

Half of Canadians support Kinder Morgan pipeline expansion, just over half back protests against it, and some actually support both

New survey measures Canadians' views on Keystone and KM pipelines, energy policy and gas prices

December 18, 2014 – Canadians are split in their views on the proposed expansion of the Kinder Morgan pipeline from Alberta to British Columbia, and the public protests that have dogged it.

An online survey of Canadian adults by the Angus Reid Institute (ARI) shows a little more than half (56%) say they supported the protestors in Burnaby, BC, whose arrests and opposition to any expansion of the pipeline carrying crude oil and refined products made national headlines at the end of last month.

Almost as many (51%) say they support the proposed expansion itself. Notably, one-third of those who say they support the protests, also say they support the pipeline's expansion.

The vast majority of all respondents (88%) say protests or no protests, the pipeline expansion will eventually go ahead.

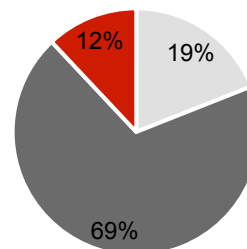
The findings are part of a national Angus Reid Institute study into the Kinder Morgan pipeline expansion, the US Senate's rejection of the Keystone XL pipeline, opinions about falling gas prices and broad views on energy policy in this country.

Key Findings

Kinder Morgan Pipeline

ARI asked respondents whether they have been following the Kinder Morgan pipeline protests in news coverage, if they support or oppose the pipeline expansion, whether they support or oppose the protests, and they think the pipeline expansion will ultimately go ahead.

Ultimately, what do you think will happen with the proposed Kinder Morgan pipeline expansion?



- It will go ahead despite the protesters
- It will probably go ahead even if the protests slow it down
- It will likely never happen, especially with these latest protests

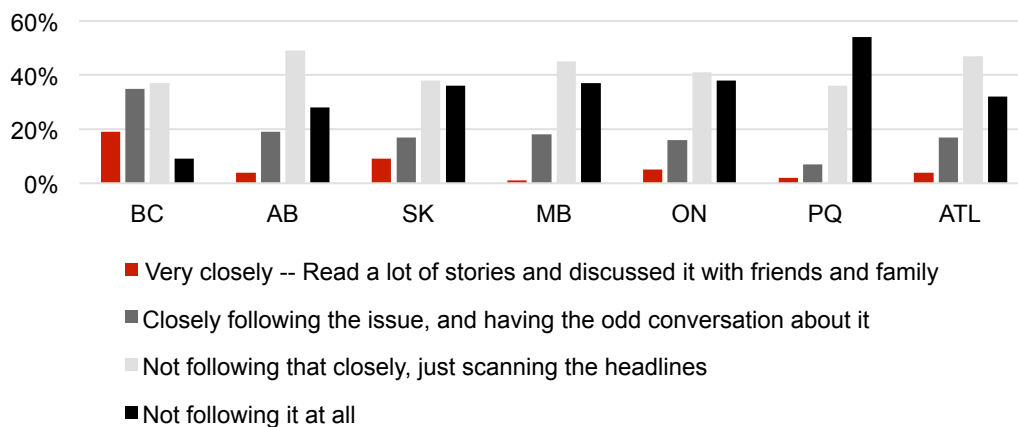
METHODOLOGY:

The Angus Reid Institute conducted an online survey among 1504 randomly selected Canadian adults who are Angus Reid Forum panelists from November 25 - 28, 2014. A probability sample of this size carries a margin of error of +/- 2.5%, 19 times out of 20.

This survey was self-commissioned and paid for by ARI. Detailed charts, tables and regional results are found at the end of this release.

A quarter of Canadians say they are following the protests (23% say they are following very closely or closely). British Columbians are following the protests more closely than the rest of Canada (very closely 19%, closely 35%).

How closely have you been following the Kinder Morgan protests in Burnaby, British Columbia?



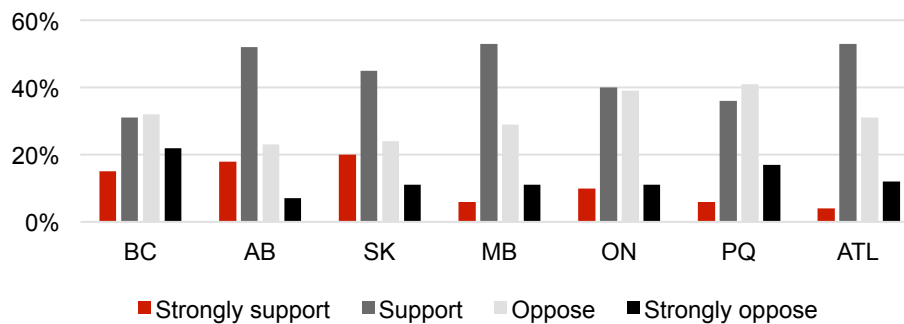
The survey found that:

- More than half (57%) of Canadians support the protests against the expansion of the Kinder Morgan pipeline (16% strongly support, 41% support).
- Quebecers reflected the most support for protestors (65%).
 - British Columbians were divided on this issue - with 54 per cent supporting the protests and 46 per cent opposing.
- Just over half of Canadians also said they actually support the expansion of the Kinder Morgan pipeline (10% strongly support, 41% support).
 - British Columbians were again split, with 46 per cent supporting the expansion and 54 per cent opposing it.
 - The strongest support came from Alberta where nearly three-quarters of respondents strongly support /supporting the expansion (70%).
- Ultimately, the majority of Canadians say the proposed Kinder Morgan pipeline expansion will probably go ahead. One-fifth (19%) say it will go ahead despite the protesters, while the vast

majority (69%) say it will go ahead, even if the protests slow it down. One-in-ten (12%) say it will never happen.

- The vast majority (41% strongly support, 47% support) of Canadians support the idea of Kinder Morgan consulting more with the communities concerned about the pipeline, and the poll shows enthusiasm for wider consultation across all major regions and other main population groups.

Based on what you have seen, read or heard do you support or oppose the expansion of the Kinder Morgan Pipeline through Burnaby, British Columbia?



Keystone XL rejection in the US Senate

The Angus Reid Institute also asked Canadians whether they thought the US Senate defeat of the Keystone XL pipeline was good or bad news for Canada, our economy, the environment and Canada-US relations.

Overall, Canadians see a benefit to the environment, but tend to see the latest rejection as bad for Canada, the economy and bilateral relations.

Further analysis found that:

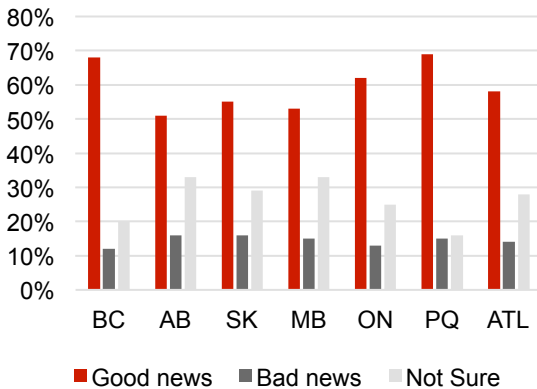
- Two-thirds (62%) of Canadians said the rejection of the pipeline was good news for the environment, versus only one-in-seven (14%) who see it as bad news and one-in-four (24%) who are unsure.
- For Canada generally, the view tilts negative: 45 per cent of those surveyed said the US Senate rejection was bad news for this country versus 34 per cent who saw it as good news. (21% were unsure) Two-thirds of Albertans view Keystone's latest setback as bad news for Canada.

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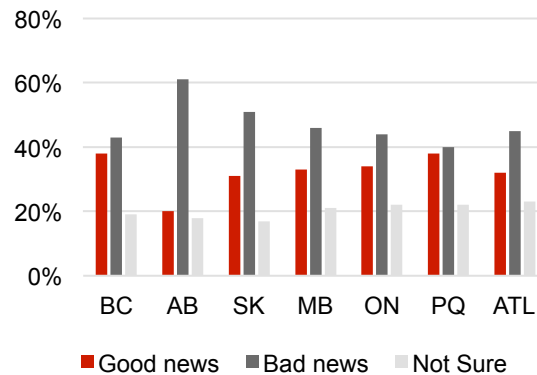
Shachi Kurl, Senior Vice President: 604.908.1693 shachi.kurl@angusreid.org @shachikurl

- Over half of respondents (55%) said the rejection was bad news for the Canadian economy while only one-in-five respondents said it was good news and 23% said they were unsure.
 - Almost three-quarters of respondents in Alberta said it was bad news for the Canadian economy.
- Canadians are not sure about the impact on Canada-US relations: while more than two-out-of-five respondents (42%) said the rejection was bad news for Canadian-US relations, five respondents (20%) said it was good news and 38 percent were not sure

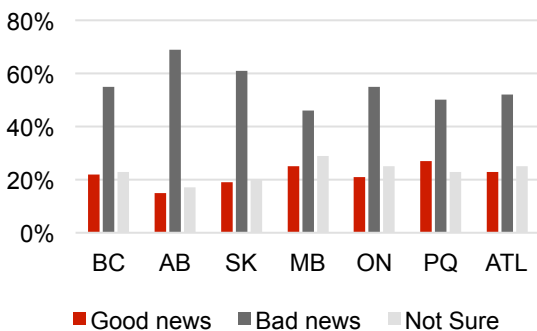
What does the Keystone XL pipeline failing mean for the environment?



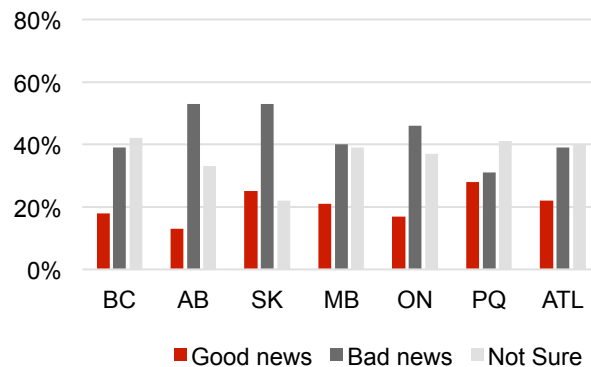
What does the Keystone XL pipeline failing mean for Canada?



What does the Keystone XL pipeline failing mean for the Canadian economy?



What does the Keystone XL pipeline failing mean for Canada-US Relations?

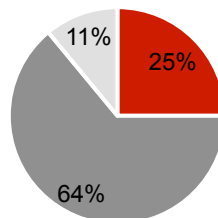


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Shachi Kurl, Senior Vice President: 604.908.1693 shachi.kurl@angusreid.org @shachikurl

- However, people say the Keystone pipeline will probably still go ahead: one-in-four (25%) say in the next few years, 64 per cent say at some point and only roughly one-in-ten (11%) say it will likely never happen.

What do you think will ultimately happen with the proposed Keystone XL Pipeline?



- It will go ahead soon, within the next few years
- It will probably go ahead at some point
- It will likely never happen

Canada's energy policy

The ARI survey asked Canadians what they consider to be the top priority in shaping Canada's energy policy: protecting the environment or ensuring economic growth.

Faced with this overall choice, those surveyed most of those surveyed said protecting the environment is more important than encouraging economic growth (61% versus 39%).

The survey revealed differences in opinion by political support: Conservative Party of Canada voters put precedence on the economy (63% versus 37% who would emphasize the environment) while opposition party supporters are much more likely to say the environment is most important (70% of Liberals and 73% of NDP supporters).

Canadians were also asked how important they consider five specific factors to be in terms of developing Canada's energy policy:

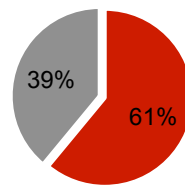
- Protecting the environment was rated most important: (65% very important, 31% important), with consistent high ratings across the population.
- The cost of energy is one of three that place in a second tier in terms of importance rating (55% very important, 40% important).
- Maintaining a steady energy supply receives a very similar rating (52% very important, 44% important).

MEDIA CONTACT:

Shachi Kurl, Senior Vice President: 604.908.1693 shachi.kurl@angusreid.org @shachikurl

- Promoting economic growth is the third factor receiving a similar overall importance rating (44% very important, 47% important).
- The fifth factor, promoting export opportunities, received the lowest priority rating of the five factors assessed (28% very important, 51% important). This latter finding provides some additional context to Canadians' overall orientation towards the proposed Keystone and Kinder Morgan pipelines which would exist to facilitate the export of Canadian oil.

In shaping Canada's energy policy, what do you see as the biggest priority?



■ Protecting the environment ■ Encouraging economic growth

Gas prices

With gas prices at a five-year low, Angus Reid Institute asked respondents what kind of impact these lower gas prices mean for them personally. Two-thirds of Canadians say the break at the pumps is a big deal for them: one-in-four (28%) described it as a major impact and they “definitely feel the savings” and another 38 percent said it has had some noticeable impact on them. Only one-in-three described the lower gas prices as having a very minor impact (22%) or no impact at all (12%)

*The **Angus Reid Institute (ARI)** was founded in October 2014 by pollster and sociologist, Dr. Angus Reid. ARI is a national, not-for-profit, non-partisan public opinion research organization established to advance education by commissioning, conducting and disseminating to the public accessible and impartial statistical data, research and policy analysis on economics, political science, philanthropy, public administration, domestic and international affairs and other socio-economic issues of importance to Canada and its world.*

And, what do you think will ultimately happen with the proposed Kinder Morgan pipeline expansion? Do you think:								
	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
It will go ahead despite the protesters	19%	31%	23%	26%	18%	16%	15%	16%
It will probably go ahead even if the protests slow it down	69%	59%	71%	60%	70%	73%	67%	71%
It will likely never happen, especially with these latest protests	12%	10%	6%	14%	12%	11%	18%	14%

How closely have you been following the Kinder Morgan protests in Burnaby, British Columbia?								
	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Very closely -- Read a lot of stories and discussed it with friends and family	6%	19%	4%	9%	1%	5%	2%	4%
Closely following the issue, and having the odd conversation about it	17%	35%	19%	17%	18%	16%	7%	17%
Not following that closely, just scanning the headlines	41%	37%	49%	38%	45%	41%	36%	47%
Not following it at all	36%	9%	28%	36%	37%	38%	54%	32%

MEDIA CONTACT:

Shachi Kurl, Senior Vice President: 604.908.1693 shachi.kurl@angusreid.org @shachikurl

**Based on what you have seen, read or heard do you support or oppose each of the following:
The protests against the expansion of the Kinder Morgan pipeline**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Strongly support	16%	26%	7%	12%	15%	14%	19%	13%
Support	41%	28%	31%	36%	40%	45%	47%	37%
Oppose	34%	31%	48%	36%	39%	34%	28%	41%
Strongly oppose	10%	15%	14%	16%	6%	8%	7%	9%

**Based on what you have seen, read or heard do you support or oppose each of the following:
The expansion of the Kinder Morgan pipeline through Burnaby, British Columbia**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Strongly support	10%	15%	18%	20%	6%	10%	6%	4%
Support	41%	31%	52%	45%	53%	40%	36%	53%
Oppose	35%	32%	23%	24%	29%	39%	41%	31%
Strongly oppose	13%	22%	7%	11%	11%	11%	17%	12%

**Based on what you have seen, read or heard do you support or oppose each of the following:
The company consulting more with the communities concerned about the pipeline**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Strongly support	41%	41%	39%	35%	40%	43%	38%	43%
Support	47%	47%	49%	51%	47%	47%	45%	47%
Oppose	10%	9%	9%	9%	9%	9%	13%	6%
Strongly oppose	3%	2%	2%	4%	4%	1%	5%	4%

**The Keystone XL Pipeline failed to get the necessary votes to pass the US Senate and still lacks approval to proceed. Is this recent "No" vote on the Keystone Pipeline good news or bad news for:
Summary of Good News**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Canada	34%	38%	20%	31%	33%	34%	38%	32%
The Canadian economy	22%	22%	15%	19%	25%	21%	27%	23%
The environment	62%	68%	51%	55%	53%	62%	69%	58%
Canada-US Relations	20%	18%	13%	25%	21%	17%	28%	22%

**The Keystone XL Pipeline failed to get the necessary votes to pass the US Senate and still lacks approval to proceed. Is this recent "No" vote on the Keystone Pipeline good news or bad news for:
CANADA**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Good news	34%	38%	20%	31%	33%	34%	38%	32%
Bad news	45%	43%	61%	51%	46%	44%	40%	45%
Not Sure	21%	19%	18%	17%	21%	22%	22%	23%

**The Keystone XL Pipeline failed to get the necessary votes to pass the US Senate and still lacks approval to proceed. Is this recent "No" vote on the Keystone Pipeline good news or bad news for:
THE CANADIAN ECONOMY**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Good news	22%	22%	15%	19%	25%	21%	27%	23%
Bad news	55%	55%	69%	61%	46%	55%	50%	52%
Not Sure	23%	23%	17%	20%	29%	25%	23%	25%

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**The Keystone XL Pipeline failed to get the necessary votes to pass the US Senate and still lacks approval to proceed. Is this recent "No" vote on the Keystone Pipeline good news or bad news for:
THE ENVIRONMENT**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Good news	62%	68%	51%	55%	53%	62%	69%	58%
Bad news	14%	12%	16%	16%	15%	13%	15%	14%
Not Sure	24%	20%	33%	29%	33%	25%	16%	28%

**The Keystone XL Pipeline failed to get the necessary votes to pass the US Senate and still lacks approval to proceed. Is this recent "No" vote on the Keystone Pipeline good news or bad news for:
CANADA – US RELATIONS**

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Good news	20%	18%	13%	25%	21%	17%	28%	22%
Bad news	42%	39%	53%	53%	40%	46%	31%	39%
Not Sure	38%	42%	33%	22%	39%	37%	41%	40%

And, what do you think will ultimately happen with the proposed Keystone XL Pipeline? Do you think:

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
It will go ahead soon, within the next few years	25%	26%	33%	36%	25%	24%	23%	24%
It will probably go ahead at some point	64%	64%	57%	55%	67%	69%	62%	61%
It will likely never happen	11%	9%	10%	8%	8%	8%	16%	14%

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Shachi Kurl, Senior Vice President: 604.908.1693 shachi.kurl@angusreid.org @shachikurl

In shaping Canada's energy policy, how important do you consider each of the following: Summary of Important/Very Important									
		Total (1504)	Region						
			BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Promoting economic growth	Very Important	44%	39%	48%	44%	38%	46%	42%	50%
	Important	47%	49%	48%	49%	57%	45%	48%	36%
Protecting the environment	Very Important	65%	61%	59%	69%	63%	67%	64%	74%
	Important	31%	36%	37%	26%	37%	28%	34%	22%
Maintaining a steady energy supply	Very Important	52%	45%	57%	58%	51%	56%	45%	51%
	Important	44%	47%	42%	38%	47%	39%	48%	46%
The cost of energy	Very Important	55%	43%	55%	54%	45%	61%	52%	56%
	Important	40%	47%	42%	41%	52%	34%	42%	44%
Promoting export opportunities	Very Important	28%	22%	36%	33%	29%	29%	26%	29%
	Important	51%	55%	50%	53%	50%	49%	52%	50%

Putting this another way, in shaping Canada's energy policy, what do you see as the biggest priority:									
		Total (1504)	Region						
			BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
Protecting the environment		61%	58%	50%	66%	70%	63%	61%	61%
Encouraging economic growth		39%	42%	50%	34%	30%	37%	39%	39%

Putting this another way, in shaping Canada's energy policy, what do you see as the biggest priority:									
		November 2014 (1504)	June 2014 (1773)						
Protecting the environment		61%	58%						
Encouraging economic growth		39%	42%						

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Putting this another way, in shaping Canada's energy policy, what do you see as the biggest priority:

	Total (1504)	Federal Vote Last		
		CPC	Liberal Party	NDP
Protecting the environment	61%	37%	70%	73%
Encouraging economic growth	39%	63%	30%	27%

Finally, gas prices at the pump are now at the lowest point in four years, down roughly 30 percent from this summer. What kind of impact do these lower gas prices mean for you personally?

	Total (1504)	Region						
		BC (252)	AB (250)	SK (100)	MB (101)	ON (400)	PQ (301)	ATL (100)
No impact at all	12%	14%	9%	6%	12%	13%	12%	7%
Very minor	22%	24%	28%	19%	21%	18%	24%	29%
Some impact -- I notice it	38%	41%	35%	46%	38%	38%	37%	33%
A major impact -- I definitely feel the savings	28%	21%	28%	29%	29%	30%	28%	31%

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