Olympics

The 2016 Summer Olympic Games run from August 5 to 21 in Rio de Janeiro Brazil. More than 300 Canadian athletes will compete, supported by coaches, trainers and other staff.

Q1. Brazil has recently had a serious epidemic of the Zika virus which is spread by mosquitos and may cause neurological problems in those who have been infected, as well as birth deformities for children born to those infected. Some athletes have decided not to participate, though the World Health Organization and International Olympic Committee maintain there is very little risk of harm for athletes.

How closely would you say you have been following the issue of health related concerns in the lead-up to the upcoming Rio Summer Games? Would you say you are:

Following it in the news and discussing it with friends and family
Seeing some media coverage and having the odd conversation about it
Just scanning the headlines
Haven’t seen or heard anything about it

Q2. Say you had a friend or a family member who was an Olympic athlete. Given what you know about the risk of Zika, would you want to see that person...

Still go to the games
Stay home

Q3. There have also been concerns over the water quality for events that take place in open water (sailing, triathlon, marathon swim, etc.). Tests of these waters have revealed high levels of bacteria and viruses from sewage present, although coliform levels, commonly used as an indicator of sanitary quality of water, have reportedly improved.

Say you had a friend or a family member who was an Olympic athlete, competing in an open water event. Given what you know about the water quality debate, would you want to see that person...

Still go to the games
Stay home

Q4. Recently, a report of a widespread state-sponsored athlete doping program in Russia was published. In response to this report, the International Olympic Committee considered a ban on the entire Russian team but decided against, saying they would leave it up to individual sport federations whether or not to ban athletes. The Russian track and field team has already been banned from the Rio games, and

How closely would you say you have been following the Russian doping scandal? Would you say you are:

Following it in the news and discussing it with friends and family
Seeing some media coverage and having the odd conversation about it
Just scanning the headlines
Haven’t seen or heard anything about it

Q5. And, which of the following statements is closer to your own opinion about how this issue should be handled?

All Russian athletes should be banned from the games
Only Russian athletes who have been caught doping should be banned

Q6. There have been criticisms of the International Olympic Committee and its demands of nations wishing to host future games. Some say the games are too expensive and don’t offer enough of a return on the investment for the exorbitant costs required to host, while others say they are a unique opportunity to invest in projects and bring worldwide attention to a city or region, which will net a positive return.

Which statement would you say is closest to your opinion?

[ROWS]
The Summer Olympics
The Winter Olympics

[COLUMNS] [RANDOMIZE]
Are a worthwhile investment for the host country
Are not a worthwhile investment for the host country

Q7. As you may remember, Canada has hosted the Olympic Games three times, Montreal 1976, Calgary 1988 and Vancouver 2010. Looking back, and based on what you know or may have heard, do you think that hosting those Olympics was ultimately worth it or not?

Worth it
Not worth it
Not sure

[ONLY ASKED IN QC, AB, BC]

Q7. _____ (insert Montreal/Vancouver/Calgary) hosted the Olympic Games in _____ (1976/1988/2010). Looking back, and based on what you know or may have heard, do you think that hosting those Olympics was ultimately worth it or not?

Worth it
Not worth it
Not sure
Q8. Thinking back to the last few Summer Olympics, London in 2012 and Beijing in 2008, how closely did you follow those games?

I was very interested and followed closely
I was interested, tuned in from time to time and followed headlines
I was not that interested, didn’t pay close attention
Not interested at all

Q9. Thinking about the upcoming Olympic games in Rio, how interested are you?

Very interested, planning to follow closely
Interested, will tune in from time to time and follow headlines
Not that interested, won’t be paying close attention
Not interested at all

Q10. Which of the Olympic games would you say you look more forward to:

[RANDOMIZE]
The Summer Olympic Games
The Winter Olympic Games
Neither

Q11. Do you agree or disagree with the following statements?

Strongly Disagree
Moderately Disagree
Moderately Agree
Strongly Agree

[RANDOMIZE]
The International Olympic Committee is a corrupt organization
The Olympics have become more about corporate sponsorships and commercialism than the athletes and competitions themselves
I admire the Canadian Olympic Committee in its commitment to the growth and experience of our Canadian athletes
I believe that Canadian Olympians don’t cheat in competition — they play by the rules
I would like to see my city, or the major city closest to me, bid for a future Olympic games
Ongoing scandals have diminished what the games is really supposed to be about, the athletes
August 17 Questionnaire

Q1. Thinking about the Summer Olympic Games in Rio De Janeiro, Brazil, which wrap up at the end of this week, how would you describe your level of interest in the games? Would you say you have been:

Very interested and following closely
Interested, tuning in from time to time and following the headlines
Not that interested, not paying close attention
Not interested at all