Manitoba premier’s job approval plunges to all-time low as he fights to retain party leadership

Selinger’s approval sinks to 17 per cent; in Alberta, half approve of Prentice; Wall at 65 per cent

December 16, 2014 – Manitoba premier Greg Selinger’s job approval has sunk to an all-time low as he fend off a challenge to his leadership. Among respondents in his province, fewer than one-in-five (17%) approve of his performance as provincial leader. This represents a near-halving in approval since September, when 30 per cent said he was doing a good job.

Selinger, who, in August 2012 had the approval of nearly half (48%) of Manitoban adults, heads into the new year scarred by defections from cabinet and lingering discontent over last year’s increase to the provincial sales tax.

This has been a year of transformation on the provincial landscape, with four provinces changing premiers.

In Alberta, Premier Jim Prentice appears to be enjoying the goodwill that fresh tenure may sometimes provide: he has the approval of half (50%) of Alberta respondents. This is in contrast to interim premier Dave Hancock who last quarter earned the approval of 29 per cent of respondents in that province.

New Brunswick Premier Brian Gallant has the approval of two-in-five (40%) respondents in his province. He replaced David Alward in an October election. Alward’s job approval in September had been 27 per cent.

A change in leadership does not always result in higher approval ratings however. Newfoundland and Labrador Premier Paul Davis replaced caucus colleague Tom Marshall in September. At the time, more than half (52%) approved of Marshall’s job performance. Today, one-third (34%) approve of Davis’ efforts.

The Angus Reid Institute (ARI) analysis of quarterly online survey results of more than six thousand Canadian adults indicates less instability among longer-tenured premiers when it comes to assessment of their job performance.

KEY FINDINGS

- Highest Approval Ratings: Wall (SK) 65%, Prentice (AB) 50%, McNeil (NS) 48%
- Lowest Approval Ratings: Selinger (MB) 17%, Davis (NL) 34% Clark (BC) 34%

The Angus Reid Institute analyzed results from an online survey of 6456 Canadian adults who are Angus Reid Forum panelists from December 4-13, 2014. The data was donated by Vision Critical. A probability sample of this size carries a margin of error of +/- 1.2%, 19 times out of 20.

Detailed tables and graphs are found at the end of this release.
Saskatchewan Premier Brad Wall continues to be the most popular premier in Canada with the approval of two-thirds (65%) in his province. This is statistically unchanged from September (68%) and June (67%).

In Nova Scotia, Premier Stephen McNeil’s approval rating continues to slip. It now stands at just under half (48%) down five points since September (53%) and fully 18 points since June (66%). Quebec Premier Philippe Couillard’s job performance approval is also sliding. Today, two-in-five respondents in his province (41%) endorse the job he is doing. This compares to 50 per cent in September and 59 per cent in June; a decrease of 19 points since mid-year.

Ontario Premier Kathleen Wynne ends the year with her job performance approval essentially unchanged, dropping two points to 39 per cent since last quarter (41%). It is a similar scenario for British Columbia Premier Christy Clark. One-third (34%) of respondents in that province approve of the job she’s doing, an increase of two points since September (32%).

The Angus Reid Institute (ARI) was founded in October 2014 by pollster and sociologist, Dr. Angus Reid. ARI is a national, not-for-profit, non-partisan public opinion research organization established to advance education by commissioning, conducting and disseminating to the public accessible and impartial statistical data, research and policy analysis on economics, political science, philanthropy, public administration, domestic and international affairs and other socio-economic issues of importance to Canada and its world.

Detailed graphs and tables are on the following pages. Note: There are no trendline graphs for premiers who are relatively new to office.
For Immediate Release

Canadian Public Opinion Poll

MEDIA CONTACT:
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Ontario Premier Kathleen Wynne (Liberal)

Dec-13 | Jun-13 | Sep-13 | Dec-13 | Mar-14 | Jun-14 | Sep-14 | Dec-14
---|---|---|---|---|---|---|---
36% | 43% | 39% | 35% | 36% | 33% | 41% | 39%

Nova Scotia Premier Stephen McNeil (Liberal)

Dec-13 | Mar-14 | Jun-14 | Sep-14 | Dec-14
---|---|---|---|---
57% | 59% | 66% | 53% | 48%

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## Provincial Governments
Do you approve or disapprove of the performance of each of the following Premiers?

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<th>Province</th>
<th>Approve</th>
<th>Disapprove</th>
<th>Not Sure</th>
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<tr>
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<td>65%</td>
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<td>9%</td>
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<td>Alberta: Jim Prentice (Progressive Conservative)</td>
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<td>British Columbia: Christy Clark (Liberal)</td>
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<td>Manitoba: Greg Selinger (New Democratic Party)</td>
<td>17%</td>
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