

Today, we're asking Canadians questions about a variety of topics that have been in the news lately.

**Food affordability**

1. First, thinking about grocery shopping and your household's food budget, how easy or difficult would you say it is to afford to feed your household?

Very easy

Somewhat easy

Somewhat difficult

Very difficult

Not sure/I don't do the grocery shopping

2. And, in the last year, would you say you've been finding it easier or harder to afford to feed your household?

Easier

About the same

Harder

Not sure

3. Recently, a lot of attention has been given to rising food costs in Canada. The increase in the cost of food has changed the way some people do their grocery shopping. Over the past year, has your household done any of the following because of the price of food?

[ROWS – RANDOMIZE]

Switched to cheaper brands

Cut back on meat

Cut back on fruit and vegetables

Chosen less healthy options that are cheaper

Got groceries from a food bank

[COLUMNS]

No, have not

Yes, have done that

Not sure

4. Rising food prices have led some people to make changes to other aspects of their lives in order to afford the foods they want. Over the past year, has your household done any of the following because of the price of food?

[ROWS – RANDOMIZE]

Cut back on eating at restaurants

Cut back on alcohol consumption

Spent less on entertainment  
Delayed a major purchase (such as furniture or an appliance)

[COLUMNS]

No, have not

Yes, have done that

Not sure

5. Would you say this issue of the rising cost of food is receiving too much, too little, or the right amount of attention from Canada's leaders?

Too much attention

About the right amount

Too little attention

6. Now, thinking about all the issues facing Canada today, where would you rank this issue of rising food costs?

Let's use a five-point scale, where 1 means "at the bottom, it's one of the least important issues facing Canada today" and 5 means "at the top, it's one of the most important issues facing Canada today." You can, of course, choose any number in between.

1 One of the LEAST important issues facing Canada today

2

3

4

5 One of the MOST important issues facing Canada today