

Vancouver Issues Survey

Today, we are asking Vancouver residents for their views on some different issues that have been in the news lately. Remember, there are no wrong or right answers -- we just want to get people's honest opinions about things.

1. First of all, could you please indicate which specific Metro Vancouver municipality you live in?

Burnaby
Coquitlam
Delta
Langley (district and city)
Maple Ridge
New Westminster
North Vancouver (district and city)
Pitt Meadows
Port Coquitlam
Port Moody
Richmond
Surrey
Vancouver
West Vancouver
White Rock
Other smaller municipality

Transportation Referendum

[Display to all respondents:]

We want to ask people about the Metro Vancouver transportation referendum (or plebiscite).

This referendum is about whether or not to increase the Provincial Sales Tax on goods and services sold in Metro Vancouver from 7% to 7.5% as a way to help fund various regional transportation projects. The vote by mail-in ballot began on March 16th and the last day ballots were accepted was last Friday, May 29th.

3. How closely have you yourself been following this issue? Would you say you:

Are following it in the news, and discussing it with friends and family
Seeing some media coverage, and having the odd conversation about it
Just scanning the headlines
Haven't seen or heard anything about it

4. Did you receive a ballot in the mail when BC Elections **first** mailed out to everybody?

Yes
No
Not sure/Can't recall

5. Did you yourself actually vote in this transportation referendum by completing and mailing back your ballot in time for the deadline?

Yes, voted
No, did not vote

[Ask of those that voted in Q5]

6. The question on the transportation referendum ballot was: "Do you support a new 0.5% Metro Vancouver Congestion Improvement Tax to be dedicated to the Mayors' Transportation and Transit Plan?"

Did you vote "Yes" or "No" in the referendum?

I voted Yes
I voted No

[Ask those who did not vote: Q's 7 and 8]

7. Suppose you had actually voted in this mail-in transportation referendum. How would you have voted on this question: "Do you support a new 0.5% Metro Vancouver Congestion Improvement Tax to be dedicated to the Mayors' Transportation and Transit Plan?" Would you have voted:

Yes, in favour
No, against
Can't say/don't know

8. What are the main reasons you did not vote in this transportation referendum?

(Select the top two from the list below. If one of your top reasons is not here, please write it in.)

[Randomize items:]

Did not receive a ballot
Lost/misplaced my ballot
Forgot to mail my ballot in
Could not make up my mind
Don't care enough about the outcome
This issue (transportation in Metro Vancouver) doesn't affect me
Disagree with having a referendum for this type of issue
[Anchor] I was not eligible to vote
Other reason, specify:

[Ask everyone:]

9. Soon, we will know which side -- the Yes or the No -- won this Metro Vancouver transportation referendum. We'd like to get an idea of people's expectations for each of the possible referendum outcomes in terms of overall future impact on Metro Vancouver -- say, 10 to 15 years from now.

Let's use a scale of 1 to 10 where a "1" means that result is "a huge mistake for Vancouver's future" and a "10" means it is "the smartest choice possible for Vancouver's future". Of course, you can use any number between 1 and 10 that best describes how you feel about each possible outcome.

Yes side wins

No side wins

1 -- A huge mistake for Vancouver's future

2

3

4

5

6

7

8

9

10 - The smartest possible choice for Vancouver's future

10. Overall, not knowing the outcome yet, do you think it was a good idea or a bad idea to have this Vancouver Transportation referendum in the first place?

Good Idea

Bad Idea

Not sure

Finally, just a few quick questions about the kind of transportation you use to get around the city.

11. How often do you yourself do each of the following:

Drive a car

Take public transit

Everyday/It's how you get around

Most days

2 – 3 times per week

Once a week

2 – 3 times per month

Maybe once a month

Less often than that
Never

12. And, approximately how long does your commute (to school or work) typically take on average? (If you both work and go to school, please answer for the one you do most frequently.)

Do not commute
Less than 15 minutes
15 to less than 30 minutes
30 to 45 minutes
45 minutes to an hour
Over an hour

13. Finally, we are interested in how people view the transportation situation overall -- in terms of how easy or hard it is to get around. Please provide your own rating for each of the following:

[Keep this order:]

Your own everyday transportation experience getting where you need to go
Transportation in general within your own community
Transportation in general within the Metro Vancouver region

1 - Very poor - painful to get around
2
3
4
5 - Very good - easy to get around