

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Sample Size	1516	202	154	102	104	506	353	95	741	775	439	529	548	223	275	243	216	254	306	638	480	399	526	464	261	265

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received

Q1.First, have you been employed (either self-employed or employed by another company) at any time in the past 10 years?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, have been employed (or self-employed) in the last 10 years	81%	80%	88%	82%	81%	80%	78%	81%	83%	79%	90%	90%	64%	89%	93%	65%	91%	87%	63%	72%	87%	87%	74%	82%	95%	77%
No, have not been employed in the past 10 years	19%	20%	12%	18%	19%	20%	22%	19%	17%	21%	10%	10%	36%	11%	7%	35%	9%	13%	37%	28%	13%	13%	26%	18%	5%	23%

Q2.And, are you currently either a full-time college or university student or a retiree?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Full-time student	11%	12%	12%	10%	15%	10%	11%	7%	11%	10%	33%	3%	31%	4%		35%	2%		13%	5%	13%	9%	8%	10%	18%	
Retired	25%	26%	16%	23%	27%	23%	29%	28%	24%	26%	1%	3%	65%	1%	4%	66%	0%	3%	64%	28%	24%	20%	28%	24%	14%	30%
No, neither of these	65%	63%	72%	66%	58%	67%	60%	66%	66%	64%	67%	93%	35%	68%	92%	34%	65%	95%	36%	59%	70%	66%	63%	68%	76%	51%

Q3a.[Your job security [i.e. your sense that you will not lose your job]]Over the last 10 years, what effect would you say technological changes in the digital world have had on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	19%	15%	19%	15%	9%	24%	17%	18%	21%	17%	18%	20%	19%	21%	22%	19%	14%	18%	19%	19%	21%	17%	23%	18%	15%	17%
More positive than negative	27%	27%	29%	29%	27%	27%	26%	24%	28%	25%	34%	25%	21%	37%	23%	26%	31%	28%	17%	24%	26%	30%	23%	28%	31%	26%
No effect	54%	58%	52%	56%	64%	50%	57%	59%	51%	58%	49%	55%	60%	42%	55%	55%	55%	54%	64%	57%	52%	53%	53%	54%	54%	57%

Q3a.[Your satisfaction with your work]Over the last 10 years, what effect would you say technological changes in the digital world have had on each of the following?

Sample Size (For all Q3)	1221	158	137	85	82	400	274	74	612	609	395	476	350	199	255	158	197	221	191	459	416	346	390	379	247	205
Total	Region								Gender		Age			Age/Gender						Education			Household Income			
	BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
More negative than positive effect	14%	12%	15%	14%	12%	17%	13%	5%	15%	13%	14%	15%	14%	16%	16%	15%	11%	13%	14%	14%	13%	16%	13%	15%	13%	17%
More positive than negative	48%	43%	50%	44%	45%	46%	51%	58%	50%	47%	48%	50%	46%	51%	49%	50%	46%	51%	43%	43%	51%	53%	47%	47%	57%	41%
No effect	38%	45%	35%	43%	43%	36%	35%	37%	35%	40%	38%	36%	40%	34%	36%	35%	42%	36%	43%	44%	36%	32%	40%	38%	30%	42%

Q3a.[Your pay and benefits]Over the last 10 years, what effect would you say technological changes in the digital world have had on each of the following?

Total	Region								Gender		Age			Age/Gender						Education			Household Income			
	BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
More negative than positive effect	19%	14%	23%	17%	14%	24%	11%	17%	20%	17%	22%	17%	17%	25%	17%	21%	19%	17%	13%	17%	21%	17%	21%	17%	17%	20%
More positive than negative	25%	22%	23%	23%	36%	23%	32%	23%	26%	25%	27%	27%	22%	29%	26%	22%	26%	28%	22%	24%	25%	28%	25%	27%	29%	19%
No effect	56%	64%	54%	60%	51%	53%	57%	59%	54%	58%	51%	57%	61%	46%	57%	57%	55%	55%	65%	59%	54%	55%	55%	56%	55%	61%

Q3b.[Your job security [i.e. your sense that you will not lose your job]]And, over the last 10 years, what effect would you say technological changes in the physical world have had on each of the following?

Total	Region								Gender		Age			Age/Gender						Education			Household Income			
	BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
More negative than positive effect	19%	14%	24%	22%	11%	22%	16%	23%	21%	18%	21%	19%	17%	25%	20%	19%	18%	18%	16%	21%	22%	15%	23%	18%	14%	23%
More positive than negative	22%	21%	27%	26%	27%	20%	22%	18%	24%	20%	27%	20%	19%	28%	22%	22%	26%	17%	16%	22%	20%	23%	21%	22%	27%	17%
No effect	59%	65%	49%	53%	62%	58%	62%	59%	55%	63%	52%	61%	64%	48%	58%	59%	56%	64%	68%	57%	58%	63%	56%	60%	59%	61%

Q3b.[Your satisfaction with your work]And, over the last 10 years, what effect would you say technological changes in the physical world have had on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	13%	13%	13%	11%	5%	16%	12%	4%	13%	13%	13%	14%	12%	15%	13%	10%	12%	14%	13%	13%	13%	13%	12%	13%	12%	15%
More positive than negative	41%	35%	43%	42%	41%	38%	46%	44%	43%	39%	44%	39%	39%	49%	41%	39%	39%	38%	39%	39%	42%	42%	42%	39%	48%	32%
No effect	46%	52%	44%	47%	54%	45%	42%	52%	44%	48%	42%	47%	49%	36%	46%	51%	49%	48%	48%	48%	45%	45%	45%	47%	39%	54%

Q3b.[Your pay and benefits]And, over the last 10 years, what effect would you say technological changes in the physical world have had on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	15%	12%	21%	15%	6%	20%	10%	11%	18%	13%	16%	16%	14%	21%	16%	18%	12%	15%	11%	15%	17%	13%	17%	14%	16%	15%
More positive than negative	22%	19%	22%	22%	36%	20%	25%	21%	24%	20%	27%	21%	18%	29%	22%	20%	25%	19%	16%	21%	22%	22%	24%	22%	24%	16%
No effect	63%	69%	57%	63%	57%	60%	65%	68%	58%	67%	57%	64%	68%	51%	62%	62%	63%	66%	74%	63%	61%	64%	59%	64%	61%	69%

Q4a.[Your job security [i.e. your sense that you will not lose your job]]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the digital world to have on each of the following?

Sample Size (For all Q4)	1045	131	121	69	65	350	222	63	532	513	419	464	162	210	247	74	209	217	88	397	341	307	326	328	220	170
	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	28%	28%	30%	26%	17%	30%	23%	39%	29%	28%	28%	30%	23%	26%	34%	20%	31%	26%	25%	24%	35%	26%	33%	29%	23%	23%
More positive than negative	27%	26%	24%	33%	40%	27%	29%	19%	29%	25%	33%	24%	20%	35%	25%	26%	30%	24%	15%	30%	22%	28%	26%	27%	28%	26%
No effect	45%	47%	47%	41%	43%	43%	48%	42%	42%	47%	39%	46%	58%	39%	42%	54%	39%	50%	60%	45%	43%	46%	41%	44%	48%	50%

Q4a.[Your satisfaction with your work]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the digital world to have on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	17%	15%	15%	20%	9%	22%	15%	11%	18%	17%	14%	21%	18%	15%	22%	14%	12%	20%	21%	14%	20%	19%	20%	19%	14%	13%
More positive than negative	44%	44%	46%	46%	54%	43%	42%	42%	44%	44%	51%	41%	33%	50%	40%	40%	52%	43%	27%	41%	41%	49%	41%	43%	52%	39%
No effect	39%	41%	39%	34%	37%	35%	43%	48%	39%	39%	36%	38%	49%	36%	39%	45%	35%	38%	52%	45%	39%	32%	38%	38%	34%	48%

Q4a.[Your pay and benefits]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the digital world to have on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	22%	19%	20%	25%	15%	27%	18%	17%	25%	18%	21%	22%	22%	23%	27%	27%	18%	18%	18%	19%	24%	22%	26%	21%	21%	17%
More positive than negative	27%	22%	27%	27%	49%	29%	26%	19%	27%	27%	32%	24%	19%	31%	24%	24%	34%	24%	15%	29%	25%	26%	26%	30%	27%	21%
No effect	52%	59%	54%	48%	36%	45%	57%	64%	48%	55%	47%	54%	58%	46%	50%	49%	48%	58%	66%	52%	50%	53%	48%	50%	52%	61%

Q4b.[Your job security [i.e. your sense that you will not lose your job]]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the physical world to have on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	25%	24%	29%	27%	19%	26%	22%	26%	26%	24%	25%	26%	20%	25%	28%	20%	25%	24%	21%	25%	27%	22%	28%	25%	20%	25%
More positive than negative	25%	22%	23%	33%	35%	25%	28%	16%	27%	22%	30%	23%	16%	32%	24%	25%	29%	22%	9%	26%	23%	26%	24%	26%	28%	21%
No effect	50%	54%	48%	41%	45%	49%	50%	58%	47%	54%	44%	51%	64%	43%	48%	55%	46%	54%	71%	48%	50%	53%	48%	49%	52%	55%

Q4b.[Your satisfaction with your work]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the physical world to have on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	18%	19%	17%	22%	11%	18%	20%	9%	19%	17%	18%	19%	15%	21%	19%	13%	15%	19%	16%	16%	21%	17%	20%	21%	12%	15%
More positive than negative	39%	37%	41%	38%	46%	39%	39%	32%	39%	39%	46%	38%	25%	46%	36%	29%	46%	39%	22%	38%	37%	43%	38%	38%	47%	32%
No effect	43%	44%	42%	40%	42%	42%	40%	58%	42%	44%	36%	43%	60%	34%	44%	58%	39%	42%	62%	46%	42%	41%	43%	41%	40%	52%

Q4b.[Your pay and benefits]Thinking about the next 10 years, what sort of effect would you say you expect technological changes in the physical world to have on each of the following?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	22%	19%	24%	27%	16%	26%	17%	19%	25%	18%	22%	22%	23%	24%	25%	30%	19%	18%	17%	22%	23%	21%	26%	22%	19%	18%
More positive than negative	25%	22%	26%	20%	43%	22%	28%	24%	26%	24%	32%	22%	15%	32%	23%	19%	32%	21%	11%	26%	26%	22%	24%	24%	26%	25%
No effect	53%	59%	50%	53%	41%	52%	55%	58%	49%	58%	46%	56%	62%	45%	52%	51%	48%	61%	72%	53%	52%	56%	50%	54%	56%	57%

Q5.[Technological changes in the physical world]Leaving aside work for a moment, generally speaking, what sort of effect would you say each of the following have had on your personal life, over the past few years?

Full Sample	1516	202	154	102	104	506	353	95	741	775	439	529	548	223	275	243	216	254	306	638	480	399	526	464	261	265
	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	16%	15%	16%	20%	11%	19%	14%	10%	15%	17%	15%	19%	14%	13%	17%	15%	17%	22%	13%	15%	19%	14%	20%	15%	15%	11%
More positive than negative	59%	62%	64%	63%	67%	59%	55%	62%	62%	56%	62%	58%	58%	68%	61%	59%	56%	55%	58%	56%	59%	66%	54%	60%	69%	58%
No effect	25%	23%	21%	17%	22%	23%	31%	29%	23%	27%	23%	23%	28%	19%	22%	26%	27%	24%	30%	29%	22%	21%	26%	25%	16%	30%

Q5.[Technological changes in the digital world]Leaving aside work for a moment, generally speaking, what sort of effect would you say each of the following have had on your personal life, over the past few years?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive effect	13%	14%	13%	15%	8%	14%	14%	6%	13%	13%	11%	15%	13%	13%	14%	13%	10%	16%	12%	13%	15%	13%	16%	12%	13%	10%
More positive than negative	69%	70%	72%	71%	74%	69%	63%	76%	71%	67%	71%	68%	68%	72%	70%	70%	69%	67%	66%	64%	70%	75%	65%	71%	74%	66%
No effect	18%	16%	15%	15%	18%	17%	23%	18%	16%	20%	18%	16%	20%	15%	16%	17%	21%	17%	22%	23%	16%	13%	19%	17%	13%	23%

Overall Outlook

Sample Size (employed individuals) continues until Q6	886	113	106	61	53	310	198	60	453	433	276	448	162	142	237	74	134	211	88	316	315	254	277	293	194	121
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	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	27%	25%	29%	31%	11%	33%	20%	24%	29%	25%	23%	30%	25%	25%	33%	26%	21%	27%	25%	24%	29%	28%	32%	26%	23%	26%
Neutral	22%	24%	18%	19%	26%	20%	24%	29%	19%	25%	22%	20%	29%	17%	19%	23%	27%	20%	35%	28%	20%	17%	26%	18%	17%	28%
A little more Positive than negative	26%	27%	33%	22%	29%	22%	30%	26%	27%	25%	27%	25%	28%	30%	25%	31%	24%	25%	25%	21%	29%	30%	20%	30%	30%	27%
More positive than negative	25%	24%	21%	28%	34%	25%	25%	22%	24%	25%	29%	25%	18%	29%	22%	21%	28%	28%	16%	27%	22%	25%	23%	25%	30%	19%

Job Security

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	27%	25%	28%	23%	11%	30%	21%	40%	28%	26%	28%	28%	22%	27%	31%	21%	29%	25%	23%	25%	30%	26%	33%	25%	20%	29%
Neutral	40%	43%	42%	39%	41%	38%	43%	36%	37%	44%	35%	40%	47%	31%	40%	38%	40%	41%	55%	42%	40%	38%	37%	42%	42%	41%
More positive than negative	33%	32%	30%	38%	48%	33%	36%	24%	35%	31%	37%	31%	30%	42%	29%	41%	32%	34%	22%	33%	31%	36%	31%	33%	38%	30%

Job Satisfaction

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	16%	16%	15%	20%	5%	19%	13%	11%	17%	14%	12%	19%	13%	16%	20%	11%	8%	19%	14%	14%	17%	17%	17%	17%	13%	14%
Neutral	30%	30%	32%	27%	32%	31%	31%	24%	28%	32%	30%	28%	37%	26%	28%	33%	34%	28%	41%	37%	28%	25%	35%	30%	23%	32%
More positive than negative	54%	53%	53%	53%	63%	50%	56%	65%	55%	53%	58%	53%	50%	58%	52%	56%	58%	53%	45%	49%	55%	59%	48%	53%	64%	54%

Pay & Benefits

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	27%	24%	31%	29%	15%	33%	18%	32%	31%	24%	26%	29%	26%	27%	34%	31%	26%	23%	22%	25%	29%	29%	32%	24%	25%	31%
Neutral	37%	41%	34%	32%	32%	33%	44%	40%	32%	42%	32%	36%	48%	29%	32%	37%	36%	40%	57%	40%	36%	35%	36%	36%	37%	41%
More positive than negative	36%	34%	35%	39%	53%	35%	38%	28%	36%	35%	41%	35%	26%	43%	34%	32%	39%	37%	21%	35%	35%	37%	32%	40%	38%	28%

Job Security and technology - past 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	19%	14%	17%	19%	11%	24%	16%	19%	21%	17%	20%	21%	14%	25%	23%	11%	16%	18%	16%	17%	20%	21%	25%	17%	17%	15%
Neutral	52%	53%	55%	46%	57%	48%	51%	62%	48%	56%	46%	52%	61%	39%	52%	54%	53%	53%	66%	56%	52%	46%	53%	52%	46%	59%
More positive than negative	29%	32%	28%	35%	32%	27%	33%	19%	31%	27%	34%	27%	26%	36%	26%	35%	31%	29%	18%	27%	28%	33%	22%	31%	37%	26%

Job Security and technology - next 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than postive	28%	29%	31%	26%	12%	29%	20%	40%	28%	27%	28%	30%	22%	23%	33%	20%	33%	25%	25%	25%	32%	26%	32%	26%	24%	29%
Neutral	47%	50%	46%	43%	44%	45%	51%	40%	44%	49%	43%	46%	56%	44%	42%	51%	41%	50%	61%	49%	43%	48%	44%	47%	46%	52%
More positive than negative	26%	21%	23%	32%	43%	26%	29%	19%	28%	23%	30%	25%	21%	33%	25%	29%	26%	25%	15%	26%	25%	26%	24%	27%	30%	20%

Job Satisfaction and technology - past 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than postive	13%	12%	13%	13%	9%	16%	10%	5%	14%	12%	13%	14%	9%	14%	16%	6%	12%	12%	11%	11%	13%	15%	14%	14%	11%	10%
Neutral	36%	42%	34%	37%	42%	36%	36%	29%	34%	38%	34%	36%	41%	31%	35%	37%	36%	37%	44%	43%	34%	31%	38%	36%	27%	45%
More positive than negative	51%	46%	53%	51%	49%	48%	54%	66%	52%	50%	53%	50%	50%	55%	49%	57%	52%	52%	45%	47%	53%	54%	48%	50%	62%	46%

Job Satisfaction and technology - next 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than postive	18%	19%	17%	24%	5%	22%	15%	12%	19%	17%	14%	20%	18%	18%	21%	14%	10%	19%	21%	15%	21%	17%	21%	20%	14%	14%
Neutral	38%	37%	39%	38%	37%	36%	43%	42%	38%	39%	36%	36%	49%	35%	36%	46%	37%	35%	51%	46%	35%	33%	40%	38%	35%	42%
More positive than negative	44%	44%	45%	38%	58%	42%	43%	46%	43%	44%	50%	44%	33%	47%	42%	39%	53%	45%	28%	39%	44%	49%	40%	42%	51%	43%

Pay and technology - past 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	23%	18%	22%	20%	20%	28%	15%	26%	25%	20%	25%	23%	19%	27%	25%	19%	22%	20%	18%	19%	27%	21%	28%	20%	18%	25%
Neutral	47%	52%	47%	44%	38%	44%	51%	44%	43%	50%	43%	47%	54%	35%	47%	49%	50%	47%	59%	51%	43%	46%	45%	47%	48%	48%
More positive than negative	31%	31%	31%	36%	42%	27%	34%	30%	32%	29%	33%	31%	27%	37%	29%	32%	28%	33%	23%	30%	30%	32%	28%	33%	34%	27%

Pay and technology - next 10 years

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	23%	22%	26%	30%	11%	27%	17%	19%	27%	19%	22%	23%	24%	26%	27%	28%	18%	19%	20%	22%	23%	24%	28%	20%	22%	21%
Neutral	51%	58%	46%	48%	45%	47%	56%	56%	46%	55%	45%	52%	58%	43%	48%	50%	48%	56%	65%	53%	48%	51%	48%	53%	49%	56%
More positive than negative	26%	21%	28%	21%	44%	26%	28%	25%	27%	26%	33%	25%	19%	32%	25%	23%	34%	25%	15%	24%	29%	25%	24%	28%	29%	24%

Overall Satisfaction with the past

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	22%	19%	24%	20%	16%	27%	17%	22%	22%	22%	23%	24%	17%	23%	25%	14%	24%	23%	19%	19%	26%	23%	28%	20%	17%	23%
Neutral	27%	30%	23%	28%	29%	27%	28%	24%	27%	27%	24%	27%	33%	23%	28%	29%	25%	25%	36%	34%	24%	22%	29%	27%	23%	30%
More positive than negative	51%	50%	53%	52%	55%	46%	55%	53%	51%	50%	53%	49%	51%	54%	47%	57%	51%	52%	45%	48%	51%	55%	43%	53%	61%	47%

Overall views of the future

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
More negative than positive	29%	30%	30%	29%	9%	33%	22%	30%	30%	27%	25%	31%	28%	24%	35%	25%	26%	27%	30%	26%	32%	28%	32%	27%	26%	29%
Neutral	30%	32%	29%	29%	30%	28%	34%	32%	29%	32%	29%	27%	41%	29%	25%	41%	28%	30%	42%	37%	26%	27%	32%	31%	26%	32%
More positive than negative	41%	38%	42%	41%	61%	40%	44%	38%	41%	41%	46%	42%	31%	46%	41%	34%	46%	43%	28%	37%	42%	46%	36%	42%	49%	39%

Q6. Historically economists believed improvements in technology lead to increases in opportunities for workers. In recent years, people have speculated that new technologies will eliminate more jobs than they create. Which is closer to your opinion?

Full Sample	1516	202	154	102	104	506	353	95	741	775	439	529	548	223	275	243	216	254	306	638	480	399	526	464	261	265
	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
This is NOT a serious concern - new technology is UNLIKELY to eliminate more jobs than it creates	37%	37%	39%	34%	46%	33%	43%	35%	38%	36%	41%	36%	35%	41%	37%	37%	41%	35%	34%	36%	32%	45%	35%	36%	44%	37%
This is a serious concern - new technology is LIKELY to eliminate more jobs than it creates	63%	63%	61%	66%	54%	67%	57%	65%	62%	64%	59%	64%	65%	59%	63%	63%	59%	65%	66%	64%	68%	55%	65%	64%	56%	63%