

Canada Day – Golden Age

Today's survey is asking for people's views on a few different issues.

[P] GA1. All in all, are you satisfied or dissatisfied with the way things are going in this country today?

Satisfied

Dissatisfied

Not sure / Don't know

[P] GA2. In general, would you say life in Canada today is better, worse, or about the same as it was fifty years ago for people like yourself?

Better today

About the same

Worse

Not sure / Don't know

[P] GA3. Do you think the future of the next generation of Canadians will be better, worse, or about the same as life today?

Better for next generation

About the same

Worse

Not sure / Don't know

GA4. Getting just a bit more specific - overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago (say, 1990)?

[SCALE SLIDER GRID QUESTION] [ANCHOR BOTTOM 4]

[ROWS]

Professional sports in Canada (NHL, CFL, MLB, etc.)

Olympic teams' competitiveness

Canada's economic prospects

Canada's position in the world

Canadian unity

The quality of Canadian universities

Canadian literature

Canadian-produced music

Canadian TV and film

Other arts – such as fine arts and theatre

[COLUMNS]

Much less successful

Less successful

About the same

More successful

Much more successful

Not sure / Can't say

GA5. Canada Day is coming up on July 1st. Will you be celebrating "Canada's birthday" in some way?
Please select your most likely activity from the list below.

Yes, attend a public event/fireworks

Yes, with family or friends -- BBQ/beach/etc.

Yes, will mark Canada Day, but not sure how yet

No, will not mark Canada Day, just enjoy the summer day off

No, will be working Canada day

No, will be moving that day

GA6. People sometimes refer to a country's "Golden Age" – a time when the country was at its very best. If you had to choose from the decades below, which would you say has been Canada's "Golden Age"? Please note that we're referring to Canada as a whole, not special events that might have happened in your own life in a particular decade.

1940's

1950's

1960's

1970's

1980's

1990's

2000's

2010's (this decade)

None of the above - Canada's 'Golden Age' is yet to come