Canada Day – Golden Age

Today's survey is asking for people's views on a few different issues.

[P] GA1. All in all, are you satisfied or dissatisfied with the way things are going in this country today?

Satisfied
Dissatisfied
Not sure / Don’t know

[P] GA2. In general, would you say life in Canada today is better, worse, or about the same as it was fifty years ago for people like yourself?

Better today
About the same
Worse
Not sure / Don’t know

[P] GA3. Do you think the future of the next generation of Canadians will be better, worse, or about the same as life today?

Better for next generation
About the same
Worse
Not sure / Don’t know

GA4. Getting just a bit more specific - overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago (say, 1990)?

[SCALE SLIDER GRID QUESTION] [ANCHOR BOTTOM 4]

[ROWS]
Professional sports in Canada (NHL, CFL, MLB, etc.)
Olympic teams' competitiveness
Canada's economic prospects
Canada's position in the world
Canadian unity
The quality of Canadian universities
Canadian literature
Canadian-produced music
Canadian TV and film
Other arts – such as fine arts and theatre
Much less successful
Less successful
About the same
More successful
Much more successful
Not sure / Can't say

GA5. Canada Day is coming up on July 1st. Will you be celebrating "Canada's birthday" in some way? Please select your most likely activity from the list below.

Yes, attend a public event/fireworks
Yes, with family or friends -- BBQ/beach/etc.
Yes, will mark Canada Day, but not sure how yet
No, will not mark Canada Day, just enjoy the summer day off
No, will be working Canada day
No, will be moving that day

GA6. People sometimes refer to a country's "Golden Age" – a time when the country was at its very best. If you had to choose from the decades below, which would you say has been Canada's "Golden Age"? Please note that we’re referring to Canada as a whole, not special events that might have happened in your own life in a particular decade.

1940's
1950's
1960's
1970's
1980's
1990's
2000's
2010's (this decade)
None of the above - Canada's 'Golden Age' is yet to come