

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Sample Size	1517	204	152	103	106	502	353	97*	741	776	439	529	549	243	240	259	196	290	290	638	480	399	518	467	274	258

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1.Let's begin this survey with some topics concerning Canada and Canadian culture.Do you think there is such a thing as a unique Canadian culture, or not?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, there is definitely a unique Canadian culture	83%	80%	88%	81%	89%	83%	80%	89%	80%	86%	87%	83%	79%	87%	79%	74%	88%	87%	85%	83%	85%	81%	83%	84%	83%	
No, there is not a unique Canadian culture	17%	20%	12%	19%	11%	17%	20%	11%	20%	14%	13%	17%	21%	13%	21%	26%	12%	13%	15%	17%	15%	19%	17%	16%	17%	

Q2.Which of the following best describes your own overall point of view?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Canada still needs protection policies and support from government for Canadian culture to survive	61%	59%	54%	60%	59%	59%	70%	59%	55%	67%	59%	63%	62%	53%	57%	55%	67%	68%	67%	64%	62%	56%	66%	62%	52%	62%
Canadian culture will be fine without protection policies and support from government	39%	41%	46%	40%	41%	41%	30%	41%	45%	33%	41%	37%	38%	47%	43%	45%	33%	32%	33%	36%	38%	44%	34%	38%	48%	38%

Q3.[Do a good job promoting Canadian cultural content]Would you say Canada's current cultural content policies:

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes	40%	43%	50%	32%	48%	39%	36%	42%	45%	35%	44%	42%	35%	50%	49%	38%	37%	37%	33%	40%	39%	42%	42%	41%	43%	33%
No	26%	21%	17%	26%	15%	30%	32%	19%	26%	27%	25%	25%	29%	25%	24%	29%	26%	25%	29%	23%	29%	29%	25%	28%	26%	27%
Really Can't Say	33%	37%	34%	42%	37%	31%	32%	39%	28%	38%	31%	33%	36%	26%	26%	33%	37%	38%	37%	37%	32%	30%	33%	31%	31%	40%

Q3.[Should be reviewed and updated]Would you say Canada's current cultural content policies:

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes	60%	57%	53%	54%	48%	63%	59%	68%	59%	60%	60%	56%	63%	60%	56%	62%	59%	57%	64%	56%	62%	63%	59%	63%	60%	56%
No	13%	14%	18%	12%	19%	10%	15%	6%	16%	10%	14%	13%	12%	16%	18%	13%	11%	8%	11%	13%	13%	13%	14%	14%	10%	
Really Can't Say	28%	29%	29%	34%	33%	27%	26%	26%	25%	30%	27%	31%	25%	25%	26%	25%	30%	35%	25%	32%	26%	24%	29%	24%	26%	34%

Q4.Overall, what do you think the CRTC's role should be on new media that only distribute content over the internet?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
The CRTC should regulate online media in the same way it regulates traditional media	44%	37%	38%	38%	44%	41%	58%	42%	42%	46%	37%	45%	50%	38%	37%	51%	35%	51%	49%	45%	43%	44%	49%	44%	39%	42%
Online media should not be subject to the same types of CRTC regulations as traditional media	56%	63%	62%	62%	56%	59%	42%	58%	58%	54%	63%	55%	50%	62%	63%	49%	65%	49%	51%	55%	57%	56%	51%	56%	61%	58%