Today, we’re asking Canadians questions about a variety of topics that have been in the news lately.

**Food affordability**

1. First, thinking about grocery shopping and your household’s food budget, how easy or difficult would you say it is to afford to feed your household?

   Very easy  
   Somewhat easy  
   Somewhat difficult  
   Very difficult  
   Not sure/I don’t do the grocery shopping

2. And, in the last year, would you say you’ve been finding it easier or harder to afford to feed your household?

   Easier  
   About the same  
   Harder  
   Not sure

3. Recently, a lot of attention has been given to rising food costs in Canada. The increase in the cost of food has changed the way some people do their grocery shopping. Over the past year, has your household done any of the following because of the price of food?

   [ROWS – RANDOMIZE]  
   Switched to cheaper brands  
   Cut back on meat  
   Cut back on fruit and vegetables  
   Chosen less healthy options that are cheaper  
   Gotten groceries from a food bank

   [COLUMNS]  
   No, have not  
   Yes, have done that  
   Not sure

4. Rising food prices have led some people to make changes to other aspects of their lives in order to afford the foods they want. Over the past year, has your household done any of the following because of the price of food?

   [ROWS – RANDOMIZE]  
   Cut back on eating at restaurants  
   Cut back on alcohol consumption
Spent less on entertainment
Delayed a major purchase (such as furniture or an appliance)

[COLUMNS]
No, have not
Yes, have done that
Not sure

5. Would you say this issue of the rising cost of food is receiving too much, too little, or the right amount of attention from Canada’s leaders?

Too much attention
About the right amount
Too little attention

6. Now, thinking about all the issues facing Canada today, where would you rank this issue of rising food costs?

Let’s use a five-point scale, where 1 means “at the bottom, it’s one of the least important issues facing Canada today” and 5 means “at the top, it’s one of the most important issues facing Canada today.” You can, of course, choose any number in between.

1 One of the LEAST important issues facing Canada today
2
3
4
5 One of the MOST important issues facing Canada today