

Career changes

We want to ask Canadians about their work experiences.

1. Are you currently working?

Yes – working (part time and full)

No – not working (e.g. on leave, looking for work, disabled, etc.)

No – Retired

[IF YES WORKING – CONTINUE]

[IF NO, SKIP TO Q6]

2. Which of the following very broad categories best describes the kind of work you are doing right now?
(Please try to choose the category that is closest to the type of work you do, even if not an exact fit.)

Professional – examples: nurse, engineer, teacher, CA

“Knowledge/Creative” occupations – examples: HR, marketing, research

Manager/Executive – examples: store manager, business exec.

IT/Information Technology

Office work/Admin – examples: receptionist, EA, clerk

Sales & Service/Retail/Hospitality -- examples: cashier, food service

Skilled Trade – examples: electrician, plumber, carpenter

Labour – examples: driver, landscaping, construction, warehouse

Other, please specify: _____

3. How satisfied are you with your current employment when it comes to each of the following:

Opportunities for advancing your career

Your pay and benefits

Your employer's appreciation for your work

The amount of job security you have

The type of work you are doing

Allows balance/flexibility for family needs

Lets you use your training and skills

Personal fulfillment

Workload/amount of stress

ANCHOR: Your current employment situation overall

Very Unsatisfied

Unsatisfied

Satisfied

Very satisfied

4. And which of these things is most important to you when it comes to your overall satisfaction with work? Pick up to two

Advancing your career
Pay and benefits
Employer appreciation
Job security
Type of work
Balance/flexibility for family
Using your skills
Personal fulfillment
Workload/amount of stress
ANCHOR: Your employment situation overall

5. Thinking about your own working life, how interested might you be in making a significant change in? This could be a change in your career, a new role working for the same employer, or a change in employer.

Very interested
Interested
Not too interested
Not at all interested

[ASK ALL]

6. Regardless of how you're feeling right now, have you ever made a significant change in your working life that was your own choice. To be clear, this was a change you "put up your hand" or applied for – as opposed to something that was thrust upon you. This could have been a change in your career, a new role working for the same employer, or a change in employer.

Never
Yes, once
Yes, 2 – 3 times
Yes, more than three times

[IF YES, ASK Q7 AND Q8]

[IF NO, SKIP TO Q9]

7. Think about the last time you made such a change, which of the following was closest to your main reason for doing it?

Got a better offer
To advance my career
Life situation changed (got married, had a child, etc.)
Wanted to do something new
Problems with my old job
Other, please specify: _____

8. And, thinking about this most recent significant change in your working life, would you agree or disagree with the following statements about that change?

[RANDOMIZE]

My family was supportive
It was more difficult than I thought
I got very little encouragement
I'm really glad I did it

[COLUMNS]
Strongly disagree
Moderately disagree
Moderately agree
Strongly agree

[ASK ONLY THOSE CURRENTLY WORKING (FROM Q1)]
9. Do you agree or disagree with each of the following statements?

[RANDOMIZE]

I often don't apply for jobs I'm interested in because I don't feel qualified for them
I have made career sacrifices for my family
I'm just not the type to take a risk with my job
A change might be nice, but I wouldn't know how to make it happen
I didn't really choose my career, it just evolved
I consider myself a career-focused person

[COLUMNS]
Strongly disagree
Moderately disagree
Moderately agree
Strongly agree