

USA ELECTION 2016

1.What do you think are the most important issues facing the United States today? (Please type in a few key words describing your biggest issues.)
(Open-ended. Not to be coded.)

2.As you know, the US Presidential election will be held this coming Tuesday, November 8th. How closely have you yourself been following this US Presidential election?

Very closely
Fairly closely
Not that closely
Not at all

3.What is the likelihood of you actually voting in this US Presidential election? Would you say you are:

[single question, 5 options. This order. Space above last option.]

Absolutely certain you will go out and vote
Quite sure you will vote
Will vote if you remember
Will not end up voting

Already voted in advance

4.Which one of the following candidates are you most likely to support on Election Day? (If you have already voted in advance, please select the candidate you voted for.)

[Randomize first two candidate names – keep that order throughout survey]

Donald Trump (R)
Hillary Clinton (D)
Gary Johnson (L) **[FIX POSITION]**
Some other candidate **[FIX POSITION]**
Undecided **[FIX POSITION]**
None of these/Will not vote **[FIX POSITION]**

[If “Undecided” or “None” at Q4, ask Q5]

5.We’ve noticed you did not select a candidate. Is there a candidate you are currently *leaning* towards?

Donald Trump (R)
Hillary Clinton (D)
Gary Johnson (L) **[FIX POSITION]**
Some other candidate **[FIX POSITION]**
Undecided **[FIX POSITION]**
None of these/Will not vote **[FIX POSITION]**

[If “Undecided” or “None” in Q5 OR Already voted at Q3, do not ask Q6.]

6. How certain are you that you will actually end up voting for this candidate??

[SINGLE CHOICE] [THIS ORDER]

I will definitely vote for this candidate, no way I could change my mind

I will probably vote for this candidate

I could change my mind before voting day

For Clinton supporters:

7. You've indicated you are inclined to support (or are leaning towards) Hillary Clinton. All things considered, would you say you are:

More likely to support Clinton for what she stands for

More likely to support Clinton to block Trump from being President

For Trump supporters:

8. You've indicated you are inclined to support (or are leaning towards) Donald Trump. All things considered, would you say you are:

More likely to support Trump for what he stands for

More likely to support Trump to block Clinton from becoming President

[ASK EVERYONE:]

9. In the past two weeks or so, would you say your opinion of each of the following people has improved, stayed the same, or worsened?

[Keep same rotation order as earlier]

Donald Trump

Hillary Clinton

Worsened

Stayed the same

Improved

10. Thinking ahead to election day, overall do you think the actual voting process *in your own area* will be:

Fair

Rigged

11. Who do you think will actually win this election and become the next President of the United States?

[Keep same rotation order as earlier]

Donald Trump

Hillary Clinton

Really can't say / No idea / Too close

12. Do you agree or disagree with the following statements?
[Randomize statements]

American politics have reached an all-time low

This election is really damaging America

American democracy is alive and well

The media has been fair to the Trump campaign

The media has been fair to the Clinton campaign

Donald Trump has gone too far in too many ways

It's been a tough campaign, but Americans will unite under the new President

I will be extremely upset if the candidate I don't like wins this election

Strongly Disagree
Moderately Disagree
Moderately Agree
Strongly Agree

Likely/Registered Voter Profiling

13. Which of these statements best describes you?

You are ABSOLUTELY CERTAIN that you are registered to vote at your current address
You are PROBABLY registered, but there is a chance your registration has lapsed
You are NOT registered to vote at your current address
Don't know

14. In politics today, do you consider yourself a Republican, Democrat or independent?

Republican
Democrat
Independent
No preference
Other party
Not Sure/Don't Know
Rather Not Say

[All those not Republican or Democrat at q14 except "Rather Not Say"]

15. As of today, do you lean more to the Republican Party or more to the Democratic Party?
[Respondent can advance without responding]

Republican
Democratic

16. Which candidate did you vote for in the last U.S. Presidential election in 2012?

[Same party order as earlier]

Mitt Romney (R)
Barack Obama (D)
Some other candidate **[FIXED]**
I did not vote in the 2012 U.S. Presidential election **[FIXED]**
Prefer not to say **[FIXED]**

17. Which candidate did you vote for in the 2014 Congressional election?

[Same party order as earlier]

The Republican candidate in my district
The Democratic candidate in my district
Some other candidate in my district **[FIXED]**
I did not vote in the 2014 U.S. congressional election **[FIXED]**
Prefer not to say **[FIXED]**