

## Vaccines: Canadian majority believes vaccinations are effective; but two-in-five say the “science isn’t clear”

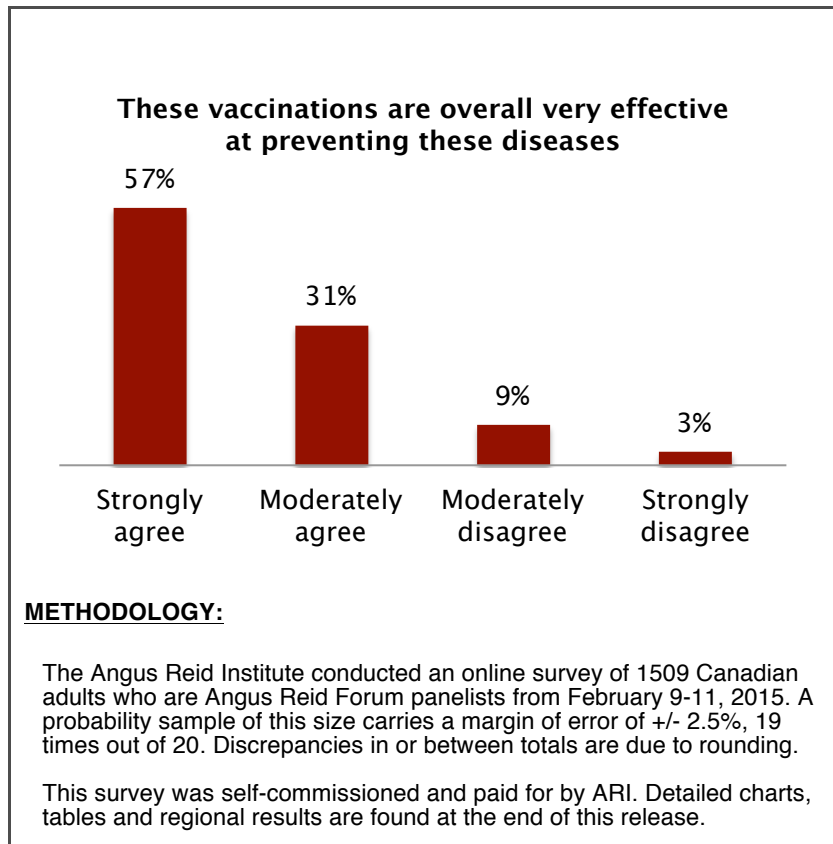
*Three-quarters of respondents call those who oppose childhood vaccinations “irresponsible”*

**February 13, 2015** – Nearly nine-in-ten Canadians say vaccines are effective in preventing diseases - including measles, mumps and rubella – both in individuals and in the community. They are far less certain, however, about the clarity of the science of vaccinations.

The latest survey of Canadian adults from the Angus Reid Institute also reveals generational and regional differences among Canadian parents over whether vaccination should be mandatory among school-aged children.

### **Key findings:**

- Nearly nine-in-ten Canadians say vaccinations are effective at preventing disease for the individual who receive the vaccine (88%) and for the community as a whole (86%)
- Three-quarters (74%) say people who oppose childhood vaccinations are “irresponsible”
- Two-in-five Canadians (39%) agree that “the science on vaccinations isn’t quite clear”
- While the majority (63%) of Canadian adults say vaccinations should be mandatory in order for children to attend daycare or school, this sentiment drops noticeably among parents of children under 18, and among respondents in Quebec
- 83% of parents say they would definitely vaccinate their own children



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## Are vaccines effective?

While broad national opinion on the efficacy of vaccines to both individuals and the community is an unequivocal “yes”, demographics reveal slightly higher levels of skepticism, depending on where respondents live, what level of education they have, and how old they are.

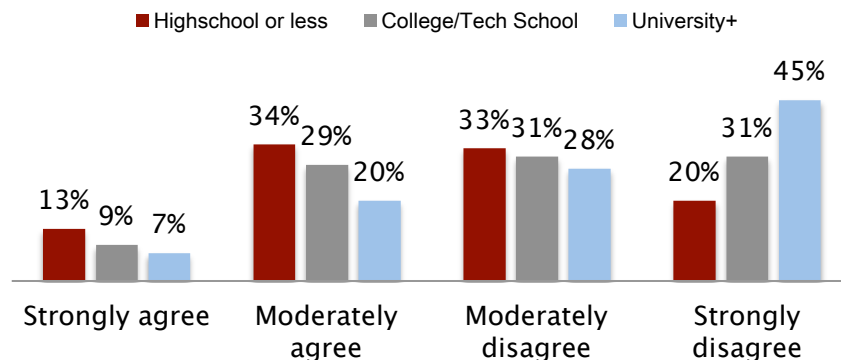
- Nationally, 88 per cent of respondents say vaccines are effective at preventing disease in individuals. This sentiment is highest in Atlantic Canada (94%) and lowest in Quebec (75%). National sentiment that vaccines are effective at preventing disease in the community is 86 per cent, rising to 94 per cent in Atlantic Canada and dropping to 71 per cent in Quebec.
- There is a small but notable gap between respondents aged 18-34 and those who are aged 55+. While still majority sentiment, younger respondents are slightly less inclined to say vaccines are effective in preventing disease in individual (82%) and the community (83%) than older respondents (91% and 93% respectively).
- A slight, but similar gap is noted among respondents based on education levels: 83 per cent of respondents who had completed high school or less say vaccines are effective, rising to 89 per cent among those who had completed some college or technical school, and 93 per cent among those who had a university degree.

## Is the science around vaccinations clear?

On this question, opinions are more divided. Overall, two-in-five respondents (39%) agree that the science on vaccinations isn’t quite clear. Regionally, this opinion is strongest in Manitoba (48%) and Quebec (47%) and lowest in Alberta (32%) and Ontario (33%).

Less educated respondents (high school or less) are nearly twice as likely to agree that the science on vaccinations isn’t clear as those who are university educated (48% versus 27%).

### The science on vaccinations isn’t clear

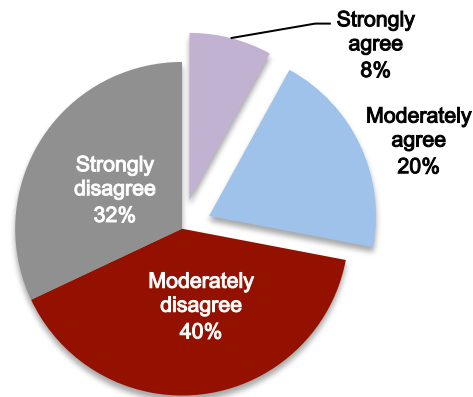


As to whether Canadians believe that the risk of “serious” side effects may accompany vaccinations, nearly three-in-ten (28%) feel this way nationally. Opinion is strongest in Quebec (35%) and among all respondents aged 18-34 (38%).

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### I believe there is a real risk of serious side effects from these vaccinations



### Awareness and opinions of “anti-vaccers”

Love them or hate them, celebrity anti-vaccine advocates such as Jenny McCarthy have succeeded in capturing public attention and creating a so-called “debate” on the actual efficacy of vaccines in many facets of society.

Indeed, more than three-quarters of Canadians (77%) say they have seen, read or heard something in the news about childhood vaccinations lately (see detailed tables at the end of this report for further information).

Our survey results revealed Canadians have strong opinions when judging those who oppose childhood vaccination.

Three-in-four (74%) say people who are against childhood vaccinations are “irresponsible”. Ontarians take the hardest line on this (82%), Quebecers, less so, with 60 per cent saying the same; the lowest regional level of this opinion in the country.

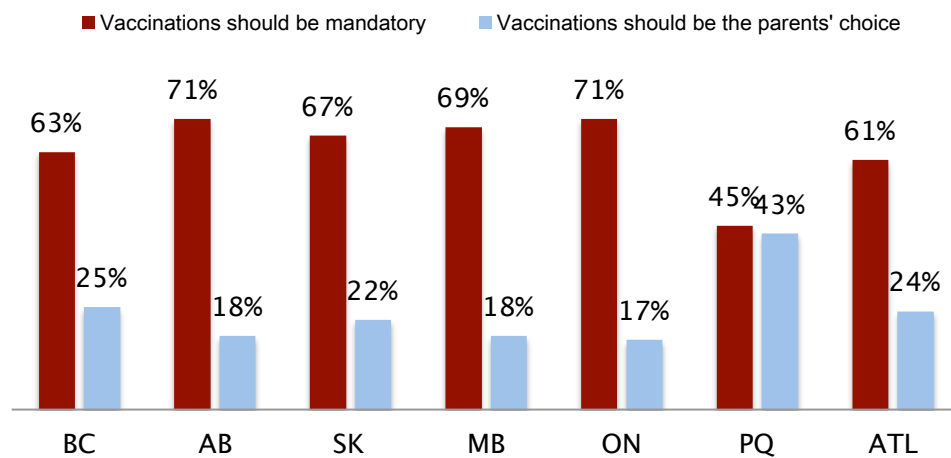
Demographically, sentiment is again stronger among Canadians 55+ (83%) and the university educated (81%).

## **Vaccinations for children: mandatory, or parents' choice?**

The Angus Reid Institute survey canvassed opinion over whether vaccination should be a mandatory condition of children entering daycare or school. Attitudes on this issue are far less unequivocal than, for example, on the questions of whether vaccines work.

Overall, the majority of respondents (63%) do say vaccinations for entry into school or daycare should be mandatory. This sentiment drops significantly to less than half (45%) among Quebec respondents. It is strongest among people in Alberta and Ontario (71%). Vaccinations for school attendance are currently mandatory in Ontario and New Brunswick, although both provinces grant exemptions in certain cases.

### **Should childhood vaccinations be mandatory, at least for children in daycare/school, or should it be the parents' choice?**



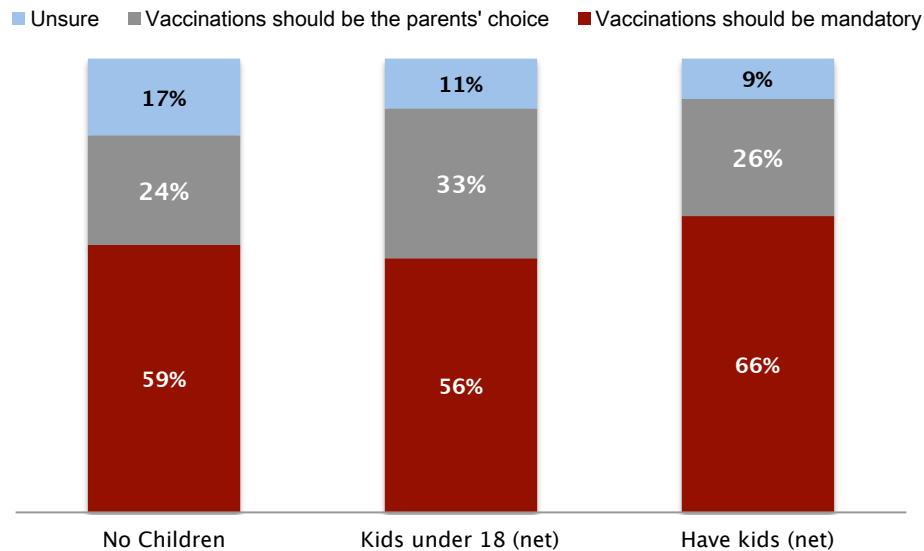
Expressed another way, parents in Ontario and Alberta are more likely to say vaccinations should be mandatory rather than the parents' choice by a ratio of four-to-one. By contrast, Quebecers are almost evenly split on the issue (45% versus 43%).

## **What do parents say?**

Among parents themselves – the age of their own children drives opinion on the issue of mandatory vaccination.

- Among all parents, two-thirds (66%) support mandatory childhood vaccination
- This opinion climbs to 71 per cent among parents of children over the age of 18
- Support for mandatory vaccination decreases to 56 per cent among parents of children under the age of 18

**Should childhood vaccinations be mandatory, at least for children in daycare/school, or should it be the parents' choice?**



Notably, parents say they are much more likely to vaccinate their own children than they are to support mandatory vaccination.

When asked where they themselves stand on the spectrum of opinion, where “1” represented being totally against vaccinating and “10” indicated total support for vaccinating, the majority (67%) responded in the 9-10 zone, with a further 17 per cent choosing 7 or 8 on the scale. Ontario and Saskatchewan parents were most “pro-vaccinating” (77% and 75% respectively); parents in Quebec least so (49%).

*The **Angus Reid Institute (ARI)** was founded in October 2014 by pollster and sociologist, Dr. Angus Reid. ARI is a national, not-for-profit, non-partisan public opinion research organization established to advance education by commissioning, conducting and disseminating to the public accessible and impartial statistical data, research and policy analysis on economics, political science, philanthropy, public administration, domestic and international affairs and other socio-economic issues of importance to Canada and its world.*

Have you seen, read or heard anything about childhood vaccinations in the news recently?								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Read/saw stories about it and discussed it with friends and family	32%	37%	38%	32%	29%	43%	11%	29%
Saw a story or two, and had the odd conversation about it	26%	28%	28%	29%	32%	29%	15%	33%
Just scanned/saw the headlines	19%	24%	20%	23%	24%	15%	22%	20%
Not read/seen anything at all	23%	12%	15%	15%	16%	13%	52%	17%

Have you seen, read or heard anything about childhood vaccinations in the news recently?						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Read/saw stories about it and discussed it with friends and family	32%	30%	34%	30%	33%	32%
Saw a story or two, and had the odd conversation about it	26%	26%	25%	24%	24%	29%
Just scanned/saw the headlines	19%	21%	18%	13%	21%	23%
Not read/seen anything at all	23%	23%	23%	33%	22%	16%

Have you seen, read or heard anything about childhood vaccinations in the news recently?				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Read/saw stories about it and discussed it with friends and family	32%	26%	30%	43%
Saw a story or two, and had the odd conversation about it	26%	25%	27%	26%
Just scanned/saw the headlines	19%	21%	19%	16%
Not read/seen anything at all	23%	28%	24%	14%

As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The individual getting vaccinated]								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Very effective	52%	58%	61%	50%	57%	61%	29%	61%
Mostly effective	36%	34%	31%	42%	32%	31%	46%	33%
Not very effective	9%	7%	5%	7%	8%	5%	19%	4%
Not at all effective	3%	2%	4%	1%	2%	2%	5%	2%

**As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The individual getting vaccinated]**

	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Very effective	52%	48%	56%	44%	51%	62%
Mostly effective	36%	39%	32%	38%	40%	29%
Not very effective	9%	10%	9%	13%	8%	7%
Not at all effective	3%	3%	3%	5%	2%	2%

**As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The individual getting vaccinated]**

	Total (1509)	Kid(s) over 18 (596)	Kid(s) under 18 (331)	No Children (627)	Have kids (net) (882)
Very effective	52%	61%	50%	46%	57%
Mostly effective	36%	32%	38%	38%	34%
Not very effective	9%	6%	11%	11%	8%
Not at all effective	3%	1%	2%	5%	1%

**As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The individual getting vaccinated]**

	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Very effective	52%	46%	53%	61%
Mostly effective	36%	37%	36%	32%
Not very effective	9%	12%	9%	5%
Not at all effective	3%	4%	2%	1%

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As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The community as a whole]								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Very effective	49%	53%	55%	50%	48%	59%	27%	59%
Mostly effective	37%	36%	35%	40%	40%	32%	45%	34%
Not very effective	11%	9%	6%	8%	8%	8%	24%	6%
Not at all effective	3%	2%	4%	1%	4%	1%	5%	1%

As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The community as a whole]						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Very effective	49%	45%	53%	42%	49%	56%
Mostly effective	37%	40%	34%	37%	39%	34%
Not very effective	11%	13%	10%	16%	11%	8%
Not at all effective	3%	3%	3%	5%	2%	2%

As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The community as a whole]				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Very effective	49%	43%	49%	60%
Mostly effective	37%	39%	37%	32%
Not very effective	11%	14%	13%	6%
Not at all effective	3%	4%	2%	2%

As a general rule, do you think these vaccinations are effective at reducing the chances of catching these diseases for...? [The community as a whole]					
	Total (1509)	Kid(s) over 18 (596)	Kid(s) under 18 (331)	No Children (627)	Have kids (net) (882)
Very effective	49%	57%	46%	44%	53%
Mostly effective	37%	34%	40%	38%	36%
Not very effective	11%	8%	13%	13%	10%
Not at all effective	3%	1%	1%	5%	1%

Please indicate whether you agree or disagree with the following statements: [Summary of Agree]								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
These vaccinations are overall very effective at preventing these diseases	88%	90%	93%	87%	90%	91%	77%	92%
I believe there is a real risk of serious side effects from these vaccinations	28%	29%	24%	27%	31%	26%	35%	24%
People against childhood vaccinations are irresponsible	74%	76%	78%	79%	68%	82%	60%	76%
It is important that parents get children vaccinated because it protects the community as a whole	89%	90%	92%	92%	90%	93%	79%	92%
The science on vaccinations isn't quite clear	39%	42%	32%	37%	48%	33%	47%	44%

*\*Regional sample sizes are unweighted numbers*

Please indicate whether you agree or disagree with the following statements: [Summary of Agree]						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
These vaccinations are overall very effective at preventing these diseases	88%	87%	89%	81%	90%	91%
I believe there is a real risk of serious side effects from these vaccinations	28%	29%	28%	38%	29%	20%
People against childhood vaccinations are irresponsible	74%	76%	73%	68%	70%	83%
It is important that parents get children vaccinated because it protects the community as a whole	89%	89%	89%	83%	89%	93%
The science on vaccinations isn't quite clear	39%	39%	39%	44%	39%	34%

Please indicate whether you agree or disagree with the following statements: [Summary of Agree]				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
These vaccinations are overall very effective at preventing these diseases	88%	84%	89%	93%
I believe there is a real risk of serious side effects from these vaccinations	28%	33%	29%	21%
People against childhood vaccinations are irresponsible	74%	71%	73%	81%
It is important that parents get children vaccinated because it protects the community as a whole	89%	86%	88%	93%
The science on vaccinations isn't quite clear	39%	48%	38%	27%

Please indicate whether you agree or disagree with the following statements: [Summary of Disagree]								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
These vaccinations are overall very effective at preventing these diseases	12%	10%	7%	13%	10%	9%	23%	8%
I believe there is a real risk of serious side effects from these vaccinations	72%	71%	76%	73%	69%	74%	65%	76%
People against childhood vaccinations are irresponsible	26%	24%	22%	21%	32%	18%	40%	24%
It is important that parents get children vaccinated because it protects the community as a whole	11%	10%	8%	8%	10%	7%	21%	8%
The science on vaccinations isn't quite clear	61%	58%	68%	63%	52%	67%	53%	56%

Please indicate whether you agree or disagree with the following statements: [Summary of Disagree]						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
These vaccinations are overall very effective at preventing these diseases	12%	13%	11%	19%	10%	9%
I believe there is a real risk of serious side effects from these vaccinations	72%	71%	72%	62%	71%	80%
People against childhood vaccinations are irresponsible	26%	24%	27%	32%	30%	17%
It is important that parents get children vaccinated because it protects the community as a whole	11%	11%	11%	17%	11%	7%
The science on vaccinations isn't quite clear	61%	61%	61%	56%	61%	66%

Please indicate whether you agree or disagree with the following statements: [Summary of Disagree]				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
These vaccinations are overall very effective at preventing these diseases	12%	16%	11%	7%
I believe there is a real risk of serious side effects from these vaccinations	72%	67%	71%	79%
People against childhood vaccinations are irresponsible	26%	29%	27%	19%
It is important that parents get children vaccinated because it protects the community as a whole	11%	14%	12%	7%
The science on vaccinations isn't quite clear	61%	52%	62%	73%

These vaccinations are overall very effective at preventing these diseases								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Strongly agree	57%	59%	64%	62%	62%	67%	34%	62%
Moderately agree	31%	31%	30%	25%	28%	24%	44%	30%
Moderately disagree	9%	6%	5%	11%	8%	6%	18%	4%
Strongly disagree	3%	3%	2%	2%	2%	2%	4%	4%

These vaccinations are overall very effective at preventing these diseases						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Strongly agree	57%	55%	59%	45%	58%	66%
Moderately agree	31%	33%	29%	36%	32%	25%
Moderately disagree	9%	10%	8%	15%	8%	6%
Strongly disagree	3%	3%	3%	4%	2%	3%

These vaccinations are overall very effective at preventing these diseases				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Strongly agree	57%	49%	59%	68%
Moderately agree	31%	35%	30%	25%
Moderately disagree	9%	12%	8%	5%
Strongly disagree	3%	4%	3%	2%

These vaccinations are overall very effective at preventing these diseases					
	Total (1509)	Kid(s) over 18 (596)	Kid(s) under 18 (331)	No Children (627)	Have kids (net) (882)
Strongly agree	57%	66%	57%	49%	62%
Moderately agree	31%	27%	30%	35%	28%
Moderately disagree	9%	5%	12%	11%	8%
Strongly disagree	3%	2%	1%	5%	2%

I believe there is a real risk of serious side effects from these vaccinations								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Strongly agree	8%	9%	6%	3%	10%	8%	10%	10%
Moderately agree	20%	21%	17%	24%	20%	18%	26%	14%
Moderately disagree	40%	34%	37%	36%	36%	39%	49%	38%
Strongly disagree	32%	37%	40%	37%	33%	36%	16%	39%

I believe there is a real risk of serious side effects from these vaccinations						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Strongly agree	8%	7%	9%	13%	8%	5%
Moderately agree	20%	22%	18%	25%	21%	15%
Moderately disagree	40%	40%	40%	36%	42%	42%
Strongly disagree	32%	31%	32%	26%	29%	39%

I believe there is a real risk of serious side effects from these vaccinations				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Strongly agree	8%	9%	10%	5%
Moderately agree	20%	24%	19%	16%
Moderately disagree	40%	41%	40%	38%
Strongly disagree	32%	26%	32%	41%

<b>I believe there is a real risk of serious side effects from these vaccinations</b>					
	<b>Total (1509)</b>	<b>Kid(s) over 18 (596)</b>	<b>Kid(s) under 18 (331)</b>	<b>No Children (627)</b>	<b>Have kids (net) (882)</b>
<b>Strongly agree</b>	8%	6%	9%	10%	7%
<b>Moderately agree</b>	20%	16%	21%	23%	18%
<b>Moderately disagree</b>	40%	40%	44%	39%	41%
<b>Strongly disagree</b>	32%	38%	26%	29%	34%

<b>People against childhood vaccination are irresponsible</b>				
	<b>Total (1509)</b>	<b>High School or less (670)</b>	<b>College/Tech School (463)</b>	<b>University+ (376)</b>
<b>Strongly agree</b>	42%	36%	41%	52%
<b>Moderately agree</b>	32%	34%	32%	29%
<b>Moderately disagree</b>	16%	18%	17%	13%
<b>Strongly disagree</b>	9%	11%	9%	6%

<b>It is important that parents get children vaccinated because it protects the community as a whole</b>				
	<b>Total (1509)</b>	<b>High School or less (670)</b>	<b>College/Tech School (463)</b>	<b>University+ (376)</b>
<b>Strongly agree</b>	62%	54%	62%	74%
<b>Moderately agree</b>	27%	32%	27%	19%
<b>Moderately disagree</b>	8%	10%	8%	6%
<b>Strongly disagree</b>	3%	4%	4%	1%



The science on vaccinations isn't quite clear				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Strongly agree	10%	13%	9%	7%
Moderately agree	29%	34%	29%	20%
Moderately disagree	31%	33%	31%	28%
Strongly disagree	30%	20%	31%	45%

There has been some debate about whether or not vaccinations should be mandatory, at least for a child to attend daycare or school with other kids or whether it should be the parents' choice?								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Vaccinations should be mandatory	63%	63%	71%	67%	69%	71%	45%	61%
Vaccinations should be the parents' choice	25%	25%	18%	22%	18%	17%	43%	24%
Unsure	12%	13%	11%	12%	13%	12%	12%	15%

There has been some debate about whether or not vaccinations should be mandatory, at least for a child to attend daycare or school with other kids or whether it should be the parents' choice?						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Vaccinations should be mandatory	63%	64%	61%	51%	62%	74%
Vaccinations should be the parents' choice	25%	24%	26%	31%	26%	19%
Unsure	12%	12%	12%	18%	12%	7%

There has been some debate about whether or not vaccinations should be mandatory, at least for a child to attend daycare or school with other kids or whether it should be the parents' choice?				
	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
Vaccinations should be mandatory	63%	59%	62%	69%
Vaccinations should be the parents' choice	25%	27%	27%	20%
Unsure	12%	14%	11%	10%

There has been some debate about whether or not vaccinations should be mandatory, at least for a child to attend daycare or school with other kids or whether it should be the parents' choice?					
	Total (1509)	Kid(s) over 18 (596)	Kid(s) under 18 (331)	No Children (627)	Have kids (net) (882)
Vaccinations should be mandatory	63%	71%	56%	59%	66%
Vaccinations should be the parents' choice	25%	21%	33%	24%	26%
Unsure	12%	8%	11%	17%	9%

Where do you fit on a 10 point scale where 10 is you would definitely get your children all vaccinations without reservation, and 1 is I am really against vaccinating my children?								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
1-4 Against vaccinations	7%	7%	8%	3%	7%	4%	13%	4%
5-6 Vaccination fencers	9%	8%	5%	11%	10%	6%	14%	9%
7-8 Pretty sure	17%	16%	13%	11%	16%	13%	25%	15%
9-10 Pro Vaccinations	67%	68%	73%	75%	66%	77%	49%	72%

**Where do you fit on a 10 point scale where 10 is you would definitely get your children all vaccinations without reservation, and 1 is I am really against vaccinating my children?**

	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
1-4 Against vaccinations	7%	7%	7%	12%	7%	4%
5-6 Vaccination fencers	9%	9%	8%	13%	9%	5%
7-8 Pretty sure	17%	17%	16%	23%	18%	10%
9-10 Pro Vaccinations	67%	66%	68%	52%	66%	81%

**Where do you fit on a 10 point scale where 10 is you would definitely get your children all vaccinations without reservation, and 1 is I am really against vaccinating my children?**

	Total (1509)	High School or less (670)	College/Tech School (463)	University+ (376)
1-4 Against vaccinations	7%	8%	8%	5%
5-6 Vaccination fencers	9%	11%	9%	5%
7-8 Pretty sure	17%	17%	16%	16%
9-10 Pro Vaccinations	67%	64%	67%	74%

**Where do you fit on a 10 point scale where 10 is you would definitely get your children all vaccinations without reservation, and 1 is I am really against vaccinating my children?**

	Total (1509)	Kid(s) over 18 (596)	Kid(s) under 18 (331)	No Children (627)	Have kids (net) (882)
1-4 Against vaccinations	7%	4%	7%	10%	5%
5-6 Vaccination fencers	9%	6%	9%	11%	7%
7-8 Pretty sure	17%	11%	24%	18%	16%
9-10 Pro Vaccinations	67%	79%	60%	61%	72%

**MEDIA CONTACT:**

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Do you have children?								
	Total (1509)	Region						
		BC (200)	AB (152)	SK (102)	MB (100)	ON (504)	PQ (353)	ATL (98)
Yes, kid(s) under 18 living with me	21%	22%	28%	13%	19%	17%	25%	22%
Kid(s) under 18, not living with me	2%	3%	2%	-	5%	2%	3%	1%
Kid(s) over 18	39%	39%	31%	40%	43%	40%	35%	52%
No children	42%	38%	43%	50%	40%	45%	39%	32%

Do you have children?						
	Total (1509)	Gender		Age		
		Men (733)	Women (772)	18 – 34 (416)	35 – 54 (554)	55+ (539)
Yes, kid(s) under 18 living with me	21%	20%	22%	28%	32%	2%
Kid(s) under 18, not living with me	2%	3%	2%	3%	4%	1%
Kid(s) over 18	39%	37%	40%	2%	38%	71%
No children	42%	44%	39%	69%	34%	27%