

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Sample Size	1534	205	153	102	108	516	350	100	749	785	444	535	555	204	290	256	240	246	299	503	491	270	646	485	403

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1. First, how much attention have you been paying to these negotiations?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
A lot of attention	17%	15%	16%	8%	18%	16%	22%	11%	24%	10%	14%	13%	22%	24%	20%	28%	6%	5%	17%	16%	17%	23%	14%	18%	19%
Some attention	38%	44%	36%	37%	42%	40%	33%	36%	41%	35%	27%	35%	49%	35%	39%	47%	21%	31%	50%	34%	41%	40%	34%	38%	43%
A little bit of attention	27%	27%	30%	30%	23%	26%	29%	26%	25%	30%	30%	30%	23%	25%	28%	20%	33%	32%	25%	31%	23%	27%	31%	26%	23%
No attention at all	18%	14%	19%	26%	17%	18%	17%	27%	11%	25%	28%	22%	6%	15%	13%	5%	40%	32%	8%	19%	18%	9%	20%	18%	14%
Top2box	55%	59%	51%	44%	59%	56%	54%	48%	65%	45%	42%	48%	71%	60%	59%	76%	27%	36%	67%	50%	59%	64%	49%	56%	62%
Bottom2box	45%	41%	49%	56%	41%	44%	46%	52%	35%	55%	58%	52%	29%	40%	41%	24%	73%	64%	33%	50%	41%	36%	51%	44%	38%

Q2. [Your career or work opportunities] Since its ratification more than 20 years ago, how would you say NAFTA has affected each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	7%	4%	6%	3%	10%	9%	5%	8%	9%	4%	7%	7%	6%	10%	9%	9%	4%	6%	4%	10%	5%	5%	7%	8%	4%
No real impact one way or the other	50%	59%	46%	51%	42%	48%	50%	52%	51%	49%	40%	52%	56%	42%	53%	54%	38%	49%	58%	45%	52%	58%	44%	52%	57%
Benefitted	14%	10%	15%	14%	11%	14%	17%	6%	19%	9%	16%	13%	13%	20%	18%	20%	12%	7%	7%	10%	18%	19%	13%	11%	19%
Not sure/Don't know	30%	26%	33%	32%	37%	29%	27%	33%	21%	38%	38%	28%	25%	28%	19%	17%	47%	38%	31%	35%	25%	18%	36%	29%	20%

Q2. [Your household income] Since its ratification more than 20 years ago, how would you say NAFTA has affected each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	9%	5%	8%	5%	9%	12%	8%	11%	10%	8%	11%	10%	7%	10%	11%	9%	11%	9%	14%	8%	6%	10%	11%	6%	
No real impact one way or the other	48%	55%	42%	48%	36%	45%	53%	45%	49%	46%	37%	46%	58%	42%	48%	56%	32%	44%	6%	47%	49%	54%	44%	49%	52%
Benefitted	15%	14%	22%	10%	16%	14%	16%	12%	22%	10%	16%	15%	16%	25%	19%	22%	8%	10%	10%	10%	18%	25%	12%	14%	22%
Not sure/Don't know	28%	26%	27%	37%	38%	29%	23%	33%	19%	36%	37%	29%	19%	24%	21%	12%	48%	38%	25%	30%	25%	15%	33%	26%	20%

Q2. [The economy of your community or region] Since its ratification more than 20 years ago, how would you say NAFTA has affected each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	15%	18%	15%	5%	8%	19%	8%	14%	16%	14%	16%	15%	14%	16%	16%	16%	16%	14%	12%	16%	16%	13%	14%	19%	11%
No real impact one way or the other	23%	19%	21%	27%	21%	20%	31%	22%	26%	20%	18%	26%	24%	23%	28%	26%	13%	23%	22%	24%	23%	27%	25%	24%	19%
Benefitted	33%	33%	39%	32%	39%	30%	36%	25%	39%	28%	29%	30%	39%	35%	36%	45%	24%	23%	34%	24%	37%	47%	26%	29%	48%
Not sure/Don't know	29%	30%	24%	36%	32%	31%	25%	38%	20%	39%	37%	29%	24%	27%	20%	13%	46%	39%	32%	36%	25%	13%	36%	28%	22%

Q5-Q9 - Not a priority Summary

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
The inclusion of a Chapter in NAFTA that focuses on gender equality which would promote equal rights, treatment, and opportunity between men and women	20%	23%	28%	14%	22%	21%	15%	19%	28%	12%	18%	24%	18%	27%	31%	26%	9%	16%	11%	15%	22%	29%	17%	24%	21%
The inclusion of a Chapter in NAFTA that focuses on Indigenous rights, ensuring that the concerns of these groups from each of the three countries are a part of a new agreement	25%	27%	33%	25%	33%	26%	17%	23%	35%	15%	23%	29%	22%	33%	36%	35%	15%	20%	11%	19%	26%	39%	22%	28%	25%
Making it easier for professionals to move more freely to work across the border	10%	10%	11%	17%	13%	12%	7%	6%	10%	10%	12%	9%	9%	12%	10%	9%	12%	9%	9%	11%	10%	8%	11%	11%	7%
The protection of Canada's policy regulating poultry, dairy, and egg farmers. Americans would like more access to these markets, while Canada would like to maintain its quotas and tariffs	10%	13%	12%	7%	11%	9%	9%	8%	14%	6%	12%	10%	8%	17%	15%	12%	8%	4%	5%	8%	9%	18%	8%	9%	14%
The protection of Canadian content rules for publishing and broadcasting	15%	17%	19%	13%	18%	15%	13%	6%	18%	11%	12%	19%	13%	15%	23%	15%	9%	15%	11%	11%	15%	24%	14%	15%	15%
Establishing tougher labour standards to protect workers in each country - Canada is concerned that lower labour standards in Mexico allow that country an advantage in their producing costs	5%	5%	7%	5%	6%	5%	5%	5%	7%	3%	7%	6%	3%	10%	8%	4%	4%	4%	2%	5%	5%	7%	5%	6%	5%
Reforms to the investor-state dispute settlement process - this involves companies suing governments over the regulations they apply. Canada would like to ensure that governments maintain the right to regulate in their populations' interests	6%	5%	6%	4%	9%	6%	5%	8%	7%	4%	8%	7%	3%	11%	8%	4%	5%	6%	2%	6%	5%	7%	6%	6%	5%

<p>Enhanced environmental provisions to ensure no NAFTA country weakens environmental protection to gain a comparative advantage</p>	9%	9%	13%	7%	11%	8%	7%	9%	13%	4%	11%	9%	6%	18%	14%	9%	6%	4%	3%	9%	8%	13%	8%	10%	7%
<p>Ensure anti-dumping and countervailing duties are only applied when warranted - this is the source of much of the conflict over Canada's softwood lumber industry, where the US claims that Canada's lumber industry is unfairly subsidized by our governments,</p>	6%	5%	5%	6%	10%	5%	6%	8%	7%	5%	12%	5%	2%	16%	5%	2%	8%	5%	2%	8%	4%	7%	7%	6%	3%
<p>Expand procurement - meaning, Canada would like the US to soften "Buy American" rules at the state and local levels. The United States is seeking to expand these rules.</p>	7%	6%	6%	4%	11%	8%	7%	6%	8%	6%	11%	7%	3%	14%	7%	4%	9%	8%	3%	7%	6%	9%	7%	8%	6%

Q5-Q9 - Minor priority Summary

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
The inclusion of a Chapter in NAFTA that focuses on gender equality which would promote equal rights, treatment, and opportunity between men and women	34%	32%	28%	39%	31%	35%	35%	39%	38%	30%	33%	38%	30%	39%	38%	36%	28%	38%	25%	31%	36%	37%	34%	31%	37%
The inclusion of a Chapter in NAFTA that focuses on Indigenous rights, ensuring that the concerns of these groups from each of the three countries are a part of a new agreement	36%	34%	34%	45%	33%	34%	40%	39%	37%	35%	34%	41%	34%	37%	38%	36%	32%	44%	32%	34%	40%	33%	33%	39%	38%
Making it easier for professionals to move more freely to work across the border	52%	52%	49%	56%	48%	54%	47%	58%	48%	55%	52%	53%	50%	50%	48%	47%	53%	60%	53%	49%	56%	53%	50%	53%	53%
The protection of Canada's policy regulating poultry, dairy, and egg farmers. Americans would like more access to these markets, while Canada would like to maintain its quotas and tariffs	28%	30%	25%	41%	30%	29%	23%	27%	31%	24%	33%	28%	22%	32%	29%	33%	35%	27%	13%	27%	27%	30%	28%	27%	27%
The protection of Canadian content rules for publishing and broadcasting	46%	49%	45%	57%	42%	48%	41%	50%	45%	47%	56%	47%	38%	51%	45%	41%	60%	49%	35%	45%	48%	48%	44%	48%	49%
Establishing tougher labour standards to protect workers in each country - Canada is concerned that lower labour standards in Mexico allow that country an advantage in their producing costs	26%	30%	28%	25%	28%	23%	28%	21%	29%	23%	30%	30%	19%	32%	32%	24%	29%	27%	14%	23%	25%	32%	26%	24%	28%
Reforms to the investor-state dispute settlement process - this involves companies suing governments over the regulations they apply. Canada would like to ensure that governments maintain the right to regulate in their populations' interests	38%	35%	44%	40%	34%	39%	33%	41%	39%	36%	45%	42%	27%	42%	43%	32%	49%	41%	23%	34%	41%	40%	38%	43%	31%
Enhanced environmental provisions to ensure no NAFTA country weakens environmental protection to gain a comparative advantage	27%	28%	29%	38%	26%	27%	23%	31%	33%	21%	26%	32%	23%	31%	34%	34%	23%	30%	13%	27%	27%	27%	28%	26%	27%

Ensure anti-dumping and countervailing duties are only applied when warranted - this is the source of much of the conflict over Canada's softwood lumber industry, where the US claims that Canada's lumber industry is unfairly subsidized by our governments,	27%	22%	26%	29%	24%	31%	27%	21%	27%	27%	40%	29%	15%	36%	29%	17%	43%	30%	13%	26%	27%	26%	26%	28%	28%
Expand procurement - meaning, Canada would like the US to soften "Buy American" rules at the state and local levels. The United States is seeking to expand these rules.	36%	37%	36%	38%	37%	35%	33%	43%	33%	38%	46%	38%	25%	40%	36%	24%	51%	40%	26%	36%	33%	35%	37%	37%	32%

Q5-Q9 - Major priority Summary

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	High school or less	Coll/Tech	Univ+
The inclusion of a Chapter in NAFTA that focuses on gender equality which would promote equal rights, treatment, and opportunity between men and women	46%	44%	45%	48%	47%	45%	50%	42%	34%	58%	49%	38%	51%	33%	31%	37%	63%	46%	63%	54%	41%	34%	49%	45%	43%
The inclusion of a Chapter in NAFTA that focuses on Indigenous rights, ensuring that the concerns of these groups from each of the three countries are a part of a new agreement	39%	39%	33%	30%	34%	40%	43%	38%	28%	50%	43%	31%	45%	31%	26%	29%	53%	36%	58%	48%	34%	28%	45%	33%	37%
Making it easier for professionals to move more freely to work across the border	38%	38%	40%	27%	39%	35%	45%	36%	42%	35%	36%	37%	41%	38%	42%	45%	36%	31%	37%	39%	34%	39%	39%	36%	40%
The protection of Canada's policy regulating poultry, dairy, and egg farmers. Americans would like more access to these markets, while Canada would like to maintain its quotas and tariffs	62%	56%	63%	53%	59%	61%	68%	65%	54%	70%	55%	62%	69%	51%	56%	55%	58%	69%	81%	65%	64%	53%	64%	63%	58%
The protection of Canadian content rules for publishing and broadcasting	39%	34%	36%	30%	39%	37%	46%	45%	36%	42%	32%	34%	49%	34%	32%	44%	31%	36%	54%	44%	37%	28%	42%	37%	37%

Establishing tougher labour standards to protect workers in each country - Canada is concerned that lower labour standards in Mexico allow that country an advantage in their producing costs	69%	65%	65%	71%	67%	72%	67%	74%	64%	74%	63%	64%	78%	58%	61%	71%	66%	69%	84%	72%	71%	61%	70%	69%	67%
Reforms to the investor-state dispute settlement process - this involves companies suing governments over the regulations they apply. Canada would like to ensure that governments maintain the right to regulate in their populations' interests	57%	59%	50%	56%	57%	55%	62%	52%	54%	59%	47%	51%	70%	47%	50%	64%	47%	53%	75%	60%	54%	53%	57%	51%	64%
Enhanced environmental provisions to ensure no NAFTA country weakens environmental protection to gain a comparative advantage	64%	63%	58%	55%	63%	64%	70%	60%	54%	75%	63%	59%	72%	52%	52%	57%	72%	66%	84%	65%	65%	61%	64%	64%	66%
Ensure anti-dumping and countervailing duties are only applied when warranted - this is the source of much of the conflict over Canada's softwood lumber industry, where the US claims that Canada's lumber industry is unfairly subsidized by our governments,	67%	73%	69%	65%	66%	64%	67%	71%	66%	68%	48%	66%	83%	48%	66%	81%	49%	65%	85%	66%	68%	67%	67%	66%	68%
Expand procurement - meaning, Canada would like the US to soften "Buy American" rules at the state and local levels. The United States is seeking to expand these rules.	57%	56%	58%	58%	52%	58%	60%	51%	59%	56%	43%	54%	72%	46%	56%	73%	40%	52%	71%	57%	62%	56%	57%	55%	62%

Q5-Q9 - Minor/Major priority Summary

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
The inclusion of a Chapter in NAFTA that focuses on gender equality which would promote equal rights, treatment, and opportunity between men and women	80%	77%	72%	86%	78%	79%	85%	81%	72%	88%	82%	76%	82%	73%	69%	74%	91%	84%	89%	85%	78%	71%	83%	76%	79%

The inclusion of a Chapter in NAFTA that focuses on Indigenous rights, ensuring that the concerns of these groups from each of the three countries are a part of a new agreement	75%	73%	67%	75%	67%	74%	83%	77%	65%	85%	77%	71%	78%	67%	64%	65%	85%	80%	89%	81%	74%	61%	78%	72%	75%
Making it easier for professionals to move more freely to work across the border	90%	90%	89%	83%	87%	88%	93%	94%	90%	90%	88%	91%	91%	88%	90%	91%	88%	91%	91%	89%	90%	92%	89%	89%	93%
The protection of Canada's policy regulating poultry, dairy, and egg farmers. Americans would like more access to these markets, while Canada would like to maintain its quotas and tariffs	90%	87%	88%	93%	89%	91%	91%	92%	86%	94%	88%	90%	92%	83%	85%	88%	92%	96%	95%	92%	91%	82%	92%	91%	86%
The protection of Canadian content rules for publishing and broadcasting	85%	83%	81%	87%	82%	85%	87%	94%	82%	89%	88%	81%	87%	85%	77%	85%	91%	85%	89%	89%	85%	76%	86%	85%	85%
Establishing tougher labour standards to protect workers in each country - Canada is concerned that lower labour standards in Mexico allow that country an advantage in their producing costs	95%	95%	93%	95%	94%	95%	95%	95%	93%	97%	93%	94%	97%	90%	92%	96%	96%	96%	98%	95%	95%	93%	95%	94%	95%
Reforms to the investor-state dispute settlement process - this involves companies suing governments over the regulations they apply. Canada would like to ensure that governments maintain the right to regulate in their populations' interests	94%	95%	94%	96%	91%	94%	95%	92%	93%	96%	92%	93%	97%	89%	92%	96%	95%	94%	98%	94%	95%	93%	94%	94%	95%
Enhanced environmental provisions to ensure no NAFTA country weakens environmental protection to gain a comparative advantage	91%	91%	87%	93%	89%	92%	93%	91%	87%	96%	89%	91%	94%	82%	86%	91%	94%	96%	97%	91%	92%	87%	92%	90%	93%
Ensure anti-dumping and countervailing duties are only applied when warranted - this is the source of much of the conflict over Canada's softwood lumber industry, where the US claims that Canada's lumber industry is unfairly subsidized by our governments,	94%	95%	95%	94%	90%	95%	94%	92%	93%	95%	88%	95%	98%	84%	95%	98%	92%	95%	98%	92%	96%	93%	93%	94%	97%

Expand procurement - meaning, Canada would like the US to soften "Buy American" rules at the state and local levels. The United States is seeking to expand these rules.	93%	94%	94%	96%	89%	92%	93%	94%	92%	94%	89%	93%	97%	86%	93%	96%	91%	92%	97%	93%	94%	91%	93%	92%	94%
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Q5. The inclusion of a Chapter in NAFTA that focuses on gender equality, which would promote equal rights, treatment, and opportunity between men and women

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Not a priority at all	20%	23%	28%	14%	22%	21%	15%	19%	28%	12%	18%	24%	18%	27%	31%	26%	9%	16%	11%	15%	22%	29%	17%	24%	21%
Minor priority	34%	32%	28%	39%	31%	35%	35%	39%	38%	30%	33%	38%	30%	39%	38%	36%	28%	38%	25%	31%	36%	37%	34%	31%	37%
Major priority	46%	44%	45%	48%	47%	45%	50%	42%	34%	58%	49%	38%	51%	33%	31%	37%	63%	46%	63%	54%	41%	34%	49%	45%	43%
Net: Major/Minor priority	80%	77%	72%	86%	78%	79%	85%	81%	72%	88%	82%	76%	82%	73%	69%	74%	91%	84%	89%	85%	78%	71%	83%	76%	79%

Q5. The inclusion of a Chapter in NAFTA that focuses on Indigenous rights, ensuring that the concerns of these groups from each of the three countries are a part of a new agreement

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Not a priority at all	25%	27%	33%	25%	33%	26%	17%	23%	35%	15%	23%	29%	22%	33%	36%	35%	15%	20%	11%	19%	26%	39%	22%	28%	25%
Minor priority	36%	34%	34%	45%	33%	34%	40%	39%	37%	35%	34%	41%	34%	37%	38%	36%	32%	44%	32%	34%	40%	33%	33%	39%	38%
Major priority	39%	39%	33%	30%	34%	40%	43%	38%	28%	50%	43%	31%	45%	31%	26%	29%	53%	36%	58%	48%	34%	28%	45%	33%	37%
Net: Major/Minor priority	75%	73%	67%	75%	67%	74%	83%	77%	65%	85%	77%	71%	78%	67%	64%	65%	85%	80%	89%	81%	74%	61%	78%	72%	75%

Q6. Making it easier for professionals to move more freely to work across the border

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Not a priority at all	10%	10%	11%	17%	13%	12%	7%	6%	10%	10%	12%	9%	9%	12%	10%	9%	12%	9%	9%	11%	10%	8%	11%	11%	7%
Minor priority	52%	52%	49%	56%	48%	54%	47%	58%	48%	55%	52%	53%	50%	50%	48%	47%	53%	60%	53%	49%	56%	53%	50%	53%	53%
Major priority	38%	38%	40%	27%	39%	35%	45%	36%	42%	35%	36%	37%	41%	38%	42%	45%	36%	31%	37%	39%	34%	39%	39%	36%	40%
Net: Major/Minor priority	90%	90%	89%	83%	87%	88%	93%	94%	90%	90%	88%	91%	91%	88%	90%	91%	88%	91%	91%	89%	90%	92%	89%	89%	93%

Q6. The protection of Canada's policy regulating poultry, dairy, and egg farmers. Americans would like more access to these markets, while Canada would like to maintain its quotas and tariffs

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Not a priority at all	10%	13%	12%	7%	11%	9%	9%	8%	14%	6%	12%	10%	8%	17%	15%	12%	8%	4%	5%	8%	9%	18%	8%	9%	14%
Minor priority	28%	30%	25%	41%	30%	29%	23%	27%	31%	24%	33%	28%	22%	32%	29%	33%	35%	27%	13%	27%	27%	30%	28%	27%	27%
Major priority	62%	56%	63%	53%	59%	61%	68%	65%	54%	70%	55%	62%	69%	51%	56%	55%	58%	69%	81%	65%	64%	53%	64%	63%	58%
Net: Major/Minor priority	90%	87%	88%	93%	89%	91%	91%	92%	86%	94%	88%	90%	92%	83%	85%	88%	92%	96%	95%	92%	91%	82%	92%	91%	86%

Q7. The protection of Canadian content rules for publishing and broadcasting

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Not a priority at all	15%	17%	19%	13%	18%	15%	13%	6%	18%	11%	12%	19%	13%	15%	23%	15%	9%	15%	11%	11%	15%	24%	14%	15%	15%
Minor priority	46%	49%	45%	57%	42%	48%	41%	50%	45%	47%	56%	47%	38%	51%	45%	41%	60%	49%	35%	45%	48%	44%	48%	49%	
Major priority	39%	34%	36%	30%	39%	37%	46%	45%	36%	42%	32%	34%	49%	34%	32%	44%	31%	36%	54%	44%	28%	42%	37%	37%	
Net: Major/Minor priority	85%	83%	81%	87%	82%	85%	87%	94%	82%	89%	88%	81%	87%	85%	77%	85%	91%	85%	89%	89%	85%	76%	86%	85%	85%

Q7. Establishing tougher labour standards to protect workers in each country - Canada is concerned that lower labour standards in Mexico allow that country an advantage in their producing costs

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Not a priority at all	5%	5%	7%	5%	6%	5%	5%	5%	7%	3%	7%	6%	3%	10%	8%	4%	4%	4%	2%	5%	5%	7%	5%	6%	5%
Minor priority	26%	30%	28%	25%	28%	23%	28%	21%	29%	23%	30%	19%	32%	32%	24%	29%	30%	27%	14%	23%	25%	32%	26%	24%	28%
Major priority	69%	65%	65%	71%	67%	72%	67%	74%	64%	74%	63%	64%	78%	58%	61%	71%	66%	69%	84%	72%	71%	61%	70%	69%	67%
Net: Major/Minor priority	95%	95%	93%	95%	94%	95%	95%	95%	93%	97%	93%	94%	97%	90%	92%	96%	96%	96%	98%	95%	95%	93%	95%	94%	95%

Q8. Reforms to the investor-state dispute settlement process - this involves companies suing governments over the regulations they apply. Canada would like to ensure that governments maintain the right to regulate in their populations' interests

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Not a priority at all	6%	5%	6%	4%	9%	6%	5%	8%	7%	4%	8%	7%	3%	11%	8%	4%	5%	6%	2%	6%	5%	7%	6%	6%	5%
Minor priority	38%	35%	44%	40%	34%	39%	33%	41%	39%	36%	45%	42%	27%	42%	43%	32%	49%	41%	23%	34%	41%	40%	38%	43%	31%
Major priority	57%	59%	50%	56%	57%	55%	62%	52%	54%	59%	47%	51%	70%	47%	50%	64%	47%	53%	75%	60%	54%	53%	57%	51%	64%
Net: Major/Minor priority	94%	95%	94%	96%	91%	94%	95%	92%	93%	96%	92%	93%	97%	89%	92%	96%	95%	94%	98%	94%	95%	93%	94%	94%	95%

Q8. Enhanced environmental provisions to ensure no NAFTA country weakens environmental protection to gain a comparative advantage

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Not a priority at all	9%	9%	13%	7%	11%	8%	7%	9%	13%	4%	11%	9%	6%	18%	14%	9%	6%	4%	3%	9%	8%	13%	8%	10%	7%
Minor priority	27%	28%	29%	38%	26%	27%	23%	31%	33%	21%	26%	32%	23%	31%	34%	34%	23%	30%	13%	27%	27%	28%	26%	27%	
Major priority	64%	63%	58%	55%	63%	64%	70%	60%	54%	75%	63%	59%	72%	52%	52%	57%	72%	66%	84%	65%	65%	61%	64%	64%	66%
Net: Major/Minor priority	91%	91%	87%	93%	89%	92%	93%	91%	87%	96%	89%	91%	94%	82%	86%	91%	94%	96%	97%	91%	92%	87%	92%	90%	93%

Q9. Ensure anti-dumping and countervailing duties are only applied when warranted - this is the source of much of the conflict over Canada's softwood lumber industry, where the US claims that Canada's lumber industry is unfairly subsidized by our

	Region							Gender		Age			Age_Gender						Income			Education			
																Female 18-	Female 35-	Female		\$50K-(A1)	(B1)	(C1)	(D1)	(E1)	
Not a priority at all	6%	5%	5%	6%	10%	5%	6%	8%	7%	5%	12%	5%	2%	16%	5%	2%	8%	5%	2%	8%	4%	7%	7%	6%	3%
Minor priority	27%	22%	26%	29%	24%	31%	27%	21%	27%	27%	40%	29%	15%	36%	29%	17%	43%	30%	13%	26%	27%	26%	26%	28%	
Major priority	67%	73%	69%	65%	66%	64%	67%	71%	66%	68%	48%	66%	83%	48%	66%	81%	49%	65%	85%	66%	68%	67%	66%	68%	
Net: Major/Minor priority	94%	95%	95%	94%	90%	95%	94%	92%	93%	95%	88%	95%	98%	84%	95%	98%	92%	95%	98%	92%	96%	93%	93%	94%	97%

Q9. Expand procurement - meaning, Canada would like the US to soften "Buy American" rules at the state and local levels. The United States is seeking to expand these rules.

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Not a priority at all	7%	6%	6%	4%	11%	8%	7%	6%	8%	6%	11%	7%	3%	14%	7%	4%	9%	8%	3%	7%	6%	9%	7%	8%	6%
Minor priority	36%	37%	36%	38%	37%	35%	33%	43%	33%	38%	46%	38%	25%	40%	36%	24%	51%	46%	38%	26%	33%	35%	37%	37%	32%
Major priority	57%	56%	58%	58%	52%	58%	60%	51%	59%	56%	43%	54%	72%	46%	56%	73%	40%	52%	71%	57%	62%	56%	57%	55%	62%
Net: Major/Minor priority	93%	94%	94%	96%	89%	92%	93%	94%	92%	94%	89%	93%	97%	86%	93%	96%	91%	92%	97%	93%	94%	91%	93%	92%	94%

Q10. Suppose you could only choose one objective of these two. If that were the case, which one would you prefer to see Canadian negotiators give preference to during renegotiations:

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Getting a better deal on softwood lumber	55%	71%	56%	52%	47%	49%	57%	57%	64%	47%	48%	55%	62%	61%	61%	70%	37%	48%	55%	55%	56%	62%	53%	55%	59%
Maintaining a high tariff on Canada's dairy, poultry and eggs	45%	29%	44%	48%	53%	51%	43%	43%	36%	53%	52%	45%	38%	39%	39%	30%	63%	52%	45%	45%	44%	38%	47%	45%	41%

Q11. Now that you have seen the negotiating objectives, what would you say is your opinion of the overall approach Canada's trade representatives are taking in these negotiations? Is it:

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
A strong approach with the right objectives	32%	30%	25%	38%	28%	32%	36%	26%	31%	32%	29%	26%	39%	31%	27%	35%	28%	26%	42%	33%	33%	30%	29%	30%	37%
Some of it is good, some of it is bad	57%	58%	60%	56%	60%	57%	53%	67%	53%	61%	62%	60%	51%	54%	56%	49%	69%	64%	52%	55%	57%	58%	60%	56%	55%
Disappointing, they're focusing on the wrong objectives	11%	11%	15%	6%	12%	11%	12%	7%	16%	7%	9%	14%	11%	15%	17%	16%	4%	10%	6%	12%	10%	13%	11%	14%	8%

Q12. How do you think Canada will come out of renegotiations, would you say the negotiating team will...?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Get most or all of what they want	5%	5%	3%	6%	5%	6%	7%	2%	6%	5%	6%	5%	5%	8%	6%	4%	4%	3%	6%	7%	5%	4%	6%	6%	4%
Get some of what they want	58%	56%	54%	60%	66%	56%	60%	62%	53%	62%	60%	53%	60%	52%	51%	57%	66%	56%	63%	59%	58%	55%	56%	53%	66%
Get one or two of their objectives	29%	30%	32%	29%	22%	30%	24%	30%	30%	27%	28%	31%	27%	32%	28%	30%	26%	34%	23%	25%	30%	32%	29%	33%	22%
Get none of what they want	8%	9%	10%	5%	7%	8%	10%	6%	11%	6%	6%	11%	8%	9%	14%	8%	4%	7%	8%	9%	8%	9%	9%	9%	7%
Top2box	63%	61%	57%	66%	71%	62%	66%	63%	59%	66%	66%	58%	65%	60%	57%	61%	71%	59%	69%	66%	63%	58%	62%	58%	70%
Bottom2box	37%	39%	43%	34%	29%	38%	34%	37%	41%	34%	34%	42%	35%	40%	43%	39%	29%	41%	31%	34%	37%	42%	38%	42%	30%

Q13. [Your career or work opportunities] And, suppose negotiators were unable to come to an agreement, and NAFTA was ended. If this were the case, what impact do you believe this would have on each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	17%	14%	18%	17%	16%	18%	16%	14%	18%	15%	21%	17%	13%	20%	18%	16%	21%	15%	12%	14%	18%	18%	18%	15%	17%
No real impact one way or the other	53%	58%	50%	55%	51%	52%	53%	54%	56%	51%	43%	55%	59%	48%	56%	61%	39%	54%	58%	48%	58%	62%	46%	56%	61%
Benefit	5%	5%	6%	4%	4%	7%	9%	7%	3%	7%	7%	2%	12%	9%	1%	3%	4%	3%	7%	3%	7%	5%	6%	4%	
Not sure/Don't know	25%	22%	26%	28%	29%	26%	23%	23%	19%	30%	29%	22%	25%	20%	17%	22%	37%	27%	27%	31%	20%	14%	31%	23%	18%

Q13. [Your household income] And, suppose negotiators were unable to come to an agreement, and NAFTA was ended. If this were the case, what impact do you believe this would have on each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	22%	22%	26%	26%	28%	22%	18%	21%	20%	23%	24%	20%	21%	24%	19%	19%	25%	21%	23%	19%	22%	24%	22%	21%	21%
No real impact one way or the other	49%	54%	40%	49%	42%	49%	54%	42%	53%	45%	36%	50%	58%	41%	53%	63%	32%	46%	54%	46%	56%	54%	45%	47%	58%
Benefit	6%	5%	7%	1%	5%	5%	8%	11%	9%	3%	8%	7%	4%	15%	10%	3%	2%	4%	4%	8%	4%	9%	5%	9%	4%
Not sure/Don't know	23%	20%	26%	23%	25%	25%	20%	26%	17%	29%	31%	23%	17%	20%	18%	14%	41%	29%	19%	27%	18%	13%	27%	23%	17%

Q13. [The economy of your community or region] And, suppose negotiators were unable to come to an agreement, and NAFTA was ended. If this were the case, what impact do you believe this would have on each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K +	High school or less	Coll/Tech	Univ+
Hurt	46%	45%	54%	49%	49%	45%	43%	50%	47%	46%	44%	39%	55%	41%	40%	58%	46%	39%	52%	40%	51%	52%	43%	46%	52%
No real impact one way or the other	20%	19%	14%	21%	19%	18%	25%	21%	24%	15%	15%	24%	19%	22%	25%	24%	8%	23%	15%	19%	23%	18%	20%	19%	19%
Benefit	9%	11%	9%	2%	6%	10%	10%	10%	12%	7%	12%	11%	6%	16%	14%	7%	8%	9%	5%	11%	7%	14%	9%	11%	9%
Not sure/Don't know	25%	24%	23%	28%	26%	28%	22%	20%	18%	32%	30%	25%	20%	20%	21%	11%	38%	29%	28%	30%	19%	16%	28%	24%	19%

Q13. [The economy of your province] And, suppose negotiators were unable to come to an agreement, and NAFTA was ended. If this were the case, what impact do you believe this would have on each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Hurt	59%	58%	64%	58%	56%	58%	60%	56%	59%	59%	53%	52%	71%	51%	51%	74%	54%	52%	69%	53%	64%	63%	55%	58%	67%
No real impact one way or the other	10%	9%	7%	14%	10%	9%	10%	12%	13%	6%	8%	14%	7%	15%	16%	9%	2%	11%	5%	11%	11%	10%	12%	7%	
Benefit	10%	13%	10%	3%	6%	10%	11%	12%	13%	8%	14%	11%	7%	18%	14%	7%	11%	8%	6%	12%	9%	14%	9%	11%	12%
Not sure/Don't know	21%	20%	19%	26%	27%	22%	19%	19%	15%	26%	25%	23%	15%	16%	19%	9%	33%	28%	19%	25%	17%	12%	25%	20%	15%

Q13. [The economy of Canada] And, suppose negotiators were unable to come to an agreement, and NAFTA was ended. If this were the case, what impact do you believe this would have on each of the following?

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Hurt	61%	59%	68%	60%	61%	61%	61%	57%	62%	60%	52%	56%	73%	53%	55%	76%	51%	57%	71%	55%	66%	65%	57%	61%	68%
No real impact one way or the other	8%	8%	4%	10%	6%	8%	8%	11%	11%	5%	9%	10%	4%	15%	11%	6%	4%	9%	3%	8%	8%	9%	9%	9%	5%
Benefit	10%	13%	10%	3%	5%	9%	10%	12%	12%	8%	12%	12%	6%	15%	15%	7%	10%	9%	6%	11%	9%	14%	8%	11%	12%
Not sure/Don't know	21%	21%	18%	27%	28%	22%	20%	20%	16%	27%	27%	22%	16%	17%	19%	11%	36%	26%	21%	26%	17%	13%	27%	19%	15%

Q14. How confident are you in the ability of the Canadian government to effectively represent Canada's national interests in these trade negotiations? Would you say you are:

	Total	Region							Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	Coll/Tech	Univ+
Very confident	13%	12%	9%	9%	19%	15%	9%	15%	12%	13%	12%	10%	16%	15%	9%	14%	9%	11%	18%	12%	11%	16%	11%	12%	16%
Moderately confident	51%	52%	42%	56%	46%	51%	53%	56%	48%	54%	57%	51%	47%	50%	53%	41%	62%	50%	52%	50%	53%	48%	51%	47%	56%
Not that confident	25%	28%	27%	22%	23%	22%	32%	19%	25%	26%	23%	28%	25%	22%	24%	28%	24%	33%	22%	28%	25%	22%	27%	28%	20%
Not confident at all	11%	8%	22%	12%	11%	12%	5%	10%	15%	7%	8%	11%	12%	13%	16%	16%	5%	6%	8%	9%	10%	14%	11%	13%	8%
Top2box	64%	64%	51%	65%	66%	66%	63%	72%	60%	67%	69%	60%	63%	65%	60%	56%	72%	60%	69%	62%	65%	64%	62%	59%	72%
Bottom2box	36%	36%	49%	35%	34%	34%	37%	28%	40%	33%	31%	40%	37%	35%	40%	44%	28%	40%	31%	38%	35%	36%	38%	41%	28%