – RANDOMIZE]  
 The economy  
 Canada's reputation on the world stage  
 Jobs/Employment  
 The relationship between the federal government and the provinces  
 Health Care  
 Climate change/The environment  
 Infrastructure – i.e. roads, ports, etc.  
 Democracy  
 Trade opportunities  
 Relations with the US  
 National Unity  
 Energy/Oil sector  
 [NEW] First Nations issues/Indigenous affairs  
 [NEW] The Canadian tax system  
 [NEW] The Canadian middle class

[COLUMNS]

Negative impact  
 No impact/Neutral  
 Positive impact  
 Don't know/Can't say

Q9. And, here are some **more specific measures** the Liberal government under Justin Trudeau has taken since taking office. Would you say you approve or disapprove of each one?

[ROWS – RANDOMIZE]

Setting immigration targets at 300,000 new immigrants, including 40,000 refugees, per year

Introducing legislation to legalise marijuana for recreational use by summer 2018

Requiring every province to put a price on carbon emissions by next year in order to meet commitments under the Paris agreement

Naming a cabinet in which half of the ministers are women

Approving the TransMountain Pipeline between Alberta and British Columbia

Rejecting the Northern Gateway Pipeline between Alberta and British Columbia

Limiting annual increases in federal health transfer payments to 3 per cent

Adding gender identity and expression to the Canadian Human Rights Code

Settling Omar Khadr's lawsuit against the Canadian government for \$10.5 million

[COLUMNS]

Strongly disapprove  
 Moderately disapprove  
 Moderately approve  
 Strongly approve  
 Don't know/Can't say

Q10. During the 2015 election, the Trudeau Liberals promised to run what they described as modest budget deficits of \$10 billion or less, with a goal of funding infrastructure investment and creating growth. However, they have since introduced budgets that exceeded this total.

Each of the first two budgets projected a deficit of roughly \$29 billion, though projections were later revised to be lower because of a growing economy. Each year's deficit will still end up being significantly higher than \$10 billion.

Overall, would you say:

[ROTATE]

The Liberal government was right to run deficits larger than \$10 billion, even though it broke a promise  
 The Liberal government was wrong to run deficits larger than \$10 billion – it should have kept its promise

Q11. The Liberals also promised electoral reform, saying that the 2015 election would be the last one held with the current, first-past-the-post (FPTP) voting system. After appointing an all-party committee to study the issue, the Liberal government announced it would not proceed with electoral reform.

Which of the following statements best reflects your opinion on electoral reform and the Trudeau Liberals' handling of it?

The Liberal government was right to not pursue electoral reform, even though it broke a promise  
 The Liberal government was wrong to not pursue electoral reform – it should have kept its promise

Q12. Since taking office, the Trudeau Liberals have either made or proposed some changes to the tax code. For each one listed below, please indicate whether you support or oppose it.

[ROWS – RANDOMIZE]

Lowering the tax rate on the middle bracket (earnings between \$44,700 and \$89,400) from 22% to 20.5%

Creating a new tax bracket for income above \$200,000 with a rate of 33%

[ANCHORED] Proposing new rules limiting “income sprinkling” (small business owners paying salaries to their family members in order to take advantage of lower tax brackets)

[ANCHORED] Proposing an extra tax on “passive investment income” held by small businesses that would be applied when that money leaves the business as personal income

[COLUMNS]

Strongly oppose

Moderately oppose

Moderately support

Strongly support

Don't know/Can't say

Q13. [TRACKING FROM 2016 HOUSE RISING QUESTIONNAIRE] There has been some discussion about the Liberal government's overall accomplishments since they were elected in October 2015. All things considered, would you say they have been ...

Making real progress and getting things done

Putting too much emphasis on 'PR' and photo-ops

Both

Neither

Not sure

**Part 3 – The Trudeau Brand**

Now, a few questions about Justin Trudeau himself.

Q14. First, please select up to six words from the following list that you would use to describe Justin Trudeau. You can, of course, select fewer than six.

[RANDOMIZE]

Influential  
Charismatic  
Compassionate  
Sophisticated  
Inspiring  
Credible  
Strong  
Trustworthy  
Strategic  
Ethical  
Modern  
Transparent

Traditional  
Secretive  
Weak  
Arrogant  
Liar  
Bumbling  
Corrupt  
Boring  
Cowardly  
Uncaring  
Flaky  
Irrelevant  
Other, specify:

Q15. Trudeau often makes headlines around the world, and is featured in magazines and on talk shows, etc. How do you, personally, feel about this? Would you say:

I love it – it's one of my favourite things about Trudeau  
I like it  
I'm neutral  
I dislike it  
I hate it – it's one of my least favourite things about Trudeau

Q16. And, regardless of how you, personally, feel about Trudeau's high-profile personality, do you think it is ultimately good or bad for Canada? Is it:

Great for Canada  
 Good  
 Neither good nor bad  
 Bad  
 Terrible for Canada

#### **Part 4 – Overall performance questions**

We've looked at a lot of specifics, now let's consider the overall picture.

Q17. All things considered, do you approve or disapprove of the Trudeau Liberal government's performance over its two years in office?

Strongly approve  
 Moderately approve  
 Moderately disapprove  
 Strongly disapprove  
 Don't know/Can't say

Q18. Over the last two years that they have been in power, would you say the Trudeau Liberal government's accomplishments have outweighed their failures or would you say their failures have outweighed their accomplishments?

[ROTATE]  
 Accomplishments outweigh failures  
 Failures outweigh accomplishments  
 Don't know/Can't say

Q19. Now, let's set aside what you think of the Liberal Party under Justin Trudeau or whether you voted for them. Compared to what you expected when they were first elected, would you say each of the following has been better or worse than you expected?

[ROWS – THIS ORDER]  
 Justin Trudeau as Prime Minister  
 The Liberal government overall

[COLUMNS]  
 Worse than I expected  
 About what I expected  
 Better than I expected

Don't know/Can't say

Q20. Finally, which party's candidate did you support in the most recent federal election in October 2015? (standard vote last question)