

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample Size	1530	203	153	104	103	506	358	103	748	782	443	534	553	229	264	254	214	270	299	181	262	252	282	253	300	644	484	402	525	485	271	250

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Social Media Use

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Non-user	14%	13%	12%	20%	14%	14%	13%	14%	17%	11%	2%	11%	25%	3%	14%	31%	2%	8%	19%		4%	8%	14%	19%	30%	16%	13%	11%	15%	14%	8%	15%
Light User	11%	10%	18%	11%	11%	9%	9%	14%	12%	9%	5%	13%	12%	8%	17%	11%	3%	10%	13%	3%	7%	16%	11%	13%	12%	12%	8%	12%	9%	11%	12%	12%
User	16%	18%	20%	15%	16%	15%	17%	10%	18%	14%	15%	18%	15%	18%	20%	18%	16%	15%	12%	19%	13%	18%	17%	14%	16%	18%	15%	15%	16%	19%	15%	15%
Always User	42%	42%	33%	29%	40%	42%	49%	41%	37%	47%	40%	46%	40%	44%	37%	31%	37%	55%	48%	39%	41%	45%	47%	47%	34%	43%	42%	42%	44%	45%	37%	39%
Super User	18%	17%	17%	25%	18%	19%	13%	21%	17%	18%	37%	12%	8%	31%	12%	9%	43%	12%	7%	39%	35%	13%	11%	7%	8%	14%	20%	20%	16%	15%	24%	19%

Q1.[Summary of Regularly]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Facebook	69%	71%	63%	56%	69%	68%	74%	63%	63%	74%	81%	70%	58%	77%	62%	53%	85%	78%	62%	81%	81%	71%	69%	63%	53%	65%	72%	71%	70%	69%	70%	64%
Twitter	17%	19%	20%	15%	13%	16%	14%	25%	21%	13%	30%	17%	7%	35%	22%	9%	24%	13%	5%	25%	33%	20%	15%	7%	6%	13%	20%	19%	15%	25%	17%	
Instagram	15%	15%	17%	19%	22%	16%	9%	16%	13%	16%	33%	11%	4%	24%	11%	4%	41%	10%	4%	36%	30%	13%	8%	6%	3%	11%	17%	12%	13%	20%	20%	15%
Snapchat	10%	9%	17%	17%	10%	9%	6%	12%	9%	10%	28%	4%	1%	25%	4%	1%	31%	3%	1%	45%	16%	5%	2%	1%	9%	10%	11%	10%	7%	12%	11%	
LinkedIn	8%	8%	10%	4%	5%	10%	5%	5%	11%	5%	11%	8%	5%	15%	11%	7%	7%	4%	3%	8%	14%	6%	9%	6%	4%	4%	11%	10%	5%	7%	16%	6%
Tumblr	5%	5%	3%	6%	1%	6%	5%	2%	6%	4%	11%	4%	2%	10%	4%	3%	11%	3%	0%	17%	7%	5%	3%	2%	1%	3%	6%	7%	6%	3%	7%	4%
Other social media platform	11%	11%	13%	12%	20%	11%	9%	7%	13%	9%	18%	9%	7%	23%	9%	8%	12%	9%	6%	26%	12%	10%	8%	6%	8%	9%	14%	10%	14%	8%	11%	9%

Q1.[Summary of Do not use]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Facebook	20%	18%	18%	29%	23%	22%	18%	23%	25%	16%	9%	18%	32%	12%	24%	38%	6%	13%	26%	8%	10%	17%	20%	26%	36%	22%	20%	18%	21%	21%	14%	24%
Twitter	69%	68%	66%	77%	68%	68%	76%	57%	64%	74%	54%	67%	83%	48%	62%	81%	61%	73%	84%	58%	52%	63%	71%	79%	85%	75%	67%	63%	69%	71%	63%	72%
Instagram	75%	75%	74%	70%	72%	73%	81%	75%	78%	73%	52%	78%	92%	59%	81%	92%	44%	76%	91%	51%	52%	73%	83%	87%	95%	81%	73%	69%	80%	75%	67%	75%
Snapchat	85%	84%	76%	78%	81%	85%	90%	85%	85%	85%	59%	92%	98%	60%	92%	99%	58%	93%	97%	42%	71%	91%	94%	97%	99%	87%	83%	84%	86%	87%	80%	83%
LinkedIn	73%	71%	66%	81%	81%	68%	81%	77%	68%	78%	63%	72%	81%	56%	66%	80%	71%	79%	81%	63%	64%	71%	74%	77%	84%	84%	70%	58%	81%	71%	57%	77%
Tumblr	91%	91%	94%	92%	96%	89%	92%	93%	89%	93%	82%	93%	97%	80%	91%	95%	83%	94%	99%	75%	86%	90%	95%	97%	98%	93%	90%	88%	91%	93%	91%	89%
Other social media platform	83%	85%	81%	79%	74%	82%	86%	82%	80%	85%	72%	84%	90%	64%	85%	91%	80%	84%	90%	66%	75%	81%	88%	92%	89%	83%	81%	84%	79%	87%	81%	84%

Q1.[Facebook]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	52%	53%	47%	42%	43%	52%	57%	55%	45%	60%	63%	53%	43%	59%	43%	34%	67%	63%	51%	56%	68%	52%	54%	51%	37%	50%	53%	54%	54%	52%	51%	51%
Use regularly (more than once a week)	16%	18%	16%	14%	26%	17%	17%	8%	19%	14%	18%	17%	15%	17%	19%	19%	18%	15%	11%	26%	12%	19%	15%	12%	17%	15%	18%	17%	16%	16%	19%	13%
Use sometimes (say, once a week or less)	11%	11%	20%	15%	9%	9%	8%	14%	12%	10%	10%	11%	11%	14%	9%	9%	9%	12%	11%	10%	12%	11%	11%	10%	12%	9%	11%	9%	10%	16%	12%	
Do not use	4%	4%	5%	3%	3%	5%	2%	2%	4%	3%	3%	4%	4%	4%	3%	2%	3%	4%	3%	4%	5%	2%	5%	3%	3%	3%	5%	4%	4%	2%	4%	
Top2Box	69%	71%	63%	56%	69%	68%	74%	63%	63%	74%	81%	70%	58%	77%	62%	53%	85%	78%	62%	81%	81%	71%	69%	63%	53%	65%	72%	71%	70%	69%	70%	64%
Bottom2Box	20%	18%	18%	29%	23%	22%	18%	23%	25%	16%	9%	18%	32%	12%	24%	38%	6%	13%	26%	8%	10%	17%	20%	26%	36%	22%	20%	18%	21%	21%	14%	24%

Q1.[Twitter]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	10%	9%	9%	10%	8%	9%	8%	19%	12%	7%	16%	9%	5%	21%	10%	6%	12%	8%	4%	13%	19%	11%	7%	4%	6%	9%	11%	9%	9%	8%	12%	13%
Use regularly (more than once a week)	7%	10%	11%	4%	4%	7%	6%	6%	9%	5%	13%	8%	2%	14%	12%	3%	13%	5%	1%	13%	14%	9%	7%	3%	1%	5%	9%	9%	6%	8%	13%	4%
Use sometimes (say, once a week or less) <small>Do not use past 12 months</small>	14%	12%	13%	8%	20%	16%	10%	17%	14%	13%	16%	15%	11%	17%	16%	10%	15%	15%	11%	17%	15%	17%	14%	14%	8%	12%	13%	18%	16%	14%	13%	11%
Do not use	8%	4%	8%	2%	16%	9%	9%	9%	7%	9%	13%	8%	5%	11%	7%	4%	15%	8%	5%	17%	10%	8%	7%	6%	4%	7%	7%	11%	7%	8%	8%	10%
Top2Box	61%	64%	59%	75%	51%	59%	67%	49%	57%	65%	41%	60%	78%	37%	55%	77%	46%	65%	79%	41%	42%	55%	64%	74%	81%	67%	60%	52%	62%	63%	55%	62%
Bottom2Box	17%	19%	20%	15%	13%	16%	14%	25%	21%	13%	30%	17%	7%	35%	22%	9%	24%	13%	5%	25%	33%	20%	15%	7%	6%	13%	20%	19%	15%	15%	25%	17%
Bottom2Box	69%	68%	66%	77%	68%	68%	76%	57%	64%	74%	54%	67%	83%	48%	62%	81%	61%	73%	84%	58%	52%	63%	71%	79%	85%	75%	67%	63%	69%	71%	63%	72%

Q1.[Instagram]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	9%	5%	9%	15%	13%	12%	5%	15%	7%	11%	23%	5%	2%	15%	5%	3%	32%	6%	1%	27%	21%	7%	4%	2%	2%	8%	11%	11%	7%	8%	13%	12%
Use regularly (more than once a week)	5%	10%	8%	4%	9%	4%	4%	2%	5%	5%	9%	5%	2%	9%	6%	1%	9%	4%	2%	9%	9%	6%	4%	4%	0%	4%	6%	6%	5%	5%	7%	4%
Use sometimes (say, once a week or less) <small>Do not use past 12 months</small>	10%	9%	9%	11%	6%	12%	9%	8%	9%	11%	16%	11%	4%	17%	8%	3%	15%	14%	5%	13%	18%	14%	9%	7%	2%	7%	10%	14%	8%	11%	13%	9%
Do not use	4%	4%	4%	3%	1%	3%	5%	3%	4%	4%	7%	4%	1%	3%	6%	2%	11%	3%		11%	4%	5%	4%	1%	1%	2%	5%	5%	3%	4%	6%	2%
Top2Box	72%	71%	70%	67%	71%	70%	76%	72%	75%	69%	45%	74%	91%	56%	75%	91%	33%	73%	91%	40%	48%	68%	79%	86%	95%	79%	68%	64%	77%	71%	61%	73%
Bottom2Box	15%	15%	17%	19%	22%	16%	9%	16%	13%	16%	33%	11%	4%	24%	11%	4%	41%	10%	4%	36%	30%	13%	8%	6%	3%	11%	17%	17%	12%	13%	20%	15%
Bottom2Box	75%	75%	74%	70%	72%	73%	81%	75%	78%	73%	52%	78%	92%	59%	81%	92%	44%	76%	91%	51%	52%	73%	83%	87%	95%	81%	73%	69%	80%	75%	67%	75%

Q1.[Snapchat]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	6%	2%	6%	14%	8%	7%	5%	7%	6%	6%	18%	1%	1%	16%	2%	1%	19%	1%	0%	31%	8%	1%	1%	0%	1%	6%	5%	7%	8%	3%	5%	8%
Use regularly (more than once a week)	4%	6%	11%	3%	2%	3%	1%	5%	3%	4%	10%	2%	0%	8%	2%		12%	2%	1%	14%	7%	4%	1%	1%		3%	5%	4%	2%	4%	7%	4%
Use sometimes (say, once a week or less) <small>Do not use past 12 months</small>	6%	7%	8%	5%	9%	6%	4%	3%	6%	5%	13%	4%	1%	15%	4%	1%	11%	4%	2%	13%	14%	4%	4%	2%	1%	5%	7%	5%	4%	6%	8%	6%
Do not use	3%	5%	1%	1%	6%	2%	4%	4%	4%	3%	6%	3%	1%	8%	3%	1%	5%	4%	0%	9%	4%	4%	3%	0%	1%	3%	3%	5%	3%	2%	3%	8%
Top2Box	81%	79%	75%	77%	75%	83%	85%	81%	81%	82%	53%	89%	97%	53%	89%	98%	53%	89%	97%	33%	66%	87%	91%	97%	98%	84%	80%	79%	83%	85%	78%	76%
Bottom2Box	10%	9%	17%	17%	10%	9%	6%	12%	9%	10%	28%	4%	1%	25%	4%	1%	31%	3%	1%	45%	16%	5%	2%	1%	1%	9%	10%	11%	10%	7%	12%	11%
Bottom2Box	85%	84%	76%	78%	81%	85%	90%	85%	85%	85%	59%	92%	98%	60%	92%	99%	58%	93%	97%	42%	71%	91%	94%	97%	99%	87%	83%	84%	86%	87%	80%	83%

Q1.[LinkedIn]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	2%	2%	2%	1%	2%	2%	3%	1%	3%	1%	3%	1%	2%	5%	2%	2%	2%	1%	2%	3%	3%	1%	1%	3%	1%	0%	3%	3%	2%	2%	4%	1%
Use regularly (more than once a week)	6%	6%	8%	2%	3%	8%	2%	4%	8%	4%	8%	6%	3%	11%	9%	4%	6%	4%	2%	5%	10%	5%	7%	3%	3%	3%	8%	7%	3%	5%	12%	5%
Use sometimes (say, once a week or less) <small>Do not use past 12 months</small>	20%	20%	24%	15%	14%	23%	14%	18%	22%	18%	25%	20%	15%	29%	23%	13%	21%	17%	16%	29%	23%	23%	18%	17%	12%	12%	19%	32%	14%	22%	27%	17%
Do not use	8%	9%	9%	10%	7%	8%	5%	15%	8%	8%	5%	8%	11%	6%	6%	12%	5%	10%	9%	4%	6%	7%	9%	10%	11%	6%	8%	11%	6%	8%	9%	10%
Top2Box	65%	62%	57%	71%	74%	59%	75%	63%	60%	69%	58%	64%	70%	51%	60%	68%	67%	69%	72%	60%	57%	64%	65%	66%	73%	78%	61%	47%	75%	63%	47%	67%
Bottom2Box	8%	8%	10%	4%	5%	10%	5%	5%	11%	5%	11%	8%	5%	15%	11%	7%	7%	4%	3%	8%	14%	6%	9%	6%	4%	4%	11%	10%	5%	7%	16%	6%
Bottom2Box	73%	71%	66%	81%	81%	68%	81%	77%	68%	78%	63%	72%	81%	56%	66%	80%	71%	79%	81%	63%	64%	71%	74%	77%	84%	84%	70%	58%	81%	71%	57%	77%

Q1.[Tumblr]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	3%	2%	2%	1%	1%	4%	3%	2%	3%	3%	7%	2%	1%	6%	1%	2%	8%	2%		12%	3%	2%	1%	1%	1%	2%	3%	4%	3%	2%	5%	2%
Use regularly (more than once a week)	2%	2%	1%	5%		3%	3%	1%	3%	2%	4%	2%	1%	4%	3%	1%	3%	2%	0%	5%	3%	3%	1%	1%	0%	1%	3%	3%	3%	1%	2%	3%
Use sometimes (say, once a week or less)	4%	4%	3%	1%	3%	5%	3%	5%	5%	3%	8%	4%	1%	9%	5%	2%	6%	2%	0%	8%	7%	5%	3%	1%	1%	3%	4%	5%	3%	4%	2%	6%
Do not use	86%	87%	86%	86%	87%	84%	91%	83%	84%	89%	71%	89%	96%	69%	87%	95%	74%	91%	97%	62%	78%	85%	92%	95%	97%	89%	87%	81%	86%	90%	85%	82%
Top2Box	5%	5%	3%	6%	1%	6%	5%	2%	6%	4%	11%	4%	2%	10%	4%	3%	11%	3%	0%	17%	7%	5%	3%	2%	1%	3%	6%	7%	6%	3%	7%	4%
Bottom2Box	91%	91%	94%	92%	96%	89%	92%	93%	89%	93%	82%	93%	97%	80%	91%	95%	83%	94%	99%	75%	86%	90%	95%	97%	98%	93%	90%	88%	91%	93%	91%	89%

Q1.[Other social media platform]Which, if any, of the following social media platforms do you yourself use - and how often?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Use everyday or more	6%	4%	8%	9%	17%	7%	5%	3%	7%	6%	10%	4%	5%	11%	4%	5%	9%	4%	4%	14%	7%	4%	5%	4%	5%	5%	8%	5%	7%	5%	7%	4%
Use regularly (more than once a week)	5%	6%	4%	4%	3%	5%	4%	4%	6%	3%	8%	4%	2%	12%	5%	3%	3%	4%	2%	11%	5%	6%	3%	2%	3%	4%	6%	5%	6%	3%	4%	5%
Use sometimes (say, once a week or less)	6%	5%	7%	9%	6%	7%	5%	11%	7%	6%	11%	7%	2%	13%	7%	1%	8%	7%	3%	8%	13%	9%	5%	2%	3%	8%	5%	6%	7%	4%	8%	8%
Do not use	80%	81%	78%	73%	70%	79%	83%	79%	76%	83%	65%	81%	90%	58%	79%	90%	73%	83%	89%	57%	70%	76%	86%	90%	89%	81%	77%	81%	76%	84%	78%	81%
Top2Box	11%	11%	13%	12%	20%	11%	9%	7%	13%	9%	18%	9%	7%	23%	9%	8%	12%	9%	6%	26%	12%	10%	8%	6%	8%	9%	14%	10%	14%	8%	11%	9%
Bottom2Box	83%	85%	81%	79%	74%	82%	86%	82%	80%	85%	72%	84%	90%	64%	85%	91%	80%	84%	90%	66%	75%	81%	88%	92%	89%	83%	81%	84%	79%	87%	81%	84%

Q2.Social media users have raised concerns about seeing/receiving posts on social media that they consider to be insulting or offensive.How much would you say you have seen in the media on this issue?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Seeing a lot of coverage and having discussions with family/friends	15%	17%	14%	10%	17%	16%	16%	14%	16%	15%	22%	14%	11%	26%	12%	10%	19%	15%	12%	26%	20%	14%	13%	14%	10%	14%	19%	14%	15%	14%	18%	17%
Seeing some coverage and having the odd conversation	33%	35%	31%	41%	29%	35%	30%	36%	34%	33%	37%	35%	28%	34%	40%	28%	42%	31%	28%	40%	36%	41%	30%	30%	26%	29%	35%	38%	31%	36%	36%	31%
Just seeing a little bit of coverage	31%	33%	32%	33%	35%	28%	32%	33%	31%	31%	25%	29%	38%	23%	29%	40%	27%	28%	37%	23%	25%	26%	31%	36%	40%	32%	27%	34%	31%	32%	29%	30%
Haven't seen or heard anything about it	20%	16%	24%	16%	18%	21%	21%	17%	20%	21%	15%	22%	22%	18%	20%	21%	13%	25%	23%	10%	19%	19%	25%	20%	24%	26%	18%	15%	24%	19%	16%	21%
Top2Box	49%	51%	45%	51%	46%	50%	46%	50%	50%	48%	60%	49%	40%	60%	51%	39%	60%	47%	40%	66%	55%	55%	44%	44%	36%	43%	55%	51%	45%	50%	55%	49%
Bottom2Box	51%	49%	55%	49%	54%	50%	54%	50%	50%	52%	40%	51%	60%	40%	49%	61%	40%	53%	60%	34%	45%	45%	56%	56%	64%	57%	45%	49%	55%	50%	45%	51%

Q3.[Summary of Okay]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Here's one directed at a CTV news online producer:	35%	40%	38%	40%	22%	37%	34%	22%	43%	27%	47%	39%	21%	55%	49%	27%	38%	29%	16%	43%	50%	40%	38%	25%	18%	32%	34%	41%	33%	38%	40%	27%
This is an exchange on Facebook following the killing of a native man by a farmer in Saskatchewan; the native man was accompanied by 3 others in a car.	16%	15%	21%	21%	17%	18%	12%	14%	24%	9%	20%	19%	11%	29%	28%	15%	11%	10%	8%	15%	24%	20%	18%	10%	12%	18%	15%	16%	18%	17%	16%	12%
An example we found on Twitter:	15%	19%	21%	19%	7%	16%	10%	11%	22%	8%	18%	19%	8%	29%	25%	12%	6%	12%	5%	17%	19%	21%	17%	9%	8%	15%	13%	15%	14%	18%	12%	12%
An example we found on Twitter:	11%	13%	16%	10%	4%	12%	7%	11%	17%	5%	15%	14%	5%	26%	19%	7%	3%	9%	3%	14%	15%	15%	13%	6%	3%	10%	11%	12%	9%	13%	14%	8%
This was sent to actor Leslie Jones after the new Ghostbusters was released:	12%	10%	19%	17%	6%	13%	10%	7%	17%	7%	20%	14%	4%	26%	21%	6%	14%	7%	3%	24%	17%	15%	13%	3%	5%	12%	9%	16%	12%	14%	12%	10%

Q3.[Summary of Not okay]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Here's one directed at a CTV news online producer:	65%	60%	62%	60%	78%	63%	66%	78%	57%	73%	53%	61%	79%	45%	51%	73%	62%	71%	84%	57%	50%	60%	62%	75%	82%	68%	66%	59%	67%	62%	60%	73%
This is an exchange on Facebook following the killing of a native man by a farmer in Saskatchewan; the native man was accompanied by 3 others in a car.	84%	85%	79%	79%	83%	82%	88%	86%	76%	91%	80%	81%	89%	71%	72%	85%	89%	90%	92%	85%	76%	80%	82%	90%	88%	82%	85%	84%	82%	83%	84%	88%
An example we found on Twitter:	85%	81%	79%	81%	93%	84%	90%	89%	78%	92%	82%	81%	92%	71%	75%	88%	94%	88%	95%	83%	81%	79%	83%	91%	92%	85%	87%	85%	86%	82%	88%	88%
An example we found on Twitter:	89%	87%	84%	90%	96%	88%	93%	89%	83%	95%	85%	86%	95%	74%	81%	93%	97%	91%	97%	86%	85%	85%	87%	94%	97%	90%	89%	88%	91%	87%	86%	92%
This was sent to actor Leslie Jones after the new Ghostbusters was released:	88%	90%	81%	83%	94%	87%	90%	93%	83%	93%	80%	86%	96%	74%	79%	94%	86%	93%	97%	76%	83%	85%	87%	97%	95%	88%	91%	84%	88%	86%	88%	90%

Q3.[Here's one directed at a CTV news online producer:]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Okay - people should be free to post a comment like this on social media	35%	40%	38%	40%	22%	37%	34%	22%	43%	27%	47%	39%	21%	55%	49%	27%	38%	29%	16%	43%	50%	40%	38%	25%	18%	32%	34%	41%	33%	38%	40%	27%
Not okay - comments like this should not be on social media	65%	60%	62%	60%	78%	63%	66%	78%	57%	73%	53%	61%	79%	45%	51%	73%	62%	71%	84%	57%	50%	60%	62%	75%	82%	68%	66%	59%	67%	62%	60%	73%

Q3.[A Facebook exchange following the killing of a native man by a farmer in Saskatchewan]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Okay - people should be free to post a comment like this on social media	16%	15%	21%	21%	17%	18%	12%	14%	24%	9%	20%	19%	11%	29%	28%	15%	11%	10%	8%	15%	24%	20%	18%	10%	12%	18%	15%	16%	18%	17%	16%	12%
Not okay - comments like this should not be on social media	84%	85%	79%	79%	83%	82%	88%	86%	76%	91%	80%	81%	89%	71%	72%	85%	89%	90%	92%	85%	76%	80%	82%	90%	88%	82%	85%	84%	82%	83%	84%	88%

Q3.[An example we found on Twitter:]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Okay - people should be free to post a comment like this on social media	15%	19%	21%	19%	7%	16%	10%	11%	22%	8%	18%	19%	8%	29%	25%	12%	6%	12%	5%	17%	19%	21%	17%	9%	8%	15%	13%	15%	14%	18%	12%	12%
Not okay - comments like this should not be on social media	85%	81%	79%	81%	93%	84%	90%	89%	78%	92%	82%	81%	92%	71%	75%	88%	94%	88%	95%	83%	81%	79%	83%	91%	92%	85%	87%	85%	86%	82%	88%	88%

Q3.[Second example we found on Twitter:]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Okay - people should be free to post a comment like this on social media	11%	13%	16%	10%	4%	12%	7%	11%	17%	5%	15%	14%	5%	26%	19%	7%	3%	9%	3%	14%	15%	15%	13%	6%	3%	10%	11%	12%	9%	13%	14%	8%
Not okay - comments like this should not be on social media	89%	87%	84%	90%	96%	88%	93%	89%	83%	95%	85%	86%	95%	74%	81%	93%	97%	91%	97%	86%	85%	85%	87%	94%	97%	90%	89%	88%	91%	87%	86%	92%

Q3.[This was sent to actor Leslie Jones after the new Ghostbusters was released:]For each of these examples, we'd like to know whether, in your view, it is:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Okay - people should be free to post a comment like this on social media	12%	10%	19%	17%	6%	13%	10%	7%	17%	7%	20%	14%	4%	26%	21%	6%	14%	7%	3%	24%	17%	15%	13%	3%	5%	12%	9%	16%	12%	14%	12%	10%
Not okay - comments like this should not be on social media	88%	90%	81%	83%	94%	87%	90%	93%	83%	93%	80%	86%	96%	74%	79%	94%	86%	93%	97%	76%	83%	85%	87%	97%	95%	88%	91%	84%	88%	86%	88%	90%

Q4.Overall, which direction do you personally think the social media companies should go when it comes to the types of posts we've been looking at?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Be tough: proactively search their sites and remove offensive content	49%	48%	37%	41%	52%	50%	51%	52%	45%	52%	35%	48%	60%	30%	46%	57%	41%	50%	63%	37%	34%	45%	50%	57%	63%	51%	50%	43%	49%	50%	44%	51%
Stand back: let the users express themselves freely even if it offends some people	9%	7%	12%	15%	7%	10%	8%	7%	14%	4%	11%	11%	5%	16%	17%	9%	5%	5%	3%	6%	14%	12%	10%	6%	5%	9%	8%	10%	8%	10%	11%	7%
In between: respond to complaints	42%	45%	51%	44%	41%	40%	41%	41%	41%	44%	54%	41%	34%	53%	37%	34%	54%	45%	35%	57%	52%	43%	40%	37%	40%	42%	47%	43%	40%	45%	42%	

Q5.And, based on whatever you've heard/experienced, what is your view on how social media companies have been dealing with unwelcome or offensive postings? Would you say the social media companies have been:

	Total who have heard something about this issue	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	1229	170	114	86*	80*	401	279	85*	609	620	372	420	437	191	214	203	181	206	234	164	208	209	211	204	233	483	403	343	410	394	224	201
Going overboard with trying to censor content	7%	9%	8%	12%	3%	8%	7%	5%	11%	4%	10%	8%	5%	14%	11%	8%	6%	5%	2%	10%	10%	9%	7%	5%	5%	8%	6%	9%	8%	9%	5%	7%
Responding appropriately	19%	16%	22%	19%	16%	18%	21%	14%	25%	13%	23%	21%	13%	32%	27%	16%	13%	15%	11%	23%	22%	21%	21%	14%	13%	20%	17%	19%	21%	18%	20%	12%
Not doing enough about offensive content on their sites	53%	54%	42%	42%	56%	54%	55%	57%	46%	60%	50%	48%	60%	39%	41%	58%	61%	55%	62%	47%	52%	48%	48%	57%	63%	48%	57%	54%	48%	59%	52%	52%
No idea/Really can't say	21%	21%	28%	28%	24%	20%	17%	24%	18%	24%	18%	23%	22%	15%	21%	18%	20%	25%	25%	20%	16%	22%	24%	24%	20%	24%	19%	18%	23%	14%	22%	29%

Q5.[Excluding "Not sure"]And, based on whatever you've heard/experienced, what is your view on how social media companies have been dealing with unwelcome or offensive postings? Would you say the social media companies have been:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Going overboard with trying to censor content	9%	12%	11%	16%	4%	9%	8%	7%	13%	5%	12%	10%	6%	16%	14%	10%	8%	6%	3%	13%	12%	11%	9%	7%	6%	10%	8%	11%	10%	7%	9%	
Responding appropriately	24%	20%	31%	26%	21%	23%	26%	18%	30%	17%	27%	27%	17%	38%	34%	19%	16%	20%	15%	29%	26%	27%	28%	19%	16%	26%	21%	23%	27%	22%	26%	18%
Not doing enough about offensive content on their sites	67%	68%	58%	58%	74%	68%	66%	75%	57%	78%	60%	63%	77%	46%	52%	71%	76%	74%	82%	58%	62%	62%	63%	74%	79%	64%	71%	67%	63%	68%	67%	73%

Q6.And what, if anything, do you think should be done about the users who share offensive content on social media?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Be banned from that social media site	24%	25%	24%	26%	24%	23%	27%	22%	24%	25%	21%	24%	27%	21%	22%	29%	21%	27%	25%	15%	25%	26%	23%	26%	28%	26%	24%	22%	23%	24%	23%	29%
Be given a warning and banned if they do it again	64%	65%	60%	61%	70%	64%	64%	68%	59%	69%	66%	62%	65%	61%	58%	59%	71%	66%	70%	75%	59%	62%	62%	65%	65%	61%	66%	67%	64%	64%	67%	61%
Be left alone - free speech is free speech	12%	10%	16%	13%	6%	13%	10%	9%	17%	7%	14%	14%	8%	19%	20%	11%	8%	7%	5%	10%	16%	12%	15%	9%	7%	13%	10%	11%	13%	12%	11%	9%

Q7.Overall, how would you like to see these companies oversee or manage the online spaces that they have created?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
A public park - people may say anything they want and are only removed if they break the law	37%	30%	39%	40%	38%	35%	44%	31%	45%	30%	46%	40%	27%	55%	47%	33%	37%	34%	22%	46%	46%	40%	41%	33%	22%	39%	34%	38%	41%	37%	39%	28%
A restaurant - people who offend other guests may be ejected even if they haven't broken the law	63%	70%	61%	60%	62%	65%	56%	69%	55%	70%	54%	60%	73%	45%	53%	67%	63%	66%	78%	54%	54%	60%	59%	67%	78%	61%	66%	62%	59%	63%	61%	72%

Q8.How often do you come across what you consider to be unwelcome content on social media - that is, posts you consider to be offensive, harassing, insulting, etc?

	Total who have used social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	1358	180	138	84*	91*	438	322	91*	646	712	434	484	440	224	233	189	210	251	251	181	254	236	248	217	223	551	439	368	453	431	254	220
All the time	8%	10%	14%	14%	6%	8%	4%	9%	8%	8%	10%	9%	5%	8%	9%	6%	13%	9%	4%	12%	9%	12%	6%	6%	5%	9%	8%	8%	9%	8%	8%	7%
See it frequently	23%	22%	22%	28%	26%	26%	16%	25%	20%	25%	29%	20%	19%	23%	18%	18%	36%	22%	20%	32%	28%	20%	21%	17%	22%	24%	23%	22%	25%	23%	20%	
Have seen occasionally	33%	35%	31%	24%	23%	29%	37%	38%	31%	34%	33%	32%	33%	35%	28%	28%	32%	35%	36%	36%	32%	32%	31%	30%	36%	33%	34%	31%	31%	32%	32%	37%
Just the odd time	25%	25%	21%	21%	33%	24%	28%	19%	27%	22%	20%	27%	28%	24%	28%	30%	15%	25%	26%	18%	21%	23%	30%	28%	24%	24%	24%	27%	26%	24%	25%	24%
Never/Don't recall any	12%	8%	12%	12%	12%	12%	14%	9%	15%	9%	7%	13%	16%	10%	16%	17%	4%	9%	14%	2%	11%	13%	13%	16%	15%	13%	11%	11%	12%	11%	12%	
Top2Box	31%	32%	36%	43%	32%	34%	21%	34%	28%	34%	40%	29%	24%	31%	27%	24%	49%	31%	24%	44%	37%	32%	26%	27%	21%	30%	31%	31%	31%	33%	31%	26%
Bottom2Box	37%	33%	33%	33%	45%	37%	42%	28%	42%	32%	27%	39%	43%	34%	45%	48%	19%	34%	40%	21%	31%	35%	43%	43%	37%	35%	38%	37%	36%	37%	36%	

Q9.Which, if any, of the following have happened to you, personally, using social media?

	Total who have used social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	1358	180	138	84*	91*	438	322	91*	646	712	434	484	440	224	233	189	210	251	251	181	254	236	248	217	223	551	439	368	453	431	254	220
Been called offensive names	17%	22%	23%	16%	18%	14%	15%	17%	18%	16%	27%	16%	7%	24%	18%	11%	30%	14%	5%	29%	26%	17%	14%	11%	4%	15%	15%	20%	16%	19%	17%	14%
Been physically threatened	4%	4%	7%	7%	2%	4%	2%	8%	5%	3%	6%	5%	1%	9%	5%	2%	4%	5%		6%	7%	7%	3%	1%	1%	4%	4%	4%	4%	5%	5%	
Been harassed for a sustained period	6%	8%	6%	6%	11%	5%	4%	11%	7%	5%	11%	5%	1%	14%	5%	2%	8%	6%	1%	10%	12%	6%	5%	2%	1%	6%	5%	8%	8%	4%	4%	6%
Been stalked (had someone following you online and commenting to you all the time)	6%	5%	7%	2%	5%	6%	4%	14%	4%	8%	10%	8%	1%	7%	4%	0%	13%	11%	1%	9%	10%	11%	5%	0%	1%	5%	7%	7%	7%	5%	4%	9%
Had someone try to purposefully embarrass you	14%	15%	17%	23%	6%	15%	7%	19%	16%	12%	20%	15%	5%	21%	16%	8%	20%	14%	3%	19%	21%	18%	12%	4%	6%	12%	14%	16%	15%	14%	13%	11%
Been sexually harassed	4%	8%	3%	5%	7%	3%	1%	5%	2%	5%	7%	4%	1%	4%	1%	1%	10%	6%	0%	6%	7%	5%	3%	1%	1%	3%	3%	5%	7%	2%	3%	1%
Had your personal information posted (without your knowledge/approval)	7%	7%	11%	7%	5%	7%	5%	15%	8%	7%	11%	7%	5%	12%	5%	8%	9%	9%	2%	15%	8%	7%	6%	3%	6%	8%	7%	7%	7%	5%	8%	10%
Had a stranger make an unwelcome comment on your physical appearance e.g. your profile picture	9%	8%	11%	10%	14%	10%	7%	13%	7%	11%	14%	12%	2%	9%	9%	2%	19%	15%	2%	15%	13%	15%	9%	2%	1%	8%	9%	11%	11%	9%	7%	8%
None of the above	69%	67%	62%	64%	71%	70%	74%	65%	67%	71%	56%	67%	84%	59%	68%	77%	53%	67%	89%	53%	59%	64%	70%	84%	84%	71%	70%	65%	67%	69%	70%	73%

Q9 - the number of types of harassment respondents have suffered in Q9

	Total who have been harassed on social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income				
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer	
Sample size	419	53*	44*	27*	28*	131	82*	28*	210	209	189	159	71*	91*	75*	44*	98*	84*	27*	85*	105	84*	74*	35*	36*	158	132	129	148	136	77*	59*	
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income				
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer	
1		48%	41%	38%	59%	49%	49%	61%	40%	52%	45%	37%	50%	75%	36%	58%	74%	38%	44%	78%	36%	38%	45%	57%	76%	74%	49%	45%	51%	46%	54%	49%	42%
2		20%	22%	29%	14%	14%	22%	16%	7%	20%	20%	22%	18%	19%	27%	13%	18%	18%	22%	20%	19%	25%	17%	18%	16%	21%	21%	20%	18%	20%	21%	27%	7%
3		15%	18%	19%	10%	11%	13%	16%	15%	13%	17%	19%	16%	4%	16%	13%	6%	22%	17%	2%	23%	15%	18%	12%	4%	4%	15%	20%	10%	12%	14%	13%	27%
4		9%	8%	9%	5%	20%	3%	5%	14%	9%	8%	15%	4%	15%	7%	15%	2%	2%	20%	12%	2%	7%			6%	9%	11%	12%	5%	4%	14%		
5		3%	7%		2%		3%	15%	2%	5%	2%	7%		1%	4%		3%	9%		2%	2%	11%	1%			4%	1%	5%	7%	1%		4%	
6		2%	2%	1%	7%		2%	1%	2%	2%	1%	2%	2%	1%	4%	3%	2%	1%		3%	2%	2%	2%	4%		2%	2%	2%	0%	3%	1%	3%	
7		2%	2%		3%	3%	2%	1%	7%	1%	3%	2%	3%		2%	0%		2%	6%			4%	4%	2%			3%	0%	3%	1%	2%	6%	2%
8 - all 8		1%		4%		2%				1%		1%			3%							2%						2%		1%	0%		

Q9 - Unduplicated - the number of people who have personally be harassed on social media

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Don't use social media	11%	10%	9%	18%	12%	12%	11%	13%	14%	9%	2%	9%	21%	2%	12%	26%	2%	7%	16%		3%	6%	12%	14%	26%	14%	9%	9%	14%	11%	6%	12%
Use social media, not harassed	61%	61%	57%	52%	62%	61%	66%	57%	58%	64%	55%	61%	67%	58%	60%	57%	53%	62%	75%	53%	57%	60%	62%	72%	62%	61%	64%	59%	58%	61%	65%	65%
Personally harassed	27%	30%	34%	30%	26%	27%	23%	31%	28%	27%	43%	30%	13%	40%	28%	17%	46%	31%	9%	47%	40%	33%	26%	14%	12%	25%	27%	32%	28%	28%	28%	24%

Q10a. And how often has this kind of thing - some form of harassment -- happened to you on social media?

	Total who have been harassed on social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	419	53*	44*	27*	28*	131	82*	28*	210	209	189	159	71*	91*	75*	44*	98*	84*	27*	85*	105	84*	74*	35*	36*	158	132	129	148	136	77*	59*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Once	33%	23%	29%	26%	17%	31%	50%	38%	33%	34%	33%	31%	38%	27%	36%	42%	39%	28%	33%	38%	29%	32%	30%	31%	46%	35%	32%	34%	33%	36%	24%	41%
A few times	60%	72%	57%	67%	81%	65%	44%	48%	59%	60%	58%	61%	61%	62%	56%	58%	55%	65%	64%	58%	59%	62%	60%	69%	52%	59%	61%	59%	58%	59%	71%	51%
Lots of times	5%	5%	10%	8%		3%	3%	10%	5%	5%	4%	8%	1%	5%	8%		4%	7%	3%	2%	6%	6%	9%		2%	5%	6%	5%	4%	5%	8%	
All the time	2%		4%		2%	1%	3%	4%	3%	1%	4%	0%		6%	0%		2%			2%	6%	0%	0%			2%	3%	1%	4%	2%		
Top2Box	93%	95%	86%	92%	98%	96%	94%	86%	92%	94%	92%	92%	99%	89%	92%	100%	94%	93%	97%	96%	88%	94%	90%	100%	98%	93%	93%	93%	92%	94%	95%	92%
Bottom2Box	7%	5%	14%	8%	2%	4%	6%	14%	8%	6%	8%	1%	11%	8%		6%	7%	3%	4%	12%	6%	10%			2%	7%	7%	7%	8%	6%	5%	8%

Q10b. Thinking about your experience of harassment on social media (please think of your worst experience if you've had more than one) - overall, what was the impact on you, if any?

	Total who have been harassed on social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	419	53*	44*	27*	28*	131	82*	28*	210	209	189	159	71*	91*	75*	44*	98*	84*	27*	85*	105	84*	74*	35*	36*	158	132	129	148	136	77*	59*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Not much, just a part of being online	34%	28%	40%	20%	35%	31%	44%	28%	41%	27%	35%	31%	38%	34%	46%	47%	35%	19%	22%	45%	27%	34%	28%	36%	39%	40%	32%	29%	31%	36%	35%	35%
It bothered me at the time	47%	50%	42%	57%	27%	50%	41%	56%	46%	48%	46%	48%	48%	50%	41%	46%	42%	53%	51%	44%	48%	45%	51%	57%	40%	45%	51%	46%	42%	51%	50%	46%
It bothered me a lot, I still think about it sometimes	13%	22%	4%	21%	33%	15%	7%	14%	8%	18%	12%	16%	11%	11%	10%	2%	14%	21%	26%	6%	18%	15%	16%	6%	17%	9%	15%	17%	15%	11%	11%	19%
It's had a serious and lasting impact on me	5%		13%	2%	5%	4%	8%	3%	4%	7%	7%	5%	3%	5%	3%	4%	8%	7%		6%	7%	6%	5%	2%	4%	7%	2%	7%	12%	1%	4%	
Top2Box	81%	78%	83%	77%	62%	81%	85%	84%	87%	75%	81%	79%	86%	84%	87%	93%	78%	72%	74%	86%	75%	79%	79%	92%	80%	84%	83%	75%	73%	87%	85%	81%
Bottom2Box	19%	22%	17%	23%	38%	19%	15%	16%	13%	25%	19%	21%	14%	16%	13%	7%	22%	28%	26%	12%	25%	21%	21%	8%	20%	16%	17%	25%	27%	13%	15%	19%

Q11a.And what, if anything, did you do when this occurred?

	Total who have been harassed on social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	419	53*	44*	27*	28*	131	82*	28*	210	209	189	159	71*	91*	75*	44*	98*	84*	27*	85*	105	84*	74*	35*	36*	158	132	129	148	136	77*	59*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Reported it to the social media company	25%	33%	10%	16%	43%	22%	31%	35%	24%	27%	26%	27%	19%	29%	24%	13%	23%	30%	28%	28%	25%	32%	22%	26%	12%	22%	28%	27%	33%	17%	22%	29%
Dealt with it on your own (i.e. replied to the person harassing you)	41%	50%	39%	50%	37%	41%	28%	59%	43%	39%	43%	46%	26%	50%	48%	22%	37%	43%	33%	44%	42%	45%	47%	32%	20%	44%	40%	39%	42%	33%	46%	51%
Other people on social media stepped in/defended you	14%	19%	13%	50%	2%	12%	10%	14%	11%	16%	16%	11%	13%	11%	10%	13%	21%	13%	12%	22%	11%	11%	11%	16%	9%	16%	16%	9%	13%	12%	20%	10%
Deleted your social media account	9%	3%	15%	7%		9%	11%	15%	11%	8%	9%	9%	13%	12%	8%	13%	6%	9%	13%	13%	5%	9%	9%	8%	18%	9%	12%	7%	11%	12%	3%	8%
Changed your user name/profile	4%		6%	3%	3%	3%	8%		5%	3%	4%	2%	7%	5%	3%	7%	3%	2%	6%	2%	5%	1%	3%	4%	9%	4%	4%	3%	5%	4%	2%	
Unfriended/blocked the person harassing you	45%	47%	42%	37%	68%	49%	40%	40%	42%	48%	51%	43%	37%	47%	41%	35%	54%	45%	40%	43%	57%	37%	49%	37%	36%	41%	49%	47%	50%	37%	46%	53%
Reported it to the police	3%	7%	1%	1%	4%	4%	1%	1%	1%	5%	2%	5%	2%		1%	4%	5%	8%		2%	3%	5%	5%	2%	3%	5%	2%	3%	2%	5%	4%	
Ignored it/Did nothing	16%	14%	13%	9%	9%	16%	20%	17%	20%	12%	12%	19%	21%	15%	23%	24%	9%	15%	16%	5%	18%	22%	16%	22%	20%	12%	21%	11%	25%	16%	11%	

Q11b.Were you generally satisfied or dissatisfied with the social media company's response when you reported your experience of harassment?

	Total who reported it to the social media company	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	106	16*	4*	6*	8*	28*	24*	8*	51*	56*	50*	43*	13*	27*	18*	6*	23*	25*	8*	24*	26*	27*	16*	9*	4*	35*	36*	35*	49*	23*	17*	17*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Satisfied	56%	51%	66%	47%	31%	54%	74%	37%	53%	58%	61%	45%	69%	63%	45%	36%	60%	46%	94%	76%	48%	25%	79%	73%	60%	56%	43%	69%	53%	64%	60%	49%
Dissatisfied	44%	49%	34%	53%	69%	46%	26%	63%	47%	42%	39%	55%	31%	37%	55%	64%	40%	54%	6%	24%	52%	75%	21%	27%	40%	44%	57%	31%	47%	36%	40%	51%

Q11c.What were the main reasons you felt that way about the company's response?

	Total who were satisfied with the response	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	59*	8*	3*	3*	4*	16*	18*	4*	27*	32*	30*	20*	9*	17*	8*	2*	14*	12*	7*	18*	12*	7*	13*	7*	3*	20*	16*	24*	26*	15*	10*	8*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Removed the post(s) you complained about	54%	30%	81%	83%	83%	39%	66%	69%	56%	52%	50%	47%	79%	53%	49%	100%	47%	45%	73%	58%	39%	47%	47%	82%	71%	68%	32%	56%	62%	46%	51%	46%
Gave a warning to the user who posted it	26%	21%	60%	17%		25%	12%	93%	22%	30%	25%	36%	11%	21%	29%		29%	41%	14%	24%	27%	16%	46%	15%		23%	48%	14%	20%	17%	58%	24%
Banned that user	29%	11%	21%	36%	17%	24%	36%	69%	22%	35%	20%	41%	33%	25%	21%		14%	54%	43%	14%	29%	55%	33%	34%	33%	42%	23%	22%	31%	30%	14%	39%
Were quick about it	53%	56%	100%	83%	16%	39%	55%	69%	59%	49%	67%	36%	48%	72%	34%	46%	60%	37%	48%	71%	60%	34%	37%	28%	100%	40%	40%	73%	64%	32%	56%	56%
Other (Please specify)	7%	41%						7%	9%	6%	11%	5%		9%	12%		14%			11%	12%			8%		3%	9%	9%	4%	23%		

Q11d.What were the main reasons you felt that way about the company's response?

	Total who were dissatisfied with the response	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	47*	8*	1*	3*	4*	12*	6*	4*	24*	23*	19*	24*	4*	10*	10*	4*	9*	14*	0*	6*	13*	20*	4*	2*	2*	15*	21*	11*	23*	8*	7*	9*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Did nothing	61%	79%	100%	51%	21%	64%	91%	20%	66%	56%	77%	49%	54%	84%	49%	60%	69%	49%		51%	88%	43%	81%	45%	67%	61%	71%	42%	70%	70%	33%	50%
Didn't do enough	52%	27%	100%	80%	79%	48%	30%	80%	58%	47%	44%	57%	64%	52%	63%	60%	35%	54%	100%	49%	41%	62%	29%	62%	67%	48%	54%	56%	50%	47%	70%	50%
Were too slow	19%	27%	100%	30%	12%		21%	24%	25%	13%	12%	23%	26%	20%	28%	29%	4%	19%			18%	19%	42%	45%		9%	25%	21%	31%	6%	16%	
Had to complain a lot	30%	38%	100%	30%	23%	10%	79%		36%	23%	42%	19%	37%	48%	28%	29%	36%	13%	100%	51%	38%	15%	42%	62%		29%	38%	17%	41%	30%	16%	12%
Made matters worse	2%	12%							5%				26%			29%							45%		5%						16%	
Other (Please specify)	6%	21%				6%			12%			6%	36%		15%	40%						7%		38%	6%	7%	5%	6%	7%	14%		

Q12a.Have any of your personal experiences with harassment on social media had an impact on you in your real life?

	Total who have been harassed on social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	419	53*	44*	27*	28*	131	82*	28*	210	209	189	159	71*	91*	75*	44*	98*	84*	27*	85*	105	84*	74*	35*	36*	158	132	129	148	136	77*	59*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
No, have not	76%	85%	76%	64%	65%	81%	72%	63%	81%	72%	65%	81%	94%	69%	87%	96%	62%	77%	91%	60%	70%	77%	86%	95%	94%	73%	76%	80%	62%	84%	81%	89%
Yes, have	24%	15%	24%	36%	35%	19%	28%	37%	19%	28%	35%	19%	6%	31%	13%	4%	38%	23%	9%	40%	30%	23%	14%	5%	6%	27%	24%	20%	38%	16%	19%	11%

Q12b.Please tell us what happened:

	Total for whom social media harassment has affected their real life	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	99*	7*	8*	9*	6*	23*	17*	9*	40*	59*	66*	29*	4*	28*	10*	2*	37*	20*	2*	34*	32*	19*	10*	2*	2*	42*	31*	25*	56*	21*	15*	7*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Negative consequences at work or school	30%	16%	73%	7%	66%	28%	12%	31%	38%	25%	39%	12%	18%	53%	3%		29%	17%	31%	29%	50%	14%	9%		34%	26%	21%	49%	30%	23%	56%	
Had to change school or place of work	8%		15%	22%	9%	4%	5%	20%	19%	1%	12%	3%		24%	8%		2%			8%	16%	4%				6%	17%	1%	11%	4%	10%	
Changed habits/more cautious due to threats	57%	59%	53%	22%	91%	44%	68%	69%	42%	67%	54%	63%	55%	40%	45%	64%	65%	71%	49%	63%	45%	69%	50%	24%	80%	52%	49%	74%	58%	60%	45%	57%
Received unwelcome phone calls/messages/texts	31%	30%	48%	28%	11%	33%	15%	49%	30%	31%	29%	36%	20%	41%	6%		21%	52%	33%	26%	33%	30%	47%	44%		39%	27%	22%	31%	14%	64%	14%
Followed/stalked in person	11%	14%	20%			9%	14%	3%	12%	9%	8%	14%	18%	16%	3%		2%	20%	31%		17%	20%	3%		34%	5%	17%	12%	14%		19%	
Affected relationships with friends or family	33%	58%	58%	60%	15%	26%	6%	56%	46%	25%	32%	37%	29%	40%	68%		26%	21%	48%	24%	40%	47%	18%		53%	29%	54%	16%	28%	29%	41%	74%
Other (Please specify)	7%		4%	7%	9%	12%	10%		9%	7%	5%	10%	25%	11%		36%	1%	16%	18%	6%	4%	7%	16%	56%		12%		9%	10%	9%		

Q13.As far as you know, have any of the following occurred to another adult in your household using social media?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
No other adult in household	32%	36%	35%	31%	32%	33%	27%	34%	30%	34%	27%	32%	36%	27%	34%	28%	28%	31%	42%	23%	30%	32%	32%	34%	37%	33%	32%	31%	43%	29%	20%	29%
No, none of this happened/don't know	56%	52%	54%	51%	61%	57%	58%	52%	57%	55%	54%	56%	57%	53%	53%	64%	54%	59%	52%	55%	53%	57%	55%	56%	58%	53%	58%	57%	47%	56%	67%	62%
Been called offensive names	6%	6%	6%	16%	3%	6%	7%	3%	7%	6%	10%	6%	3%	10%	7%	3%	11%	5%	3%	12%	9%	5%	7%	4%	2%	7%	6%	5%	4%	7%	8%	6%
Been physically threatened	1%		3%	3%	1%	1%	2%	4%	1%	1%	3%	2%	0%	3%	1%	0%	3%	2%		4%	2%	1%	2%	0%		2%	1%	0%	2%	2%	1%	1%
Been harassed for a sustained period	2%	3%	5%	3%		2%	1%	1%	2%	2%	4%	2%	1%	4%	3%	0%	4%	1%	1%	5%	4%	1%	2%	1%		3%	1%	2%	1%	2%	4%	2%
Been stalked (had someone following them online and commenting to them all the time)	2%	2%			1%	2%	1%	5%	2%	2%	3%	2%	1%	4%	1%		2%	3%	1%	4%	2%	2%	2%	1%		1%	1%	2%	1%	2%	2%	2%
Had someone try to purposefully embarrass them	3%	5%	4%	7%	2%	3%	2%	4%	4%	3%	4%	4%	3%	4%	4%	3%	4%	3%	2%	5%	4%	3%	4%	3%	2%	4%	3%	3%	2%	4%	5%	3%
Been sexually harassed	2%	2%	3%	2%	1%	2%	1%	4%	3%	2%	4%	2%	0%	5%	2%	1%	3%	2%		6%	2%	2%	2%	0%	0%	2%	1%	2%	1%	2%	4%	2%
Had their personal information posted (without their knowledge/approval)	2%	2%	1%	3%	1%	2%	3%	3%	3%	1%	3%	2%	2%	4%	1%	4%	1%	2%	1%	2%	3%	1%	2%	1%	3%	1%	2%	4%	2%	2%	2%	3%
Had a stranger make an unwelcome comment on their physical appearance e.g. their profile picture	4%	6%	2%	5%	3%	3%	3%	7%	4%	3%	7%	4%	1%	8%	4%	2%	6%	4%	0%	10%	5%	6%	2%	2%		4%	2%	5%	3%	5%	5%	2%

Q14.As far as you know, have any of the following occurred to a child or grandchild of yours (under the age of 18) using social media?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
No child or grandchild under 18	50%	49%	50%	46%	63%	53%	46%	50%	51%	49%	63%	47%	43%	63%	53%	39%	62%	41%	47%	66%	60%	45%	49%	51%	37%	50%	48%	53%	55%	49%	42%	51%
No, none of this has happened to them/don't know	42%	41%	44%	50%	33%	40%	44%	41%	40%	44%	31%	44%	49%	28%	39%	51%	34%	49%	47%	26%	34%	47%	41%	43%	53%	41%	43%	42%	36%	43%	50%	41%
Been called offensive names	4%	6%	3%	1%	1%	4%	5%	1%	5%	3%	3%	5%	4%	3%	6%	5%	2%	5%	3%	4%	2%	5%	5%	3%	4%	5%	3%	3%	4%	4%	4%	4%
Been physically threatened	1%	2%	2%		1%	2%	3%	2%	1%	1%	3%	1%	1%	3%	1%	1%	2%	1%	1%	5%	1%	1%	2%	1%	1%	3%	1%	0%	2%	1%	1%	1%
Been harassed for a sustained period	2%	4%	2%		1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	3%	1%	3%	2%	2%	1%	2%	1%	3%	1%
Been stalked (had someone following them online and commenting to them all the time)	1%	2%		1%		1%	0%		1%	1%	1%	1%	0%	2%	1%			1%	1%	2%	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%		1%
Had someone try to purposefully embarrass them	4%	5%	4%	1%	2%	3%	2%	7%	4%	3%	3%	3%	4%	3%	4%	5%	3%	3%	4%	4%	2%	3%	4%	3%	5%	4%	3%	3%	4%	3%	5%	2%
Been sexually harassed	1%	2%	0%	2%	1%	1%	0%	3%	1%	1%	2%	1%	0%	2%	2%	0%	2%	1%		3%	1%	2%	1%	0%		1%	1%	1%	1%	1%	2%	1%
Had their personal information posted (without their knowledge/approval)	2%	1%	1%		1%	1%	1%	4%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Had a stranger make an unwelcome comment on their physical appearance (e.g. their profile picture)	1%	4%	1%	1%	1%	2%	1%		2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	2%

Q14.[Excluding those without children/grandchildren]As far as you know, have any of the following occurred to a child or grandchild of yours (under the age of 18) using social media?

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
No, none of this has happened to them/don't know	84%	80%	86%	93%	88%	85%	83%	82%	81%	86%	82%	83%	86%	75%	82%	84%	90%	83%	87%	75%	87%	85%	80%	88%	84%	82%	83%	88%	81%	84%	88%	83%
Been called offensive names	8%	11%	6%	2%	4%	8%	10%	2%	9%	7%	8%	10%	7%	9%	12%	7%	6%	8%	6%	11%	6%	10%	9%	7%	7%	10%	6%	6%	9%	8%	7%	7%
Been physically threatened	3%	4%	5%		2%	3%	5%	3%	3%	7%	2%	2%	7%	3%	2%	6%	2%	2%	16%	1%	1%	3%	2%	2%	5%	2%	1%	5%	2%	3%	3%	
Been harassed for a sustained period	4%	7%	3%		2%	3%	3%	2%	3%	4%	3%	4%	3%	4%	3%	4%	4%	4%	6%	2%	3%	5%	1%	5%	4%	4%	2%	5%	2%	4%	2%	
Been stalked (had someone following them online and commenting to them all the time)	2%	3%		1%		3%	0%		2%	1%	3%	1%	1%	6%	2%			1%	1%	5%	2%	2%	1%	1%	3%	1%	1%	2%	1%		2%	
Had someone try to purposefully embarrass them	7%	9%	7%	2%	7%	7%	5%	14%	8%	7%	7%	7%	7%	8%	8%	8%	5%	7%	12%	4%	5%	8%	7%	8%	8%	7%	6%	9%	6%	8%	5%	
Been sexually harassed	2%	4%	1%	4%	2%	2%	0%	5%	2%	1%	4%	2%	0%	5%	3%	0%	4%	2%	10%	1%	3%	2%	0%		2%	1%	2%	2%	2%	3%	1%	
Had their personal information posted (without their knowledge/approval)	3%	3%	2%		2%	3%	3%	8%	4%	2%	3%	4%	3%	6%	4%	4%		3%	2%	4%	2%	3%	4%	1%	3%	4%	2%	3%	5%	3%	1%	2%
Had a stranger make an unwelcome comment on their physical appearance (e.g. their profile picture)	3%	7%	1%	1%	2%	4%	1%		4%	2%	4%	2%	3%	5%	3%	4%	4%	1%	2%	8%	2%	2%	3%	4%	2%	3%	2%	3%	4%		4%	

Q14b.We've got some questions about the harassment this child experienced using social media. So we're clear, are you referring to:

	Total who have a child or grandchild who has been harassed	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income				
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer	
Sample size	123	18*	13*	4*	5*	40*	33*	9*	68*	55*	29*	48*	45*	21*	22*	25*	8*	26*	20*	15*	14*	20*	28*	15*	30*	59*	42*	22*	44*	39*	19*	21*	
Total																																	
A child	68%	75%	66%	79%	56%	68%	65%	65%	66%	70%	83%	97%	27%	85%	97%	24%	80%	96%	31%	89%	77%	100%	94%	59%	12%	62%	70%	78%	52%	74%	91%	67%	
A grandchild	34%	25%	34%	21%	44%	36%	38%	35%	38%	30%	22%	3%	75%	23%	3%	81%	20%	4%	69%	21%	23%		6%	41%	92%	40%	30%	27%	50%	30%	9%	33%	

Q15.And, as far as you know, how often has this kind of thing - some form of harassment - happened to this child on social media?

	Total who have a child or grandchild who has been harassed	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income				
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer	
Sample size	123	18*	13*	4*	5*	40*	33*	9*	68*	55*	29*	48*	45*	21*	22*	25*	8*	26*	20*	15*	14*	20*	28*	15*	30*	59*	42*	22*	44*	39*	19*	21*	
Total																																	
Once	24%	31%	13%		25%	23%	31%	27%	21%	30%	23%	21%	42%	22%	18%		24%	25%	36%	23%	44%	8%	44%	10%	32%	15%	21%	21%	27%	10%	37%		
A few times	48%	36%	66%	100%	100%	53%	36%	54%	50%	45%	41%	58%	42%	47%	46%	57%	26%	68%	24%	31%	52%	41%	70%	36%	40%	55%	56%	44%	55%	48%	44%		
Lots of times	12%	24%	15%		6%	17%		6%	20%	16%	5%	17%		8%	8%	58%	3%	27%	22%	10%	4%	7%	13%	19%	13%	11%	11%	10%	7%	33%	9%		
All the time	2%				5%			3%		5%	1%		8%	3%					10%			2%			3%	2%		6%					
Not sure	14%	8%	6%		11%	23%	15%	14%	14%	7%	12%	20%	4%	20%	17%	15%	5%	23%		15%	11%	13%	8%	26%	12%	17%	12%	25%	5%	9%	10%		
Top2Box	72%	67%	78%	100%	100%	78%	59%	85%	77%	66%	71%	81%	63%	89%	69%	75%	26%	92%	49%	68%	75%	85%	78%	80%	56%	72%	70%	77%	65%	82%	58%	82%	
Bottom2Box	14%	24%	15%		11%	17%		9%	20%	22%	7%	17%	8%	12%	8%	58%	3%	27%	32%	10%	4%	9%	13%	19%	16%	13%	11%	10%	13%	33%	9%		

Q15b.Thinking about the harassment the child experienced (please think of their worst experience if they had more than one) - overall, as far as you know, what was the impact on the child, if any?

	Total who have a child or grandchild who has been harassed	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	123	18*	13*	4*	5*	40*	33*	9*	68*	55*	29*	48*	45*	21*	22*	25*	8*	26*	20*	15*	14*	20*	28*	15*	30*	59*	42*	22*	44*	39*	19*	21*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
Not much, just a part of being online	10%	5%	8%		13%	11%	9%	18%	13%	6%	10%	12%	7%	14%	16%	8%		9%	4%	7%	14%	17%	8%	8%	6%	8%	10%	14%	6%	20%	6%	
It bothered them at the time	51%	50%	72%	64%	66%	49%	47%	41%	55%	45%	46%	55%	48%	64%	45%	56%		64%	38%	60%	31%	61%	51%	74%	35%	44%	61%	46%	40%	53%	51%	66%
It bothered them a lot, they still think about it sometimes	22%	25%	15%	36%		27%	12%	41%	15%	31%	27%	17%	25%	11%	10%	23%	68%	22%	27%	33%	21%	8%	23%	13%	30%	26%	13%	28%	27%	21%	31%	6%
It's had a serious and lasting impact on them	7%	12%			21%	9%	7%		6%	9%	5%	4%	12%		9%	8%	17%		17%		10%	2%	5%	5%	16%	8%	6%	9%	6%	4%	11%	13%
Not sure	10%	8%	6%			5%	25%		11%	10%	11%	12%	8%	10%	19%	4%	15%	5%	14%		24%	11%	12%		12%	13%	10%	3%	20%	2%		16%
Top2Box	60%	55%	79%	64%	79%	59%	56%	59%	68%	50%	57%	67%	55%	79%	61%	65%		72%	42%	67%	45%	78%	60%	81%	42%	52%	71%	60%	47%	74%	57%	66%
Bottom2Box	30%	37%	15%	36%	21%	36%	19%	41%	21%	40%	32%	21%	37%	11%	19%	32%	85%	22%	44%	33%	31%	11%	28%	19%	46%	34%	19%	36%	33%	25%	43%	19%

Q16a.And what, if anything, was done about this occurrence (by the child or parent)?

	Total who have a child or grandchild who has been harassed	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	123	18*	13*	4*	5*	40*	33*	9*	68*	55*	29*	48*	45*	21*	22*	25*	8*	26*	20*	15*	14*	20*	28*	15*	30*	59*	42*	22*	44*	39*	19*	21*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
Reported it to the social media company	15%	5%	30%	20%	21%	8%	14%	41%	23%	5%	31%	12%	7%	43%	15%	12%		9%		37%	24%	13%	12%	21%		14%	11%	23%	18%	19%	10%	5%
Dealt with it on your/their own (i.e. replied to the person harassing them)	35%	26%	34%	44%	21%	42%	25%	60%	30%	42%	21%	43%	35%	21%	44%	24%	20%	43%	50%	28%	13%	54%	36%	32%	37%	33%	42%	27%	48%	30%	14%	37%
Other people on social media stepped in/defended them	13%	7%	21%	15%	22%	10%	13%	31%	15%	12%	15%	20%	5%	21%	20%	5%		21%	4%	17%	13%	25%	17%	4%	5%	17%	12%	5%	22%	7%	13%	6%
Deleted their social media account	14%	12%	16%	20%		11%	11%	36%	14%	14%	10%	16%	14%	12%	16%	14%	6%	16%	13%	17%	3%	11%	20%	31%	5%	15%	12%	16%	13%	12%	19%	14%
Changed their user name/profile	8%	17%	6%	44%		9%		6%	8%	7%	10%	10%	2%	14%	9%			11%	6%	20%		4%	15%	8%		7%	9%	7%	1%	10%	3%	19%
Unfriended/blocked the person harassing them	33%	46%	35%	15%	26%	35%	24%	29%	31%	35%	19%	38%	36%	24%	41%	29%	6%	36%	44%	20%	18%	28%	46%	48%	30%	31%	34%	35%	34%	26%	43%	34%
Reported it to the police	10%	8%			21%	16%	11%		8%	13%	9%	9%	13%	7%	14%	4%	15%	4%	24%		20%	8%	9%	12%	14%	9%	17%	4%	13%	9%	4%	13%
Ignored it/Did nothing	10%	26%				11%	7%		8%	13%	17%	6%	9%	8%	2%	12%	42%	10%	5%	32%		13%	2%	7%	10%	9%	10%	12%		14%	22%	14%
Not sure what was done	14%	4%	8%	21%	31%	11%	27%		17%	10%	12%	13%	16%	10%	16%	23%	17%	10%	7%		25%	11%	15%	6%	21%	20%	5%	13%	19%	3%	12%	25%

Q16b.Were you generally satisfied or dissatisfied with the social media company's response when the child's experience of harassment was reported?

	Total who reported child's harassment	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	18*	1*	3*	1*	1*	3*	5*	3*	15*	2*	9*	6*	3*	9*	3*	3*	0*	2*	0*	6*	3*	3*	3*	3*	0*	8*	4*	5*	8*	7*	2*	1*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
Satisfied	66%	100%	21%			67%	69%	100%	60%	100%	67%	54%	82%	67%	21%	82%		100%		64%	73%	36%	69%	82%		58%	76%	70%	67%	52%	100%	100%
Dissatisfied	22%		79%			100%			26%		33%	9%	18%	33%	15%	18%				36%	27%	19%	19%	18%		24%	24%	17%	18%	35%		
Can't say	12%			100%		33%	13%		14%			37%			64%								45%	31%		18%		13%	15%	14%		

Q16c.What were the main reasons you felt that way about the company's response?

	Total who were satisfied with response	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	12*	1*	1*	0*	0*	2*	3*	3*	9*	2*	6*	3*	3*	6*	1*	3*	0*	2*	0*	4*	2*	1*	2*	3*	0*	5*	3*	3*	5*	4*	2*	1*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Removed the post(s) you complained about	56%					60%	27%	100%	55%	61%	84%	48%		84%				61%		100%	60%	100%	26%			72%	17%	73%	100%	38%		
Gave a warning to the user who posted it	41%	100%	100%					74%	46%	24%	58%	41%		58%	100%			24%		70%	40%		58%			53%	38%	27%	61%	25%	38%	
Banned that user	56%					40%	73%	74%	55%	63%	42%	49%	100%	42%			100%	63%		70%			68%	100%		81%	79%	61%	61%	37%	62%	100%
Were quick about it	31%		100%			40%	40%	14%	23%	63%		71%	55%		100%	55%		63%					100%	55%		28%	66%		11%	37%	38%	100%

Q16d.What were the main reasons you felt that way about the company's response?

	Total who were dissatisfied with response	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	4*	0*	2*	0*	1*	0*	1*	0*	4*	0*	3*	0*	1*	3*	0*	1*	0*	0*	0*	2*	1*	0*	0*	1*	0*	2*	1*	1*	1*	3*	0*	0*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Didn't do enough	86%		79%		100%		100%		86%	100%	100%		100%	100%					100%	100%	100%				100%	47%	100%	61%	100%			
Were too slow	35%				100%		100%		35%		30%	100%		30%	100%					100%	100%					47%	100%	61%	20%			
Had to complain a lot	26%		21%		100%				26%		100%	100%		100%	100%						100%	100%			100%			39%	20%			

Q17a.As far as you know, have any of this child's personal experiences with harassment on social media had an impact on them in their real life?

	Total who have a child or grandchild who has been harassed	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	123	18*	13*	4*	5*	40*	33*	9*	68*	55*	29*	48*	45*	21*	22*	25*	8*	26*	20*	15*	14*	20*	28*	15*	30*	59*	42*	22*	44*	39*	19*	21*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
No, have not	31%	22%	27%	20%	48%	32%	37%	29%	26%	38%	20%	48%	21%	15%	41%	22%	32%	54%	20%	7%	34%	55%	44%	34%	15%	28%	34%	35%	17%	40%	45%	35%
Yes, have	33%	34%	44%	80%	21%	28%	35%	31%	33%	33%	44%	17%	44%	42%	17%	41%	47%	18%	48%	52%	34%	11%	22%	41%	45%	33%	35%	31%	36%	36%	38%	18%
Not sure	35%	43%	29%		31%	39%	28%	41%	41%	28%	37%	34%	35%	43%	42%	38%	20%	28%	32%	41%	32%	35%	34%	25%	40%	39%	31%	34%	47%	24%	16%	47%

Q17b. Please tell us what happened:

	Total whose child's real life has been affected by social media harassment	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	41*	6*	4*	3*	1*	11*	11*	2*	23*	18*	13*	8*	20*	9*	4*	10*	4*	5*	10*	8*	5*	2*	6*	6*	14*	20*	15*	7*	16*	14*	7*	4*
	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Negative consequences at school or work	49%	78%			100%	38%	58%	81%	44%	55%	54%	41%	49%	39%	56%	44%	88%	28%	55%	74%	19%	65%	32%	51%	49%	66%	21%	60%	46%	40%	70%	52%
Had to change school or place of work	23%	23%	10%			9%	27%	100%	31%	15%	31%	7%	26%	39%		34%	12%	13%	17%	32%	29%		9%	23%	27%	31%	11%	29%	44%	11%		28%
Changed habits/more cautious due to threats	50%	72%	37%	74%		23%	54%	100%	44%	56%	61%	62%	37%	50%	64%	33%	88%	62%	41%	74%	39%	77%	57%	51%	30%	60%	39%	41%	47%	37%	86%	34%
Received unwelcome phone calls/messages/texts	39%	29%	42%	44%	100%	36%	26%	100%	36%	42%	48%	43%	31%	69%	54%			34%	63%	58%	32%	23%	50%	13%	38%	46%	39%	18%	68%	21%	11%	29%
Followed/stalked in person	8%	12%	11%	56%		5%		19%	9%	8%		24%	7%		38%	6%		13%	8%			35%	20%	9%	6%	7%	9%	8%	13%	10%		
Affected relationships with friends or family	44%	94%	22%	18%	100%	29%	51%		38%	51%	27%	49%	53%		79%	55%	88%	25%	49%	42%		65%	43%	53%	52%	50%	25%	66%	37%	29%	70%	76%
Other (Please specify)	21%	49%	11%			38%			14%	29%	27%	12%	21%			31%	88%	22%	9%	42%			17%	41%	11%	17%	24%	23%	61%	24%		

Q18a. When using social media, have you ever decided not to share or post something you otherwise would have - in order to avoid attracting unwelcome responses?

	Total who currently use social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	1217	158	120	73*	78*	386	294	79*	561	656	404	435	378	202	201	158	202	234	330	167	237	210	225	187	191	499	389	329	413	381	233	190
	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Yes, do so often	21%	23%	25%	30%	29%	22%	13%	26%	19%	23%	25%	22%	16%	24%	19%	12%	26%	24%	19%	27%	23%	25%	19%	16%	16%	20%	22%	21%	19%	20%	22%	25%
Yes, have done so	40%	40%	41%	41%	40%	39%	40%	40%	39%	40%	46%	37%	37%	44%	39%	34%	48%	35%	39%	46%	46%	32%	41%	41%	32%	37%	40%	43%	42%	41%	35%	38%
No, have not	39%	36%	34%	29%	31%	39%	47%	34%	42%	37%	29%	42%	47%	33%	43%	54%	26%	41%	42%	27%	31%	43%	40%	43%	52%	42%	38%	36%	39%	39%	43%	37%
Yes [Net]	61%	64%	66%	71%	69%	61%	53%	66%	58%	63%	71%	58%	53%	67%	57%	46%	74%	59%	58%	73%	69%	57%	60%	57%	48%	58%	62%	64%	61%	61%	57%	63%

Q18b. Do you avoid or use some platforms less than you would if it weren't for offensive content or harassment concerns on social media?

	Total who currently use social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	1217	158	120	73*	78*	386	294	79*	561	656	404	435	378	202	201	158	202	234	330	167	237	210	225	187	191	499	389	329	413	381	233	190
	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Yes, definitely	34%	36%	32%	46%	38%	35%	26%	48%	31%	36%	35%	30%	36%	33%	27%	32%	38%	33%	39%	42%	31%	30%	31%	33%	39%	31%	32%	40%	34%	33%	33%	35%
No, doesn't affect my usage	66%	64%	68%	54%	62%	65%	74%	52%	69%	64%	65%	70%	64%	67%	73%	68%	62%	67%	61%	58%	69%	70%	69%	67%	61%	69%	68%	60%	66%	67%	67%	65%

Q19.You indicated you did use one or more social media sites and don't anymore. Was offensive content a reason?

	Total who used to use at least one social network that they no longer use	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	387	54*	38*	21*	33*	123	75*	26*	191	196	162	124	101	83*	60*	47*	79*	63*	54*	83*	79*	65*	59*	55*	46*	130	124	133	122	120	71*	73*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
Yes, the main reason	6%	7%	6%	11%	2%	6%	2%	18%	7%	6%	4%	9%	8%	5%	6%	9%	2%	11%	7%	5%	2%	10%	8%	11%	4%	8%	5%	6%	3%	9%	8%	6%
Partly/one reason	20%	17%	29%	13%	27%	16%	22%	18%	24%	15%	25%	17%	14%	29%	27%	13%	22%	8%	14%	31%	20%	13%	22%	11%	17%	19%	22%	18%	30%	13%	17%	16%
No, not the reason I stopped	74%	76%	65%	76%	71%	77%	75%	64%	69%	79%	71%	74%	79%	66%	66%	78%	77%	81%	79%	64%	78%	77%	70%	79%	79%	73%	73%	76%	67%	78%	75%	77%

Q20.You don't use any of the main social media sites we asked about at the beginning of the survey. Is this issue of offensive content your reason for not being on social media?

	Total who don't use any social media	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Sample size	172	23*	15*	20*	12*	68*	36*	12*	101	71*	8*	50*	114	5*	31*	65*	3*	19*	48*	0*	8*	16*	34*	36*	77*	93*	45*	35*	71*	54*	17*	29*
Total		Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
Yes, the main reason	6%			10%	12%	8%	8%		3%	11%		7%	6%		5%	2%		11%	11%			7%	7%	2%	8%	7%	7%	3%	8%	3%		10%
Partly/one reason	31%	24%	39%	44%	25%	20%	46%	33%	27%	36%		26%	35%		19%	32%		37%	39%			38%	20%	24%	40%	29%	35%	29%	30%	29%	43%	28%
No, not the reason I am not on social media	63%	76%	61%	46%	63%	72%	45%	67%	71%	53%	100%	67%	59%	100%	76%	66%	100%	52%	50%		100%	55%	73%	74%	52%	64%	58%	68%	63%	67%	57%	61%

Q21.[A member of a visible minority]Finally, for our statistical analysis, we'd like to know if you consider yourself to be:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Yes	16%	22%	18%	14%	13%	15%	11%	24%	15%	16%	24%	16%	10%	25%	13%	9%	22%	19%	10%	31%	18%	15%	17%	9%	10%	18%	12%	16%	19%	13%	13%	17%
No	84%	78%	82%	86%	87%	85%	89%	76%	85%	84%	76%	84%	90%	75%	87%	91%	78%	81%	90%	69%	82%	85%	83%	91%	90%	82%	88%	84%	81%	87%	87%	83%

Q21.[A member of the LGBTQ community]Finally, for our statistical analysis, we'd like to know if you consider yourself to be:

	Total	Region							Gender		Age			Age/Gender						Age Fine						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K +	No Answer
Yes	6%	8%	4%	12%	5%	6%	5%	5%	7%	5%	10%	6%	3%	9%	8%	4%	11%	3%	1%	13%	8%	6%	5%	3%	2%	5%	5%	8%	7%	5%	7%	3%
No	94%	92%	96%	88%	95%	94%	95%	95%	93%	95%	90%	94%	97%	91%	92%	96%	89%	97%	99%	87%	92%	94%	95%	97%	98%	95%	95%	92%	93%	95%	93%	97%