

(5/4/2016)

CanCon:

Let's begin this survey with some topics concerning Canada and Canadian culture.

[T] 1. Do you think there is such a thing as a unique Canadian culture, or not?

Yes, there is definitely a unique Canadian culture

No, there is not a unique Canadian culture

[T]2. Which of the following best describes your own overall point of view?

Canada still needs specific protection policies and support from government for Canadian culture to survive

Canadian culture will be fine without specific protection policies and support from government

As you may be aware, the federal government has announced a major review of Canada's laws governing broadcasting, media and cultural industries. Heritage Minister Mélanie Joly has said a main purpose of this review is to strengthen the creation, discovery and export of Canadian cultural content in a digital world. Let's define "Canadian cultural content" as broadly referring to programming, music, writing, or other creative works produced by Canadians.

3. Let's think for a moment about the current policies and protections in place for Canadian content in broadcasting, and other cultural industries – such as rules requiring minimum amounts of Canadian content on television and radio broadcasts, for example. Based on whatever you might have seen, heard or read about this – overall, would you say Canada's current cultural content policies:

[ROWS – KEEP THIS ORDER]

Do a good job promoting Canadian cultural content

Should be reviewed and updated

[COLUMNS]

Yes

No

Really Can't Say

4. Turning to the CRTC (the Canadian Radio-television and Telecommunications Commission), which regulates and supervises broadcasting and telecommunications in Canada.

There's been some discussion about what the CRTC's role should be when it comes to new media that only distribute content over the internet, such as Netflix (video-on-demand) or Spotify (music on-demand). Overall, what do you think the CRTC's role should be here:

[ROTATE]

The CRTC should regulate online media in the same way it regulates traditional media

Online media should not be subject to the same types of CRTC regulations as traditional media